



Trustees 2020-2021

Bob Duthaler Pres.- 2020
 Dave Garb VP – 2021
 Dave Ambrosy
 Recording Sec.- 2021
 Linda Besink Treasurer- 2020
 Anthony Pagliuco
 Corresponding Sec. – 2020
 Jeff Arban- 2021
 Lee Beckerman- 2020
 Stephanie Gibbons- 2020
 Darryl Love- 2021

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**General Meeting
Schedule 2020**

Feb. 26- Princeton	
Presentation- TelVue	
Mar. 25- Piscataway	
Presentation- Conrex	
Apr. 29- Oradell	
Presentation- For-A	
May 20- New Brunswick	
JAG Reception, Welcome expo	
special guests	
Jun. 10- West Milford	
No Vendor Presentation	
Sept. 30- Varto Technologies	
in East Rutherford	
Presentation-by Varto	
Oct. 28- OPEN	
Presentations Tightrope	
Dec. 2- OPEN	
Presentation-TBD	
Jan. 27, 2021- East Brunswick	
Library	
Presentation- TBA	

Your Municipal Communication Resource

Connecting Your Town to Your Residents

**You Need To Register, To Get The Most Out of
JAG**



Over the course of this past year and continuing throughout 2020, JAG has made ongoing efforts to offer more for its members. These events help increase your knowledge of our industry, offer hands on opportunity and educational webinars. But the effectiveness of all these events have one thing in common, **THEY NEED YOU TO REGISTER FOR THEM!**

I want to highlight three of those upcoming events that need you to register for them:

1- Eastern Video Expo: The Jersey Access Group in partnership with FM Valenti, CineTech, and Fairleigh Dickinson University Film Program, in association with TelVue Corporation, Varto Technologies, Helmer, Conley and Kasselman, The National Association of Telecommunication Officers and Advisors (NATOA), The Cohen Law Group, DiFrancesco Bateman, and The New Jersey League of Municipalities to present a conference that is the largest of its kind in the country.



The conference is designed to bring together community media TV station staff/volunteers, independent film makers/producers, TV engineers/technicians, municipal officers/advisors/board members, IT staff, legal counsel, educators, government managers, elected officials, manufacturers/vendors/integrators, and advocates/supporters of community media, local broadcasting, and telecommunication issues and services. [REGISTER NOW](#)

2- JAG Video Awards: The JAG Awards honors excellence in local & regional Public Education Government (PEG) cablecast programming. Originally named the JAM Awards for the partnership between JAG and the ACM until 2016 when it was re-branded, The JAG Awards. The judging is based on five basic criteria: Content, Creativity, Technical Elements – Audio, Technical Elements – Video, and Overall Reaction. The JAG Awards annually showcases the best work cablecast on PEG television stations. The Jersey Access Group, JAG, is very proud of the programming all PEG Stations create and honored to host the JAG Awards each year at their annual conference banquet. [REGISTER HERE](#)



3- Special Webinar: Effective January 1, 2018, Comcast unilaterally instituted an adjustment that reduced franchise fee payments to individual local franchise authorities (LFAs) by approximately 6.0%. Comcast claimed that the adjustment was required to comply with changes in Generally Accepted Accounting Principles ("GAAP"). Ashpaugh & Sculco, CPAs, PLC ("A&S") maintains that (1) Comcast's adjustment is faulty and erroneously lowers the video revenue reported to the LFAs and (2) Comcast is incorrectly billing taxes and fees to subscribers for these same services on a different revenue base.



PROJECT

A&S proposes to perform a single-issue review of Comcast's GAAP adjustment simultaneously for multiple LFAs across the country. A&S is offering this opportunity to JAG members. The buy-in for a LFA to participate will be calculated as 0.5% of the franchise fees received from Comcast by the LFA for calendar year 2018, with a minimum fee of \$1,000 and a maximum fee of \$5,000. (Example – 2018 franchise fees of \$500,000, the participation fee would be \$2,500). The amount due to A&S would be split – half up front and half when the final report is issued. Each participating LFA will receive a letter report identifying the issues in Comcast's GAAP adjustment and the amount owed to the LFA. To learn more about this, JAG is hosting a special webinar on

Wednesday, March 4, 2020 2:00 PM - 3:00 PM EST

REGISTER NOW

Bob Duthaler

President, Jersey Access Group

Member, National Academy of Television Arts and Sciences (EMMYS)

Modern Broadcast Automation

Jesse Lerman, President and CEO, TelVue Corporation

Feature

As broadcasting evolves to mean more, automation needs to evolve with it, not only saving time so you can do more, but expanding into new distribution channels.



