VOLUME 5, ISSUE 10

Newsletter

OCTOBER 2018

JAG
Jersey Access Group

Trustees 2018-19
Dave Garb – 2019
President
OPEN SEAT – 2019
Vice President
Dave Ambrosy- 2019
Recording Sec.
Linda Besink- 2018
Treasurer
Anthony Pagliuco – 2018
Corresponding Sec.
Jeff Arban- 2019
Ed Cologna- 2018
Bob Duthaler- 2018
Stephanie Gibbons- 2018

Inside This Issue

Feature: Right-of-way	pg2
Volunteers	pg3
Bits & Bites	pg4
Photo Galley: Workshops	pg5
Committees Corner	pg6

General Meeting Schedule 2018

Oct. 31- Scotch Plains
Presentation- Broadcast Pix
Dec. 5- Edison
No Vendor Presentation
Jan. 30- TBD
Presentation- TBD
Feb. 27 TBD
Presentation- TelVue
Mar. 28- TBD
Presentation- TBD
Apr. 25- TBD
No Vendor Presentation
Jun.12- West Milford
No Vendor Presentation
Sept. 25- Varto Technologies
in East Rutherford
Presentation-by Varto

Your Municipal Communication Resource

Connecting Your Town to Your Residents

If it weren't for Philo T. Farnsworth, inventor of television, we'd still be eating frozen radio dinners. **Johnny Carson**

On September 26th, the FCC voted on two items that could significantly limit our local governments' control over their *rights of way and municipal property*, *impact local budgets*, and, most importantly, hit *local PEG channels*.

The Second Notice of a Ruling and Third Report and Order is directed at small wireless deployments, and will impose limits on permit fees, right of way use fees and municipal attachment fees, set random "shot clocks" for approving small wireless deployments (including negotiating right of way franchises or licenses) and limit local control over the aesthetics.

The Second Notice of Proposed Rulemaking, which relates directly to cable franchising, proposes new rules that would permit the cable operators to deduct from their franchise fee payments almost any cable-related franchise requirements, including PEG channel capacity, and limit local authority over cable operators' non-cable services.

In short: from JAG's Lawyer Ken Fellman: "This result would impact communities that currently have regulations and/or receive franchise or similar fees from cable operators based on their non-cable services, and would preclude other municipalities (who aren't already preempted at the state level) from doing the same in the future."

More will be coming on this in the weeks ahead.

Another issue JAG Members have been e-mailing each other about lately is HDTV, and why the local PEG channels don't have it. The Legislative Committee will be looking into this matter shortly, and it will be addressed at a future meeting.

On a final note, the membership committee is in need of a chairperson to take over for next year and we have 6 trustee positions up for election this year. At the next meeting, we will be asking for the names of those individuals ready to climb on board and help steer the direction of our organization.

Nothing is really real, unless it happens on television. **Daniel J. Boorstin**

David Garb

President, JAG-The Jersey Access Group
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(732) 376-6030 Ext. 23538

Technology Impact on Right-of-way and Smart Cities Development Feature

By Ken Fellman, Esq. Helmer, Conley & Kasselman

My firm is honored to serve as JAG's general counsel, and to participate with JAG annually at the annual conference of the New Jersey League of Municipalities. JAG is taking its partnership with the League of Municipalities to the next level this year with two featured sessions at the League's annual conference in Atlantic City, November 13-15. JAG members should share this information with your elected officials and others from your jurisdiction that will be in Atlantic City and encourage them to attend these sessions. And I hope to see some of you in Atlantic City as well.

On Tuesday November 13th at 2 p.m. we'll have a panel discussion on rights-of-way and Federal action impacting local control. The Federal Communications Commission (FCC) has recently approved an order that creates new shot clocks for action on small wireless facilities in the rights-of-way and creates several other federal limits and restrictions on local authority related to small cells and other wireless facilities. According to the FCC, with very limited exceptions that have not been made clear in the order, we must allow wireless facilities on 50-foot-tall poles on local streets, or risk being in violation of federal law. The FCC is telling local governments that they must allow the wireless industry use of local assets for their antennas and creates a taxpayer subsidy of the industry by dramatically limiting what can be charged for that use. While the FCC order is sure to be appealed, local governments are still working with the industry to site these facilities, and our panel will be sharing expertise about how to navigate through this changing regulatory environment.

The rights-of-way panel will be moderated by Piscataway Mayor Brian Wahler. Joining me on the panel will be Verizon attorney Greg Meese, and local government attorneys Dan Cohen and Ed Purcell. JAG's small cell panel was one of the best attended sessions at last year's conference, and with the recently changed regulatory landscape and expected litigation, we expect it to be popular again this year.

On Thursday, November 15th at 9 a.m. JAG's session focuses on what it takes to be a smart city. We hear lots of talk about becoming smart cities, but what does that really mean? How robust are your community's broadband networks? If you don't have the broadband infrastructure that you need, what can your jurisdiction do to facilitate it? And once you do have it, what kind of data do you need to collect to make your community "smart"? Across the United States, localities are in the midst of digital transformation, and using technology to improve public safety, traffic congestion, environmental quality, financial management, and various social aspects of community life.

