



Trustees 2016-17

- Dave Ambrosy-2017
- Jeff Arban 2017
- Bob Duthaler-2018
- Dave Garb-2017
- Stephanie Gibbons-2018
- Debbe Gist-2017
- Victoria Timpanaro 2018

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General Meeting

Schedule 2017

- Feb. 22-** Piscataway
Presentation- TelVue
- Mar. 29-** 4Wall
Entertainment in Moonachie
Presentation-by our host
- Apr. 26-** Summit
Presentation- TBD
- May 31-June 2**
JAG Conference
Hyatt, Morristown, NJ
8:00am breakfast meeting
- Jun. 14-** West Milford
- Sept. 27-** Varto Technologies
in East Rutherford
Presentation-by our host
- Oct. 25-** Scotch Plains
Presentation- TBD
- Nov. 21, Tuesday-** Edison
Presentation- TBD

Your Municipal Communication Resource

Connecting Your Town to Your Residents



Mahatma Gandhi quoted "The future depends on what we do in the present."

JAG is always trying to better our group constantly. At last month's meeting the Executive Board introduced to our members 2 changes that we would like to make to enhance our future.

The first is an Independent Membership status. Giving those who are not fully connected to an access station a conduit to connect with others in the field and a means to provide their programming to us. The second has to do with JAG's leadership growth. The Executive Board had determined that to ensure our future and to bring our membership more into our daily operations, that it would be beneficial to expand the Trustee Board by 2 additional seats.

But it goes far beyond these 2 positions. We are looking to each and every one of our members to take an active role in JAG's activities. We have grown so much in the last few years that all of us are needed to continue our success. I am asking each of you to join a least one committee or please tell us how you would like to help build JAG's future.

Now onto an issue that could affect us all in the future and what we do with it in the present. It is the F.C.C.'s Small Cell Proceeding.

A few days ago I sent to you a message from our Lawyer, Ken Fellman, about this upcoming filing. I implore you to get that information to everyone of your Powers-That-Be and to send comments back to Ken quickly.

Excerpts from Ken Fellman's Memo:

*For background, Mobilitie filed a petition for declaratory ruling at the FCC last fall, asking mostly for a determination that the "fair and reasonable costs" that local governments are permitted to charge for rights of way (ROW) use must be limited to cost recovery only.

*The FCC wants to examine the status of siting issues more broadly, focusing on small cell technology and the siting of small cell facilities in the ROW. This proceeding is likely to result in follow up FCC orders and/or rules, and given the political landscape, there is a good chance that any rules adopted will limit or otherwise preempt certain local authority.

Our local Rights-Of-Ways authority is at risk! Please speak to your township officials and have them answer the questions. All the information that Ken can receive will help him and us formulate a resolution to aide in, not only the filing, but the possible actions that could follow.

JAG has always been on top of issues affecting our states communications needs. This is one of those opportunities for us to highlight to our town officials JAG's commitment and proactive stance to those needs of New Jersey and to our local municipalities.

David Garb

President, JAG-The Jersey Access Group
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By Steve Traylor, Executive Director, NATOA

We're now a month into the Trump Administration and not a day goes by without some new executive order or pronouncement coming from the White House, the FCC, or the Hill that doesn't fail to send a sense of dread throughout the local government community. Ok, maybe not dread. How about foreboding? Or maybe uncertainty? Well, whatever you want to call it, it isn't good.

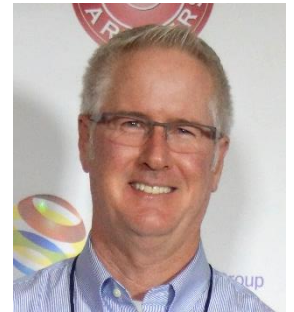
For instance, new FCC Chairman Ajit Pai recently announced his intention to form what he calls the Broadband Deployment Advisory Committee (BDAC). Now, the stated goal of the BDAC is to "identify regulatory barriers to infrastructure investment and to make recommendations to the Commission on reducing and/or removing them." This is simply Washington doublespeak for "how do we get local governments out of the way?" In fact, the committee will be tasked to come up with a model code for broadband deployment that will take a look at "local franchising, zoning, permitting, and rights-of-way regulations."

