

**Trustees 2016-17**

Dave Ambrosy- 2017  
 Jeff Arban- 2017  
 Linda Besink- 2018  
 Ed Cologna- 2018  
 Bob Duthaler- 2018  
 Dave Garb- 2017  
 Stephanie Gibbons- 2018  
 Debbe Gist- 2017  
 OPEN- 2018

*Your Municipal Communication Resource*  
**Connecting Your Town to Your Residents**



A few months back, JAG made two significant changes to our organization. First, we elected to give Independent Producers the ability to become members, giving those who are not fully connected to an access station a way to connect with others in the field and a means to provide their programming to us.

The second was changes within JAG's Executive Board. We elected to add 2 additional Trustees to the leadership ranks as it was decided that this was a necessary move to ensure JAG's future.

Now, changes are about to come again, as it has been determined that the Board needs assistance in the daily administration of our organization. In past meetings, we had mentioned that this may be coming. Well now it is about here.

For the past several months the executive board has been working on a job description for a Managing Director position. We are putting the final details on the document and are about to make a formal announcement about this situation shortly. Hopefully, this will be done at our next general meeting.

Also, with changes to better our organization, commitment from our members is also needed. We are looking to each and every one of our members to take an active role in JAG's activities. We have grown so much in the last few years that all of us are needed to continue our success. I am asking each of you to join at least one committee or please tell us how you would like to help build JAG's future.

*David Garb*  
**President, JAG-The Jersey Access Group**  
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**General Meeting  
 Schedule 2017-2018**

**Oct. 25-** Scotch Plains  
 Presentation- TelVue  
**Nov. 21, Tuesday-** Edison  
 Presentation- Chris Mazauskas  
**Dec. TBD**  
 Open  
**Jan. 31 TBD**  
 Presentation- JVC  
**Feb. 28 TBD**  
 Presentation- TelVue  
**Mar. 28-** 4Wall Entertainment in Moonachie  
 Presentation-by 4Wall  
**Apr. 25- TBD**  
 No Vendor Presentation  
**May TBD**  
 JAG Conference  
 Hyatt, Morristown, NJ  
**Jun. 13- TBD**  
 No Vendor Presentation  
**Sept. 27-** Varto Technologies in East Rutherford  
 Presentation-by Varto

**Presentation update: TelVue-Oct. 25, Grant Writing-Nov. 21, JVC-Jan. 31**

# A JAG Award Is More Than Just a Statue

By Bob Duthaler, JAG Awards Chair

Feature

Each year the Jersey Access Group has held the JAG (Formally JAM) Awards as a way to highlight the work done at local stations. It is our way of recognizing the hard work and effort that most stations and producers put in to their work. It is judged by a panel of our peers who know what it takes to create great television, especially under the great restrictions that a lot of us have to work with. Those restrictions include little to non-existent budgets, outdated equipment, availability of volunteers or the limited hours of staff. Yet through all of this, we continue to create content that is both applauded by our peers and our communities as well. It is because of this, that we continue to hold the JAG Awards, bring to light the tremendous work that is created and applaud all those involved for more than just that one night.



Over the years the JAG Awards have gone through different phases of evolution. What started out as a small holiday dinner with awards for certain categories of programs grew to a live to tape show with hosts, comedy, guest presenters and more. The awards show has been part of both our holiday party and conference. In addition, the JAM awards have grown to include more categories and has tried to appeal to all levels of production. But continued change still needs to take place. We need to continue to grow the JAG Awards, find categories that appeal to all our members and help level the playing field between stations with large budgets to those with little to none.



The only way to continue to develop the JAG Awards to become the premiere awards for local access and video production is to get input from our members. For that to happen, we need to get a good representative of our members to be part of the JAG Awards Committee. This committee needs to be responsible for the continued development of categories, inclusion of all members and outside producers and the actual awards show itself. To that end, I am asking that you reach out to me to be part of that committee and help steer the future of the JAG Awards. The committee will hold a few meetings over the

next year via phone conference calls to work on the JAG Awards. If you are interested and realize the importance of the JAG Awards for our stations, producers and communities then I ask that you be part of this. Please send me an email at [bduthaler@jagonline.org](mailto:bduthaler@jagonline.org)

I look forward to working with you.

