

**Trustees 2018-19**

Dave Garb – 2019  
President  
**OPEN SEAT** – 2019  
Vice President  
Dave Ambrosy- 2019  
Recording Sec.  
Linda Besink- 2018  
Treasurer  
Anthony Pagliuco – 2018  
Corresponding Sec.  
Jeff Arban- 2019  
Ed Cologna- 2018  
Bob Duthaler- 2018  
Stephanie Gibbons- 2018

## *Your Municipal Communication Resource*

### **Connecting Your Town to Your Residents**



Every day, the Jersey Access Group Executive Board listens to the needs and desires of our membership. Whether hearing about it at one of our general meetings or simple through an e-mail request, we are paying attention to you.

What is the latest equipment used in our field today?, How can I utilize my station for the betterment of my community?, What legislation or technical innovation is coming our way that I need to let my towns leaders be aware of?, How can I produce videos on a shoestring budget?

We heard you, and we have listened! And because of these comments and more, the Jersey Access Group has produced a special conference to address this and more.

The Eastern Video Expo is Coming – Just For You!

Members, we don't put this conference together haphazardly. This event is created once a year because the JAG membership has requested answers to your questions. Thoughtful planning and a great amount of time and effort is given, in order to present to you the largest expo of its kind, designed with our PEG community in mind.

And now is the time for you to act, and join us, to have all your questions answered.

Workshops have been created, and guest speakers have been recruited, all with the wishes of our members in mind!

Also, hot off the Las Vegas Strip, the Eastern Video Expo presents to you, over 40 vendors showcasing their newest equipment specially designed for our PEG industry. And at a price to fit our budgets! Our vendors will be on hand to help you make your station shine.

Come out and experience the latest tools in our trade! Learn firsthand how this equipment could work within your access community and at your stations requirements. Network with communication professionals throughout the industry who are there to assist and educate you.

All this and more, has been created for you and will be discovered in Morristown, NJ! It's an easy commute and only a short distance away for you to participate in, learn from. This expo runs from May 30 – June 1, 2018. And, did I mention, it will also include our legendary JAG Awards.

To register for the expo or to just find out more information about this remarkable event, I urge you to visit [www.easternvideoexpo.com](http://www.easternvideoexpo.com).

Please come out and support JAG's biggest and best event of the year designed especially for you!

*David Garb*

**President, JAG-The Jersey Access Group**  
[davegarb@paps.net](mailto:davegarb@paps.net)  
(732) 376-6030 Ext. 23538

### **Inside This Issue**

Feature: Expo Affinity Tables,  
Stephanie Gibbons & Cindy Hahn,  
Conference Chairs pg2  
Volunteers pg3  
Bits & Bites pg4  
Committees Corner pg5

### **General Meeting Schedule 2018**

**Jun. 13- West Milford**  
No Vendor Presentation  
**Sept. 26- Varto Technologies**  
in East Rutherford  
Presentation-by Varto  
**Oct. 31- TBD**  
Presentation- TBD  
**Dec. 5- Edison**  
No Vendor Presentation  
**Jan. 30- TBD**  
Presentation- TBD  
**Feb. 27 TBD**  
Presentation- TelVue  
**Mar. 28- TBD**  
Presentation- TBD  
**Apr. 25- TBD**  
No Vendor Presentation

# Only a few weeks until the Eastern Video Expo 2018

Feature

By Stephanie Gibbons & Cindy Hahn, Co-chairs, Conference Committee

We are looking for help to set up the pipe and drape on May 30 8am-12noon. Contact Anthony Pagliuco at [apagliuco@EBPL.org](mailto:apagliuco@EBPL.org) .

Conference details and to register: [www.easternvideoexpo.com](http://www.easternvideoexpo.com)

## When

Wednesday, May 30, 2018 at  
6:00 PM EDT

-to-  
Friday, June 1, 2018 at 6:00 PM  
EDT

[Add to Calendar](#)

## Where

**Hyatt Regency  
Morristown**

**3 Speedwell Ave.  
Morristown, NJ 07960**

## PARTNERS

- Center for Cooperative Media at Montclair State
- DiFrancesco Bateman
- Free Press
- Helmer, Conley and Kasselmann
- The National Association of Telecommunications Officers and Advisors
- NJ Final Cut Pro Users Group
- NJ League of Municipalities
- New Jersey Wireless Association
- Public Service Electric & Gas Company
- Rushworks
- TelVue
- The Cohen Law Group
- Tightrope
- Varto Technologies
- Verizon

You are invited to a free trade show focused on video communication that will include many product presentations. There are also special workshops and meal packages available.