I will be moderating and speaking on this panel with Dave George, marketing director from SmartWorks Partners and Bernadette Kucharczuk, director of information technology for Jersey City. I'm looking forward to the discussion how we get there from here. Our panel will also provide examples of the different kinds of smart cities applications that are improving the delivery of local government services, and benefitting residents, business and visitors in communities throughout the nation.

JAG is an affiliate of the New Jersey League of Municipalities and has worked with the League to educate and advise municipalities on a wide variety of broadband, PEG, cable and technology issues. The League's annual conference is an opportunity for JAG to further these efforts and reflects JAG's commitment to assist New Jersey municipalities in ensuring that all of our communities are well positioned to leverage the benefits of robust broadband access. We hope to see you in Atlantic City!

Municipalities Leading the Way
NJLM Conference 2018
103rd Annual • November 13-15 • Atlantic City Convention Center
#njleague

Committees

Rich Desimone, Managing Director

Volunteerism

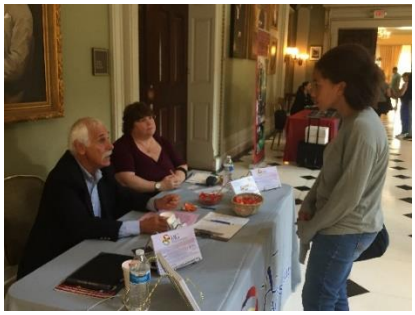
The Conference Committee will begin working on the 2019 expo in October. Volunteers needed. Stephanie Gibbons and Cindy Hahn will be stepping down as co-chairs of the Membership committee at the end of the year. Finance Committee is looking for help following up with those past memebrs that did not renew in 2018.

Executive	Production	Membership
Dave Garb, President-2019	Peter Namen (Chair)	Stephanie Gibbons (Co-chair): Annual survey
OPEN, V.P.-2018 (One Year Term)	TBD: (Secretary)	Cindy Hahn: (Co-chair): Outreach
Linda Besink, Treasurer-2018	Dave Ambrosy: Producer	Linda Besink: (Secretary) Data Management
Dave Ambrosy, Secretary-2019	Nick Besink:	Bob Duthaler: List Serve
Anthony Pagliuco, Corresponding Sec.-2018	Brian Belzer: Editor/Camera	George Bumiller: Outreach
Stephanie Gibbons, Trustee 2018	Anthony Pagliuco: Editor/Camera	
Bob Duthaler, Trustee 2018		
Jeff Arban, Trustee 2019	Legislation	JAG Awards
Ed Cologna, Trustee 2018	Dave Grab (Chair): NATOA	Bob Duthaler (Chair):
Peter Namen, Production	TBD: (Secretary)	various members: (Secretary)
Geoffrey Belinfante, External Relations	Ada Erik: NJ Legislation	Lee Beckerman
Rich Desimone: Managing Director Action Plan	Rich Desimone: Managing Director NJLOM/NATOA	David Brandfield
Finance		**CLOSED**
Linda Besink: (Chair)	Sub Committee Marketing	Conference
TBD: (Secretary)	Bruce Goldsmith: Chair	Stephanie Gibbons: (Co-chair) Registration, Municipal Outreach
Herbert Hall: Budget Review	TBD: (Secretary)	Cindy Hahn: (Co-chair) Program, Marketing, Newsletter
Bob Duthaler: Budget Review	Dave Garb: JAG Web Site	various members: (Secretary)
Stephanie Gibbons: Budget Review	Cindy Hahn: JAG Newsletter, Writer/Editor	Linda Besink: Treasurer, Registration
	Bob Duthaler: JAG Web Site	Geoffrey Belinfante: Workshops/Vendors
Outside Contract: Bookkeeper		J Robertson: Affinity Lunch & topics
Outside Contract: CPA		Bob Duthaler: Marketing
External Relations	Rich Desimone: Managing Director JAG Newsletter Editor	Ed Cologna: Trade Show Announcer/Meet & Greet
Geoffrey Belinfante (Chair)	Outside Contract: Social Media	Anthony Pagliuco: P&D, Tec Support
TBD (Secretary)		Jeff Arban: Power, Tec Support
Stephanie Gibbons: Members		Rich Desimone: Managing Director Conference Coordinator
Dave Garb: NJLOM Join Session, JAG Session, Booth Staffing and rooms	Grants/Scholarships	Outside Contract: Web Site, Program, Fliers- Dan Remollino
Cindy Hahn: Writer/Editor	Ed Cologna Chair	Outside Contract: Social Media- TBA
George Burmiller	TBD: (Secretary)	
Vivian Gaspar	Outside Contract: Grant Writer	
Mariam Rosenberg		
Rich Desimone: Managing Director Rep. to NJLOM and NATOA		