Bob Duthaler

Immediate Past-President, Jersey Access Group

Member, National Academy of Television Arts and Sciences (EMMYS)

**ARTICLES NEEDED: Members are urged to participate in your newsletter. Tell us your story.**

Contact Rich at [rjdesimone@verizon.net](mailto:rjdesimone@verizon.net)

by Paul Andrews, Senior Vice-President for Sales & Marketing, TelVue Corporation

Recently, TelVue joined the SRT Alliance. The initials “S R T” stand for Secure Reliable Transport. What is SRT, how does it work and why is it important to PEGs?

As described on the SRT website : “The SRT Alliance, founded by Haivision and Wowza, is a commercially funded group dedicated to managing and supporting the open source implementation of SRT, a transport protocol for enabling the delivery of high-quality, low-latency video across the public Internet. This alliance is accelerating interoperability of video streaming solutions and fostering collaboration with industry leaders to achieve lower latency internet video transport.”



TelVue was invited to join, and is now a member of the SRT Alliance. We are planning to bring SRT technology to our HyperCaster series video broadcasting servers. SRT is an open source technology so it will be cost effective to implement. SRT enables the delivery of high-quality and secure, low-latency digital video across the public Internet. SRT optimizes streaming performance across unpredictable networks with secure streams and easy firewall traversal, bringing the best quality live video over the worst networks.

TelVue and Haivision have recently completed compatibility testing between Haivision’s professional quality Makito™ H.264 video encoder and the TelVue family of HyperCaster digital video broadcast servers. TelVue HyperCasters powered with SRT can be interconnected to Haivision and other SRT-compliant video encoders and decoders using the public Internet.

To date, more than 50 companies have joined the SRT Alliance and you will begin to see a steady stream of announcements about SRT compatible products reaching the market in the coming months. Since SRT is an open source technology and the technology is available at no cost, PEGs should see their favorite products available with SRT with little or no increase in product costs.

Tech Talk: SRT can be implemented in hardware or software and is an IP protocol which wraps standard MPEG2, H.264 or HEVC transport streams in a collection of error-correcting technologies. SRT can be configured for ultra low latency when Internet connectivity is good but not perfect. SRT can be configured to protect the integrity of video transmitted across a very poor Internet connection by injecting extra latency to allow all the Forward Error Correction (FEC) and packet retransmission to be used at maximum capability. Using SRT proxies, SRT can be used for point-to-point and point-to-multipoint (distribution) applications. At the receiving location, an SRT proxy removes the SRT wrapper and delivers the original MPEG transport stream to video decoding equipment. For the most adventurous PEGs, SRT development kits can be downloaded and SRT can be added to older legacy encoders by using SRT wrap and unwrap proxies running on PCs. The SRT SDKs are freely available on GitHub.com, a popular site for hosting software repositories.

PEG Applications: With SRT-enabled video encoders and decoders, PEG backhuls from remote locations, whether fixed or mobile, will be easier, less expensive and more reliable. SRT will work on all IP connections such as Internet, Intranet, WiFi and bonded cellular. TelVue plans to add SRT compatibility to the popular HyperCaster and HyperCaster AIO broadcast servers and be compatible with dozens of video encoders. With SRT enhanced video streams, it will be easier for PEGs to share live video programming with other PEGs. These cost effective “one to many” distribution networks will help PEG stations serve their communities with compelling and timely content.

In Conclusion: TelVue appreciates Haivision and Wowza for leading this SRT Alliance effort and making it possible for TelVue to bring this powerful technology to our PEG customers at an affordable cost. TelVue expects to release the first SRT enabled products in the 4th quarter of 2017. PEGs will have many SRT choices and can mix and match products to meet their needs.