But what's really troubling about the creation of the BDAC is that the FCC already has a new proceeding looking at these very same issues! The Streamlining Deployment of Small Cell Infrastructure by Improving Wireless Facilities Siting Practices and the Mobilitie, LLC Petition for Declaratory Ruling proceeding (WT Docket No. 16-421) has the potential to impose new rules and shot clocks on local government siting decisions nationwide. What's more, localities could see their administrative fees and rights-of-way access fees slashed, throwing local revenues – and budgets – into disarray.

And things aren't much better for local governments over on the Hill. Neither Greg Walden (R-OR), the new chair of the House Energy and Commerce Committee, or Marsha Blackburn (R-TN), the new chair of the House Communications Subcommittee, can be described as friends to local governments. Indeed, Rep. Blackburn is a staunch opponent of community broadband initiatives. When the FCC (unsuccessfully) preempted Tennessee state laws that prohibited the city-owned utility in Chattanooga from expanding its gigabit Internet service into neighboring communities, Blackburn was incensed. "We don't need unelected bureaucrats in Washington telling our states what they can and can't do." Hopefully she will keep that thought in mind when the now-Republican FCC starts telling local governments what they can and can't do.

Fortunately, perhaps not all is lost. New Jersey's own Representative Frank Pallone is the Ranking Member of the House Energy and Commerce Committee. And Representative Leonard Lance (R-NJ) also sits on the committee. I have had the pleasure of meeting both of these congressmen at recent JAG conferences where they were presented with JAG's Legislator of the Year awards. They, along with New Jersey Senator Cory Booker, a member of the Senate Commerce Committee, will all play a role when the 115th Congress turns its attention to advanced communications services.

As a NATOA chapter and an affiliate of the New Jersey State League of Municipalities, JAG has an important role to play, too. From infrastructure siting to the build-out of the FirstNet public safety wireless broadband network to the retirement of copper phone lines, and more, JAG and its members have a real opportunity to help shape the discussion of these and other telecommunications issues facing our nation's local governments.



by Jesse Lerman, President and CEO, TelVue Corporation

Back in the day, most PEG stations were designed and built with broadcast products supplied by dozens of different equipment manufacturers. Each piece of equipment performed a specific function and usually fit in its own box. After system design and integration, the end result was one or more equipment racks filled with video broadcast equipment - all interconnected by dozens of control wires and signal cables that eventually fed linear analog video signals to the cable system. Cable TV was usually the only video delivery method and viewers watched programs on traditional TVs.



But times have changed. Today's PEG stations are responsible for doing much more. In addition to aggregating content and delivering live and recorded community video from studios and remote locations, PEGs deliver SD and HD programming to TVs via Cable systems and a growing list of Internet connected devices such as Roku, Apple TV, iPads, iPhones, Android and more...

Today, with the popularity of Cloud Computing, Software as a Service (SaaS), Apps, and "APIs" (how software communicates with one another), we are in the midst of the evolution of broadcast technology from Hardware Products to Software Platforms. A Platform is something that can be extended and built-upon to perform new functions beyond the originally capabilities. Great examples of Platforms are Facebook, with their Graph API that is spawning an entire new industry, Amazon Web Services that offer a cloud computing platform to build other platforms, and Lego Mindstorm that turned a toy into an extensible educational tool. Platforms have the advantage of adding new value, and growing in creative ways that one may not even think of from the outset.

How do PEG stations who have previously been "boxed in" with a traditional broadcast architecture take advantage of the rapidly evolving world of platforms to supply their communities with a world class experience that extends beyond viewing? Integrating with new platforms is not as simple as buying a wand from Ollivanders and waving it around.

So let's throw out a good Einstein-esque thought experiment for PEGs - how do PEGs practically grow from their current offerings to the community to an extensible platform that can be built upon by others in new and creative ways? PEG stations typically create, aggregate, and disseminate highly relevant and important information for their communities, including local politics and meetings, bulletins, news, sports, events, and what really makes your community tick - typically in the form of video programming, but also as online information and data feeds like RSS. Other "business" data can include: What type of programming is most popular in your community? What are thought leaders in your communities saying? What is trending at a hyperlocal level? All of this has tremendous potential value as a PEG Platform, within the community and beyond.