Bits & Bytes

- Oct. 31, 12noon-2pm — General Meeting @ Scotch Plains
  - Nomination of Officers
  - 2nd reading and vote on any bylaws changes
  - NJ League Final Preparation/Update
  - Broadcast Pix will provide a vendor presentation on their server
- Nov. 7, 12noon-2pm — Executive Board Meeting- Committee Reports -update Action Items / Review Budget / Finalize NJ League Conference participation / Finalize next year's meeting schedule
- Nov. 13-15 — NJ League of Municipalities Conference, Atlantic City
  - JAG will sponsor two workshops Nov. 14 at 2pm & Nov. 15 at 9am
  - Jag will have a booth on the trade show floor (need staffing)
- Nov. 14 — NJ Wireless Association Annual Wireless Professional Networking Event
  - Harrah's Waterfront Conference Center, 5:30-8:30pm

JAG Outreach at CineTech Expo



NOMINATIONS WILL OPEN FOR JAG TRUSTEES ON OCT. 31 AND CLOSE NOV. 16. NOMINATIONS CAN BE SUBMITTED AT THE GENERAL MEETING OR BY EMAIL TO THE SECRETARY AT APAGLIUCO@EBPL.ORG .

Organizational Members

TELVUE — We share your vision™

CASTUS

QUASAR SCIENCE — LED Technology & Logistics

RUSHWORKS — cool technology for • PRODUCTION • PLAYBACK • STREAMING

Varto Technologies

Clear-Com — An HME Company

tightrope media systems.

PSEG

AC VIDEO SOLUTIONS

HELMER, CONLEY & KASSELMAN, P.A. — ATTORNEYS AT LAW

Legislative Workshops

COMMITTEES CORNER

EXTERNAL RELATIONS COMMITTEE: *Geoffrey Belinfante, Chair*

We recently attended the Cinetech conference and trade show at Fairleigh Dickenson University—Madison. It was a small but nice trade show with a handful of vendors, and several informational presentations. It was attended by producers, technicians, performers, and students. We spent time pitching to many of the producers on the benefits of JAG membership, and many of the other attendees on our trade show and conference. With the exception of the students, most of the people attending were involved in theatrical productions at various budget levels. As we engaged with the attendees, I was struck at the similarities between the problems facing the independent producers and the problems facing our Community channels. Everyone is always looking for more money—that goes without saying—but everyone is also always looking for a good story to tell, greater distribution, the best crew people, and better ways to use social media to promote their product. I guess that means that, while sometimes we in the Community Television business feel like the poor stepchild of the industry, we have more in common with those doing high level theatrical productions then we think. We are all are looking to communicate something to someone, and the success of that communication can be measured by lives touched and people inspired—no matter the budget or level of production. To join the committee, contact Geoffrey Belinfante at **geoffbel512@gmail.com** **.**

FINANCE COMMITTEE: *Linda Besink, Acting Chair*

The 2019 Budget process will soon begin. Committee Chairs will receive their budget worksheets by October 12 so that the Finance Committee can then meet. 2019 dues invoices are also scheduled to go out around the end of October, so hopefully they can begin to be processed as soon as possible. If you're unsure of your membership status, please email Linda Besink at lbesink@gmail.com or at 201-650-0116. Finally, if you'd like to serve on JAG's Finance Committee, please let Linda Besink know. The committee can always use another set of eyes and input, and any JAG member can serve on it. Please email Linda Besink at **lbesink@gmail.com** or call 201-650-0116.

PRODUCTION COMMITTEE: *Peter Namen, Chair*

No report provided Contact me at **pnamen@jagonline.org**.

AD HOC COMMITTEES

Legislation Committee: *Dave Garb, Chair*

Each month I have been asking our membership to be the eyes and ears of JAG by joining the Legislative Committee. Help is needed to keep our membership up to date with the latest information that may affect our communities and station operations. If interested, please contact David Garb at: **davegarb@paps.net**. or call 732-376-6030 x23538.

Membership Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs*

The Membership committee is looking for new members, if you believe in the mission of JAG and want to share your JAG experiences with others than this is the committee for you. We are also looking for a new membership chair as I feel it is time to step down and let the committee take a new direction. JAG works best when members get involved. If you have had a recent change in your contact information please let us know so we make sure you are getting the newsletter, the JAG listserv, other notices and membership renewal invoices, please contact me at **stgibbons@verizon.net** .

Conference Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs*

SAVE THE DATE: May 22-24, 2019 at the Hyatt Regency New Brunswick. The Conference committee is reforming and is looking for you to be a part of the excitement. Have ideas about workshops, speakers or panelists? Join the committee and help us to bring the best of JAG to everyone. A new take away post card has been printed and was distributed at the CineTech Expo to vendors, students and industry professionals. A dialog has begun with the NJ Motion Picture and Television Commission and union representatives to participate in our conference. They will be available at all future JAG meetings. We are looking for help in exploring new ideas that will develop an exciting event. Committee to begin meeting in Oct. Please join us, monthly meetings are by conference call. Contact me at **stgibbons@verizon.net** .

JAG Video Awards Committee: *Bob Duthaler, Chair*

Committee finished work June 1. Set to reform in March 2019

Grants/Scholarship Committee: *Ed Cologna, Chair*

No report provided. To join email **ecologna@edisonnj.org**

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www.jagonline.org **info@jagonline.org**

New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor: Rich Desimone, Managing Director, Staff: Cindy Hahn, Stephanie Gibbons, Linda Besink--Marketing Committee