Years ago, broadcast was simple. Schedules were linear and on screen graphics were basic or not used at all, with everything viewed on a traditional TV. Fast forward to the year 2020, and linear and on-demand video viewership spans the classic cable channel, dozens of new Internet-based platforms, and popular social media sites, viewed on TVs, Over-The-Top (OTT) devices, computers, tablets, and mobile phones.

Successful broadcasters need to make their content look great and be available where and how viewers want to watch. The question is how do you do all this work with the same staff you had before the Internet age?

The TelVue broadcast platform already includes numerous features and automation not only for broadcasting on cable, but also for streaming to your website, the most popular OTT platforms including Roku, Apple TV, and Fire TV, and Facebook & YouTube Live, as well as archiving, automatic captioning and more. As the TelVue platform feature set has grown, there is even a greater need for advanced automation to make it easier for broadcasters to take advantage of everything it has to offer. That is why the theme for this year's HyperCaster Version 7 series of releases is all about advanced, rules-based automation. Define a set of rules, and just about everything else happens automatically.

The first release in the v7 series, HyperCaster 7.0, is now available and supports a powerful, Series Scheduling feature for automatically scheduling episodic and regularly occurring programming including, live, recordings, playout, and replays. Simply select the Source, whether File-based or any of your live sources including available SDI Inputs, IP Streams, and Switch Ports, and define scheduling rules for when to air live, record, replay, or playout. The HyperCaster takes care of the rest, automatically managing all required signal path routes and related events. Automatic series scheduling saves you time and makes it easier to expand programming for your community.

Whereas version 7.0 focuses on scheduling automation, the next release in the v7 series for Q1 2020 will add rules-based on-air graphics automation. Graphic overlay rules enable automatic bumpers, sponsorships, program teasers, announcements, squeeze-backs, news tickers, and station logos that may be linked to specific series or categories, times-of-the-day such as "on the 5s", and other conditions. Overlay rules simplify adding important, professional looking polish and promotion to your linear broadcast channels.

Beyond rules-based scheduling and graphics, the HyperCaster v7 series will be adding advanced workflow rules for defining which programming is automatically closed captioned, published for VOD & OTT, archived, streamed live to social media, and more.

Tying it all together, setting up a few rules your HyperCaster will do things such as "whenever there is town council meeting, automatically caption the programming, go live on cable & social media, record the meeting, publish the recording to my website & OTT apps for VOD, archive the recording, replay the most recent meeting throughout the week, while airing show a station ID graphic that indicates whether live or pre-recorded on a specific date, periodically show a local government news feed, and periodically tease the upcoming program."

We hope to see you at the February JAG meeting where we will be demonstrating HyperCaster v7 Series Scheduling and Overlay Rules, as well as discussing our upcoming plans for Workflow Rules. We look forward to your feedback at the meeting as we aim to make modern broadcasting even easier and automatic for you.

Off to a Great Start

Linda Besink, Finance Committee Chair/JAG Treasurer

Committee Spotlight

Great vacations start with a full tank of gas and luggage in your car. Great days start with a full and nutritious breakfast. Great inventions start with interesting and innovative ideas.

I want to tell you about another great start.

By the end of January – less than two weeks ago as I write this – nearly 32% of JAG’s membership had renewed for 2020, with dues either fully paid or with a Purchase Order submitted. This is a wonderful and encouraging start to 2020!



If you’ve renewed your JAG membership for 2020, YOU are off to a great start, too. This leads directly to another, so I’d also like to take this opportunity to remind all who are paid to register as an “early bird” for our annual Conference. This year the Conference will take place May 21 and 22 in East Brunswick, NJ. Vendor Day will be May 21, with our Banquet that evening. Then we will offer our always-beneficial array of workshops on May 22.

Registering early provides deep discounts, especially if more than three people from your organization register together. If you want to take advantage of discounted rates for our Conference, you will need a discount code for registration – so don’t forget to ask for yours. That can only be obtained by contacting me, by email at lbesink@gmail.com or calling 201-650-0116. Once you have your code, we ask that you do NOT share it. Everyone seeking a discount code must make their own request.

Before closing, I want to highlight the benefits of JAG membership. I would be remiss if I did not list just a few.

