

Trustees 2014-15

Lee Beckerman-2015
 Bob Duthaler-2014
 Dave Garb-2015
 Stephanie Gibbons-2014
 Debbe Gist-2015
 Open two year Seat 2014
 Open one year Seat 2014

Your Municipal Communication Resource

Connecting Your Town to Your Residents

PRESIDENT'S MESSAGE

Happy Holidays and the Gift of JAG

I would like to wish everyone a Merry Christmas and Happy Holidays. This time of year is a great time to reflect back on the year winding up and to look forward to the New Year as well. It is also a great time of the year to spend with family and loved ones. As JAG members, we are all one big family –



whose goal is to advance the development of local access television. I am happy to be part of this family and to have served as the JAG President for the last nine years.

In looking back on the past year, JAG has had many milestones during the course of this year. A lot of these can be found on our website, some will be mentioned during our annual meeting/holiday gathering/JAM Video Awards. I would like to mention a few right here:

- JAG held its 10th Annual Conference – This past year was one of our largest vendor turnout, another great banquet plus exceptional educational sessions. The 2015 Conference will be all of this and a lot more, plus an exciting new location. Visit the Conference Website at www.powerofpartners.org
 - JAG also opened up a new membership offering – Organizational Members. This allows organizations, vendors and other groups to join JAG, participate in our organization, reap some membership benefits, but not have voting privileges. Join me in welcoming some of our new members at our upcoming annual meeting.
 - The JAG Executive Board held a multi-day retreat. This gave us the ability to work on and revised our mission statement, update documents and much more. Some of these changes have already been rolled out to our membership and others will be released in the upcoming year.
 - League Affiliate – as an affiliate of the NJLOM we had an increased voice in telecommunication issues and subjects throughout the year. We had numerous articles in the NJLOM Monthly Magazine, and several articles were written for the affiliates newsletter produced by the NJLOM. Along with obtaining legal representation, JAG was able to produce a couple of documents on telecommunication subjects right here in New Jersey. See our website for more information on these.
 - Increased member benefits are a continued goal for our organization. We had numerous vendor presentations at our meeting – along with our first presentation from Texas via Skype. In the upcoming year, we will continue to provide more diverse sessions, training sessions, webinars and much more. Look to our website for a new look during 2015 with increased information, members only benefits and much more. You don't have to go any further than this Newsletter to see some of the increased benefits that your membership in JAG provides to you and your station.
- So again, I wish you, your station and your family all the best during this Holiday Season and all the best for a new and exciting New Year.

Bob Duthaler
 President, Jersey Access Group
bduthaler@jagonline.org

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Meeting Schedule

Dec. 10- Annual Meeting & JAM Awards Dinner	Spain Inn, Piscataway
Jan. 28-	TBA
Presentation-	TBA
Feb. 25-	TBA
Presentation-	Telvue
Mar. 25-	Shadowstone
Presentation-	Host
Apr. 29-	TBA
Presentation-	TBA
May 20-	Conference
	Hyatt Morristown
Sept. 30-	TBD
Presentation-	TBD
Oct. 28-	Metuchen
Presentation-	TBD
Nov. 25-	TBD
Presentation-	TBD

Mayor Wahler honored by NATOA

November 20, 2014 12:00 PM
Contact: Rich Desimone, (732) 603-9750



Bob Duthaler presents NATOA's Jane E. Lawton Award to Piscataway Mayor Brian Wahler at the League of Municipalities Conference luncheon. The Jane E. Lawton Award is presented annually to an elected official to recognize his/her years of extraordinary service on behalf of local governments and communities throughout the United States. It was created in memory of the Honorable Jane E. Lawton, who served as Mayor of Chevy Chase, MD; Delegate to the Maryland State House; and President of NATOA.

Steve Traylor, Executive Director, NATOA said, "Mayor Wahler was nominated because of his strong support for JAG – for attending your conference, speaking on panels, etc. Additionally he helped JAG become an affiliate of the NJ League of Municipalities. For recognizing the importance of PEG operations and the role they play in local communities. For being involved in telecom issues and understanding the vital role that advanced communications play in economic development, civic engagement, etc. And we like that he has taken his interest in communications to the national level by being actively involved with the US Conference of Mayors. Unlike a lot of elected officials, when it comes to telecom issues, he can talk the talk. BTW, he was unanimous selection.

Previous recipients: 2008 Marilyn Praisner (posthumously), 2009 Senator Kay Bailey Hutchison, 2010 Congresswoman Tammy Baldwin, 2011 Andy Huckaba, City Council Member, Lenexa, KS, 2012 Senator Jay Rockefeller, and 2013 Senator Barbara Mikulski.



JAG congratulates Mayor Wahler and recognizes and appreciates his support of JAG since its inception.

