

Trustees 2018-19

Dave Ambrosy- 2019
 Jeff Arban- 2019
 Linda Besink- 2018
 Ed Cologna- 2018
 Bob Duthaler- 2018
 Dave Garb- 2019
 Stephanie Gibbons- 2018
 Debbe Gist- 2019
 Anthony Pagliuco - 2018

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General Meeting Schedule 2018

Jan. 31- Bloomfield
 Presentation- JVC
Feb. 28 Princeton
 Presentation- TelVue
Mar. 28- TBD
 Presentation- Beyer/FMV
Apr. 25- Oradell
 No Vendor Presentation
Jun. 13- West Milford
 No Vendor Presentation
Sept. 27- Varto Technologies
 in East Rutherford
 Presentation-by Varto
Oct. 31- TBD
 Presentation- TBD
Nov. 20, Tuesday- TBD
 Presentation- TBD
Dec. 13- TBD
 No Vendor Presentation

Your Municipal Communication Resource

Connecting Your Town to Your Residents

I hope that in this year to come, you make mistakes. Because if you are making mistakes, then you are making new things, trying new things, learning, living, pushing yourself, changing yourself, changing your world. You're doing things you've never done before, and more importantly, you're doing something.



Neil Gaiman

Happy New Year Everyone!

Last year was an interesting year for our group. Strange unforeseen events hit us hard for months. One in particular happened to our Treasurer. She fell ill and we didn't realize how sick she was, until many weeks later. This threw a curve into our finances for a while.

But through the unforeseen came good changes for us. We had hired our Managing Director back in November to help steer the direction of our group. And from this year's representation at the League of Municipalities, we acquired a large number of prospective members.

This coming year JAG is providing, once again, one of the largest trade shows/conferences for the Access Community. The conference committee is in full swing. This year's event will be held on May 30th – June 1st, 2018. This conference is designed for our members, to obtain the knowledge needed for your future station needs and operations. Please stay tuned as this remarkable conference develops! Finally, at last month's membership meeting, we elected 5 people to JAG's Board of Trustees. Debbe Gist, Dave Ambrosy, Jeff Arban, and I were voted in for 2-years terms, and Anthony Pagliuco was chosen to fill a 1-year term.

New Year. A fresh start. A new chapter in life waiting to be written. New questions to be asked, embraced, and loved. Answers to be discovered and then lived in this transformative year of delight and self-discovery. Carve out a quiet interlude for yourself in which to dream, pen in hand. Only dreams give birth to change.

Sarah Ban Breathnach

David Garb

President, JAG-The Jersey Access Group
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Why Join In?

Feature

By Geoffrey Belinfante, External Relations Chair

The External Relations Committee is charged with representing JAG to the outside world thereby enhancing its image and growing its membership. These responsibilities take many forms. Our job is to spread the word of JAG's mission to those who need to recognize the importance of Public Access channels in their communities, and this requires tasks that are both marketing and public relations oriented. We represent JAG's interest to the New Jersey League of Municipalities, NATOA, and the ACM. This can mean contributing ideas for programs, manning a booth at a convention, participating in a panel discussion on a relevant topic or even soliciting new members on the floor of a convention.

The committee is also responsible for arranging presentations at the monthly JAG meetings. These might be in the form of a demonstration from a manufacturer or a presentation on a topic that affects the running of a Public Access Channel from a consultant or expert. All suggestions are always welcome.

Membership on the committee requires the attendance on a conference call once a month and a willingness to help out contacting vendors, consultants, or others you might know who might speak at meetings. It also means keeping abreast of new technologies and relevant issues that might be worthy of a presentation to the general membership. Members might also be asked to attend meetings or conventions from time to time, to write articles for the monthly newsletter or to contribute postings to the JAG social media site. Participation requires both your brains and, from time to time, your brawn. All are welcome to participate.

COMING SOON

Submissions for the 2018



Recognitions Dinner and Video Awards

Thursday, May 31, 2018

Hyatt Morristown

JVC adapts the IP architecture so common in the computer industry.

A major factor in Video equipment through over 50 years has been cost of manufacture of the devices we need to generate our content. The video industry is in fact very small. When we design any camera, recording device, switching and/or mixing equipment, monitors, power systems, or the various devices that route and move the video through our facilities, the designers must factor in the development costs in relation to the quantity of this item that they hope to be able to sell. These development costs are large and the quantities sold are small. As a result, video equipment has a fairly high cost per unit. And sometimes the manufacturer must decide that due to the costs and sales calculation, it may not be possible to make what would be a useful product.