How might educational institutions and libraries benefit from being able to access and build upon this information? What about other peer PEG stations looking for exciting and relevant content? How can PEGs better blend traditional broadcast, streaming, OTT, and social media? How can all of this create new sources of revenue? As an example, TelVue is working with WHYY in Philadelphia to extend its Archive server used to manage the entire Fresh Air audio library into a platform that publishes metadata and audio records to the WorldCat database for use as a research tool.

"PEG as a Platform" is an exciting idea. Working with their technology partners, PEGs can offer insight into how vendors can grow their own products and platforms to help PEGs reach this goal. What data needs to be captured and shared? What APIs need to be in place?

At TelVue, we're thinking about this as well. Having grown over the years from a single box video playback product, to a complete system with our newest HyperCaster™ AIO playback & automation, InfoVue™ broadcast digital signage, CloudCast™ streaming and OTT, and TelVue Connect™ & Media Exchange content aggregation and sharing, we're looking forward to the conversation on "PEG as a Platform", and how our evolving platform can help.

At the upcoming February JAG meeting, we'll be demonstrating the HyperCaster AIO - a highly configurable, multi-channel, all-in-one, playback server complete with on-air graphics that supports live SDI & IP switching & recording - and how it seamlessly integrates with the TelVue Cloud and beyond. We'll also show the latest enhancements in the CloudCast streaming platform including a Responsive Player, Adaptive VOD, and OTT apps that help you get on Roku, Apple TV, and Chromecast. For those on the original CloudCast platform, we'll explain how you can migrate over to the new. We'll also unveil the newly designed and streamlined HTML5 user interface for InfoVue digital signage. We're looking forward to discussing - how can we grow our Platform to help you grow yours? Hope to see you soon.

Thanks for the help!

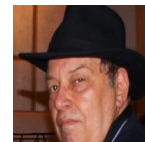
Volunteerism

Rich Desimone, Chair, External Relations

The External Relations Committee is looking for a new chair. This position includes a seat on the executive board. This will end my 16 years as chair. I will be available to help to make the transition as easy as possible. Those interested should contact me.

Membership welcomes George Bumiller to their committee.

Join a committee.

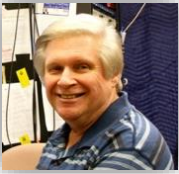


Executive- Meeting Mar. 8 @ 12NOON	Production- No Meeting Scheduled	Membership- Meeting Mar. 2 @ 2:30pm
Dave Garb, President	Peter Namen (Chair)	Stephanie Gibbons (Co-chair): Annual survey
Victoria Timpanaro, V.P.	TBD: (Secretary)	Cindy Hahn: (Co-chair): Outreach
Debbe Gist, Treasurer	Victoria Timpanaro: Producer	Linda Besink: (Secretary) Data Management
Dave Ambrosy, Secretary	Dave Ambrosy: Producer	Debbe Gist: Member tracking
Jeff Arban, Corresponding Secretary	Nick Besink:	Bob Duthaler: List Serve
Stephanie Gibbons, Trustee	Laura Watson:	George Bumiller: Outreach
Bob Duthaler, Trustee	Jeff Arban: Interviews	TBD: Managing Delinquent Accounts
Peter Namen, Production	Brian Belzer: Editor/Camera	
Rich Desimone, External Relations	Anthony Pagliuco: Editor/Camera	
Finance- No Meeting Scheduled	Legislation- No Meeting Scheduled	JAM Awards- No Meeting Scheduled
Debbe Gist (Chair):	Dave Grab (Chair): NATOA	TBD (Chair):
TBD: (Secretary)	TBD: (Secretary)	various members (Secretary)
Herbert Hall: Budget Review	Bob Duthaler: NJLOM	Dave Ambrosy: Judging Sites
Bob Duthaler: Budget Review	Ida Erik: NJ Legislation	Bob Duthaler: Submissions
Allen Rosen: Budget Review	Linda Besink:	Dave Garb: Program Development
Stephanie Gibbons: Budget Review		Peter Namen: Production
Linda Besink: Budget Review		Stephanie Gibbons: Program Development
Outside Contract: Bookkeeper w/QuickBooks		Rich Desimone: Registration, Event Producer
		Debbe Gist:
External Relations- No Meeting Scheduled	Sub Committee Marketing	Conference- Meeting Mar 13 @ 2:00pm
Rich Desimone (Chair): JAG meeting vendors, Action Plan, NJLOM Join Session	Victoria Timpanaro (Social Media)	Rich Desimone (Chair): Trade Show, Program, Marketing, Newsletter
Stephanie Gibbons (Secretary): Members	Dave Garb: JAG Web Site	Cindy Hahn (Co-secretary/Treasurer): Program, Workshops Manager, Marketing, Newsletter
Dave Garb: NJLOM Join Session, Booth Staffing and rooms	Rich Desimone: JAG Newsletter	Stephanie Gibbons (Co-secretary): Registration, Municipal Outreach
Cindy Hahn: Writer/Editor	Cindy Hahn: JAG Newsletter, Writer/Editor	Victoria Timpanaro: Student Symposium, Marketing, Production Workshops, College Outreach
Jeff Arban: JAG meeting room configuration	Bob Duthaler: JAG Web Site	Dave Garb: Student Symposium, Legislative Workshops
	Peter Namen: Videos	J Robertson: Affinity Lunch & topics
	Jeff Arban: Interviews/Graphics	Jeff Arban: Interviews/SLRs/Meet and Greet
	Outside Contract: JAG Web Site	Dave Ambrosy: Entertainment, Production
		Bob Duthaler: Technology Workshops, Ads
		TBD: Social Media
		TBD: Trade Show Announcer
		TBD: Banquet Manager
		Outside Contract: Web Site