At the October JAG Meeting, TelVue will perform a live SRT demonstration. TelVue will show the HyperCaster AIO B100 broadcast video server with integrated SRT stream decoding capability. During the demonstration, we will use the HyperCaster AIO to connect to various live video streams via wireless Internet. The video streams will be encoded with and without SRT for comparison. Since wireless and cellular Internet is one of the more difficult paths for live video, we expect the SRT technology to significantly improve the quality of the SRT encoded streams.

# Three new members take leadership roles

# Volunteerism

**Rich Desimone, Chair, External Relations**

The Conference Committee has delayed starting up because we do not have a chair at this time. The JAG Awards Committee is looking for help with this the event. Contact Bob at [bduthaler@wbmatv.com](mailto:bduthaler@wbmatv.com). The newly formed Grants/Scholarships Committee is looking for members interested in joining the committee. Contact Ed at [edvideogod@gmail.com](mailto:edvideogod@gmail.com). Marketing Committee is still in need of a chair. Nomination for trustees at Oct. 25 meeting. 4 two year terms and 1 one year term available.



|  |   |  |
|--|---|--|
| <b>Executive- Next Meeting Oct. 11</b>                               | <b>Production- No Meeting Scheduled</b>   | <b>Membership- - Next Meeting Oct.</b>                 |
| Dave Garb, President-2017  | Peter Namen (Chair)                       | Stephanie Gibbons (Co-chair): Annual survey            |
| OPEN, V.P.-2017  | TBD: (Secretary)                          | Cindy Hahn: (Co-chair): Outreach                       |
| Debbe Gist, Treasurer-2017   | Dave Ambrosy: Producer                    | Linda Besink: (Secretary) Data Management              |
| Dave Ambrosy, Secretary-2017   | Nick Besink:                              | Bob Duthaler: List Serve                               |
| Jeff Arban, Corresponding Secretary-2017                             | Brian Belzer: Editor/Camera               | George Bumiller: Outreach                              |
| Stephanie Gibbons, Trustee   | Anthony Pagliuco: Editor/Camera           | TBD: Managing Delinquent Accounts                      |
| Bob Duthaler, Trustee  |   |  |
| Linda Besink, Acting Treasurer                                       |   |  |
| Ed Cologna, Trustee  |   |  |
| Peter Namen, Production  |   |  |
| Rich Desimone, External Relations                                    |   |  |
| <b>Finance- No Meeting Scheduled</b>                                 | <b>Legislation- No Meeting Scheduled</b>  | <b>JAG Awards- Reconstituted in Sept.</b>              |
| Debbe Gist (Chair)   | Dave Grab (Chair): NATOA                  | Bob Duthaler (Chair):                                  |
| Linda Besink: (Acting Chair)   |   |  |
| TBD: (Secretary)   | TBD: (Secretary)                          | various members: (Secretary)                           |
| Herbert Hall: Budget Review  | Rich Desimone: NJLOM/NATOA                |  |
| Bob Duthaler: Budget Review  | Ida Erik: NJ Legislation                  |  |
| Allan Rosen: Budget Review   |   | <b>Looking</b>   |
| Stephanie Gibbons: Budget Review                                     |   | <b>For Members</b>                                     |
| Outside Contract: Bookkeeper   |   |  |
| <b>External Relations- Next Meeting Oct. 3</b>                       | <b>Sub Committee Marketing</b>            | <b>Conference- Reconstituted in Nov.</b>               |
| Rich Desimone (Chair):<br>Rep. to NJLOM and NATOA                    | <b>NEEDS CHAIR NOW</b>                    | <b>NEEDS CHAIR NOW</b>                                 |
| Stephanie Gibbons (Secretary): Members                               | TBD: (Secretary)                          | Stephanie Gibbons:<br>Registration, Municipal Outreach |
| Dave Garb: NJLOM Join Session, JAG Session, Booth Staffing and rooms | Rich Desimone: JAG Newsletter Editor      | Cindy Hahn:<br>Program, Marketing, Newsletter          |
| Cindy Hahn: Writer/Editor  | Dave Garb: JAG Web Site                   | various members: (Secretary)                           |
| Geoffrey Belinfante: Chair 2018                                      | Cindy Hahn: JAG Newsletter, Writer/Editor | Linda Besink: Treasurer, Registration                  |
|  | Bob Duthaler: JAG Web Site                | Dave Garb: Student Symposium, Legislative Workshops    |
|  | Peter Namen: Videos                       | Geoffrey Belinfante: Vendor Registration/Workshops     |
| <b>Grants/Scholarships</b>   | Linda Besink: Interviews                  | J Robertson: Affinity Lunch & topics                   |
| Ed Cologna Chair   | Outside Contract: JAG Web Site            | Jeff Arban: Pipe and Drape                             |
|  | Outside Contract: Social Media            | Dave Ambrosy: Entertainment, Production                |
|  |   | Bob Duthaler: Technology Workshops, Ads                |
| Outside Contract: Grant Writer                                       |   | Ed Cologna: Trade Show Announcer/Meet & Greet          |
| <b>Looking</b>   |   | Outside Contract: Web Site                             |
| <b>For Members</b>   |   | Outside Contract: Social Media                         |
|  |   | Outside Contract: Marketing (TBD)                      |
|  |   | Outside Contract: Conference Coordinator (TBD)         |



