

Trustees 2018-19

Dave Garb – 2019
 President
 Debbe Gist – 2019
 Vice President
 Dave Ambrosy- 2019
 Recording Sec.
 Linda Besink- 2018
 Treasurer
 Anthony Pagliuco – 2018
 Corresponding Sec.
 Jeff Arban- 2019
 Ed Cologna- 2018
 Bob Duthaler- 2018
 Stephanie Gibbons- 2018

Your Municipal Communication Resource

Connecting Your Town to Your Residents

You're late! You can't change what has already past! So don't waste your time even thinking about it! Move on! Let it go! Now is the time to act!



The Eastern Video Expo is almost upon us!

This amazing conference is created yearly for not only our JAG members, but for everyone involved in some aspect of community media.

This is the biggest conference of its kind for PEG Access in the country!

Workshops have been created, and guest speakers have been recruited, all to present to you the latest information that will help you navigate your stations operations into the future!

Also, hot off the Las Vegas Strip, the Eastern Video Expo presents to you, over 40 vendors showcasing their newest equipment specially designed for our PEG industry. And at a price to fit our budgets! Our vendors will be on hand to help you make your station look like the broadcasters.

Come out and experience the latest tools in our trade! Learn firsthand how this equipment could work within your access community and what new devices are being created within our field as a whole.

All this and more can be discovered in Morristown, NJ! It's an easy commute and only a short distance away for you to participate in, learn from.

But most importantly, you will be able to network with communication professionals throughout the industry.

The event is coming up fast and runs from May 30 – June 1, 2018. And, did I mention, it will also include our famous JAG Awards.

To register for the expo or to just find out more information about this remarkable event, I urge you to visit www.easternvideoexpo.com.

Please come out and support JAG's biggest and best event of the year!!

David Garb

President, JAG-The Jersey Access Group
davegarb@paps.net
(732) 376-6030 Ext. 23538

Inside This Issue

Feature: Expo Affinity Tables,
 Stephanie Gibbons & Cindy Hahn,
 Conference Chairs pg2
 Volunteers pg3
 Bits & Bites pg4
 Committees Corner pg5

General Meeting Schedule 2018

Apr. 25- Oradell

No Vendor Presentation

Jun. 13- West Milford

No Vendor Presentation

Sept. 26- Varto Technologies

in East Rutherford

Presentation-by Varto

Oct. 31- TBD

Presentation- TBD

Dec. 5- Edison

No Vendor Presentation

Jan. 30- TBD

Presentation- TBD

Feb. 27 TBD

Presentation- TelVue

Mar. 28- Piscataway

Presentation- TBD

By Stephanie Gibbons & Cindy Hahn, Co-chairs, Conference Committee



At the expo you will have the opportunity to pick an Affinity Topic table and get some quality time with topic professionals to get your questions answered.

1. **Rights-of-Way:** Taxpayers shell out millions of dollars in infrastructure creating the “Public Right of Way”. Let’s talk about how this asset is utilized in your community. What is the future use of this resource and how will it impact our community? What are your community rights and what are the legal benefits that can be derived from effective use of the rights of way? Join Ken Fellman, (Fellman, Helmer, Conley and Kasselmann) and get a clear picture of the new and changing landscape of “Public Rights of Way”. Facilitator: Ken Fellman - Helmer, Conley and Kasselmann; Host: Bob Duthaler

2. **Closed Captioning:** There is no question that providing closed captioning to our audience is a valuable service. There will be much to talk about at this table regarding what is legally required and what, if any, exemptions can apply. Looking to the future, there are captioning options being created and adopted across the country. Find out how these new caption services can be integrated into your workflow. Facilitators: Brandon Dittman - Helmer, Conley and Kasselmann; Paul Andrews, SVP of Sales & Marketing, TelVue; Host: TBD