Bits & Bytes

- Feb. 22 — General Meeting will be at the Kennedy Library in Piscataway: TelVue will provide a presentation. Membership vote on budget and adding two trustee positions to the board of directors.
- Mar. 8 — Executive Board Meeting-Discuss contract services and action plan update.
- Mar. 13 — Conference Committee meeting: Finalize Workshops
- Mar. 29 — General Meeting will be held at 4Wall Entertainment. Paul will be showing many new lighting fixtures and provide a tour to their facility.

Member Spotlight



Nick Besink, the Station Manager and Video Engineer for OPTV in Oradell, New Jersey knows his way around a TV studio. Nick has been in broadcasting for 47 years, working for Channel 13 WNET for 25 years and at the ABC television network for 15 years. He became involved in community media the same way that many PEG managers do – the town council asked him to join a committee and the rest is history. Nick has been with OPTV for ten years. His favorite part of his job is working with new equipment, from initial installation through operation. He is not a fan of all the paperwork necessary to run a government station, but enjoys his role in choosing programs for his channel.

Nick has been married to his wife, Linda, for 41 years. He was born in Jersey City, and his past claim to fame includes working on the show *Dark Shadows*. He still signs autographs at convention events. If given the opportunity to live anywhere in the world Nick would choose Hawaii, and his favorite food is spaghetti with meat sauce. After all these years working in TV, Nick is not quite done yet. When asked what he would like to be doing in ten years, he responds “Proudly running a PEG station”. And his favorite hobby? “TV!”

Members Survey

By Stephanie Gibbons

Thanks to the following members for responding to our survey.

Victoria Timpanaro	Essex Cnty College	Elizabeth George	Warren	Ed Salvas	Asbury Park
Stephanie Roberts	Passaic Valley HS	Nick Besink	Oradell	Debbe Gist	Piscataway
Craig Yetko	North Brunswick	Dave Ambrosy	East Brunswick	Tom Horan	Jersey City PS
Jeff Arban	Rutgers	Ada Erik	West Milford	Lauren Concar Watson	Brookdale
Allan Rosen	South Orange	Linda Besink	Oradell	Peter Namen	Piscataway
Lee Weisert	Manasquan HS	Larry Fast	Long Hill	Michael D’Amato	Edison
Dave Garb	Perth Amboy HS	Paul Distefano	4Wall Entertainment	George Bumiller	Ramsey
Arthur Londensky	South River	Bob Duthaler	Bloomfield	Dimitry Mikhaylov	Fair Lawn
Kevin Cieri	Long Branch	Jan Zachary	Manalapan	Jesse Lerman	TelVue
Cindy Hahn	State College	Rich Desimone	Metuchen	James Pacanowski	Ventnor City
Brandon Uhlig	Edison Schools	George McCollough	Princeton		
Bob Nicholson	West Milford	Bob Duthaler	Scotch Plains		

34 of you have responded. Our goal is to get 50.