Discounting our Conference rate is only one of many benefits. Others include vendor presentations at our general meetings, networking, shared programming, and assistance with running your station. The full list can be found on the JAG website: <http://jagonline.org/member-benefits-2>. My station has been able to take advantage of every one of them, and yours can, as well.

As you can see, the optimal scenario is that your station or organization have your 2020 dues paid before our Conference. As JAG’s Treasurer, if I can be of help to you with any issue, please contact me at the email and telephone number above.

Thanks to our members, indications are that 2020 will be a great year for JAG. Remember, we’re off to a great start!

REGISTRATION NOW OPEN- SEND YOUR PURCHASE ORDERS IN TODAY

[CLICK TO REGISTER](#)

Special discount codes are available from JAG Treasurer

Contact Linda Besink lbesink@gmail.com , 201-650-0116

FREE Trade Show

- Over 50 Exhibitors and 30 Product Presentations by Vendors
- Live Meeting and Event Coverage
- Multi-Communication Platform Distribution
- Program Storage and Sharing
- Audio and Video Production Equipment
- Video and Cyber Security



May 21 & 22, 2020 at the Hyatt New Brunswick, NJ

Workshop and Meal Packages Available

To learn more and to register, visit: www.easternvideoexpo.com.

- Advancements in New Technology
- Social Media Strategies
- Production & Management Best Practices
- Integrating Distribution Platforms
- Create Quality Content to Engage Audience
- Legislative and Regulatory Updates

Presented by The Jersey Access Group in association with the TelVue Corporation, Varto Technologies, National Association of Telecommunications Officers and Advisors and the NJ League of Municipalities. Trade show produced in partnership with FM Valenti Roadshow.

[https://www.easternvideoexpo.com/](http://www.easternvideoexpo.com/)

Protecting Community Television Act

Dave Garb, Legislative Committee Chair/JAG Vice President

Committee Feature Pt. 1

"The Protecting Community Television Act" has now been formally introduced in Congress in both the Senate (S.3218) and the House (H.R. 5659). These matching bills are attempting to fix the FCC's decision on the 621 order, by saying that *only monetary payments, not non-monetary franchise obligations, can qualify as Cable Act franchise fees.



While the Legislative Committee has been quite busy addressing this debacle with all of our resources, our partners at the New Jersey League of Municipalities have been putting their efforts into dealing with this situation, as well.

Recently, the League has created a resolution supporting local cable franchising including non-monetary obligations. It is sponsored by names that you may be familiar with, Mayor Brian C. Wahler of Piscataway Twp.; Mayor Collen Mahr of Fanwood Borough; Mayor J. Christian Bollwage of Elizabeth City and Mayor Timothy McDonough of Hope Twp.

New Jersey State League of Municipalities Conference Resolution No. 2019-11

Resolution Supporting Local Cable Franchising Including Non-monetary Obligations

WHEREAS, municipal streets and highways are public property, obtained and maintained by municipalities at great expense to our taxpayers; and

WHEREAS, cable companies may use municipal streets and highways for their lines which provide service to customers, but only after obtaining permission to use this property for their lines; and

WHEREAS, such permission is normally contained in a franchise agreement obtained from local governments and include important provisions to protect the community and its residents such as:

- Managing the lines in the streets so that there is minimal disruption, safety codes are followed, and all types of users (cars, pedestrians, utilities) can use the streets with the least interference from others;
- Requiring providers to repair the streets they harm and relocate lines at their expense, if streets are straightened, widened, or otherwise improved on or maintained;
- Prohibiting redlining either directly or by delays in serving minority areas, which is especially offensive when public property is being used to provide service;
- Ensuring nondiscriminatory service, such as by requiring lines to be extended to all areas with a certain population density;
- Setting customer service standards, protections, and enforcement mechanisms; and

WHEREAS, such agreements call for providing rental payments in the form of franchise fees to the unit of local government in return for the providers' use of valuable public property for their lines; and

WHEREAS, such agreements often also call for providing, non-financial community benefits, protected by Congress in the Cable Act, for services that include:

- Public Education and Government ("PEG") channels, and in some cases Video on Demand and in HD format;
- Financial support for the capital expenses associated with creating the programming run on such PEG channels;
- Inclusion of PEG programming on Electronic Programming Guide Service;
- Complimentary connections to city and school buildings and the provision of lines for municipal use (I-Net); and
- Broadcasting of local emergency alerts, which because they relate to local emergencies are typically not carried on the federal emergency alert system; and