3. **Social Media for Access:** It’s all about engagement, outreach, and embracing new technology to reach your clients. Today’s social media tools have exploded into our lives and community. The discussion at this table will be a great chance to catch up on the newest methods of engaging your community and clients. What is the impact of social media upon the phenomenon of “fake news”, and what role can individuals and local media play? How can you best use social media to market your content and services successfully? Facilitator: Lawrence Greenberg, Marketing, TV Production, Cage Free Projects; Host: Stephanie Yager

4. **Fundraising and Added Revenue:** Expanding services and increasing production while facing budget cuts. Nearly all local media organizations have funding issues and a need for both operating and capital dollars. Revenue is out there and there are many ways to secure additional resources. Are your current projects and partners resource specific and able to create grant and funding potential? Have lunch with Chris Mazauskas, (Edison Resource Development) and discuss the various opportunities that are available. Facilitator: Chris Mazauskas, Resource Development Officer, Edison; Host: Cindy Hahn

5. **Net Neutrality:** The internet is a vital part of our daily lives and Net Neutrality is at the heart of how we can use it and who controls the delivery of content. Have a seat with Nancy Werner, (General Counsel, NATOA) and learn about what the FCC is up to, what is currently in place, and what is being considered. What is likely for the future and how will these decisions impact our lives, our stations, and our communities? Facilitator: Nancy Werner, General Counsel, National Association of Telecommunication Officers and Advisors; Host: J Roberson

6. **Hyper-local Media:** Media consolidation, journalist layoffs, and newsroom closings across New Jersey have left far too many towns and cities without local news coverage of happenings and current events. But there is hope – community access media, start-up hyperlocal news outlets, and other new projects are working hard to keep residents informed and engaged. Join James Thompson from Free Press for a talk about how local media can help elevate the voices of community members and be a true and accurate reflection of the place you call home. Facilitator: James Thompson, News Voices, Free Press; Host: Geoffery Belinfante

7. **Integrating Mobile Devices:** Technology has made it possible to input video from any source. Here about how you can add production value without impacting your budget. Facilitator: Varto Keshishian, President, Varto Technologies; Host: Anthony Pagliuoco

8. **Beyond Cable: Distribution on Multiple Platforms:** This table will discuss all of the different ways you can distribute your content in today’s marketplace. Jesse Lerman, CEO of Telvue, will lead the discussion about creating a robust internet presence on a variety of platforms. The discussion will feature information about ROKU, new HULU options, streaming, video on demand and many more ways to distribute your content to a wider audience. Facilitator: Jesse Lerman, CEO, TelVue Corp; Host: Ed Colonia

9. **Editing with Adobe and Final Cut:** Editing solutions – pick one or the other (or pick both!). This table will offer a comparison of the current most popular editing systems. Which is better for you, or should you really have both? Join Mary Foti, an Adobe wizard, and Art Aldrich, our Final Cut champion, as they talk about the various options of both programs. Facilitator: Art Aldrich, Final Cut Users Group Rep; Mary Foti, Executive Producer, Nautical Media Group; Host: Stephanie Gibbons

Committees

Rich Desimone, Managing Director

Volunteerism

Committees have a lot on their plates and May brings the work of all of them together. We welcome Lawrence Greenberg to the conference committee to handle social media. Find your place on the list below. Be part of this volunteer effort. Be part of fulfilling our responsibilities to NATOA and NJLOM. Be part of JAG. Email a chair and join this group of volunteers that are keeping JAG alive and growing.