As JVC goes through various product development stages through the years, we examine alternatives and trends in other industries. It is very clear to all that the computer industry has such large volumes of manufacture that they are able to create extremely powerful and flexible equipment for low prices never even dreamed of in the video industry. And as the computer industry has evolved over the years, no advance has been as amazing as the adaption of the IP architecture for moving vast amounts of data that dwarf any data rate encountered in the video industry.

For several years now JVC has been a leader within the video industry in the adaption of this IP architecture to its video products. This has enabled us to create a unique and powerful set of products that benefit the customer and have very low price points.

First we developed cameras that provide built in live streaming of IP data streaming of high image quality HD video. This is now built into 8 of our 10 camera models. For some the use of computer industry Cat5 cables provides greater flexibility. Camera control, camera output, and even sometimes camera power can be on this one powerful cable. Often at demonstrations I will have everything running through an 8-port IP switch. If I wanted to move around this data as video I would use an 8x8 router which would be prohibitively expensive. But my 8-port data switch cost \$110. If I want to move my video wirelessly, I use computer industry IP based transmission devices which provide greater image quality and range than the old camera radio systems which cost a fortune. And while those video based systems are only able to transmit a stream for one camera, JVC's IP based systems provide the ability to transmit the data for several cameras.

And the flexibility of IP allows us to add capability at low cost. For example:

GY-HM200SP for Sports Production. When we wanted to create a small affordable camera which could overlay a sports scorebar over the video in the camera, we of course had to consider how we would get the score data into the camera in the first place. If we had tried to create some sort of video based title and graphics controller, it would have had a very high price point. We would not have been able to make such a controller economically. However Apple already makes such a controller, they call it an iPad. And they make millions of them. So do the Android and Surface providers. So we have a graphics and camera controller for \$200.

When we realized that faster paced sports would need a fast way to input this score data into the camera we found that IP based companies already made a box that did this for other applications. So we just use the Sportzcast Scorebot. We enter the camera's IP address into the Scorebot and the score data magically goes right into the camera and onto the video.

GY-HM200HW for Municipal applications. The same applied when we developed this camera for churches and access stations to record small municipal meetings with lower third titling and full screen graphics. Instead of having to make a video titler, we just use the ones Apple and Microsoft make, they call them iPads and Surfaces.

JVC PTZ System. As we looked into designing our groundbreaking PTZ system and saw various limitations that video based PTZ systems encounter, we saw that the IP architecture would provide much greater capabilities and flexibility at lower cost for the use. So our system has two IP streaming engines built in, one for LAN and the other for WAN operation. An inexpensive controller provides for more functionality than other controllers. And if you prefer, the system can be run over IP devices such as the Surface and iPad. And now the addition of similar graphics and title overlays increases the usefulness and productivity for the customer.

As JVC continues moving forward along this path, you will continue to see inexpensive solutions to what used to be expensive problems.

Ken Freed will be providing a presentation at the January 31st JAG General Meeting. Members are urged to attend.



Creating products that offer greater productivity for the PEG community at a lower cost than competitors

GY-HM200SP

Sports production camcorder with score bar overlay



Benefits include single operator for video and graphics, no need for titler, stream event live, take input direct from scoreboard controller, complete IP interface and unique product

GY-HM200HW

Municipal production camcorder with in-camera overlays



Benefits include single operator for video and graphics, no need for titler, stream meetings live, complete IP interface and unique product

IP PTZ System

With KY-PZ100 camera. Tomorrows PTZ system available today from JVC



Benefits include advanced design for higher & lower speed, superior low light performance, dual streaming engines LAN & WAN and complete IP interface

For information and demonstrations:
Ken Freed, District Manager
201.637.7706
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www.pro.jvc.com



Three new members take leadership roles

Volunteerism

Rich Desimone, Managing Director

Geoffery Belinfante reported that he has recruited Bruce Goldsmith to chair the Marketing Sub-committee. The JAG Awards Committee is looking for assistance. Contact Bob at bduthaler@wbmatv.com. The newly formed Grants/Scholarships Committee is looking for members interested in joining the committee. Contact Eddie at edvideogod@gmail.com. The Conference is looking for assistance on the Student Symposium sub-committees. Contact Cindy at chahn@cnet1.org or Stephanie at stgibbons@verizon.net.



