

Your Municipal Communication Resource



Trustees 2019-20

Bob Duthaler Pres.- 2020
 Dave Garb VP – 2019
 Dave Ambrosy
 Recording Sec.- 2019
 Linda Besink Treasurer- 2020
 Anthony Pagliuco
 Corresponding Sec. – 2020
 Jeff Arban- 2019
 Lee Beckerman- 2020
 Stephanie Gibbons- 2020
 Darryl Love- 2019

Join Us At The League

Did you know that JAG is an Affiliate Organization for the NJLM? Did you know that JAG has a presence down at the New Jersey League of Municipalities Conference each year? This year is no exception. The League's annual conference takes place down in Atlantic City, on November 19-21. In fact, JAG will have booth on the Convention Floor to let Municipalities know about our organization. Plus its a chance for us to meet current member Municipal Officials and Administrators. Another key factor of JAG participating in the NJLM Conference is the session we offer. For this year's conference we will hold two sessions. One is a joint session with the NJLM and the other is a JAG session. Below is the information on the sessions and I urge you to notify your officials and administrators of these important two sessions:

Wednesday, November 20th

MUNICIPAL BUDGET CUTS WITH NEW FEDERAL GOVERNMENT & FCC REGULATIONS

Joint Session with NJLM

9:00 AM - 10:40 AM Room - 309, Atlantic City Convention Center

FCC rulemakings in the last year have limited local authority over small wireless facilities and threaten to drastically impact cable franchises and PEG channels, leaving many asking: What fees can we charge? What happens to existing franchises? How are local governments handling these substantial changes? In this session, experts will answer these and other important questions to help local governments adjust to the new regulatory frontier and protect their budgets.

CCFO-2.0 Bud; CMFO-2.0 Bud; CPWM-2.0 Govt; RMC-2.0 Prof Devel; CPA-2.0 Fin;

Presiding: Brian C. Wahler, Mayor, Piscataway Twp.; Past President, NJLM

Welcome: Bob Duthaler, Partner, DNS Media Group, LLC; President, JAG

Speaking: Brian C. Wahler, Mayor, Piscataway Twp.; Past President, NJLM

Upendra Chivukula, Commissioner, New Jersey Board of Public Utilities

Ken Fellman, Attorney & Counsel, JAG

Garth Ashpaugh, CPA

Thursday, November 21st

INTEGRATING VIDEO INTO EVERYTHING

10:45:00 AM - 12:00:00 PM Room - 408, Atlantic City Convention Center

Video may have killed the radio star, but now it's going beyond traditional television. Video can be and is used everywhere in local government, from press releases and media relations to social media and internal communications. Learn creative ways local governments are using video as a marketing tool to go beyond the traditional Cable TV channel to get their message out.

CCFO-2.0 IT; CMFO-2.0 IT; CTC-2.0 IT; CPWM-2.0 IT; RMC-2.0 IT; QPA-2.0IT;

Presiding: Bob Duthaler, Partner, DNS Media Group, LLC; President, JAG

Speaking: Bob Duthaler, Partner, DNS Media Group, LLC & JAG President

Geoffrey Belinfante, Board Member, JAG; West Milford TV

Again, I urge you to read the description of these two sessions, alert the appropriate people within your Municipality and urge them to attend these sessions.

Bob Duthaler

President, Jersey Access Group

Member, National Academy of Television Arts and Sciences (EMMYS)

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General Meeting Schedule 2019-2020

Dec. 4- Montclair

Presentation- Rushworks

Jan. 29- East Brunswick

Library

Presentation- JVC

Feb. 26 Princeton

Presentation- TelVue

Mar. 25- Piscataway

Presentation- TBD

Apr. 29- Oradell

Presentation- Tighrope

May 20- New Brunswick

JAG Reception, Welcome expo
special guests

Jun. 10- West Milford

No Vendor Presentation

Sept. 18- Varto Technologies

in East Rutherford

Presentation-by Varto

Oct. 28- Bloomfield

Presentations TBD

Presented by FM Valenti



DECEMBER 4 – 5 2019
WALTER E. WASHINGTON
CONVENTION CENTER

JAG would like to invite you to visit our booth 702 at The Video Show.

