

JAG's 2016 Membership Survey Results

Feature

By Stephanie Gibbons, Production Manager, Metuchen TV, Membership Co-chair

Last fall the Membership committee put out a survey of JAG Members and you responded, and with a lot of reminding we received a total of 45 responses. So first of all, thank you for filling out the survey. It is one of the ways in which the Membership Committee and the Executive Board find out how JAG as an organization is responding to the needs of its members.



So what did we learn from the 2016 survey? We know we have made some great strides in membership value but we also learned that we need more membership participation to keep JAG moving forward. We asked how you learned about the organization and most found us through other members, so we are pretty good at talking to the people we know who do what we do. But we are not getting to people outside our immediate sphere so we have to look for ways to broaden our reach. The survey has told us that our members like to talk to each other and the opportunity of networking with others is one of JAG's greatest values, second to learning about new technology.

JAG members would like to attend the monthly meeting but often can't due to time and travel restrictions. The Executive Committee has promised to find a solution that would enable members to attend meetings electronically. We also hope to incorporate guest speakers into our meeting schedule.

You reported that our monthly newsletter is of great value to you. We have a variety of features that offer something to everyone. We also have a need to make it as inclusive as possible, so if you have an expertise in a particular area or an idea for an article, or just want to get something off your chest, please let us know. This should be your newsletter.

The JAG website is in need of work and the Executive board is talking about making it more relevant through our Marketing committee. This committee is still looking for a chair. We are also working on a plan to boost our presence on social networks. The Conference Committee hired someone with positive results so we will be looking into possibly expanding that position to include all that JAG is doing.

Members are sharing their content through the Telvue server more than ever. If you are not using it because you don't know how or just forgot, contact the Executive Board and we will be happy to provide assistance. Also please remember that if you are uploading content, let us all know about it by posting a message on the JAG listserv. The listserv is one of the great benefits of your JAG membership, enabling you to post information, ask questions about products and services and generally reach out to the JAG community.

You unanimously see The Power of Partners Conference as one of the jewels of JAG membership, and why not? You have access to a free trade show with over 40 vendors and presentations specific to our market and budget. It also has a full day of workshops and user groups again specific to our unique market for a very reasonable price. This has taken years to develop by listening to your feedback. But too many of you did not attend. To make it truly successful we need your participation, so when the date is announced examine the obstacles, discuss them with Membership and let's find a solution.

Recognition of your creative work is important to you and the JAG Awards is a way to make that possible. As the lottery slogan goes "you have to be in it, to win it." But many of you are not participating. So when the request for entries is announced join in. Put your best content forward. Then join us for an entertaining evening of competition and camaraderie.

Your membership in JAG is its greatest strength and as one member responded on the survey: "I'm always learning new things and new ways to make content from other members." This is who JAG is. For those of you who like hard numbers contact me and I will give the survey percentages for each of the questions. There will be a new survey coming out soon so get ready to respond and help us get stronger.

This month we begin a campaign to increase committee membership. This is the heart of JAG's success, the key to exploring new ideas, and where you can provide the most value to JAG. So many of you talk about how JAG has helped you. But have you ever talked about how you can help JAG?

Stephanie Gibbons
Membership Committee Co-Chair

ARTICLES NEEDED: Members are urged to participate in your newsletter. Tell us your story.

Contact Rich at rjdesimone@verizon.net

by Yervant Keshishian, Sales Engineer, Varto Technologies

Varto Technologies will show a full end-to-end IP solution at the JAG meeting this month in East Rutherford. Varto Technologies will demonstrate the world's first NDI® PTZ camera with video, audio, PTZ control, tally and power over one standard Ethernet cable. Also shown will be the Connect Spark portable NDI converters, devices designed to bring SDI or HDMI video signals into a computer or onto an IP network, either wired or wirelessly, and include tally



and direct recording. The NewTek NDI PTZ Camera and Connect Spark devices work with all NDI compatible products including LiveStream Studio, SplitmediaLabs XSplit, Streamstar®, OBS Studio, Renewed Vision ProPresenter 6, StudioCoast vMix, Telestream Wirecast, NewTek TriCaster®, and hundreds more.

