



Trustees 2016-17

- Dave Ambrosy-2017
- Jeff Arban 2017
- Bob Duthaler-2016
- Dave Garb-2017
- Stephanie Gibbons-2016
- Debbe Gist-2017
- Victoria Timpanaro 2016

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General Meeting Schedule 2016-17

- Sept. 28-** Varto Technologies in East Rutherford
Presentation-by our host
- Oct. 26-** Scotch Plains
Presentation- JVC
- Nov. 29, Tuesday-** Edison
Presentation- Clear-Com
- Dec. 7-** Annual Meeting
JAG Recognition Dinner
Lago, North Brunswick
JAM Awards
- 2017**
- Jan. 25-** Reorganization Meeting: East Brunswick
Presentation- TBD
- Feb. 22-** Piscataway
Presentation- TelVue
- Mar. 29-** 4Wall
Entertainment in Moonachie
Presentation-by our host
- Apr. 26-** Summit
Presentation- TBD
- May 31-June 2**
JAG Conference
Hyatt, Morristown, NJ
8:00am breakfast meeting
- Jun. 14-** TBD

Your Municipal Communication Resource

Connecting Your Town to Your Residents

Growth Dependant on Volunteers

Summer days are getting shorter; the kids are back in school. A cool morning breeze is in the air, and football season is here once more.

What does all this have in common with JAG?

Nothing!, except for the fact that JAG is back. After a 2 month hiatus, we are ready to get back into action with our general meetings.

I hope you have all rested up. Many of our Organizational Members are already scheduled throughout the year to present at our meetings.

It all starts out on September 28th when we will kick-off this year at Varto Technologies. Come and hear the latest of the world of IP. The future of IP is here! To get a head start in this exciting technology, please continue down this newsletter. You will find an article by Varto's very own Yervant Keshishian on this very topic.

JAG strives hard to stay on top of the latest technologies and strives even harder to make our members aware of the fast paced changes that we face. Organizational Member presentations are one of the many ways we accomplish it.

Not only do you get to hear from them, but you can even sit down with them to discuss all your stations future growth wishes and concerns, and even help you plan out a way to obtain your goals.

September 30th, also marks the date of the closing for entries into the 2016 JAM Awards. If you have a program that you think is an award winner and should be recognized for the time and effort you put into creating it, then you should enter the JAM Awards. Information on how to enter can be found on page 5 of this newsletter.

JAG continues to function successfully, due to the constant volunteerism of its membership. It is in this spirit that I would like to ask all of our members to take an active role in the operations of JAG.

Committees are in need of our members to step up and bring your strengths and ideas to the table. If you would like to join leadership ranks, please check out the various committees in the newsletter and contact the chairperson directly. It is your views and efforts that will help steer our group into the future.

*Volunteers do not necessarily have the time;
they just have the heart. ~Elizabeth Andrewour*

David Garb

President, JAG-The Jersey Access Group
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What's Your Special Talent?

Feature

By Cindy Hahn, Co-Chair, Membership Committee

Sometimes I am absolutely in awe of people. Especially those that can do what I cannot. Program a computer, fix a car, edit video, or draft a legal brief. These are skills that I simply do not bring to the table. However, there are some talents that I do possess. I pay attention to details so I can proofread copy. I'm pretty organized, so I can compile documents. I make terrific fried chicken, and can bake a luscious rum cake.



My point is that we are all blessed with individual gifts that, when combined, can serve to create a better, stronger group. JAG is an organization built on partnerships. That's because JAG's leadership knows the importance of reaching out to other stations, producers, municipalities, elected officials, vendors, and advocacy groups in order to strengthen the JAG organization. JAG's position as an affiliate of the New Jersey League of Municipalities and a chapter of NATOA, the National Association of Telecommunication Officers and Advisers, only serves to create greater educational and networking opportunities for its members.

So what's your special talent? Are you good at finances? JAG's Finance Committee could benefit from your service. Are you a people-person who loves making new friends? JAG's Membership Committee needs people to reach out to colleagues and tell them more about JAG. Have a creative streak? Become a member of the JAG Marketing Committee. Or maybe your idea of a fun evening is editing video. The Production Committee would love to bring you onboard!

As our industry changes, it is more important than ever that PEG stations keep informed, educated and connected. The networking benefits of JAG are an invaluable asset, and my station has received tremendous value from our JAG membership. I have relied on JAG members to give me advice on policy development, and members of my staff attend the Power of Partners Conference Trade Show each year to prepare for the development of our annual capital purchase plan.

So it was time for me to give back, and I recently agreed to join Stephanie Gibbons, Bob Duthaler and Debbe Gist on the Membership Committee. I look forward to engaging with potential new members, and sharing the great experiences I have had as a member of JAG. Whether your station is a "one man show" with very limited resources or a well-funded and staffed media center, there is much to learn from and share with the membership of JAG.