## Bits & Bytes

- Oct 11 — Executive Board meeting. Review Action Plan updates
- Oct. 18-19 — NAB New York, Javits Convention Center, NYC, External Relations representatives to attend
- Oct. 25 — Members meeting in Scotch Plains. **Call for nominations for 5 board seats (4 two year & 1 one year terms).** Vote on bylaws amendments. Presentation by TelVue.
- Nov. 2 — Membership Committee meeting: Action Item review
- Nov. 8 — Executive Board meeting
- Nov. 20 — External Relations Committee Meeting: Develop budget, Finalize next year's meeting schedule.
- Nov. 21 — Members meeting in Edison. Election of Officers. Presentation of the budget. Conference registration opens. Call for conference workshops. Special guest Chris Mazauskas will discuss how to get grants
- Nov. 29-30 — Government Video Expo 2017

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## Member Spotlight

By Cindy Hahn, Membership Committee



Linda Besink came to community media the way many people do – as a committed volunteer. Over the years, Linda has worked in the fields of banking, project management and engineering consulting, and was always interested in the logistics of managing operations – ensuring that everything and everyone is working properly.

Linda has been active with OPTV since 2008, starting out by helping with the Bulletin Board notices. She has since joined the Cable TV Committee and has learned a lot about production. Linda's husband, Nick Besink, had a 47 year career in television, at ABC and with WNET in New York City. Linda notes that, since she has now learned so much about production, much of what Nick talks about now makes sense!

Linda loves the world of community TV, with its opportunities for creativity, brainstorming, and the chance to take pride in her work. Apart from the salary, her work at OPTV is her "dream job". She notes, however, that the constant need to recruit volunteers is perhaps her least favorite thing about her job.

Linda says that the primary benefit of JAG is networking, meeting and talking with people who do the same thing in other municipalities. She also notes that the annual conference is fun and informative. Linda hopes to continue to grow the relationships she has made through JAG. She has become increasingly more involved in the organization. Linda is a new Trustee, currently Acting Treasurer, a member of the Membership Committee, and was a valued volunteer at the 2017 conference.

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## Organizational Members



HELMER, CONLEY & KASSELMAN, P.A.

ATTORNEYS AT LAW



Government  
VIDEO EXPO 2017

Conference: November 28-30, 2017  
Exhibits: November 29-30, 2017  
Walter E. Washington Convention Center, Washington, D.C.