WHEREAS, franchise provisions ensure cable service and use of the rights of way are tailored to the local needs of each municipality, having been Federal law and policy since 1984, and the policy of municipalities for 30 years before that; and

WHEREAS, the Federal Communications Commission (“FCC”) has adopted a proposal (05-311) that allows cable companies to establish a market value for the non-financial franchise obligations and then allow the cable operators to deduct that amount from the franchise fees owed under the franchise agreements; and

WHEREAS, the FCC, in the same proceeding is suggesting that a cable operator needs no additional permission nor needs to comply with any additional local or State requirements when the cable operator accesses municipal property to offer non-cable services; and

WHEREAS, these FCC proposals undermine local authority, turn public property over to private interests, and remove longstanding community benefits.

NOW, THEREFORE, BE IT RESOLVED that the New Jersey State League of Municipalities (the “League”) in conference assembled, affirms the importance of cable franchising in granting permission for cable companies to use valuable public property for their lines; in providing needed protections for municipalities, the public, and cable customers; and in tailoring franchise requirements and services to meet local needs; and

BE IT FURTHER RESOLVED, that the League opposes any regulatory proceeding or legislation that seek to alter the terms of existing franchises, including any effort to require that non-financial obligations be subject to offset against franchise fees; and

BE IT FURTHER RESOLVED, that the League opposes any regulatory proceeding or legislative effort that would give away to a cable, fiber, broadband or telephone provider the right to use the rights-of-way without obtain permission and paying fair market value for such use.

BE IT FURTHER RESOLVED, that a copy of this resolution be transmitted to our representatives in Congress, the members of the New Jersey General Assembly and State Senate, the President of the New Jersey Board of Public Utilities, the Lieutenant Governor and the Governor of the State of New Jersey.

Sponsors

The Hon. Brian C. Wahler
Mayor, Piscataway Twp.

The Hon. J. Christian Bollwage
Mayor, Elizabeth City

The Hon. Colleen Mahr,
Mayor, Fanwood Borough

The Hon. Timothy McDonough
Mayor, Hope Twp.

This resolution that the league has put forward, is right on line with the arguments JAG has been making. And from what I have been told by NJLOM Executive Director, Michael Darcy, more resolutions will be following.

David Garb
Vice President, JAG-Jersey Access Group
Chairperson, Legislative Committee
732-376-6030 ext. 23538
davegarb@paps.net

Protecting Community Television Act

Dave Garb, Legislative Committee Chair/JAG Vice President

Committee Feature Pt 2

On another League action, they have joined forces with the *National League of Cities* who are also opposed to the FCC's ruling and support the two "Protecting Community Television Act" legislations.



January 17, 2020

The Honorable Ed Markey
255 Dirksen Senate Office Building
Washington, DC 20510

The Honorable Anna Eshoo
202 Cannon House Office Building
Washington, DC 20515

Dear Senator Markey and Representative Eshoo:

On behalf of the more than 19,000 cities, towns and villages represented by the National League of Cities (NLC), thank you for your leadership in introducing the Protecting Community Television Act. We are pleased to support this legislation, which would protect local governments and their community media resources by clarifying the federal definition of cable franchise fees.

Since 1984, when Congress first enacted cable franchise legislation, cable franchises have included requirements designed to ensure that cable systems serve the needs and interests of the communities in which they operate. They have also required cable operators to pay rent for use of public property in the form of a franchise fee of up to five percent of those operators' gross revenues from providing cable services in the community. Congress has made it clear that franchise requirements "for the provision of services, facilities or equipment," which are negotiated to ensure cable operators meet community needs, should not be considered franchise fees.

In 2019, the Federal Communications Commission (FCC) upended this precedent by ruling that municipal governments must either eliminate those franchise requirements or allow cable companies to deduct the "fair market value" of those requirements from their franchise fees. Suddenly, requirements as diverse as senior citizen discounts on service, low income or veterans' programs, or connections to schools and libraries became liabilities rather than benefits for communities.

NLC has joined with numerous communities and other nonprofits around the nation in litigation to put a stop to this overreach, but we need Congress's support. The Protecting Community Television Act would protect these community benefits and put a stop to the FCC's attempt to rewrite statute by defining franchise fees specifically as monetary payments. Again, we thank you for your partnership with local governments, and we hope that your colleagues in the House and Senate will join you in cosponsorship of this bill and support its swift passage.

