

Trustees 2014-15

Lee Beckerman-2015
 Nick Besink-2015
 Bob Duthaler-2014
 Dave Garb-2015
 Stephanie Gibbons-2014
 Debbe Gist-2015

INSIDE THIS ISSUE

Feature:

JAM Video Festival Rules 2	
JAM Categories	3
Bits & Bytes	4
Committees Corner	5

Meeting Schedule

~~Jan. 29~~ East Brunswick
 Presentation-JVC
~~Feb. 26~~ Piscataway
 Presentation-TelVue
~~Mar. 26~~ Oradell
 Presentation-Azzurro
~~Apr. 30~~ Verona
 Presentation-Varte
 Technologies
~~May 28~~ Woodbridge
~~Jun. 25~~ South Orange
Sept. 24- Bloomfield
Presentation-Broadcast
Pix
~~Oct. 29~~ Metuchen
 Presentation -Rushworks
~~Nov. 26~~ Montclair
 Presentation- Castus
~~Dec. 10~~ Annual Meeting
 & JAM Awards
 Spain Inn, Piscataway

Your Municipal Communication Resource

Connecting Your Town to Your Residents

PRESIDENT'S MESSAGE

Don't forget about JAG over the summer!! - Bob Duthaler, President

We all lead busy lives, especially during the summer months. Kids off from school, longer days, vacations get scheduled and every weekend seems to be booked with one event or the other. Even though we do not have any general membership meetings, that does not mean you should forget about JAG for the summer.

It's quite the opposite in fact. The summer months are a good time to get caught up on everything JAG. Visit the JAG website, www.jagonline.org, and see what new information is being posted. Take time to read JAG's letter to the BPU on proposed changes to the New Jersey Cable Television Act. This is a real eye opener!

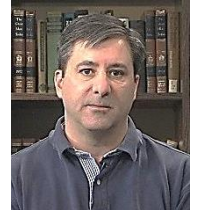
JAG announced recently the opening of the JAM video awards. Again, go to the JAG website and click on the link to the JAM video awards. See what categories there are this year, work on putting your entries together and don't forget if you enter four categories you get a fifth one free! There is no better time than the summer to get your "Jammies" on.

Summer is also a great time to look at JAG's upcoming meeting calendar and take notice of all the upcoming workshops/vendor presentations. JAG has worked hard in lining up something for each month September – November, along with December being the JAM video awards and banquet. So mark your calendar now, so you won't miss out on any of the upcoming events.

This summer, you will see a special municipal survey go out to all JAG members. I strongly encourage you to participate in this. JAG needs this information to help with our upcoming League of Municipalities session. Take the time to print out the survey, get together with other municipal departments in your town to get all the answers to this in depth report we are trying to put together. Your input is important to the success of this survey and to the JAG organization as a whole.

During the summer months, JAG will be releasing the names of panelists and descriptions of our two upcoming sessions at the New Jersey League of Municipalities. Please take the time to learn about these sessions, pass the information on to your Mayor, Council and Municipal Departments. Also, don't forget to register for this year's NJLOM Conference and to attend both JAG sessions and support our organization.

Finally, JAG's executive board will continue to meet, work and monitor legislative



happenings over the course of the summer. Your executive board works tirelessly to keep you informed, up to date and provide you with the information you need to successfully operate your access station.

Have a Safe, Happy, Healthy and JAG summer!

ENTER NOW

Submission deadline: Friday, Oct. 3, 2014

The festival is open to members of the public and at a discount rate to members of the Jersey Access Group.

Not a JAG member? Find out how to become one.

Student Categories entries are FREE of charge with a limit of five entries per school.



Rules

Judging is based on six basic criteria: Content, Technical Quality, Creativity, "Local-centricity", Style, and Overall Impact. There are a total of up to 24 competitive categories.

1. Submit all entries in DVD-R format only - DVDs must be received by October 3, 2014.
2. Entries may be any length; however judges are only required to watch 15 minutes of each entry. You may submit any part of a program or programs: such as the beginning and end, or beginning and middle, etc. of a single program OR three to four segments from a series program, not exceeding 5 minutes for each segment (clearly delineate between each segment with a slate or fade). You must not re-edit the segments for the purpose of this contest; they must appear as they were originally produced. Entries will not be returned, do not send masters.
3. All entries must be accompanied by a 15 second highlight clip for publicity purposes.
4. All entries submitted must have been wholly produced between January 1, 2013 and August 31, 2014.
5. Entry fees are \$35 for JAG members and \$45 for non JAG members, per entry. Enter 4 programs and you get the fifth entry free!!! Pay online with PayPal at the registration site or make checks payable to Jersey Access Group. If you don't know if you are a Jersey Access Group member please go to the website www.jagonline.org to ask if you are a member or contact Debbe Gist at dgist@piscatawaynj.org
6. Category awards will be in the form of award for first place, certificates for second and third place, and possibly honorable mention.
7. Please label each entry disk with station or organization name, Name of entry, Category entered and the category number.