**College students can attend trade show and all workshops FREE.\***  
**\*must present current Student ID at registration**

### May 31, 2018

Trade Show-FREE

Vendor Presentations-FREE

Castus/Nautical 360 Media/NewTek/TelVue/Tightrope/

Guest Speakers-FREE

Mathew John, Audio Visual Production Specialist, National Parks Service

*Thinking outside the box with low or no production budget- sharing strategies*

James Thompson, News Voices, Free Press

*Hyper-Local Media*

Jerry Passaro, Senior Vice President of Operations & Distribution, MSG Network

*Workflow at a regional sports network*

### June 1, 2018

Workshops

Technology/Production/Operation/Legislation

### Other packages available

May 30-June 1- Workshop and Meal Package (All Inclusive)

May 31-June 1- Legislative Cable & Telecom 2 day package

May 31-June 1- Workshop & Meals LIMITED

May 31-June 1- Student Package FREE

June 1, 2018- Workshop Only Package

### Meals are available a la carte

May 30, 2018

Meet and Greet Buffet

May 31, 2018

Affinity Luncheon and Awards Banquet

June 1, 2018

Networking Breakfast and Keynote Luncheon

This event is produced by The Jersey Access Group, CineTech, and Fairleigh Dickinson University Film Program.

Sincerely,

Rich Desimone  
Conference Coordinator  
Jersey Access Group  
[rjdesimone@verizon.net](mailto:rjdesimone@verizon.net)  
732-877-8581



# Committees

Rich Desimone, Managing Director

# Volunteerism

Committees have a lot on their plates and May brings the work of all of them together. We welcome Lawrence Greenberg to the conference committee to handle social media. Find your place on the list below. Be part of this volunteer effort. Be part of fulfilling our responsibilities to NATOA and NJLOM. Be part of JAG. Email a chair and join this group of volunteers that are keeping JAG alive and growing.



Executive-	Production-	Membership-
Dave Garb, President-2018	Peter Namen (Chair)	Stephanie Gibbons (Co-chair): Annual survey
<b>OPEN</b> , V.P.-2018	TBD: (Secretary)	Cindy Hahn: (Co-chair): Outreach
Linda Besink, Treasurer-2018	Dave Ambrosy: Producer	Linda Besink: (Secretary) Data Management
Dave Ambrosy, Secretary-2018	Nick Besink:	Bob Duthaler: List Serve
Anthony Pagliuco, Corresponding Sec.-2018	Brian Belzer: Editor/Camera	George Bumiller: Outreach
Stephanie Gibbons, Trustee	Anthony Pagliuco: Editor/Camera	TBD: Managing Delinquent Accounts
Bob Duthaler, Trustee		
Jeff Arban, Trustee	Legislation-	JAG Awards-
Ed Cologna, Trustee	Dave Grab (Chair): NATOA	Bob Duthaler (Chair):
Peter Namen, Production	TBD: (Secretary)	various members: (Secretary)
Geoffrey Belinfante, External Relations	Ada Erik: NJ Legislation	Lee Beckerman
Rich Desimone: Managing Director Action Plan	Rich Desimone: Managing Director NJLOM/NATOA	David Brandfield
Finance-		<b>Looking For Members</b>
Linda Besink: (Chair)	Sub Committee Marketing	Conference-
TBD: (Secretary)	Bruce Goldsmith: Chair	Stephanie Gibbons: (Co-chair) Registration, Municipal Outreach
Herbert Hall: Budget Review	TBD: (Secretary)	Cindy Hahn: (Co-chair) Program, Marketing, Newsletter
Bob Duthaler: Budget Review	Dave Garb: JAG Web Site	various members: (Secretary)
Allan Rosen: Budget Review	Cindy Hahn: JAG Newsletter, Writer/Editor	Linda Besink: Treasurer, Registration
Stephanie Gibbons: Budget Review	Bob Duthaler: JAG Web Site	Geoffrey Belinfante: Workshops/Vendors
Outside Contract: Bookkeeper		J Robertson: Affinity Lunch & topics
Outside Contract: CPA		Bob Duthaler: Marketing
External Relations-	Rich Desimone: Managing Director JAG Newsletter Editor	Ed Cologna: Trade Show Announcer/Meet & Greet
Geoffrey Belinfante (Chair)	Outside Contract: Social Media	Anthony Pagliuco: Crew, Tec Support
Stephanie Gibbons (Secretary): Members		Rich Desimone: Managing Director Conference Coordinator
Dave Garb: NJLOM Join Session, JAG Session, Booth Staffing and rooms		Outside Contract: Web Site- Dan Remollino
Cindy Hahn: Writer/Editor	Grants/Scholarships <b>No Meeting Scheduled</b>	Outside Contract: Social Media- Lawrence Greenberg
George Burmiller	Ed Cologna Chair	
Vivian Gaspar	TBD: (Secretary)	
Mariam Rosenberg	Outside Contract: Grant Writer	
Rich Desimone: Managing Director Rep. to NJLOM and NATOA	<b>Looking For Members</b>	

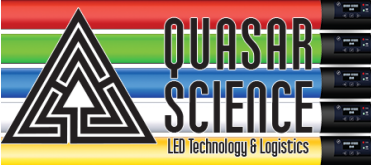
## Bits & Bytes

- May 14 — Conference Committee meeting: Marketing
- May 21 — Conference Committee meeting: Clean up
- May 30 — Executive Board meeting: Legal council meeting
- May 30-June 1 — Eastern Video Expo
- May 31 — JAG Awards Banquet

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## New Organizational Member

### JAG welcomes Quasar Science



Ever experienced emotional responses to lighting? The clarity of sunlight or the beauty of a candle. They create a feeling and affect our well-being.