Sincerely,

Clarence E. Anthony
CEO and Executive Director

I am happy to say that I am grateful that we have such amazing partners helping us to fight this wrongful judgment by the FCC.

I ask every one of our JAG Members to show your community leaders both of these articles, and ask them to write their own resolution supporting them. The more involvement we get from the local level on up, will only add to the negative feelings about the 621 order and help to change it.

2020 OFFICERS

President
Joe Buscaino
Councilmember
Los Angeles, California

First Vice President
Kathy Maness
Councilmember
Lexington, South Carolina

Second Vice President
Vince Williams
Mayor
Union City, Georgia

Immediate Past President
Matt Zone
Councilmember
Cleveland, Ohio

**Chief Executive Officer/
Executive Director**
Clarence E. Anthony

The JAG Video Awards



**All registration forms must be received no later than
Tuesday, March 31, 2020**

RULES & APPLICATION

9th Annual JAG Video Awards

Submission deadline: Tuesday, March 31, 2020

First Entry FREE to all JAG Members

The registration is open to members of the public and at a discount rate to members of the Jersey Access Group. Not a JAG member? Find out how to become one by visiting jagonline.org.

For questions, contact: George Fairfield at gfairfield@piscatawaynj.org

Click to register for the JAG Awards: [Register](#)

Program Categories

Note: Programs may be entered into more than one category but each category has to have a separate entry form and fee. Awards will be given to first place winners with other winners receiving certificates.

101. Arts, Entertainment & Music (Original Productions, non-event coverage): Spoken recital, video and movie wrap-a-round, sketch comedy, variety acts, along with movie and gaming reviews. Traditional or innovative musical/dance performance, creative or experimental music videos, dance, or music/dance artist profiles.

201. Documentary: Program that profiles true-to-life people, places, organizations, or program that examines true-to-life event(s), occurrences or issues and provides factual information without fictional elements.

301. Instructional & Training: Programming of a “how-to” nature... informational and skill-building feature (often hands-on) to help viewers accomplish a goal.

401. Issues & Political Process: Program that includes a monolog or opinion/interview-based discussion of an issue or idea in order to explore points of view, or that involves viewers in the political process, pre-election interviews or coverage of local election night results, commentary, debates, or forums...democracy in action.

501. News & Magazine On-Going Series: Entertainment, information, or variety show or series comprised of short, self-contained segments; or an edited series, or a program that offers reports on local topics and events around a town, city or school. (Long-Form 20min plus)

601. News & Magazine Single Show/One-off: Entertainment, information, or variety show comprised of short, self-contained segments or a program that offers reports on local topics and events around a town, city or school. Can include Short Form Programming (under 20min)

701. PSAs & Promos: Station IDs, show promos, informational piece about PEG, short scripted production, or a short public service announcement about a nonprofit organization. (Must be 2mins or Under)

801. Sports Programming: Coverage of a sporting event/Game and/or sports competition. (non-promo)

901. Talk Show- Government: Programs hosted or centered on a local politician or office. This could include shows featuring a town/city mayor, a local assemblyman, a freeholder, etc.

1010. Talk Show- Interview Program: Any subject or topic based program that includes opinion/interview-based discussion of a person or event to generate interest and educate the public.

1100. Public Meetings: Coverage of an open meeting for the community including town meetings, board of education, etc.

1200. Local Events & Ceremonies- Full Coverage of Parades (i.e.: Memorial Day), Ceremonies (i.e.: Veteran's Day or Government Awards/Recognition)

1300. Local Events- Fairs, Festivals & Car Shows, Arts & Crafts: Coverage of events in your community like a county fair, street fair, car show, summer festivals, etc.

1400. Local Events- Concerts: Coverage of events in your community including summer concert series, jazz in the park, holiday concerts, etc. (Long Form – non-promo/segment)

1500. Local Events- Community Development Events: Coverage of ground breakings, grand openings and ribbon cutting ceremonies in your community.

1600. Local Events- Talent/Awards/Performance: Coverage of organizational programs or events such as libraries, theatre, fraternal organizations, religious groups, non-profits etc. (Long-Form: Live/Live To Tape, Non-Concert)

Rules

Judging is based on five basic criteria: Content, Creativity, Technical Elements - Audio, Technical Elements - Video, and Overall Reaction. There are a total of 16 competitive categories.