Executive- Next Meeting Jan. 3	Production- No Meeting Scheduled	Membership- Next Meeting Jan. 5
Dave Garb, President-2017	Peter Namen (Chair)	Stephanie Gibbons (Co-chair): Annual survey
OPEN, V.P.-2017	TBD: (Secretary)	Cindy Hahn: (Co-chair): Outreach
Debbe Gist, Treasurer-2017	Dave Ambrosy: Producer	Linda Besink: (Secretary) Data Management
Dave Ambrosy, Secretary-2017	Nick Besink:	Bob Duthaler: List Serve
Jeff Arban, Corresponding Secretary-2017	Brian Belzer: Editor/Camera	George Bumiller: Outreach
Stephanie Gibbons, Trustee	Anthony Pagliuco: Editor/Camera	TBD: Managing Delinquent Accounts
Bob Duthaler, Trustee		
Linda Besink, Acting Treasurer	Legislation- No Meeting Scheduled	JAG Awards- Next Meeting TBA
Ed Cologna, Trustee	Dave Grab (Chair): NATOA	Bob Duthaler (Chair):
Peter Namen, Production	TBD: (Secretary)	various members: (Secretary)
Geoffrey Belinfante, External Relations	Rich Desimone: NJLOM/NATOA	Lee Beckerman
Finance- No Meeting Scheduled	Ada Erik: NJ Legislation	David Brandfield
Debbe Gist (Chair)		Looking For Members
Linda Besink: (Acting Chair)		
TBD: (Secretary)	Sub Committee Marketing	Conference- Next Meeting Jan. 8
Herbert Hall: Budget Review	Bruce Goldsmith: Chair	Stephanie Gibbons: (Co-chair) Registration, Municipal Outreach
Bob Duthaler: Budget Review	TBD: (Secretary)	Cindy Hahn: (Co-chair) Program, Marketing, Newsletter
Allan Rosen: Budget Review	Dave Garb: JAG Web Site	various members: (Secretary)
Stephanie Gibbons: Budget Review	Cindy Hahn: JAG Newsletter, Writer/Editor	Linda Besink: Treasurer, Registration
Outside Contract: Bookkeeper	Bob Duthaler: JAG Web Site	Geoffrey Belinfante: Workshops
Outside Contract: CPA	Peter Namen: Videos	J Robertson: Affinity Lunch & topics
External Relations- Next Meeting Jan. 16	Linda Besink: Interviews	Bob Duthaler: Marketing
Geoffrey Belinfante (Chair)	Rich Desimone: Managing Director JAG Newsletter Editor	Ed Cologna: Trade Show Announcer/Meet & Greet
Stephanie Gibbons (Secretary): Members	Outside Contract: Social Media	Dave Ambrosy: Entertainment, Tec Support
Dave Garb: NJLOM Join Session, JAG Session, Booth Staffing and rooms		Rich Desimone: Managing Director Conference Coordinator
Cindy Hahn: Writer/Editor		Outside Contract: Web Site- Dan Remollino
George Burmiller		Outside Contract: Marketing (TBD)
Vivian Gaspar		
Mariam Rosenberg		Student Symposium Sub-Committee Dave Garb: Chair
Rich Desimone: Managing Director Rep. to NJLOM and NATOA		Looking For Members
Grants/Scholarships No Meeting Scheduled		Workshop Sub-Committee Geoffrey Belinfante- Chair
Ed Cologna Chair		Technology- Bob Duthaler/ Geoffrey Belinfante
TBD: (Secretary)		Production- Dave Ambrosy/ Ind. Producer
		Legislation- Dave G
Outside Contract: Grant Writer		Operations- Ed Cologna
Looking For Members		Decoration Crew: Anthony Pagliuco

Bits & Bytes

- Jan. 10 — Executive Board meeting: Discuss status of first quarter items of 2017-18 JAG Action Plan & the pressing issues of the finance committee including the hiring of a CPA.
- Jan. 11 — Marketing Committee: Outreach to possible new members
- Jan. 16 — Conference Committee meeting: Finalize Workshops. Discuss plan to launch new web site & developing new partnerships.
- Jan. 22 — External Relations Committee meeting: Working on building relationships with vendors
- Jan. 31 — Trustees meeting: Election of Officers & Set Goals for 2018
- Jan. 31 — General Membership meeting: JVC will provide a presentation.
- Feb. 7 — Executive Board meeting:
- Feb. 12 — Conference Committee meeting: Open Registration. Launch marketing campaign.
- Feb. 28 — General Membership meeting: TelVue will provide a presentation.

