



Your Municipal Communications Resource
 Connecting Your Town to Your Residents

Newsletter

March 2021

Volume 8, Issue 3

General Meeting Agenda

See what's happening this [month](#).

NEW PRODUCT RELEASE at JAG meeting 3.31.21 @ 12:12pm by Steve Valenti, President, FM Valenti

Introducing the new interAct6 auto tracking and switching lecture/event capture and streaming device from Reach. This 4th generation streaming and recording engine uses Artificial Intelligence to automate wide and close up shots of the presenter and audience to make any presentation, town hall meeting or lecture look professional - all without the need for mats, fobs, volunteers, editors, or production assistance. [Read more](#)



President's Message Bob Duthaler

JAG's Voice Heard at BPU/Verizon Franchise Renewal

A lot changed in less than a month since I reported to you about JAG speaking out at the Verizon Franchise renewal during the BPU's hearing along with the webinar we held. The BPU released the notice on Verizon's Franchise renewal and wouldn't you know, JAG's name was mentioned in it. Not only was our testimony cited, but others who spoke backed JAG and our comments. [Read more](#)



New Look, New Newsletter by Doug Seidel, Social Media Manager

Change can be a good thing, and our newsletter was in need of a bit of a face-lift. This new format creates a great synergy with our website. [Read more](#)

Spotlight on North Brunswick TV Rising to the Challenge of the COVID-19 by Craig Yetsko, Station Manager

There was plenty of excitement at North Brunswick TV as 2020 began. The station upgraded its facility's video production and broadcast automation systems and cameras in late December 2019. [Read more](#)



Independent Producers Corner by Dustin Dumas, Producer

What do poor lighting, indecipherable audio, busy backgrounds and improperly set video cameras have in common, they make poorly produced shows, every time. This is never what you want to for your show if you can prevent it and, fortunately, it is something that can be prevented with a little preparation and knowledge. [Read more](#)

JAG Awards Time is Running Out by George Fairfield, Chair



Registration closing March 31, 2021

[Enter Now](#)

New Videos

Members Only (Password required)

[Request password](#)

Product Demos

TelVue-HyperCaster v7.3
 Discussing the Evolution of Community Broadcasting in a Virtual World



JVC Cameras- Remote Video Production Over

The JAG Awards are annual awards, facilitated by the Jersey Access Group that honor excellence in local & regional Public Education Government (PEG) cablecast programming.

[Read more](#)



the Internet



Committee Reports

[Review Activity](#)

Committee Meetings

[See Schedule](#)

See the Full Newsletter

[PDF Version](#)

JAG SOCIAL HANG
BUILDING OUR VIRTUAL CONFERENCE
March 23 @ 2pm

Join members of the Conference Committee for a discussion about what workshop topics and vendor presentations you would like to see at this year's conference.



[Join the Meeting](#)

Webinars

Verizon Statewide Franchise Renewal & Getting HD Channels



IN THE NEWS

Verizon State Franchise Renewal

NJ BPU ORDER OF APPROVAL SYSTEM-WIDE CABLE TELEVISION FRANCHISE RENEWAL
JAG drives for regulatory compliance in support of community media.

[Full Document PDF](#)



eNATOA Webinar

FREE NATOA Webinar:
How Preemption Impacts Local Governments, the Rights-of-Way and the Public Interest - New Report from NATOA, March 22 @ 2pm

[More info about webinars](#)



New Jersey Grant Money Available

JAG has been informed by the Center For Cooperative Media that the New Jersey Civic Information Consortium is making grant money available to worthy organizations to improve communications to the citizens of the state. **The deadline to apply for this first round of grants is Wednesday, March 31, 2021.**

[Full Document PDF](#)



Welcome New Members

River Edge Borough
Tom Papaleo, Mayor
[Read more](#)

NJ Advocates for Aging Well (NJAAW)
Sue Brooks, Communications Manager
[Read more](#)

JAG YouTube Channel

Building our organization and promoting your videos



70 MORE SUBSCRIBERS NEEDED- With the YouTube channel added to our social media assets, we will need help getting to 100 subscribers as fast as we can so we can get an easy to print URL for the YouTube channel. This will make it easier to share the channel, and the more people that see our page the more people that see your videos. Please hit the subscribe button and share the information via our other social media accounts so we can build the audience there. We welcome your video. Learn how to submit.

[READ MORE](#)

Social Media Update

Shout out to our new member NJ Advocates for Aging Well for instantly subscribing to our YouTube page upon joining JAG.

It also looks like we have more interest in our website, we had over 1,000 visits to our site last month.

Below are the statistics for Facebook, Instagram and LinkedIn combined



COMING SOON
A JAG VIRTUAL EVENT
June 8, 9, & 10, 2021

*Vendor Presentation, Workshops,
 Roundtables, Special Guests, and more
 details to follow*

Organizational Members JAG Welcomes HB Communications



Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840

New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

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