



Trustees 2016-17

- Dave Ambrosy-2017
- Jeff Arban 2017
- Bob Duthaler-2018
- Dave Garb-2017
- Stephanie Gibbons-2018
- Debbe Gist-2017
- Victoria Timpanaro 2018

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General Meeting

Schedule 2016-17

- Jan. 25-** Reorganization Meeting: East Brunswick
Presentation- TBD
- Feb. 22-** Piscataway
Presentation- TelVue
- Mar. 29-** 4Wall
Entertainment in Moonachie
Presentation-by our host
- Apr. 26-** Summit
Presentation- TBD
- May 31-June 2**
JAG Conference
Hyatt, Morristown, NJ
8:00am breakfast meeting
- Jun. 14-** West Milford
- Sept. 27-** Varto Technologies
in East Rutherford
Presentation-by our host
- Oct. 25-** Scotch Plains
- Nov. 21, Tuesday-** Edison

Your Municipal Communication Resource

Connecting Your Town to Your Residents



To kick off the New Year, JAG’s Trustees conducted its reorganization meeting. Our first order of business was the election of the 2017 officers. The results are as follows:

David Garb —President, Victoria Timpanaro —Vice President, Dave Ambrosy —Recording Secretary, Jeff Arban—Corresponding Secretary, and Debbe Gist—Treasurer.

Standing Committee and Chairs are: David Garb —Executive, Debbe Gist —Finance, Rich Desimone —External Relations, and Peter Namen —Production.

The Ad Hoc Committees have changed some. The Trustees have decided to remove Marketing and place it under the umbrella of External Relations. We still have Legislation, Membership, Conference and JAG Awards remaining in the Ad Hoc Section.

Members, with the exception of Executive Committee, we are looking to each and every one of you to join these committees. JAG needs you to help build our future. I’m sure you’ve heard that it takes a village to raise a child, well in JAG’s case, it takes a village to keep us going.

I am asking each of you to join at least one committee. Your ideas and involvement are greatly needed, and JAG will benefit deeply from everyone’s input.

“Every successful individual knows that his or her achievement depends on a community of persons working together”. Paul Ryan

Also, don’t forget that JAG has a newsletter and articles are very welcomed. Your expertise and information could be priceless to your colleagues.

JAG will continue to strive to have guest speakers or vendor presentation at all of its meetings to provide the most in value to our membership.

Happy 2017 Everyone.

David Garb

President, JAG-The Jersey Access Group
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JAG Video Awards and Recognition Dinner 2016

Feature

By Cindy Hahn

The annual JAG Video Awards and Recognition Dinner was held on December 7, 2016 at Lago Restaurant in North Brunswick. The JAG Video Awards is an opportunity to celebrate the fine work being produced at access stations across New Jersey and beyond. JAG members enjoyed a wonderful dinner buffet, and got to re-connect with friends and colleagues.



JAG Video Awards were presented in seventeen different categories including Sports Programming, Public Meetings, Interview Programs, Local Events and Political Process. As a special treat this year, two representatives of JAG's organizational members had the pleasure of presenting the awards: Jesse Lerman, President and CEO of Telvue, and Brian Murphy, Senior A.E., Broadcast Systems for HB Communications, Inc.

Entertainment at the event was provided by comedian Jim Dailakis, an Australian native with a unique and hilarious view of everything from American celebrities to New Jersey weather. Jim provided sets between award segments and had us rolling in the aisles!



This year's award ceremony was particularly special to me, as I was fortunate enough to receive the 2016 JAG Recognition Award. I am grateful to my friends in JAG for nominating me for this award and, as I noted in my remarks that evening, "nothing in JAG is ever done by just one person". The success of JAG is the result of the efforts of many....a creative collaboration bringing many talents and skills together to result in a great organization.

I thoroughly enjoyed this year's JAG Award Ceremony and would like to thank the Awards committee: Victoria Timpanaro, Dave Ambrosy, Rich Desimone, Bob Duthaler, Dave Garb, Stephanie Gibbons, Debbe Gist and Peter Namen for all of their hard work in making the JAG Video Awards such a success.

It's not too soon to start thinking about your 2017 entries!

Cynthia Hahn
C-NET Executive Director
Co-Chair, JAG Membership Committee

JAG Awards 2016 – “Video Excellence”

Events

Presented by Brian Murphy, HB Communications and Jesse Lerman, TelVue Corp

Arts, Entertainment & Music

- Orson Welles' War of the Worlds, Hunterdon Central Television,

Documentary

- Old Ways in New Jersey, Diners of NJ, EBTV

Instructional & Training

- Lucy's Big Beautiful World of Painting, EBTV, East Brunswick

Issues & Political Process

- Ignorance Is No Excuse: The Search for Borders, Sativa Cross

News & Magazine Format

- Style Woodbridge: Food Trucks, The Woodbridge Channels, Woodbridge

PSAs & Promos

- "Hidden Heroes" of the Edison Public Schools - Tony Allen, ESN-TV, Edison Schools