REGISTRATION LINK: <https://www.thevideoshow.com/begin/339181?code=JERSEYACCESSGROUPPARTNER>

New for 2019, The Video Show explores every aspect of video content creation.

Showcasing industry-leading brands and innovative tech startups alike, you can discover and get hands on with all of the latest products and software.

We also are producing a dedicated program of seminars, live demos and masterclasses delivered by industry experts and inspirational speakers in more than 16 topical program streams across 8 Studios throughout the show.

The Video Show is aimed at video professionals and enthusiasts and open to people from all industries including those involved with video production, broadcast, streaming, live events, education, government, web video, social video, and AV... and much more!

The show will consist of more than 140 demonstrations, panel discussions and inspirational talks and masterclasses from experts in eight super premium Studios.

Highlights across the event include:

- **Sports Production:** With Tokyo 2020 fast approaching, sports are on everyone's mind! This stream will feature top sports producers, overviews of the best lenses and cameras for sports production and more.
- **Independent Filmmaking:** Commissioners, distributors and successful indie filmmakers will discuss everything from sourcing crews and getting your films out there to budget-saving advice.
- **Social Video:** Insightful seminars on mastering social media video on YouTube, Facebook, Instagram and Twitter, building communities and analyzing audiences.
- **360/Virtual Reality:** From concept to delivery, watch and learn about groundbreaking and immersive Virtual Reality experiences.
- **The Editing Suite:** Sessions look at software comparison, sound editing and design, as well as components of an editing system - a must-see for all attendees.
- **Government and Publicly Funded Video:** A top lineup of high-level professionals from government agencies and associations bring you panel discussions, case studies and best practice.
- **The Future of Video:** Take a look at the trends shaping the future of video. From augmented reality to 5G and streaming, we'll cover where today's video is heading.
- **Business of Video:** Key for all professional videographers, this program focuses on the business end. From marketing to distribution, find out everything you need to know and more about conducting your business.

Visit www.thevideoshow.com for details

Committees

Rich Desimone, Managing Director

Volunteerism

There are a number of spots open on all of our committees. The Conference committee has begun meeting and looking for assistance to help drive down costs. They welcome George Fairfield and Doug Seidel to the committee. JAG Awards committee has cancelled the 2019 JAG awards due to a lack of participation. They also need a chair or 2020 awards may not happen.