# Workshops and User Groups





## COMMITTEES CORNER

### NJ League of Municipalities



**Nov. 14-16, 2017**

**Atlantic City, NJ**

**Booth Staff Needed**

### **EXTERNAL RELATIONS COMMITTEE: *Rich Desimone, Chair***

The committee has made the executive board aware of issues of the responsibilities of officers to include mail distribution, membership suspensions, and financial reporting. These have not been addressed. We had representation at the NATOA Annual Conference. The major issue discussed was the impact of 5G on our communities. JAG will once again be participating in the Government Video Expo 2017 in Washington DC as a Media Partner with New Bay Media. This includes a free booth on the trade show floor. JVC will be providing a presentation at the January meeting. To join the committee, contact Rich Desimone at [rjdesimone@verizon.net](mailto:rjdesimone@verizon.net).

### **FINANCE COMMITTEE: *Linda Besink, Acting Chair***

Any questions regarding Finance are always welcome. If you're interested in serving on the Finance Committee, please contact me at [lbесink@gmail.com](mailto:lbесink@gmail.com) or call me at 201-650-0116.

### **PRODUCTION COMMITTEE: *Peter Namen, Chair***

Production Committee is still looking for more members. Even if you can't maybe others in your station might want to participate in JAG, and this is an open invitation to them. I will be announcing shortly a Committee teleconference meeting to all those who are current members or want to "attend" this meeting. Please send me your email address and I will include it for distribution. One more point. At the last JAG meeting, we had two "Producer" members. I would remind all Producers to please send me updates on your productions. We want to get those notices on our FB and Web site. Remember handing out leaflets and telling those at the meetings or via email only goes to 60 some members. Facebook and the Website goes MUCH further. It benefits both YOUR show and JAG to be seen world wide. Contact me at [pnamen@jagonline.org](mailto:pnamen@jagonline.org).

### **AD HOC COMMITTEES**

#### **Legislation Committee: *Dave Garb, Chair***

Each month I have been asking our membership to be the eyes and ears of JAG by joining the Legislative Committee. Help is needed to keep our membership up to date with the latest information that may affect our communities and station operations. If interested, please contact me at: [davegarb@paps.net](mailto:davegarb@paps.net). or call 732-376-6030 ext. 23538.

#### **Membership Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs***

The Membership Committee had two members who visited Princeton TV's producers meeting and proudly welcome the following independent members to the JAG family: Miriam Rosenberg, Carol Rickard and Jane Lynn Britton who joins Vivian Gaspar as the first independent member. The committee is also looking into updating their data management and reporting abilities. If you have any changes to your contact information please contact Stephanie Gibbons at [stgibbons@verizon.net](mailto:stgibbons@verizon.net)

#### **Conference Committee: *No Chair***

The Conference Committee has been delayed in reorganizing due to a stall in the negotiations to hire a Conference Coordinator. The committee will remain without a chair until the hiring of a conference coordinator is resolved. Plans are to reconstitute the committee in November. If that does not become possible the conference for 2018 will be in jeopardy.

#### **JAG Video Awards Committee: *Bob Duthaler, Chair***

The JAG Awards will continue to live on and be something that every member strives to enter and be part of. Please be on the look out for more information about the JAG Awards Committee as we start to form it and will hold our first meeting in late October. In the meantime if you are interested in being part of the committee please reach out to me at [bduthaler@jagonline.org](mailto:bduthaler@jagonline.org). JAG Awards entry information, categories and Award Show date will be made available in the upcoming months. PLEASE STAY TUNED!!

#### **Grants/Scholarship Committee: *Ed Cologna, Chairs***

The JAG Committee for grants and scholarships is looking for interested active members. To join the committee please email [ecologna@edisonnj.org](mailto:ecologna@edisonnj.org). We are pleased to inform the JAG membership that long-time resource developer Chris Mazauskas will be giving a presentation on applying for grants and overall resource development at the November JAG Meeting held on Tuesday Tuesday, November 21 at noon in the Edison Council Chambers. The half hour presentation on the processes involved will be followed by a 30 minute Q&A. We look forward to your attendance and participation.

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New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor: Rich Desimone, Staff: Cindy Hahn, Stephanie Gibbons, Linda Besink--Marketing Committee