Sports Programming

- High School football: Turkey Bowl, The Woodbridge Channel, Woodbridge

Talk Show- Government

- Eye on Piscataway, PCTV, Piscataway

Talk Show- Interview Program

- Breakthrough with Barry Farber, HomeTowne TV

Public Meetings

- Metuchen Street Smart NJ Pedestrian Campaign Kick Off, MEtv, Metuchen

Local Events- Parades

- Woodbridge Holiday Parade, The Woodbridge Channels, Woodbridge

Local Events- Fairs, Festivals & Car Shows

- 2016 Central Pennsylvania Festival of the Arts, C-Net, State College

Local Events- Concerts

- Antoinette Montague (Presidential Lecture Series), Essex County College, Newark

Local Events- Ceremonies

- Totally East Brunswick, USMC Visit During Fleet Week, EBTV, East Brunswick

Local Events- Community Development Events

- Grand Opening of Jersey City Public School #20, JCETV Jersey City Public Schools

Local Events- Non-Profits

- The 21st Annual Paper Mill Playhouse Rising Star Awards, HomeTowne TV

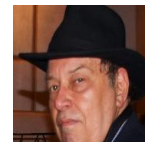


Thanks for the help!

Volunteerism

Rich Desimone, Chair, External Relations

The Marketing Committee has been moved to a sub-committee under External Relations. While there is a need for this committee we currently do not have anyone to chair the committee at this time. The sub-committee already has seven members that are managing different marketing components. This is a vital component to the JAG's success and we are looking for someone to take this leadership role. Interested persons should contact me.



Join a committee.

Executive- Meeting Jan. 11 @ 12NOON	Production- No Meeting Scheduled	Membership- Meeting Jan. 5 @ 2:30pm
Dave Garb, President	Peter Namen (Chair)	Stephanie Gibbons (Co-chair): Annual survey
Victoria Timpanaro, V.P.	TBD: (Secretary)	Cindy Hahn: (Co-chair): Data Management
Debbe Gist, Treasurer	Victoria Timpanaro: Producer	various members (Secretary)
Dave Ambrosy, Secretary	Dave Ambrosy: Producer	Linda Besink: Data Management, Welcome Group
Jeff Arban, Corresponding Secretary	Nick Besink:	Debbe Gist:
Stephanie Gibbons, Trustee	Laura Watson:	Bob Duthaler:
Bob Duthaler, Trustee	Jeff Arban: Interviews	TBD: Managing Delinquent Accounts
Peter Namen, Production	Brian Belzer: Editor/Camera	TBD: Outreach Cold Calls
Rich Desimone, External Relations	Anthony Pagliuco: Editor/Camera	
Finance- No Meeting Scheduled	Legislation- No Meeting Scheduled	JAM Awards- No Meeting Scheduled
Debbe Gist (Chair):	Dave Grab (Chair): NATOA	TBD (Chair):
TBD: (Secretary)	TBD: (Secretary)	various members (Secretary)
Herbert Hall: Budget Review	Bob Duthaler: NJLOM	Dave Ambrosy: Judging Sites
Bob Duthaler: Budget Review	Ida Erik: NJ Legislation	Bob Duthaler: Submissions
Allen Rosen: Budget Review	Linda Besink:	Dave Garb: Program Development
Stephanie Gibbons		Peter Namen: Production
Outside Contract: Bookkeeper w/QuickBooks		Stephanie Gibbons: Program Development
		Rich Desimone: Registration, Event Producer
		Debbe Gist:
External Relations- No Meeting Scheduled	Sub Committee Marketing	Conference- Meeting Dec. 5 @ 2:00pm
Rich Desimone (Chair): JAG meeting vendors, Action Plan, NJLOM Join Session	Victoria Timpanaro (Social Media)	Rich Desimone (Chair): Trade Show, Program, Marketing, Newsletter
Stephanie Gibbons (Secretary): Members	Dave Garb: JAG Web Site	Cindy Hahn (Co-secretary/Treasurer): Program, Workshops Manager, Marketing, Newsletter
Dave Garb: NJLOM Join Session, Booth Staffing and rooms	Rich Desimone: JAG Newsletter	Stephanie Gibbons (Co-secretary): Registration, Municipal Outreach
Cindy Hahn: Writer/Editor	Cindy Hahn: JAG Newsletter, Writer/Editor	Victoria Timpanaro: Student Symposium, Marketing, Production Workshops, College Outreach
Jeff Arban: JAG meeting room configuration	Bob Duthaler: JAG Web Site	Dave Garb: Student Symposium, Legislative Workshops
	Peter Namen: Videos	J Robertson: Affinity Lunch & topics
	Jeff Arban: Interviews/Graphics	Jeff Arban: Interviews/SLRs/Meet and Greet
	Outside Contract: JAG Web Site	Dave Ambrosy: Entertainment, Production
		Bob Duthaler: Technology Workshops, Ads
		TBD: Social Media
		TBD: Trade Show Announcer
		TBD: Banquet Manager
		Outside Contract: Web Site

Bits & Bytes

- Jan. 25 — General Reorganization Meeting will be in East Brunswick: Goals for the year, standing committees' members update, establish Ad Hoc Committees members, reaffirm Certified and Voting Members, call for committee sign up, vote on annual budget.
- Feb. 8 — Executive Board Meeting-Discuss contract services and action plan update.
- Feb. 22 — General Meeting will be in Piscataway: TelVue will provide a presentation.