New Organizational Members sign up

External Relations Committee

JAG welcomes:

RUSHWORKS www.rushwork.tv

“When we learned of the opportunity to become an Organizational Member of The Jersey Access Group we jumped at the chance. We’ve worked with Rich for many years, and have attended and sponsored JAG conferences on many occasions. Rich has always done a great job of stimulating thoughts and ideas, and sharing timely and valuable information with JAG members. Since we offer video production and automation solutions with excellent price/performance value, we’re delighted that we can now reach all the members through our association, and make them aware of the benefits of what our solutions provide. This also opens a two-way dialog where we can listen to members’ current and evolving needs, and refine and expand our solutions for the benefit of all. Our new membership coincides with the appointment of Bruce Pearson as RUSHWORKS’ Sales Representative in the Northeast. Bruce lives in New Jersey, and will be an active participant in all JAG events and intercommunications. He’ll also be available for demonstrations of the VDESK/REMO Integrated PTZ Production System, and the A-LIST BROADCAST SD/HD Automation and Streaming System.” *Rush Beesley, President, 888.894.7874 x500*

Telvue www.telvue.com

TelVue is proud to be one of the first organizational members of the Jersey Access Group. It is fitting, considering TelVue’s longtime partnership with JAG on many levels, such as sponsorship of the annual conferences, technical presentations, and TelVue’s close working relationship with so many JAG members. Since TelVue and JAG are both NJ-based organizations, we share a common understanding of the broadcast needs of a state based on a tight network of municipalities. One of the earliest collaborations, for example, was the first program file-sharing platform, which has evolved into the TelVue Connect Media Exchange, a sophisticated cloud-based video platform shared by all JAG member stations. While JAG members have supported TelVue innovations, TelVue in turn has been a strong proponent for public, educational, and government access television operations across the state. TelVue has always been impressed with how well-run JAG is and how much it has blossomed over the years. We look forward each year to JAG’s annual tradeshow that successfully brings together like-minded organizations and vendors and has been a seeding ground for new partnerships. *Jesse Lerman, CEO, Telvue, 800.885.8886*

Shadowstone www.shadowstone.com

As a service oriented design, supply, and rental company in our industry, Shadowstone works with television and media customers of all levels, from very basic setups to network broadcasters. In essence, JAG is a microcosm of that broad marketplace, dedicated to educate, inform, and entertain their individual communities. We applaud this mission of JAG and have joined as an organizational member in order to support it. I, personally, have been doing business with several JAG affiliate PEG stations, through five different companies, and over a span of thirty years.....since before JAG even existed! Now at Shadowstone, membership in your organization was a no-brainer, as the affiliates are some of the most loyal customers I have ever had, to the point that I now consider them friends. *Paul Distefano, Vice President of Business Development, Shadowstone, Inc. 973-458-9550*



**HAPPY HOLIDAYS
FROM THE JAG
EXECUTIVE BOARD**

Congratulations to the 2014 JAM Video Awards Nominees

Category #1 Arts

A Night Before Christmas (Edison)
No Cover: Garland Jefferies (Montclair)

Category #2 Children & Youth

Mr. Socks Rocks (HomeTowne)
Presley and Melody (Scotch Plains)

Category # 3 Diversity

Students with Autism (HomeTowne)
St Mary's Coptic Church Egyptian
Festival (EBTV)
Special Olympics (WBMA)

Category #4 Documentary

Durham Woods Explosion (Edison)
Essex County College 45th Anniversary
(Essex County College)
Woodbridge River Park (Woodbridge)

Category #5 Instructional & Training

Wellness Back to School (EBTV)
Apple Galette (Brookdale)
Taste of the Town (Woodbridge)

Category # 6 Issues & Political Process

Bloomfield candidates Night
(Bloomfield)
Metuchen election night (Metuchen)
Eye on Piscataway (PCTC)

Category #7 Live Event

Dancing with the EB Stars (EBTV)
Eye on Piscataway (PCTC)
Woodbridge Idol (Woodbridge)

Category # 8: News & Magazine

This Week in East Brunswick (East
Brunswick)
HomeTowne TV News (HomeTown)

Category # 9 Music Performance

A lot of Living to Do (Edison)
Songs on the Beach (Brookdale)
Juke Joint Johnny (EBTV)

Category # 10: PSA Promo

Brookdale Success Reimagined
Campaign (Brookdale)
Rutgers Bus System (RUTV)
Classic Movie Promo (Edison)

Category # 11 Local Events

Bloomfield Harvest Fest (Bloomfield)
Memorial Day Observance (EBTV)
R U Muddy (RUTV)

Category # 12 School/Educational

PTA in our Schools (EBTV)

Category # 13 Senior Programming (RUTV)

News and Views (Montclair)
Seniorsize with Caroline (Woodbridge)

Category #14 Religion and Spirituality

Kalmyk Village in Howell NJ (EBTV)

Category #15 Entertainment

Bloomfield Buzz (Bloomfield)
Edison Classic Movies (Edison)
Grapes of Wrath (RUTV)

Category # 16: Sports Programming

This Week in East Brunswick (EBTV)
Coaches Corner (HomeTown)
Sports Talk (Woodbridge)