1. SUBMISSION OPENS: February 2, 2020
2. SUBMISSION FORMAT: all entries in MPEG-4 format only
3. SUBMISSION DEADLINE: All registration forms must be received by 8pm EDT on Tuesday, March 31, 2020.
4. SUBMISSION FEES: ALL current JAG members can submit 1 entry for free. *Each additional entry: JAG member - \$50 each; Non-JAG member - \$75 each.* Payment or purchase order must be received by April 17, 2020 or the entry will be disqualified.

Pay online with PayPal at the registration site, a municipal purchase order, or by check. If you don't know if you are a current Jersey Access Group member, please contact Linda Besink at:

lbessink@gmail.com.

**Make checks payable to Jersey Access Group
Mail check or purchase order to:
Jersey Access Group, PO Box 164, Metuchen, NJ 08840**

5. **SUBMISSION ELIGIBILITY** - All programs must have aired between January 1, 2019 and December 31, 2019.
6. Entries may be any length; however judges are only required to watch 15 minutes of each entry. You may submit any part of a program or programs: such as the beginning and end, or beginning and middle, etc. of a single program OR three to four segments from a series program, not exceeding 5 minutes for each segment (clearly delineate between each segment with a slate or fade). You must not re-edit the segments for the purpose of this contest; they must appear as they were originally produced and/or aired.
7. All entries must be accompanied by a 30 second highlight clip for use as part of the JAG Video Awards presentation.
8. Each category awards will be in the form of a video excellence statue for first place and certificates for Outstanding Videos.

Submission Instructions

- After March 31, 2020, you will receive instructions on how to upload your video
- Each entry must be uploaded separately.
- File name must include the category number, category name, entry title, and the name of your organization or station.
- Payments can be made by check, purchase order or PayPal with a credit card.
- You may not change or add to your registration form after you have submitted it.
- Maximum of 5 entries per registration form.
- Submission of this registration application certifies that you have the authority to submit this entry and have secured all necessary rights for the material presented in the program.
- I understand that by submitting this entry, I am giving the Jersey Access Group and local broadcast stations the rights for non-commercial use of clips of my winning entry for two years for promotional and/or broadcast of the JAG Video Awards show.

**All registration forms must be received no later than Tuesday, March 31, 2020
Payment or purchase order must be received by April 17, 2020 or the entry will be disqualified.**

Awards will be presented at the Jersey Access Group JAG Awards Banquet on Thursday, May 21 at the Eastern Video Expo Conference at the Hyatt New Brunswick: Details to follow.

Indemnification and Rights

- All decisions made by the judging panels of the Jersey Access Group Video Awards Committee are final.
- To promote community media, the Jersey Access Group retains the right to use clips of all entries for promotional purposes, including broadcast of the JAG Awards show for a period of two (2) years.
- The producer of the work is responsible for obtaining all approvals, clearances, licenses, etc., for materials contained in the entry and will provide such clearances upon request.

For questions contact: George Fairfield at gfairfield@piscatawaynj.org

Committees

Rich Desimone, Managing Director

All of the committees have been very active as you will see in their reports.

Production Committees is proud to add Robert Horvath to its members. The JAG Awards Committee welcomes Bob Nicholson and Dave Bandfield to their group.