Also being showcased, the award-winning TriCaster TC1 and IP Series, the most complete production solutions available to the industry. These systems provide switching, streaming, recording in HD, 3G, and 4K UHD 60p on all inputs. At the heart of NewTek's IP revolution is royalty-free NDI technology. All of

these products utilize NDI version 3, the third generation of NewTek's IP video technology standard. This new version provides advanced features and performance improvements while maintaining full forward and backward compatibility. Among dozens of other enhancements, NDI version 3 supports multicast with forward error correction; a high efficiency mode suitable for wireless or long distance transmission; PTZ camera control and tally; improved encoding performance, and much more.



NDI has become the de facto industry standard for sharing IP video over a one Gigabit Ethernet network, infrastructure which already exists throughout schools, hotels, businesses, houses of worship, stadiums and other live venues. Millions of NDI-enabled applications, devices and systems are in use and Varto Technologies will be demonstrating how the NDI standard is the fastest, easiest way to get IP video into your production.

To complete the full end-to-end IP workflow, we will also have LiveU IP Bonding solutions, AJT Systems Livebook GFX for Sports, ChyronHego Lyric Character Generator, TalkShow multi-channel Skype video calling production system and the 4K-capable IP Series, a software-driven, modular video production system with virtually limitless access to video sources and video mixing options.

Government VIDEO EXPO 2017

Conference: November 28-30, 2017
 Exhibits: November 29-30, 2017
 Walter E. Washington Convention Center, Washington, D.C.

Three new members take leadership roles

Volunteerism

Rich Desimone, Chair, External Relations

The JAG Awards Committee is looking for help with this year's event. Contact Bob at bduthaler@wbmatv.com. The Grants/Scholarships Committee is looking for members interested in joining the committee. Contact Ed at edvideogod@gmail.com. Marketing Committee is still in need of a chair. The Conference Committee should resume operation in October pending approval by the executive board, hiring contract personnel and establishing a new committee chair.



Executive- Next Meeting Sept. 13	Production- No Meeting Scheduled	Membership- - Next Meeting Sept. 21
Dave Garb, President	Peter Namen (Chair)	Stephanie Gibbons (Co-chair): Annual survey
Victoria Timpanaro, V.P.	TBD: (Secretary)	Cindy Hahn: (Co-chair): Outreach
Debbe Gist, Treasurer	Dave Ambrosy: Producer	Linda Besink: (Secretary) Data Management
Dave Ambrosy, Secretary	Nick Besink:	Debbe Gist: Member tracking
Jeff Arban, Corresponding Secretary	Brian Belzer: Editor/Camera	Bob Duthaler: List Serve
Stephanie Gibbons, Trustee	Anthony Pagliuco: Editor/Camera	George Bumiller: Outreach
Bob Duthaler, Trustee		TBD: Managing Delinquent Accounts
Linda Besink, Acting Treasurer		
Ed Cologna, Trustee		
Peter Namen, Production		
Rich Desimone, External Relations		
Finance- No Meeting Scheduled	Legislation- No Meeting Scheduled	JAG Awards- Reconstituted in Sept.
Debbe Gist (Chair)	Dave Grab (Chair): NATOA	Bob Duthaler (Chair):
Linda Besink: (Acting Chair)		
TBD: (Secretary)	TBD: (Secretary)	various members: (Secretary)
Herbert Hall: Budget Review	Rich Desimone: NJLOM/NATOA	Victoria Timpanaro
Bob Duthaler: Budget Review	Ida Erik: NJ Legislation	
Allan Rosen: Budget Review		Looking
Stephanie Gibbons: Budget Review		For Members
Outside Contract: Bookkeeper		
External Relations- Next Meeting Oct. 3	Sub Committee Marketing	Conference- Should be reconstituted in Oct.
Rich Desimone (Chair): Rep. to NJLOM and NATOA	NEEDS CHAIR NOW	NEEDS CHAIR NOW
Stephanie Gibbons (Secretary): Members	TBD: (Secretary)	Stephanie Gibbons: Registration, Municipal Outreach
Dave Garb: NJLOM Join Session, JAG Session, Booth Staffing and rooms	Rich Desimone: JAG Newsletter Editor	Cindy Hahn: Program, Marketing, Newsletter
Cindy Hahn: Writer/Editor	Dave Garb: JAG Web Site	various members: (Secretary)
Geoffrey Belinfante: Chair 2018	Cindy Hahn: JAG Newsletter, Writer/Editor	Linda Besink: Treasurer, Registration
	Bob Duthaler: JAG Web Site	Dave Garb: Student Symposium, Legislative Workshops
	Peter Namen: Videos	Geoffrey Belinfante: Vendor Registration/Workshops
Grants/Scholarships	Linda Besink: Interviews	J Robertson: Affinity Lunch & topics
Ed Cologna Chair	Outside Contract: JAG Web Site	Jeff Arban: Pipe and Drape
	Outside Contract: Social Media	Dave Ambrosy: Entertainment, Production
Looking		Bob Duthaler: Technology Workshops, Ads
For Members		Ed Cologna: Trade Show Announcer/Meet & Greet
		Outside Contract: Web Site
		Outside Contract: Social Media
		Outside Contract: Marketing (TBD)
		Outside Contract: Conference Coordinator (TBD)