**Mail entries to:
Lee Beckerman:
The Woodbridge Channels
1 Main Street
Woodbridge, NJ 07095**

**Make checks payable to Jersey Access Group
Mail check or purchase order to:
Jersey Access Group
PO Box 164
Metuchen, NJ 08840**

Reasons for Disqualification

1. DVD-Rs which are not viewable for technical reasons. Judges will make every effort to view your entry. Please check your DVDs before they leave your possession.
 2. An entry that clearly violates a specific requirement of the category in which it is entered.
 3. Improper alteration or re-editing for the purpose of this contest. Program or excerpts of the program should be entered in this contest as they were originally produced.
 4. Incorrect payment or failure to pay.
 5. Failure to provide a 15 seconds publicity clip.
 6. Entry received after Oct. 3, 2014. This is a REAL deadline and there will be no extensions!
- Note: No refunds will be made for any entry that is disqualified, or if any other error is made by the producer or submitter of any entry.

Indemnification and Rights

The Jersey Access Group is not responsible for lost or damaged DVDs. To protect yourself, please do not send masters. DVDs will not be returned.

All decisions made by the judging panels of the Jersey Access Group Video Festival Committee are final.

To promote community media, the Jersey Access Group retains the right to use clips of winning entries for promotional purposes, including broadcast of the JAM Awards show for a period of two (2) years.

The producer of the work is responsible for obtaining all approvals, clearances, licenses, etc., for materials contained in the entry and will provide such clearances upon request.

To volunteer to be a festival judge, or for answers to questions, contact: Lee Beckerman at lee.beckerman@twp.woodbridge.nj.us .

Program Categories

Note: Programs may be entered into more than one category but each category has to have a separate entry form and fee. Awards will be given to first place winners with second and third place winners receiving certificates.

1. Arts: Spoken recital, theatre, or other art medium such as video art or experimental videos, other non-musical art medium, or artist profiles
2. Children and Youth: Informational or entertainment show or series designed for children or youth
3. Diversity Programming: Program that explores culture, people or ideas not generally explored in the mainstream media; speaks to a human understanding of diversity; a specific culture, ethnic group, gay/lesbian, or differently-abled group or different ways of life
4. Documentary Profile or Event: Program that profiles true-to-life people, places, organizations, or program that examines true-to-life event(s), occurrences or issues and provides factual information without fictional elements
5. Instructional & Training: Programming of a "how-to" nature... informational and skill-building feature (often hands-on) to help viewers accomplish a goal
6. Issues and Political Process: Program that includes a monolog or opinion/interview-based discussion of an issue or idea in order to explore points of view, or that involves viewers in the political process, pre-election interviews or coverage of local election night results, commentary, debates, or forums...democracy in action
7. Live Event or Programming (Live or Live to Tape): Coverage of an event involving NO post-production editing (except minimal titling) such as a community event, meeting, live in-studio call-in, etc.
8. News and Magazine Format: Entertainment, information, or variety show or series comprised of short, self-contained segments; or an edited series, or a program that offers reports on local topics and events around a town, city or school
9. Music and Performance: Traditional or innovative musical/dance performance, creative or experimental music videos, dance, or music/dance artist profiles
10. Promo/PSA: Short (UNDER 5 MINUTES) Station IDs, Show Promos, informational piece about PEG, or a short public service announcement about a nonprofit organization
11. Local Events: Parades, festivals, fairs, holiday events, performance, concerts, hometown events, things-to-do in your community
12. School / Educational Program: School related programming, profiles or coverage of classroom projects, school events, activities, meetings, etc.
13. Senior Program: Informational or entertainment show or series designed for seniors.
14. Religion & Spirituality: Discussion of religious teachings or spirituality. Events and traditions of religion, inspirational music or religious and spiritual topics or events
15. Entertainment Series: Programs that may include music video and movie wraparounds, sketch comedy, variety acts, along with movie and gaming reviews
16. Sports Programming: Program or series about topics related to sports and/or athletics
17. Sports Programming-Games: Coverage of a sporting event and/or sports competition
18. Talk Show: Talk show on any subject or topic, including but not limited to activities or entertainment or monolog or opinion/interview-based discussion of a person or event to generate interest and educate the public
19. Best Production by non-professional/volunteer: Open to any production entirely created and executed by non-professionals
20. Short Film/Narrative Video: Scripted dramatic works of fiction or non-fiction, either drama or comedy
21. Program Opening: Best use of a title sequence of a recurring program

Student Categories

Student Program Categories are intended for programs produced and executed by students in grades 6-12 with adults serving in an advisory capacity only.

1. News or Short Segment: Short informational piece produced as part of a news or morning announcement program.
2. Talk Show Segment: Best produced talk show format on any subject
3. Public Service announcement: PSA produced by school as a call to action
4. Sports Event: Best coverage of a school sporting event

An award will be given for the best Access New Jersey segment that aired between January 1, 2013 - August 31, 2014. You need not submit for this category.