JAG has a lot of work to do, and ambitious plans for the future. Keeping up with legislation, new technology, and best practices of station management takes more than just a handful of dedicated people. Please consider joining one of JAG's committees and giving some of your time and special talents to JAG. There's a place for everyone in JAG, and I urge you to become more involved in this great organization.

Cynthia Hahn
Executive Director
C-NET
State College, PA
JAG Membership Committee Co-Chair

By Yervant Keshishian, Varto Technologies

As the IP video future starts to shape up, it's becoming an increasingly more important concept to people at all levels in the business of video production, not only the big producers.

After all, even professionals and organizations without deep pockets need to advance their productions, gain a competitive advantage, and avoid sinking money into expensive gear. Most importantly, they continually strive to maximize the value they get from their current network and their existing production equipment. These were big investments, after all, and they have to just work. This is the reality that producers face, every day.



As a consequence, they're asking lots of practical questions that have to be answered right now and simply can't wait for some distant vision of the future. Questions like:

- Who's actually moving to IP and why?
- What is needed in an IP production workflow?
- What about my current equipment and facility setup?
- Can IP workflows be spread far apart?
- Does IP necessarily require really high bandwidth?
- And perhaps most importantly, how can I get started?

With just a few easily affordable, immediately attainable building blocks in place, the video workflows you envision can become a reality at any budget level.

Varto Technologies is proud to once again host a JAG meeting September 28, 2016 at our facility. We will be showing/discussing:

The NewTek IP Series: The most transformative production solution in the industry.

The NewTek IP Series is designed for facilities that require a future-proof production ecosystem that grows with their businesses as a scalable solution for hybrid SDI/IP or exclusively IP video production. It provides unmatched integration capability, scalable multi-source video mixing, access to virtually unlimited video sources, and facility-grade output delivery.

TriCaster[®]: The Original Studio in a Box Showcased with TriCaster Advanced Edition

Create stunning programs for live streaming, on-demand, post-production, broadcast, and social media with the most complete multi-camera production systems on the planet. See TriCaster 8000 with TriCaster Advanced Edition software featuring NDI™ technology.

TalkShow[®] VS 4000: 4-Channel Calling System

Reach millions of monthly connected users and produce broadcast-ready Skype video calls with the only professional, multi-channel video calling system designed for both SDI and IP live production workflows.

LiveU LU200, LU2000 Server and LU-Solo

LiveU sets the standard for high-quality and reliable live video acquisition, management and distribution over IP. LiveU's award-winning technology enables live video transmission from any location around the world straight into your studio or directly to the web via Facebook, YouTube or any other CDN.

Look forward to see everyone at the meeting.

Rich Desimone, Chair, External Relations

JAG has a lot of work to do. We maintain two web sites, conduct monthly meetings, present two major events annually, produce a monthly newsletter, and provide workshop support for NATOA and the NJLOM. Below is an update of all of JAG’s committees, their current members and skills they are looking for. At this year’s retreat the board identified a number of action items that JAG needs to address to continue to maintain its responsibility to its members and the state of NJ. But they need your help. A campaign has begun to reach out to the membership to assist these committees in completing their action plan. Someone will be contacting you soon for your help.