Executive 2019	Production 2019	Membership 2019
Bob Duthaler, President 2020	Lee Beckerman (Chair)	Darryl Love (Co-Chairs-Development)
Dave Garb, Vice-President-2021	TBD: (Secretary)	Stephanie Gibbons (Co-Chairs-Reports)
Linda Besink, Treasurer-2020	Dave Ambrosy: Producer	Linda Besink: (Secretary) Data Management
Dave Ambrosy, Secretary-2021	Nick Besink	Bob Duthaler: List Serve
Anthony Pagliuco, Corresponding Sec.-2020	Anthony Pagliuco: Editor/Camera	George Bumiller: Outreach
Stephanie Gibbons, Trustee 2020	Peter Neman	Bruce Goldsmith
Jeff Arban, Trustee 2021	Dave Grab	Dave Grab
Darryl Love, Trustee 2021	Bob Duthaler	OPEN
Lee Beckerman, Production 2020	Robert Horvath	OPEN
Geoffrey Belinfante, External Relations	OPEN	OPEN
Rich Desimone: Managing Director Action Plan	OPEN	OPEN
Finance 2019	Legislation 2019	Conference 2020
Linda Besink: (Chair)	Dave Garb (Chair):	Stephanie Gibbons: (Co-chair) Registration, Municipal Outreach
TBD: (Secretary)	Linda Besink: (Secretary)	Cindy Hahn: (Co-chair/Secretary) Program, Marketing, Newsletter
Bob Duthaler: Budget Review	Bob Duthaler: NJLM	Linda Besink: Treasurer, Registration
Dave Garb	Ada Erik: NJ Legislation	Geoffrey Belinfante: Workshops/Vendors
Lee Beckerman	Nick Besink	J Robertson: Affinity Lunch & topics
Jeff Arman	Dave Bandfield	Bob Duthaler: Marketing
Geoffery Belinfante	Jeff Arban	Anthony Pagliuco: P&D, Tec Support
OPEN	OPEN	Jeff Arban: Power, Photographer
OPEN	OPEN	Dave Garb: Student Symposium
External Relations 2019	JAG Awards 2019	George Fairfield: Power, Student Symposium
Geoffrey Belinfante (Chair)	George Fairfield (Chair)	Doug Seidel-Social media
TBD (Secretary)	various members: (Secretary)	Ed Cologna- Video
Stephanie Gibbons: Members	Dave Garb	OPEN- Workshop Development
Bob Duthaler: NJLOM Join Session, JAG Session, Booth Staffing and rooms, Web Site	Lee Beckerman	OPEN- Student Management
Cindy Hahn: JAG Newsletter, Writer/Editor	Darryl Love	OPEN- Trade Show Set Up/AV Support
George Burniller	Amanda Olsen	OPEN- Trade Show Set Up/AV Support
Dave Garb	Dave Ambrosy	Rich Desimone: Managing Director Conference Coordinator
Bruce Goldsmith: Spotlight	Bob Duthaler	Outside Contract: Web Site, Program, Fliers
OPEN- Social Media	Bob Nicholson	
OPEN	Dave Bandfield	
OPEN		
Rich Desimone: Managing Director Rep. to NJLOM and NATOA, JAG Newsletter Editor		
Outside Contract: JAG web site		

Bits & Bytes

- Feb. 26, 12 noon – 2pm — General Meeting, Princeton
 - Committee Reports
 - Introduce the 2020 budget
 - Presentations by TelVue
- March 4, 12 noon-2pm — JAG WEBINAR
 - Comcast Accounting Practices, Presented by Garth Ashpaugh, CPA, Ashpaugh & Sculco, CPAs, PLC
- March 11, 12 noon-2pm — Executive Board meeting
 - Committee Reports: Updating Action Plan
 - Review Overview, Mission Statement, & Member Benefits
 - NJOM Sessions
 - Review delinquent members
 - Marketing
- March 25, 12 noon – 2pm — General Meeting, Piscataway
 - Vote on the 2020 budget
 - Committee Reports
 - Presentations by Comrex
- March 31, 11:59pm — Last day to renew membership
 - All benefits will be terminated to include access to TelVue Connect and removal of all posted content, Members section of web site, Registration discounts for JAG Awards and the Expo.)
- March 31, 11:59pm — JAG Awards Registration Closes
 - First entry FREE to JAG members
 - Question: Contact George Fairfield @ gfairfield@piscatawaynj.org
- March 31, 11:59pm — Eastern Region Video Expo Early Bird Ends
 - Discount codes available to JAG Members (Contact Linda Besink email lbesink@gmail.com, tel 201-650-0116)

JAG Spotlight: Sharyn Murray, Station Manager, Princeton TV



Sharon Murray is serving her second year as Station Manager of Princeton TV, after having been the station's Operations Manager for 10 years. She brings her background as a Motion Graphics Designer and Social Media Animator to the station, and is also responsible for Visual Communications Marketing and Digital and Print Communications.

Like many in the PEG access world, Sharyn has learned production and editing skills through volunteering. Her involvement in the directing and editing of many of Princeton TV's in-house productions has increased her value to the station.

The challenge of maintaining adequate funding has come to Princeton TV. For years, the station has been receiving funding from the town, provided by a cable franchise agreement. Just recently, however, the town of Princeton suspended that funding source and, as a 501 (c) 3 non-profit, the station is required to find creative ways to fund the station and its producers.

To attempt to meet this challenge, Princeton TV will be expanding their course offerings including the basics of Audio, Video and Lighting. The further development of these classes may lead to a wealth of possibilities in the future and will, hopefully, ensure a bright future for Princeton TV – one based on education and learning, content development and even greater community outreach.