Executive-	Production-	Membership-
Dave Garb, President-2018	Peter Namen (Chair)	Stephanie Gibbons (Co-chair): Annual survey
Debbe Gist, V.P.-2018	TBD: (Secretary)	Cindy Hahn: (Co-chair): Outreach
Linda Besink, Treasurer-2018	Dave Ambrosy: Producer	Linda Besink: (Secretary) Data Management
Dave Ambrosy, Secretary-2018	Nick Besink:	Bob Duthaler: List Serve
Anthony Pagliuco, Corresponding Sec.-2018	Brian Belzer: Editor/Camera	George Bumiller: Outreach
Stephanie Gibbons, Trustee	Anthony Pagliuco: Editor/Camera	TBD: Managing Delinquent Accounts
Bob Duthaler, Trustee		
Jeff Arban, Trustee	Legislation-	JAG Awards-
Ed Cologna, Trustee	Dave Grab (Chair): NATOA	Bob Duthaler (Chair):
Peter Namen, Production	TBD: (Secretary)	various members: (Secretary)
Geoffrey Belinfante, External Relations	Ada Erik: NJ Legislation	Lee Beckerman
Rich Desimone: Managing Director Action Plan	Rich Desimone: Managing Director NJLOM/NATOA	David Brandfield
Finance-		Looking For Members
Linda Besink: (Chair)	Sub Committee Marketing	Conference-
TBD: (Secretary)	Bruce Goldsmith: Chair	Stephanie Gibbons: (Co-chair) Registration, Municipal Outreach
Herbert Hall: Budget Review	TBD: (Secretary)	Cindy Hahn: (Co-chair) Program, Marketing, Newsletter
Bob Duthaler: Budget Review	Dave Garb: JAG Web Site	various members: (Secretary)
Allan Rosen: Budget Review	Cindy Hahn: JAG Newsletter, Writer/Editor	Linda Besink: Treasurer, Registration
Stephanie Gibbons: Budget Review	Bob Duthaler: JAG Web Site	Geoffrey Belinfante: Workshops/Vendors
Outside Contract: Bookkeeper		J Robertson: Affinity Lunch & topics
Outside Contract: CPA		Bob Duthaler: Marketing
External Relations-	Rich Desimone: Managing Director JAG Newsletter Editor	Ed Cologna: Trade Show Announcer/Meet & Greet
Geoffrey Belinfante (Chair)	Outside Contract: Social Media	Anthony Pagliuco: Crew, Tec Support
Stephanie Gibbons (Secretary): Members		Rich Desimone: Managing Director Conference Coordinator
Dave Garb: NJLOM Join Session, JAG Session, Booth Staffing and rooms		Outside Contract: Web Site- Dan Remollino
Cindy Hahn: Writer/Editor	Grants/Scholarships No Meeting Scheduled	Outside Contract: Social Media- Lawrence Greenberg
George Burmiller	Ed Cologna Chair	
Vivian Gaspar	TBD: (Secretary)	
Mariam Rosenberg	Outside Contract: Grant Writer	
Rich Desimone: Managing Director Rep. to NJLOM and NATOA	Looking For Members	

Bits & Bytes

- Apr. 23 — External Relations Committee meeting. Developing marketing sub-committee/Vendor outreach
- Apr. 25 — General Membership meeting: Last Chance - Nominees Member Recognition Awards
- Apr. 30 — Conference Committee meeting: Begin our partners e-blasts /Vendor outreach
- May 7 — Conference Committee meeting: Finalizing details
- May 14 — Conference Committee meeting: Marketing
- May 21 — Conference Committee meeting: Clean up
- May 30 — Executive Board meeting: Legal council meeting

Varto Technologies

This event is about 20 minutes from the JAG meeting location.

You are invited to the following event:

POST NAB SEMINAR: NEWTEK, LIVEU & PTZ OPTICS
Wednesday, April 25, 2018 from 10:00 AM to 5:00 PM

Two Sessions

Varto Technologies

195 Hackensack St

East Rutherford, NJ 07073

NewTek, LiveU & PTZ Optics will be on-site giving presentations and demonstrating their latest products & workflows!

Afternoon Session will start at 2:20 to allow JAG members to attend.

Make plans now to learn about some of the most innovative workflows possible today. Featuring brand new technology released at NAB from some of the hottest vendors in the market, we will help you make, manage and deliver video effectively and efficiently.

This free seminar will give an overview of: • Moving to a fully NDI IP workflow for your live productions • How to broadcast from anywhere using cellular bonding solutions • Pan-Tilt-Zoom Robotic Cameras changing the way you produce and staff multi-cam productions • How to stream live video to a worldwide audience - on any device • Cost-effective solutions and the important basics that will get you started producing and streaming multi-camera productions

Hurry, seating is limited. RSVP today. Call 201.662.6200 to register.