Member Spotlight

Members Survey

By Stephanie Gibbons

Thanks to the following members for responding to our survey.

Victoria Timpanaro	Essex Cnty College	Kevin Cieri	Long Branch
Stephanie Roberts	Passaic Valley HS	Cindy Hahn	State College
Craig Yetsko	North Brunswick	Brandon Uhlig	Edison Schools
Jeff Arban	Rutgers	Bob Nicholson	West Milford
Allan Rosen	South Orange	Elizabeth George	Warren
Lee Weisert	Manasquan HS	Nick Besink	Oradell
Dave Garb	Perth Amboy HS	Dave Ambrosy	East Brunswick
Arthur Londensky	South River	Ada Erik	West Milford

We invite any members of your staff that are active in JAG to also participate in the survey. The results from this survey help the membership committee to understand the needs of the membership and take steps to fulfill those needs and guide JAG's future. We extend this invitation to our Organizational Members to respond to the survey as well. Please take the time to fill out this survey and let us hear what you have to say. The results of the survey will be reported to the membership at a future JAG meeting.

16 of you have responded. Our goal is to get 50.

Please take the survey now. The link to the survey is:

<http://survey.constantcontact.com/survey/a07edn4zageix9ggunz/start>

JAG Membership Committee

Stephanie Gibbons & Cindy Hahn Co-Chairs

Linda Besink

Debbe Gist

Bob Duthaler



**Organizational
Members**

COMMITTEES CORNER

JAG Annual Conference



May 31-June 2, 2017

Hyatt Morristown, NJ

Save the Date

NATOA 2016

Annual Conference

Sept. 11 - 14



The Grand Hyatt
Seattle, WA

<https://www.natoa.org/events/annual-conference/2017/>

Registration Open

NJ League of Municipalities



Nov. 15-17, 2016

Atlantic City, NJ

Save the Date

EXTERNAL RELATIONS COMMITTEE: *Rich Desimone, Chair*

The Marketing committee has been moved to a sub-committee of External Relations. Working on increasing the organizational membership. To join the committee, contact Rich Desimone at rjdesimone@verizon.net.

FINANCE COMMITTEE: *Debbe Gist, Chair*

The 2017 invoices were mailed out on January 18th. If, for some reason, you do not receive the invoice or prefer to have it emailed to you please contact me. It is the hope of the Finance Committee that all dues payments will be received by May 1st. On that date the password to the Members Area of the website will be changed. That new password will be emailed to all current members. If you are interested in joining the Finance Committee please contact me – dgist@piscatawaynj.org 732-562-2305.

PRODUCTION COMMITTEE: *Peter Namen, Chair*

NO REPORT If you would like to help please contact me at pnamen@jagonline.org.

AD HOC COMMITTEES

Legislation Committee: *Dave Garb, Chair*

Closed Captioning, 5G Wireless Small Cells, the Telecom Act rewrite, A new FCC Chair on their way. These are just a few of the issues the Legislative Committee will be keeping an eye on over the next few months. Your eyes, ears and contacts will be greatly needed in keeping JAG up to date with the latest information. Please help us keep an eye on these issues that may have a direct impact on you and your stations operations. If interested, please contact me at: davegarb@paps.net.

Membership Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs*

The membership committee is still doing minor restructuring due to the additions of Cindy Hahn The Membership Committee asks that you take a little time to reflect on the year and what your membership in JAG has meant, so we ask you to fill out the 2017 Members Survey. There is a basic information field and 25 questions, it should take about 20 minutes to complete. The results from this survey help the membership committee to understand the needs of the members and take steps to fulfill those needs and guide JAG's future. We extend this invitation to our Organizational Members to respond to the survey as well. Please take the time to fill out this survey and let us hear what you have to say. The results of the survey will be reported to the membership at a future JAG meeting. If you are interested in joining this growing team please contact: Stephanie Gibbons at stgibbons@verizon.net

Conference Committee: *Rich Desimone, Chair*

Our next meeting is Feb. 6 at 2pm. We will be continuing to work on workshop ideas. We plan to have the list out in March. Contact me if you would like to join an amazing team of dedicated people, at rjdesimone@verizon.net.

JAM Awards Committee: *Victoria Timpanaro, -Chair*

Thank you to everyone for a great event! Congratulations go out to all of the stations and producers that submitted videos this year! The Committee would also like to thank our vendor presenters for being part of the ceremony this year (Jesse from Telvue and Brian from HB). If you would like to be part of the team that puts together this event next time, please let me know vtimpana@essex.edu.

Photo Gallery

By David Glasofer, Images Up Studio

General Meeting

JAG Awards
Dec. 7, 2016



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New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor: Rich Desimone, Staff: Cindy Hahn, Stephanie Gibbons, Jeff Arban--Marketing Committee