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Executive 2019	Production 2019	Membership 2019
Bob Duthaler, President 2020	Lee Beckerman (Chair)	Darryl Love (Co-Chairs-Development)
Dave Garb, Vice-President-2019	TBD: (Secretary)	Stephanie Gibbons (Co-Chairs-Reports)
Linda Besink, Treasurer-2020	Dave Ambrosy: Producer	Linda Besink: (Secretary) Data Management
Dave Ambrosy, Secretary-2019	Nick Besink	Bob Duthaler: List Serve
Anthony Pagliuco, Corresponding Sec.-2020	Anthony Pagliuco: Editor/Camera	George Bumiller: Outreach
Stephanie Gibbons, Trustee 2020	Peter Neman	Bruce Goldsmith
Jeff Arban, Trustee 2019	Dave Grab	Dave Grab
Lee Beckerman, Production	Bob Duthaler	OPEN
Darryl Love, Trustee 2019	OPEN	OPEN
Geoffrey Belinfante, External Relations	OPEN	OPEN
Rich Desimone: Managing Director Action Plan	OPEN	OPEN
Finance 2019	Legislation 2019	Conference 2020
Linda Besink: (Chair)	Dave Garb (Chair):	Stephanie Gibbons: (Co-chair) Registration, Municipal Outreach
TBD: (Secretary)	Linda Besink: (Secretary)	Cindy Hahn: (Co-chair/Secretary) Program, Marketing, Newsletter
Bob Duthaler: Budget Review	Bob Duthaler: NJLM	Linda Besink: Treasurer, Registration
Dave Garb	Ada Erik: NJ Legislation	Geoffrey Belinfante: Workshops/Vendors
Lee Beckerman	Nick Besink	J Robertson: Affinity Lunch & topics
Jeff Arman	Dave Bandfield	Bob Duthaler: Marketing
Geoffery Belinfante	Jeff Arban	Anthony Pagliuco: P&D, Tec Support
OPEN	OPEN	Jeff Arban: Power, Tec Support
OPEN	OPEN	Dave Garb: Student Symposium
External Relations 2019	JAG Awards 2019	George Fairfield: Student Symposium
Geoffrey Belinfante (Chair)	OPEN (Chair)	Doug Seidel
TBD (Secretary)	various members: (Secretary)	OPEN
Stephanie Gibbons: Members	Dave Garb	OPEN
Bob Duthaler: NJLDM Join Session, JAG Session, Booth Staffing and rooms, Web Site	Lee Beckerman	OPEN
Cindy Hahn: JAG Newsletter, Writer/Editor	Darryl Love	OPEN
George Burmiller	Amanda Olsen	OPEN
Mariam Rosenberg	Dave Ambrosy	Rich Desimone: Managing Director Conference Coordinator
Dave Garb	OPEN	Outside Contract: Web Site, Program, Fliers
Bruce Goldsmith: Spotlight	OPEN	
Mary Foti: Video		
OPEN		
OPEN		
Rich Desimone: Managing Director Rep. to NJLDM and NATOA, JAG Newsletter Editor		
Outside Contract: JAG web site		

Bits & Bytes

- Nov. 13, 12 noon-2pm — Executive Board meeting
 - Finalizing plans for NJ League of Municipalities booth
 - Planning to shoot promotional videos for NJLM Conference Marketing
 - Working on JAG Mission Statement
 - Developing leadership
 - Updating Action Plan
 - Marketing
- Dec. 4, 12 noon – 2pm — General Meeting, Montclair
 - Vote on any Bylaws changes
 - Vote on dues increase
 - Executive Board elections
 - Presentations by Rushworks

REGISTRATION TO OPEN TO JAG MEMBERS SOON
Special discount codes will be available from JAG Treasurer

FREE Trade Show

- Over 50 Exhibitors and 30 Product Presentations by Vendors
- Live Meeting and Event Coverage
- Multi-Communication Platform Distribution
- Program Storage and Sharing
- Audio and Video Production Equipment
- Video and Cyber Security



May 21 & 22, 2020 at the Hyatt New Brunswick, NJ
Workshop and Meal Packages Available

To learn more and to register, visit: www.easternvideoexpo.com.

- Advancements in New Technology
- Social Media Strategies
- Production & Management Best Practices
- Integrating Distribution Platforms
- Create Quality Content to Engage Audience
- Legislative and Regulatory Updates

Presented by The Jersey Access Group in association with the TelVue Corporation, Varto Technologies, National Association of Telecommunications Officers and Advisors and the NJ League of Municipalities. Trade show produced in partnership with FM Valenti Roadshow.



Organizational Members

HELMER, CONLEY & KASSELMAN, P.A.

ATTORNEYS AT LAW



COMMITTEES CORNER

EXTERNAL RELATIONS COMMITTEE: *Geoffrey Belinfante, Chair*

The External Relations Committee is committed to moving JAG's marketing into the 21st century, but we need your help to do it. We are looking for people who have experience with marketing in general and social media marketing in particular. Our goal is to increase awareness of the organization and its goals while growing membership. We will be amending the External Relations Committee's mission to focus on this very important marketing component. If you are interested in helping us with this initiative, please let me know at geoffbel512@gmail.com. Thanks in advance for your help.