Bits & Bytes

- Sept. 11-14 — NATOA Conference, JAG to be represented at the NATOA Chapters Meeting and moderating the drone workshop.
- Sept. 13 — Executive Board Meeting: Restructure and prioritize Action Plan 2017-18, Plans for NJLOM Convention, Vote on JAG's Policy and Procedures changes and to move bylaws changes to be introduced to members.
- Sept. 21 — Membership Committee Meeting: Action Item review
- Sept. 27 — Members meeting at Varto Technologies in East Rutherford. Report on Executive Board Retreat. Annual drive for members to join committees. Announce JAG's Policy and Procedures changes. Introduce amendments to bylaws. Presentation-by our host. A unique opportunity to learn about the latest technology that will impact TV stations workflow.
- Oct. 3 — External Relations Committee Meeting: Structure Action Items 2017-18
- Oct. 11 — Executive Board Meeting: Update Action Plan, Finalize plans for NJLOM Convention, Discuss 2018 budget.
- Oct. 12 — Membership Committee Meeting: Action Item review
- Oct. 16 — Conference Committee Meeting: Action Items review
- Oct. 18-19 — NAB New York, Javits Convention Center, NYC
- Oct. 25 — Members meeting in Scotch Plains. **Call for nominations for 4 board seats.** Vote on bylaws amendments.

Member Spotlight

By Cindy Hahn, Membership Committee

Interviewer: Linda Besink, Membership Committee



Geoff Belinfante has a resume that would impress even the most seasoned professional. Currently serving as a Cable TV Commissioner in West Milford, New Jersey, Geoff has an extensive background in both entertainment and sports production. He holds a B.A. in Political Science and an M.F.A in Theatre and Film Production from Brandeis University.

Geoff worked as a commercial producer at one of the top ten largest advertising agencies in the world, producing commercials for the Ford Motor Company, Pabst Blue Ribbon Beer, Air France, and others. But his love of sports production ended up taking him in a different direction. As part of the staff of Major League Baseball Productions, Geoff created an economical way to capture baseball highlights that revolutionized the industry. Geoff was responsible for producing the official World Series film for Major League Baseball from 1975 through 1997. He also served as the Executive Producer of National Hockey League Productions from 1987 through 1996. While Senior Vice-President of the Phoenix Communications Group, Geoff founded "Sports NewSatellite", a sports highlight service serving over 400 television stations in the country. After retiring, he began volunteering for WM77, and was also hired part-time by HomeTowne Television in Summit as Director of Program Development. Geoff enjoys covering his town council meetings, where he can "watch democracy at work in its most basic form". He also enjoys creating programming that is informative to the local community.

Geoff notes that his least favorite part of his job is needing to raise the money to support the valuable programming that he wants to produce, but he enjoys sharing both common problems and solutions with his fellow JAG members. Geoff has a wealth of experience which is sure to benefit the JAG organization in the future. Geoff will become chair of JAG's External Relations Committee in 2018.