Executive	Production	Membership
Dave Garb, President	Peter Namen (Chair)	Stephanie Gibbons (Co-chair): Annual survey
Victoria Timpanaro, V.P.	TBA: (Secretary)	Cindy Hahn: (Co-chair): Data Management (NEW)
Debbe Gist, Treasurer	Victoria Timpanaro: Producer	various members (Secretary)
Dave Ambrosy, Secretary	Dave Ambrosy: Producer	Debbe Gist:
Jeff Arban, Corresponding Secretary	Nick Besink:	Bob Duthaler:
Stephanie Gibbons, Trustee	Laura Watson:	TBD: Managing Delinquent Accounts
Bob Duthaler, Trustee	Jeff Arban: Interviews	TBD: Outreach Cold Calls
Peter Namen, Production	TBD: Camera Operator	
Rich Desimone, External Relations	TBD: Editor	
Finance	Legislation	JAM Awards
Debbe Gist (Chair):	Dave Grab (Chair):	Victoria Timpanaro (Chair):
TBA: (Secretary)	TBD: (Secretary)	various members (Secretary)
Herbert Hall: Budget Review	Bob Duthaler:	Dave Ambrosy: Judging Sites
Bob Duthaler: Budget Review	Ida Erik:	Bob Duthaler: Submissions
Allen Rosen: Budget Review	Linda Besink:	Dave Garb: Program Development
TBD: Bookkeeper w/QuickBooks	Rich Desimone: NATOA, NJLOM	Peter Namen: Production
		Stephanie Gibbons: Program Development
		Rich Desimone: Registration, Event Producer
		Debbe Gist:
		TBD: Show Video Editor
External Relations	Marketing	Conference
Rich Desimone (Chair): JAG meeting vendors, Action Plan, NJLOM Join Session	Victoria Timpanaro (Chair):	Rich Desimone (Chair): Trade Show, Program, Marketing, Newsletter
Stephanie Gibbons (Secretary): Members	TBD: (Secretary)	Cindy Hahn (Co-secretary/Treasurer): Program, Workshops Manager, Marketing, Newsletter
Dave Garb: NJLOM Join Session, Booth Staffing and rooms	Dave Garb: JAG Web Site	Stephanie Gibbons (Co-secretary): Registration, Municipal Outreach
Cindy Hahn: Writer/Editor	Rich Desimone: JAG Newsletter	Victoria Timpanaro: Student Symposium, Marketing, Production Workshops, College Outreach
Jeff Arban: JAG meeting room configuration	Cindy Hahn: JAG Newsletter, Writer/Editor	Dave Garb: Student Symposium, Legislative Workshops
	Bob Duthaler: JAG Web Site	J Robertson: Affinity Lunch & topics
	Peter Namen: Videos	Jeff Arban: Interviews/SLRs/Photographer
	Jeff Arban: Interviews/Graphics	Dave Ambrosy: Entertainment, Production
	TBD: Social Media Management	Bob Duthaler: Technology Workshops, Ads
	TBD: Content Writers	TBD: Social Media
		TBD: Meet & Greet Manager
		TBD: Trade Show Announcer
		TBD: Banquet Manager
		TBD: Marketing Writers

Bits & Bytes

- Sept. 14 — Executive Board Meeting. Update on First Quarter Action Items. The board will discuss ideas to make the JAM Awards an end of the year celebration and developing procedures for an award presentation.
- Sept 19-22 — NATOA Conference: JAG will be sending two representatives to the conference.
- Sept. 28 — General Meeting at Varto Technologies. Varto will demonstrate NewTek, brand new four input TalkShow, discuss NewTek's Network Device Interface (NDI) and will do a live demo using LiveU to send live events back to your studio. You will not want to miss this one.
- Sept. 30 — JAM Award submissions closes. Participants will be sent instructions on how to upload their entries.
- Oct. 12 — Executive Board Meeting. Update from all committees Action Items. Finalize plans for the NJLOM Annual Conference, evaluate membership support, and review JAM Awards.
- Oct. 26 — General Meeting will be in Scotch Plains and Ken Freed from JVC will be showing us their latest line of products.

JAM Awards Entries Closes September 30.

[Click to REGISTER](#)

Only 5 entries per registration.

Awards will be presented the Annual JAM Video Awards at the 2016 Jersey Access Group Recognition Dinner on Dec. 7, 2016, 6-10pm, at The Lago Restaurant, Lounge and Banquet Hall, North Brunswick, NJ.

I know this year's event is going to be great and I hope you will all be there!
We appreciate your support and wish you luck!

Sincerely,
JAM Video Awards Committee
Victoria Timpanaro, Chair



Organizational Members



Government
VIDEO EXPO 2016

Conference: December 6-8, 2016
Exhibits: December 7-8, 2016
Walter E. Washington Convention Center, Washington, D.C.

COMMITTEES CORNER

NJ League of Municipalities



Nov. 15-17, 2016

Atlantic City, NJ

JAG/NJLOM Session

Tuesday Nov. 15 @ 3:45pm,
Rm. 301

**DRONES: CHALLENGES AND
OPPORTUNITIES FOR LOCAL
GOVERNMENTS**

Support JAG and attend.

EXTERNAL RELATIONS COMMITTEE: Rich Desimone, Chair

Member should make a point to attend the Sept. meeting at Varto Technology. Our joint session with NJLOM, **DRONES: CHALLENGES AND OPPORTUNITIES FOR LOCAL GOVERNMENTS** at the NJLOM annual conference will be held on Nov. 15 at 3:45pm in room 301. JAG will also be participating on an NJLOM panel **The Changing Face of Telecommunications and Broadband**. We will not have a booth at GV Expo this year as it is in conflict with the JAM Awards. To join the committee, contact Rich Desimone at rjdesimone@verizon.net.