Doors Open at 9:30AM ~ Free Valet Parking

Complimentary refreshments will be served

Share this event on Facebook and Twitter. We hope you can make it!



Organizational Members



HELMER, CONLEY & KASSELMAN, P.A.

ATTORNEYS AT LAW



COMMITTEES CORNER

EXTERNAL RELATIONS COMMITTEE: *Geoffrey Belinfante, Chair*

Those of us who serve on the External Relations Committee have been discussing partnerships lately. We know that we can grow the organization by adding Independent producers, but all of a sudden, in the course of discussing partnerships for the conference, it turns out there are several other organizations that want to partner with us. Those partnerships may mean a substantial increase in membership in the organization. On the surface, that would seem to be a great way to add to our base and increase our treasury.

Partnerships for the conference are relatively easy to understand—you send out information on our conference to all your members, we add their logo to our site and give their members a discount. It's pretty straight forward. However, recently two organizations that represent journalists have asked to partner with JAG, not just for the conference, but for the other services JAG can supply to their members. This is like a good news, bad news story. The good news is that there are a lot of independent journalists that would like to align with our members stations because they see them as an outlet for their work; the bad news is their interests may not necessarily be the same as our members. We will be wrestling with the value of working with these organizations as the weeks unfold. Any thoughts you may have would be greatly appreciated. Stay tuned. To join the committee, contact Geoffrey Belinfante at geoffbel512@gmail.com.

FINANCE COMMITTEE: *Linda Besink, Acting Chair*

The JAG Budgets were adopted at the March 2018 meeting. Many thanks to the Finance and the Executive Committees for diligence and hard work in their preparation. If you'd like to help ensure financial transparency and excellence for JAG, please consider joining the Finance Committee. Also, if you require us to re-send your dues invoice for 2018, please email Linda Besink at lbesink@gmail.com or call 201-650-0116 and it will be sent to you immediately.

PRODUCTION COMMITTEE: *Peter Namen, Chair*

As always we are constantly looking for more of you to join up with the Production Committee. Contact me at pnamen@jagonline.org.

AD HOC COMMITTEES

Legislation Committee: *Dave Garb, Chair*

Closed Captioning is still hovering down in Washington. The Legislative Committee needs your eyes, ears and contacts in order to keep JAG up to date with the latest information on this and all subjects that could be of interest to the access community. Please help us keep an eye on these issues that may have a direct impact on you and your stations operations by joining the Legislative Committee. If interested, please contact me at: davegarb@paps.net or call 732-376-6030 x23538.

Membership Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs*

At the last general meeting of JAG in Princeton we had a lot of interest from independent producers in becoming members. We welcome Chuck McEnroe our newest independent member. If you are interested in joining the committee and reaching out to potential and former JAG members, please contact me at stgibbons@verizon.net. Please also let me know if there are any changes to your contact information.

Conference Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs*

14 partners, 25 vendors registered, 16 product presentations, 3 special guest presentations, 18 workshops (7 have CEU credits), and 11 affinity topics are all part of this year's expo. We ask members to help get the word out about our expo. Find just one new person. Our success depends on you. Contact me to get the JAG discount code for the appropriate registration category at stgibbons@verizon.net.

JAG Video Awards Committee: *Bob Duthaler, Chair*

JAG Awards registration extended will close April 23, 2018. Awards dinner will be held May 31, 2018 at the Hyatt Morristown, 6:30pm. If you are interested in being a judging site please reach out to me at bduthaler@jagonline.org.

Grants/Scholarship Committee: *Ed Cologna, Chairs*

No report provided. To join email ecologna@edisonnj.org

Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840

732-877-8581

www.jagonline.org

info@jagonline.org

New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor: Rich Desimone, Managing Director, Staff: Cindy Hahn, Stephanie Gibbons, Linda Besink--Marketing Committee