Please take the survey now. The link to the survey is:

<http://survey.constantcontact.com/survey/a07edn4zaqeix9gqunz/start>



**Organizational
Members**



COMMITTEES CORNER



Apr. 24 – 27, 2017

The Las Vegas Convention Center

<http://www.nabshow.com/register-and-plan/registration-packages>

Registration Open

EXTERNAL RELATIONS COMMITTEE: *Rich Desimone, Chair*

We are working with Telvue on their presentation Feb. 22 and with 4Wall on introducing a new lighting package exclusive to JAG members. Working on increasing the organizational membership. To join the committee, contact Rich Desimone at rjdesimone@verizon.net.

FINANCE COMMITTEE: *Debbe Gist, Chair*

All of the 2017 invoices have been mailed out. If you prefer to receive your invoice via email, please contact me. If you are interested in joining the Finance Committee, please contact me – dgist@piscatawaynj.org 732-562-2305.

PRODUCTION COMMITTEE: *Peter Namen, Chair*

NO REPORT If you would like to help please contact me at pnamen@jagonline.org.

AD HOC COMMITTEES

Legislation Committee: *Dave Garb, Chair*

The Legislative Committee was hard at work trying to understand the implications of the 5G Wireless Small Cells and the possible effects to our local Rights-of-Way long before it was made known to the rest of our membership. Our reactionary stance has made us once again the communication frontrunners in New Jersey regarding this pressing issue.

Remember, your eyes, ears and contacts are greatly needed in keeping JAG up to date with the latest information on not just this matter, but all subjects that could be detrimental to us all.

Please help us keep an eye on these issues that may have a direct impact on you and your stations operations by joining the Legislative Committee. If interested, please contact me at: davegarb@paps.net.

Membership Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs*

The Membership Committee is still collecting responses to the 2017 Members Survey. There is a basic information field and 25 questions, it should take about 20 minutes to complete. The results from this survey help the membership committee to understand the needs of the members and take steps to fulfill those needs and guide JAG's future. We extend this invitation to our Organizational Members to respond to the survey as well. Please take the time to fill out this survey and let us hear what you have to say. The results of the survey will be reported to the membership at a future JAG meeting.

Cindy Hahn has created a wonderful letter of outreach to potential members in our neighboring state of Pennsylvania. She has received positive feedback and several inquiries to becoming JAG members. So thank you Cindy for your extra effort. If you are interested in joining this growing team please contact: Stephanie Gibbons at stgibbons@verizon.net

Conference Committee: *Rich Desimone, Chair*

Our next meeting is Mar. 13 at 2pm. We will be continuing to work on workshop ideas. We plan to have the list out in March. Contact me if you would like to join an amazing team of dedicated people, at rjdesimone@verizon.net.

JAG Annual Conference



May 31-June 2, 2017

Hyatt Morristown, NJ

Save the Date

NATOA 2017 Annual Conference

Sept. 11 - 14



**The Grand Hyatt
Seattle, WA**

<https://www.natoa.org/events/annual-conference/2017/>

Registration Open

NJ League of Municipalities



**Nov. 14-16, 2017
Atlantic City, NJ**

Save the Date

Photo Gallery

Our Year in Review

JAG Events



Registration
May. 25, 2016



Meet and Greet
May. 25, 2016



Trade Show
May. 26, 2016



Podcast
May. 26, 2016



Vendor Presentations
May. 26, 2016



Drone Cage
May. 26, 2016



Student Symposium
May. 26, 2016



Affinity Lunch
May. 26, 2016



Banquet
May. 26, 2016



Workshops
May. 27, 2016



Keynote Lunch
May. 27, 2016



User Group
May. 27, 2016



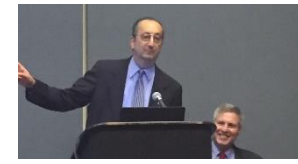
NATO Conference
Sept. 21, 2016



JAG Meeting
Oct. 26, 2016



NJLOM Session
Nov. 14, 2016



NJLOM Session
Nov. 15, 2016



JAG Meeting
Nov. 22, 2016



JAG Dinner
Dec. 7, 2016



JAG Recognition
Dec. 7, 2016



JAG Awards
Dec. 7, 2016

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