Member Spotlight

By Stephanie Gibbons, Membership Committee



Vivian Gaspar was JAG's first independent producer member - a category she actively pursued to the JAG executive board. She is the Host & Producer for both TV Shows: "Stop My Crisis with Vivian Gaspar" & "Beyond My Crisis with Ron & Vivian". She became involved with community media after being interviewed by Adam Bierman of "Breezin' with Beirman" on her area of expertise, Mortgage Foreclosure, and then approached the station manager of Princeton TV asking if she could host/produce her own show based upon the Stop My Crisis book series. Vivian's favorite part of the job is procuring guests who deliver meaningful information to help people through common crises, rebuking misconceptions and breaking stereotypes, and bringing to light crises which very few have known of or experienced. She has (along with her partner, Ron Rossnick, in her sister show, "Beyond My Crisis with Ron & Vivian") interviewed 65 experts on 97 topics within 49 episodes. Her least favorite thing about producing is when a guest cancels last minute. Prior to producing "Stop My Crisis", Vivian was a foreclosure expert where she partnered with an attorney and saved over 350 families from losing their homes to foreclosure. During this time Vivian gave over 200 keynote speeches to attorney organizations, civic organizations and real estate offices. She has also written 2 books which were released in 2011 and then again in 2015, "Stop My Crisis - Facing Life's Challenges Head On" and "Stop My Crisis - Be the 1 in 5 - The Business Owners and Sales Professionals Guide to Success". Her dream job would be Philanthropist creating charitable causes to fund (or find if it doesn't already exist.) What she hopes to get from JAG is the ability to share her programs, which are specifically designed to help people in a variety of crises, and she wants to help as many people as possible.



Organizational Members



ATTORNEYS AT LAW



COMMITTEES CORNER



EXTERNAL RELATIONS COMMITTEE: *Geoffrey Belinfante, Chair*

Ideas. Every business or organization runs on them, and we at the External Relations committee are in need of them. We need new ideas to grow the organization; we need new ideas to spread the word about the importance of Public Access television, and we need new ideas to increase the membership. If the same old people contribute the ideas, they can become stale, like bread you've kept too long or milk that has spoiled. Our last conference call had only four people, and while these are four very important people to the organization, they are the same four people who seem to participate in everything JAG does. We need new people with new ideas to fuel the growth for the organization; we need new ideas for workshops and panel discussions at conferences and trade shows; and we need new ideas as to how to market the organization to vendors, other relevant organizations and prospective members. So this is a shameless pitch for new members to join the External Relations Committee. New ideas are contagious; they foster new growth in any organization. Whether you join the External Relations committee or any other JAG committee, if you share your ideas, you get a more dynamic, and successful organization and you pay it forward to all those folks who work to bring hyper-local content to communities across the state. To join the committee, contact Geoffrey Belinfante at geoffbel512@gmail.com.

FINANCE COMMITTEE: *Linda Besink, Acting Chair*

If you have experience and/or expertise with financial matters, or just an interest in keeping an eye on things, please join our Finance Committee. We don't have a lot of meetings and those are via telephone. If you're willing and able serve on the Finance Committee, please email me at lbsink@gmail.com or call me at 201-650-0116.

PRODUCTION COMMITTEE: *Peter Namen, Chair*

As always we are constantly looking for more of you to join up with the Production Committee. Contact me at pnamen@jagonline.org.

AD HOC COMMITTEES

Legislation Committee: *Dave Garb, Chair*

Your eyes, ears and contacts are always needed in the Legislative Committee. We need your help in keeping JAG up to date with the latest information coming out of the FCC, Washington DC, Trenton, and all other areas affecting our stations. If interested, please contact me at: davegarb@paps.net. or call 732-376-6030 x23538.

Membership Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs*

The membership committee has been contacting the attendees of the NJ League of Municipalities who visited our booth. Several have responded and hope they will be joining JAG soon. The next membership meeting will be on Jan. 11. If you are interested in join the committee and reaching out to potential and former JAG members please contact me also if you have any changes to your contact information please contact Stephanie Gibbons at stgibbons@verizon.net

Conference Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs*

The conference committee has begun meeting. The website should be updated by the end of the month. The committee is working hard to have the workshops in place by March. So save those dates May 30, 31 and June 1, 2018. Anyone interested in serving on a sub committee please contact Cindy Hahn at chahn@cnet1.org or Stephanie Gibbons at stgibbons@verizon.net

JAG Video Awards Committee: *Bob Duthaler, Chair*

No report provided. If you are interested in being part of the committee please reach out to me at bduthaler@jagonline.org. JAG Awards entry information, categories and Award Show date will be made available in the upcoming months. PLEASE STAY TUNED!!

Grants/Scholarship Committee: *Ed Cologna, Chair*

No report provided. To join email ecologna@edisonnj.org

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New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor: Rich Desimone, Managing Director, Staff: Cindy Hahn, Stephanie Gibbons, Linda Besink--Marketing Committee