FINANCE COMMITTEE: Debbe Gist, Chair

Invoices for the 2017 membership dues will be sent out in October. The rate will be \$160 for the year, an increase of only \$5 over this year. If information pertaining to your station (address, contact person, etc.) has changed please let me know so the invoice is sent to the right person, which makes the whole process run much smoother. Also, if you would like to find out what information I have on file for your station or organization, please don't hesitate to reach out to me and I will gladly tell you what I have in my database and we can make any changes needed. 732-562-2305 or dgist@piscatawaynj.org Thank you for helping me keep my records up-to-date!

PRODUCTION COMMITTEE: Peter Namen, Chair

It is not too late to be part of the JAG Production Committee. The committee is open to all who are part of their community access station. If you would like to help please contact me at pnamen@jagonline.org.

AD HOC COMMITTEES

Legislation Committee: Dave Garb, Chair

The Legislative Committee is looking to our members to join this ever active team. With Closed Captioning issues on the horizon, we are in need of people to keep an eye on our friends in Washington. You are also needed to help find out details on discovered information by contacting politicians and related sources, and to relay all our findings during monthly committee meetings and at each general meeting. If interested, please contact me at: davegarb@paps.net.

Membership Committee: Stephanie Gibbons & Cindy Hahn, Co-Chairs

The Membership Committee is proud to welcome Cynthia Hahn of C-Net as the new co-chair of the committee. She will be heading the Data Management section of the committee. The committee recently met and is working on updating outreach documents. We are looking for new members to join the committee. Are you enthusiastic about being a member of JAG? Would you want to share your excitement about being a member with others? Then maybe the Membership Committee would be a great place to share your affinity for JAG! If you have questions about the committee or are interested in joining us please contact Stephanie Gibbons at stgibbons@verizon.net

Conference Committee: Rich Desimone, Chair

Web site updates have been sent to web master and will be posted by the end of the month. We will have an ad in the NATOA conference program. The committee will have its first meeting Monday, October 17. The committee has 10 members and we are looking for 6 more members. Contact me if you would like to join an amazing team of dedicated people, at rjdesimone@verizon.net.

JAM Awards Committee: Victoria Timpanaro, -Chair

The clock is ticking! Be sure to get your submissions in for this year's JAM Awards today. The deadline is getting here fast! Remember you have till the 30th of September. If you have any questions, please email me at vtimpana@essex.edu.

Marketing Committee: Victoria Timpanaro, Chair

The Marketing Committee has been preparing for the upcoming NJLOM and JAM Awards events. We have added two new pages to the JAG newsletter, Volunteers and Photo Gallery. If you would like to help, please contact me-at vtimpana@essex.edu.

The 2016 JAG Recognition Dinner and Annual JAM Video Awards



Dec. 7, 2016 6-10pm

LAGO

North Brunswick, NJ

*Join us as we celebrate
another great year.*

JAG Annual Conference



**Eastern Region Communication
and Technology Conference**

May 31-June 2, 2017

Hyatt Morristown, NJ

Save the Date

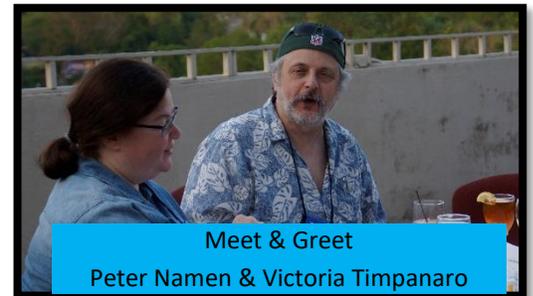
Photo Gallery

By Jeff Arban, Marketing Committee

Conference



Registration
Stephanie Gibbons & Cindy Hahn



Meet & Greet
Peter Namen & Victoria Timpanaro



Jersey Talk Radio interviews J Robertson



Trade Show w/Nathan Bosseler, Castus



Affinity Lunch w/Ken Freed, JVC



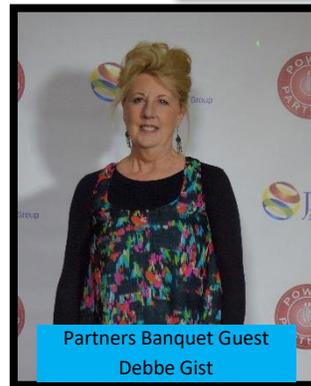
Workshop w/panelist Ken Fellman



Student Symposium Speaker
Michael Bibbo, NASA



Municipal Excellence Award
to Ida Eric by Mayor Wahler



Partners Banquet Guest
Debbe Gist



Door Prizes Winner
Brian Belzer



Banquet-Holly Faris & Bob Duthaler



Keynote Lunch speaker Christina Eng

Jersey Access Group, PO Box 772, Woodbridge, New Jersey 07095

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info@jagonline.org

New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor: Rich Desimone, Staff: Cindy Hahn, Stephanie Gibbons, Jeff Arban--Marketing Committee