We also experience the negative effect of harsh, eye straining partial spectrum light. At Quasar Science, we are out to change the way our environment is experienced.

The Traditional incandescent light bulb has been around for over 100 years and it has served us well. However this light source is inefficient and it is time for a change. The LED market is thriving as a sustainable option in today's rapidly evolving world.

With the current push for a viable replacement for incandescent lamps, compact fluorescent or low-grade LEDs have rapidly filled this need and your daily environment is greatly impacted by the poor quality of light produced by these systems. With Quasar Science's clean, color correct technology you will flip the light switch and your home or workspace is transformed with beautiful light that invites comfort, passion and possibilities.

Quasar Science is in a unique position to reach into the exclusive color methodology and technology of the entertainment and event lighting market giving us the expertise to bring these unique attributes to every home, office, factory and studio.

There are countless environments that could benefit from high color quality such as; event and motion picture lighting, laboratories, hospitals, office buildings, museums, art galleries, educational facilities, industrial as well as in the home. All of which would benefit from greater light quality and efficiency. Give film and high definition extremely high color requirements, Quasar Science has created a combination of advanced technology for all applications.

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## Organizational Members



WE SHARE YOUR VISION™



tightrope media systems.



Powering ideas.



AC VIDEO SOLUTIONS



The Perfect Experience



AUTOMATION & PRODUCTION SYSTEMS



PSEG

HELMER, CONLEY & KASSELMAN, P.A.

ATTORNEYS AT LAW



CASTUS



QUASAR SCIENCE

LED Technology & Logistics



AN HME COMPANY

## COMMITTEES CORNER

### **EXTERNAL RELATIONS COMMITTEE: *Geoffrey Belinfante, Chair***

I've been think lately that what we do for our towns and communities has, ironically, become more important rather than less important our ever expanding world of media that includes YouTube, Facebook and OTT television. In this ever changing landscape, the consolidation of news delivery in the hands of the big media companies has resulted in far less hyper-local information being available. Yes, there have been a plethora of local websites that do a pretty good job of reporting on our local communities, but they don't really compete in the same space as our municipal channels. You can't just hit a couple of numbers on your remote to find them. At a recent Town Council meeting, I noticed that there were no reporters present. I wonder if they are watching our channel to cover our council. I guess that would make us more important than ever. As I like to say, we give citizens a chance to watch their tax dollars at work, and that's a function that is growing in importance as local coverage in the main stream media shrinks. So come to the conference, learn a few things, and feel good about what you do! To join the committee, contact Geoffrey Belinfante at [geoffbel512@gmail.com](mailto:geoffbel512@gmail.com).

### **FINANCE COMMITTEE: *Linda Besink, Acting Chair***

If your 2018 JAG dues are still outstanding, please ensure that it is in process! If you don't know your membership status for this year, please contact Linda Besink at [lbesink@gmail.com](mailto:lbesink@gmail.com) and you will receive an immediate response.

If you'd like to join the Finance Committee, please also contact Linda Besink - we're always looking for new eyes. The Finance Committee has infrequent official meetings, but its work is ongoing and crucial. To join contact Linda Besink at [lbesink@gmail.com](mailto:lbesink@gmail.com) or call 201-650-0116.

### **PRODUCTION COMMITTEE: *Peter Namen, Chair***

As always we are constantly looking for more of you to join up with the Production Committee. Contact me at [pnamen@jagonline.org](mailto:pnamen@jagonline.org).

### **AD HOC COMMITTEES**

#### **Legislation Committee: *Dave Garb, Chair***

The Legislative Committee needs your eyes, ears and contacts to keep our JAG Community up to date with the latest information on all subjects that could be of interest to the access community. If interested, please contact me at: [davegarb@paps.net](mailto:davegarb@paps.net) or call 732-376-6030 x23538.

#### **Membership Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs***

At the last general meeting of JAG in Princeton we had a lot of interest from independent producers in becoming members. We welcome Chuck McEnroe our newest independent member. If you are interested in joining the committee and reaching out to potential and former JAG members, please contact me at [stgibbons@verizon.net](mailto:stgibbons@verizon.net). Please also let me know if there are any changes to your contact information.

#### **Conference Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs***

Only 11 rooms left in our hotel block. Workshops and affinity topics are read to go. Vendors continue sign up. Major update to the web site being done this week. 44 of our members have signed up but many of you are still not registered. Our success depends on you. Contact me to get the JAG discount code for the appropriate registration category at [stgibbons@verizon.net](mailto:stgibbons@verizon.net).

#### **JAG Video Awards Committee: *Bob Duthaler, Chair***

No report provided. Committee to finish work June 1.

#### **Grants/Scholarship Committee: *Ed Cologna, Chairs***

No report provided. To join email [ecologna@edisonnj.org](mailto:ecologna@edisonnj.org)

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[www.jagonline.org](http://www.jagonline.org)

[info@jagonline.org](mailto:info@jagonline.org)

New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor: Rich Desimone, Managing Director, Staff: Cindy Hahn, Stephanie Gibbons, Linda Besink--Marketing Committee