Organizational Members



HELMER, CONLEY & KASSELMAN, P.A.

ATTORNEYS AT LAW

An Italian Feast, A Wondering Mistrrial and The Roast



COMMITTEES CORNER

NJ League of Municipalities



Nov. 14-16, 2017

Atlantic City, NJ

Booth Staff Needed

EXTERNAL RELATIONS COMMITTEE: *Rich Desimone, Chair*

The committee's JAG Policies and Procedures recommendations were submitted and the executive board made some additional changes. The changes will be voted on by the executive board soon. Issues of the responsibilities of officers to include mail distribution, membership suspensions, and financial reporting will need additional discussion to ensure compliance. JAG will have representation at the NATOA Annual Conference this month. Rich will be moderating a session on drones. JAG will once again be participating in the Government Video Expo 2017 in Washington DC as a Media Partner with New Bay Media. This includes a free booth on the trade show floor. The committee has continued to pursue organizational membership renewals and following up with other potential vendors. To join the committee, contact Rich Desimone at rjdesimone@verizon.net.

FINANCE COMMITTEE: *Linda Besink, Acting Chair*

As new Acting JAG Treasurer, I've been brushing up on Quickbooks. As I learn how JAG works, I'd like to let everyone know that any questions you might have for me are welcome at any time. Additionally, as always, if you're interested in serving on the Finance Committee, please contact me at lbесink@gmail.com or call me at 201-650-0116.

PRODUCTION COMMITTEE: *Peter Namen, Chair*

In case you missed last month's call for "Do You Need Help?" I am putting it out there again.

The JAG Production Committee is here to help with either getting a grasp on equipment needs or training. We need to hear from you if you have a problem that you need help with. If you do we will direct you to those with the answer. I know most of you do a general shout out via the email, that works some of the time not always. Just reach out to us when you don't see the answer you are looking for. Also another reminder: Producers, if you have new shows please let me know so it can be put on the Web for distribution outside our emails. Emails are for members, Web is for everyone! If you have a question you may not be alone so tell us we will get some answers. Contact me at pnamen@jagonline.org.

AD HOC COMMITTEES

Legislation Committee: *Dave Garb, Chair*

The Legislative Committee is always looking to our members to join this reactive, yet active team. Issues come up quickly that cause us to mobilize and offer a fast response. We also need your eyes and ears to be ever vigilant on our friends down in Trenton and in Washington. You are also needed to help find out details on discovered information by contacting politicians and related sources, and to relay all our findings during monthly committee meetings and at each general meeting. If interested, please contact me at: davegarb@paps.net or call 732-376-6030 ext. 23538.

Membership Committee: *Stephanie Gibbons & Cindy Hahn, Co-Chairs*

Do you like to talk to other members of JAG? The Membership Committee is looking for members to help do outreach. This entails contacting members to update their information and ask other pertinent questions about their membership. So join the Membership Committee and get to know your JAG friends. If you are interested in joining this growing team please contact: Stephanie Gibbons at stgibbons@verizon.net

Conference Committee: *No Chair*

The Conference Committee is expected to begin working on the 2018 Conference in October. The committee currently is without a chair and the hiring of a conference coordinator is still uncertain as is the availability of the hotel that we planned to contract with.

JAG Video Awards Committee: *Bob Duthaler, Chair*

The JAG Awards will continue to live on and be something that every member strives to enter and be part of. Please be on the look out for more information about the JAG Awards Committee as we start to form it and will hold our first meeting in late October. In the meantime if you are interested in being part of the committee please reach out to me at bduthaler@jagonline.org. JAG Awards entry information, categories and Award Show date will be made available in the upcoming months. PLEASE STAY TUNED!!

Grants/Scholarship Committee: *Ed Cologna, Chairs*

I'm inviting people to join and give ideas to the Grants/Scholarships Committee. We will explore many opportunities to make JAG and your station grow. (Example: Edison received 80K for lighting). Please reach me at edvideogod@gmail.com and write JAG in the subject line. Thank you. Edward Cologna

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New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor: Rich Desimone, Staff: Cindy Hahn, Stephanie Gibbons, Linda Besink--Marketing Committee