For questions or to volunteer to be a festival judge, contact: Lee Beckerman at lee.beckerman@twp.woodbridge.nj.us.

Mailing Notes

- Do not send DVD's until you have completed this on line registration.
- Payments can be made by check, purchase order or Paypal with a credit card.
- Click below to enter up to five programs and/or categories.
- Additional entries require use of a different email address.
- You may not change or add to your registration form after you have submitted it.
- Maximum of 5 entries per registration form.
- Submission of this registration application certifies that I have the authority to submit this entry and have secured all necessary rights for material presented in the program. I understand that by submitting this entry, I am giving the Jersey Access Group and local broadcast stations the rights for non-commercial use of clips of my winning entry for two years for promotional and/or broadcast of the JAM Video Awards show.
- All entry DVDs must be received no later than Friday, Oct. 3, 2014.

Entrees are now being accepted for the 2014 JAM Awards. Application Link:

<http://events.constantcontact.com/register/event?llr=5izl8xcab&oeidk=a07e9cu3xp08e448307>

Bits & Bytes

- Summer break-Next meeting September 24. Presentation by Broadcast Pix
- NATOA eNATOAs webinars can be seen by members at METV. Reservations required do to limited space. Details: <https://www.natoa.org/events/enatoa.html> . Next eNATOAs: August 4, 2014, 2pm **FirstNet - Where the National Public Safety Network Stands**.
- Executive board next meeting July 9.
- September – JAG will open membership to vendors.
- October 3 – JAM Video Awards submissions closes.
- October 29 – Nominations for Trustees (Three Positions available) and presentation of the 2015 budget.
- November 26 – Election of Trustees.
- December 10 – JAM Awards Dinner and JAG Annual meeting.
- Sessions confirmed for the 2014 NJLOM conference in Atlantic City:
Tuesday, Nov. 18, 2014 @ 2:00pm - *Cable Franchise Renewals in an Era of Changing Technology* & Wednesday, Nov. 19, 2014 @2:00 PM - *Local Government Communications in a Digital World* and. Details to follow.
- JAG is conducting a survey regarding all communication in your town. This information will help in the development of our NJ League sessions. We ask all members to consult with town officials to provide the information requested.

PLEASE TAKE THE SURVEY NOW

<http://survey.constantcontact.com/survey/a07e9fhpm2jhwc4y61p/start>

COMMITTEES CORNER

NJ League of Municipalities Conference



Nov. 18-20

Set up Nov.17

NATOA 2014 Annual Conference

Sept. 29-Oct. 2



St. Paul, MN

<https://www.natoa.org/events/annual-conference/2014/>

JAM Awards

Call for entrees NOW OPEN



Awards Dinner

Dec. 10, 2014

MassAccess Annual Conference

Coming in Sept.



www.massaccess.org

AD HOC COMMITTEES

Membership Committee: *Stephanie Gibbons, Chair*

One of our newest members, West Milford requested that representatives of JAG come to speak at their Civics Club meeting where community stakeholders and several councilmembers would be present. Rich Desimone and I discussed the value and the responsibility of operating a municipal television station. Their township lawyer contacted Rich for our policies and procedures. They are still looking into server companies.

Affiliate Committee: *Dave Garb, Chair*

Preparations are underway to redesigning the JAG website, but it is months away before the new look will be ready to launch. Currently, new up-to-date content has been added and old information is being removed. Your opinions on the current site are welcomed, as the present changes are occurring and will also help in the new design. Membership input is vital! The executive board would like to hear from you on what information you would like to see presented on it.

New labels have been added, where you can read up on the possible bills and rule changes being considered by the BPU, NJ Legislature and in the federal arena, that could impact our lives.

One of the most notable changes has been the *News Just for JAG* column, throughout, you will find articles that have been written which relate to the previously mentioned issues, as well as JAG's response to them.

We would also like to update our *Members Only Section* regarding our data base category. We need a copy of your towns franchise agreement and your stations policies and procedures, so that all members will be well informed when refranchising or the proper operations/rules of running an access television station.

For those interested in this year's JAM awards, a label has been added to make easy for you to access its' rules and important information.

Please help to make our website a success. Please forward to me your thoughts and information to the below listed e-mail address.

Below is a link to statement by FCC Chairman Tom Wheeler on broadband consumers and internet congestion.

<http://www.fcc.gov/document/chairman-statement-broadband-consumers-and-internet-congestion>

Conference Committee: *Rich Desimone, Chair*

This year's conference was designed to improve overall flow and increase networking opportunities. The trade show remains the leading reason people attend. Networking moved up to the second reason and workshops dropped to third. The conference web site will be updated with highlights in the coming months.

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info@jagonline.org

New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor Rich Desimone