Category # 17 Sports – Games

Old Time Baseball (Woodbridge)
Woodbridge high School football
(Woodbridge)
St. Joes vs. East Brunswick (EBTV)

Category #18 Talk Show

Monmouth focus 705 (Brookdale))
House Lifting: Raising Shore Homes
(HomeTowne)
Greenable Woodbridge (Woodbridge)

Category #19 Best Production: Non- Professional

Jersey City Public School News (Jersey
City)

Category # 21 Program Opening

Eye on Piscataway (Piscataway)
Wake Up Rutgers (RUTV)
Cool rocking (Montclair)

Coming in 2015

Tech Talk articles by organizational member vendors

Bits & Bytes

- December 10 – JAM Video Festival Dinner and JAG Annual meeting. Cost \$45.00.
To purchase tickets use the following link:
<http://events.constantcontact.com/register/event?llr=5izl8xcab&oeidk=a07e9xa4ism178542d9>
- Jan. 28 – Reorganization Meeting, Newly elected executive board members Victoria Timpanaro and Jeff Arban begin their terms. Executive Board officers will be announced, Ad hoc committees will be established, and a call for members to join committees.
- May 20-22 – JAG Annual Eastern Region Communication and Technology Conference 2015 will be held at the Hyatt Morristown. We are taking your advice and recommendations. New location, new schedule, new workshop structure, and new events, it's a new conference. Details coming soon. Hotel reservation and conference registration will open in November. Watch for the "Save the Date" email. Like us on Facebook and watch the conference develop.
- Sept. 8-11 – NATOA's 2015 Annual Conference will take place in sunny San Diego, CA at the Hard Rock Hotel in the heart of the Gaslamp District. This event will be jam packed with educational sessions, dynamic speakers and content, and fun networking activities, making this an event you won't want to miss!

Thank You to those members that have volunteered to staff our booth at the League of Municipalities Conference. *Dave Garb, Vice Chair*



JAG at the NJ League of Municipalities Convention.
Booth Workshop



JAG at the Government Video Expo in Washington DC

JAG logo on all posters



COMMITTEES CORNER

JAM Video Awards Dinner



Dec. 10, 2014

6-10pm

Spain Inn, Piscataway, NJ

Tonight

Cash only at the door.

EXTERNAL RELATIONS COMMITTEES: *Rich Desimone, Chair*

We have begun our campaign to solicit associate members. This membership classification is open to vendors, manufacturers, integrators and non-profit organizations that support our mission and goals. We have submitted to the executive board updates to JAG's Policies & Procedures for their review. Bylaws changes that were submitted have been approved by the executive board and amendments to the bylaws will be introduced to the membership for a vote. We continue to have monthly conference calls and possible face to face meetings before or after JAG's monthly general meetings. To join the committee, contact Rich Desimone at rjdesimone@verizon.net

FINANCE COMMITTEES: *Debbe Gist, Chair*

The committee will be meeting soon to discuss the 2015 budget and make it's recommendation to the executive board. Members interested in joining this committee are requested to contact Debbe Gist at dgist@piscatawaynj.us or call 732-562-2305

AD HOC COMMITTEES

Affiliate Committee: *Dave Garb, Chair*

The committee is currently reviewing the FCC new "Wireless Siting Order" and its impact on local municipalities. JAG's attorney, Ken Fellman, Esq. will be filing comments on behalf of JAG soon.

Membership Committee: *Stephanie Gibbons, Chair*

Membership Committee: Had a presence on the vendor floor of NJ League of Municipalities, there was a lot of activity, we have quite a few leads on new membership and some former members looking to return. The committee will begin reaching out in January. The Membership Committee is looking for members to help contact these new and former members, if you are interested contact Stephanie at stgibbons@verizon.net

Conference Committee: *Rich Desimone, Chair*

We welcome Victoria Timpanaro and Brian Smith to the committee.

Early registration is now open and will provide substantial discounts to you. Payment must be received by April 1. Those using purchase orders should get them in the first quarter of 2015 to insure payment is received by April 1. Additional discounts are available for groups of three or more. Free conference registration is available for all full time students. Students must register in advance on the conference and present their student ID at the registration desk. The committee is welcoming people willing to serve as moderators, social media management, municipal outreach, student symposium development, event supervisors, and marketing and attendee development. The committee will meet via conference call once a month for the next 5 months. To join contact Rich Desimone at rjdesimone@verizon.net

JAG Annual Conference

**Eastern Region Communication
and Technology Conference 2015**



May 20-22, 2015

Hyatt Morristown, NJ

Save the Date

NATO A 2015 Annual Conference

Sept. 9 - 11



San Diego, CA

[2015 Annual Conference, Sept
9-11 at the Hard Rock Hotel in
San Diego, CA](#)

Jersey Access Group, PO Box 772, Woodbridge, New Jersey 07095

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New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor Rich Desimone