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COMMITTEES CORNER

EXTERNAL RELATIONS COMMITTEE: *Geoffrey Belinfante, Chair*

The External Relations Committee has begun to review and re-design the JAG Website. Right now, the site looks like it hasn't been updated much since 2017. Our goal is to have the site reinforce the notion that JAG is an active, vibrant, and productive organization that is worthy of membership for anyone involved in media production. This may take a while but, as I have said in this space before, we need your help and you don't need to be a web designer to lend a hand. The website is for members and potential members so we need to hear from you the users. What would you like to see; what can't you find when you need it; what information needs to be added; what needs to be removed? Please tell us how to make the site more user friendly. Better yet, join the External Relations Committee and help us from the inside out. Just let me know if you're interested via e-mail at geoffbel512@gmail.com .

FINANCE COMMITTEE: *Linda Besink, Chair*

The JAG Finance Committee has been working with our Executive Board on the 2020 budget. We always welcome new members for the Finance Committee. You don't need to be a CPA! You can, however, contribute to the transparency and best practices of the committee. Please consider it! Contact JAG Treasurer Linda Besink at lbesink@gmail.com or call 201-650-0116.

PRODUCTION COMMITTEE: *Lee Beckerman, Chair*

All the current video testimonials for both the Conference and JAG are finished and submitted. They will begin to populate on the JAG and conference websites, and they will be used for social media posting. We are currently on hold for the JAG video as JAG looks to update its mission statement. We will look into creating an elevator speech after this happens and look at ~~and~~ turning that document into the basis of a "why join JAG" video. We have set a meeting in March with Montclair University to discuss their assistance in creating a new and updated version of the "Access New Jersey" Program. The program will be a chance for towns to contribute videos about events, places and people within their communities to a wider audience and provide additional programming for members stations. We are currently discussing criteria for submissions.

We are currently in post-production with the first and longest video in the series we're producing for the NJ League of Municipalities. The first Rough cut has been submitted and we are now making changes based on notes from the league. Other videos will begin post-production in the next couple of weeks. The JAG Production Committee would like to welcome a new member to our group, Robert Horvath a volunteer from Princeton TV!

AD HOC COMMITTEES

Legislation Committee: *Dave Garb, Chair*

To see what the Legislative Committee has been up to this past month, please read the "Protecting Community Television Act" feature above. It discusses what our partners at the New Jersey League of Municipalities have been doing to deal with this harmful situation. The League has recently created a resolution supporting local cable franchising which includes the non-monetary obligations issue. It is sponsored by names that are great supporters of community television and those you may be familiar with. Mayor Brian C. Wahler of Piscataway Twp.; Mayor Collen Mahr of Fanwood Borough; Mayor J. Christian Bollwage of Elizabeth City and Mayor Timothy McDonough of Hope Twp. As you can see by all the activity, the Legislative Committee is always looking for members to help us in our actions. To join this committee Contact David Garb davegarb@paps.net. or call 732-376-6030 x23538.

Membership Committee: *Darryl Love and Stephanie Gibbons (Co-Chairs)*

The membership committee is pleased to announce our first member of the new non-profit membership category. We want to welcome Lloyd Vaughan who represents Cathedral International. Please remember your JAG membership fee is due by March. If you have not seen your invoice please contact us to receive another one. The next meeting of the membership committee is Mar. 3. Please consider joining the membership committee. If you are interested please contact Darryl Love at DFLove@aol.com or Stephanie Gibbons at Stgibbons@verizon.net .

JAG Video Awards Committee: *George Fairfield, Chair*

The JAG Awards are open for registration. Registration will close on March 31, 2020. Every JAG member can enter 1 program for FREE! The committee is working on securing facilities outside of JAG membership to judge. If you have any suggestions for possible facilities, please pass them on to me.

Conference Committee: *Stephanie Gibbons & Cindy Hahn, (Co-Chairs)*

Have you registered for the Eastern Video Expo May 21 & 22, 2020 at the Hyatt, New Brunswick yet?

What are you waiting for? Early bird prices are still in effect. We would like to welcome vendors Swit and Comrex who are returning to the conference. The committee is putting together affinity topics you're sure to find interesting and a great day of workshops. There are discount codes available to 2020 PAID JAG members, contact Linda Besink at lbesink@gmail.com to get the code. If you are interested in joining the conference committee please contact Stephanie at stgibbons@verizon.net.

Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840

www.jagonline.org

info@jagonline.org

New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor: Rich Desimone, Managing Director, Staff: Cindy Hahn, Stephanie Gibbons