FINANCE COMMITTEE: *Linda Besink, Chair*

Dues invoices for 2020 will go out after the December meeting. Preparation for the 2020 budget process is now underway. Chairs for all standing committees as well as the Conference Committee will have their worksheets by Monday, November 11. If you're interested in serving on the Finance Committee, please contact JAG Treasurer Linda Besink at 201-650-0116 or email lbesink@gmail.com.

PRODUCTION COMMITTEE: *Lee Beckerman, Chair*

The production committee is spearheading the production of several short videos for the NJ League of Municipalities to be shot at the league conference later this month. Bob and Lee have met with the league and a contract has been signed for the project. The committee discussed logistics and personnel for the production phase of the project to be shot over three days at the league convention. Members of the committee are going to meet the week of November 11th to do camera and lighting tests. The JAG video testimonials are going to be sent to the JAG Dropbox account so they can be included on the JAG website. We are going to hold off on shooting additional ones until we have populated the ones we have. We discussed the need for diversity in the testimonials and we will work towards more inclusion going forward. The JAG elevator speech as a basis for a JAG video was discussed. We are holding off on this project as JAG looks to amend its mission statement as the two are very closely related. The ACCESS NJ TV program was discussed, and we are planning to hold a committee meeting devoted to this project immediately after the JAG meeting in December in order to come up with an exploratory plan.

AD HOC COMMITTEES

Legislation Committee: *Dave Garb, Chair*

As I stated last month, the Third Report and Order to Section 621(a)(1) on cable franchising FNPRM has passed. And now we are waiting to hear what our next steps will be to fight this ruling. That is why, time and time again, I request our membership to step forward and join the Legislative Committee. The committee is the eyes and ears of JAG to our political friends and foes. It is these efforts that support our group to stay on top of the issues and actions that could help or hinder PEG's very existence. Please, join the Legislative Committee. Your involvement is more important now, than ever before. Contact David Garb davegarb@paps.net or call 732-376-6030 x23538.

Membership Committee: *Darryl Love and Stephanie Gibbons (Co-Chairs)*

The membership committee welcomed back SOMA TV to the JAG family and its new station manager Dustin Dumas at the last JAG meeting. If you enjoy being a member of JAG and want to help bring in more members in to JAG, please consider joining the membership committee. Our next meeting is scheduled for Tues. Dec. 10. If you are interested please contact Darryl Love at DFLove@aol.com or Stephanie Gibbons at Stgibbons@verizon.net.

JAG Video Awards Committee: *Bob Duthaler, Chair*

The JAG Awards Committee met on Friday, November 8th. Here is the outcome of the meeting:

- 1) Due to lack of participation by JAG General Membership, the Committee had voted to cancel the 2018 Awards (held in 2019). There were not enough entries in categories and overall. The committee sent this recommendation to the JAG Executive Board
- 2) Currently the JAG Awards Committee does not have a Chair. The members of the committee feel the future of the JAG Awards is dependent upon having a Chair in place. Bob Duthaler is going to reach out to members to see if anyone will step up.
- 3) The JAG Awards Committee has several ideas to enhance the 2019 JAG Awards (held in 2020 at the Conference), but the group has determined that they need a Committee Chair to keep the awards going, keep on top of membership to enter and help steer the future of the committee.
- 4) Finally, the Committee plans to meet again in December. If a chair is not in place by then, the committee feels like they may have to vote to postpone the Committee and JAG Awards until such time someone steps up and Chairs the Committee.

Conference Committee: *Stephanie Gibbons & Cindy Hahn, (Co-Chairs)*

The 2020 Conference Committee will be reforming and holding its first meeting in November. We look forward to producing the best conference possible but we need your help. Do you have a contact to a vendor whose products should be seen at the Trade Show? Do you have ideas about a workshop? Do you know someone who would be a great panelist? Please reach out and give us your ideas. Also consider joining us on the 2020 Conference Committee in planning the next conference on May 21st & 22nd at the New Brunswick Hyatt. Contact Stephanie Gibbons at Stgibbons@verizon.net.

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New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

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