



Trustees 2021

Bob Duthaler Pres.- 2023

Dave Garb VP – 2021

Dave Ambrosy

Recording Sec.- 2021

Linda Besink Treasurer- 2023

Stephanie Gibbons

Corresponding Sec. – 2022

Jeff Arban- 2021

Anthony Pagliuco - 2022

Darryl Love- 2021

George Fairfield- 2022

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General Meeting Schedule 2021

May 27- Virtual

No Presentation

Jun. 24- Virtual

No Presentation

Sept. 29- TBD

Presentation – Varto

Oct. 27- TBD

Presentation- Cablecast

Dec. 1- TBD

Presentation- DeSisti

Jan. 26, 2022- TBD

REORGANIZATION

Presentation- Municipal Captioning

Feb. 23- TBD

Presentation- TelVue

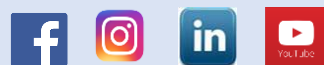
Mar. 31- TBD

Presentation- TBD

Apr. 28- Virtual

Presentation- RUSHWORKS

FOLLOW US ON:



President's Message

Bob Duthaler

The Pieces of the Puzzle Are Coming Together



We have been talking about it for the last month. I am sure you have seen the social media notices, email blasts and heard conversations at our last JAG meeting, but the Eastern Video



Expo and Conference is officially open and registration underway. This event is the culmination of the hard work by the conference committee putting the event together and our sponsors and vendors who are taking part. Each year, putting this event together is no small feat and trying to do it in a way in which we have never done before, virtually, was no exception. I am happy to say we are going to present to you what we feel will be one of our most interactive, informative and diverse conferences to date – to take place on June 8-9-10.



Throughout this newsletter and the upcoming weeks, we are going to update you on all the conference events, speakers and vendor information. It is our goal to keep you informed as to the latest happenings and announcements. I urge you to read over this newsletter carefully to get more information about this event, but more importantly please visit the conference website for more information at: www.easternvideoexpo.com. There you will find the conference schedule (with frequent updates), list of speakers, vendor presentation information, and the ability to register for this event. The website is made up of all the pieces to the puzzle that make it complete.



I want to share a few highlights of this year's event with you. What conference is complete without a keynote lunch? This is something we have provided for years. So, what makes it different this year? Two things. Firstly, the continued fact that we can't be together in person. That is the first and most obvious fact. This is the year of "Bring Your Own Lunch". Secondly, the excitement of our guest speaker. We are changing things up some – giving you a much needed distraction and, at the same time, giving you some things to think about and incorporate in your everyday life.



I am happy to announce that Comedian and Magician Simon Mandal will be our guest speaker. Simon headlines at events worldwide for Goldman Sachs, Facebook, Google, MGM, and for the second time: JAG's Awards Ceremony! He has entertained millions of people on ABC, NBC, and Bravo, and has some mind blowing surprises planned for our awards ceremony. He'll also be spending some quality time with us during a one of a kind interactive keynote complete with Q & A. If you want to learn more about Simon, visit the conference website at www.easternvideoexpo.com to read more about him and find a link to his website.





I am also happy to announce that the JAG Awards will continue to be part of our conference. You worked hard all last year creating the content to keep your station going during this pandemic and you entered some of your top videos in our annual event. The JAG Awards committee has worked hard putting the awards show together and making it both an entertaining event and one that honors the great work of our members.



The committee is extremely excited to announce that Simon Mandal has graciously agreed to be part of this year's event again. He will be offering his unique brand of comedy and magic while paying tribute to the work of our members. This will not be your average, boring awards show! All JAG members, station staff and volunteers, family members and more should all tune in to this event. The JAG Awards will kick off with a virtual version of a Red Carpet at 6:30 pm on Wednesday, June 9th. Simon will be adding some magic. The JAG Awards Show will follow at 7:30pm. Simon will be our Emcee and you can be sure there will be a lot of laughs and some mind blowing illusions. This is a must attend event! Come out and support your fellow JAG members, see the great work being done in our community and take a much-needed break from the normal, stressful day.



What truly makes the conference special is the support that we get from our Conference Partners and Sponsors. During this pandemic year, this couldn't be truer. TelVue and Cablecast had both stepped up to be Eastern Video Expo Conference Partners. They understand the importance of JAG, our members and the programs we produce. Their financial contribution to this event and the support of JAG can't be overstated. Their participation also helps JAG continue our mission to educate and inform. We are greatly appreciative of their commitment to JAG. We are also fortunate to have other vendors and sponsors participate as well. Varto Technologies continues to show their support for JAG and our mission. They have been actively supporting our event for years and this year is no exception. New supporters to this year's event include Municipal Captioning, Didja and Planet Networks. We are grateful for their generous support and what they have planned. I urge you to visit the conference website, www.easternvideoexpo.com to learn more about our Partners and Sponsors and what they have planned for this year's event.



The uniqueness of a virtual event allows for a larger pool of panelists to participate in this year's conference. The ability to just "hop on a Zoom Meeting" for an hour without the hassle of travel and taking a full day off, has afforded JAG the ability to have participants from all over the country. The Eastern Video Expo is taking advantage of this unique opportunity and so should you! We have the ability to reach beyond our group and members and reach some of the top experts in our industry that know our industry and operations. This will include a number of Emmy award winners who will be sharing their secrets to their success. It offers our members that ability to learn from what others have been going through this past year, what to expect next as things start to open up and what the future may hold. This right here is enough to make you register now (hint, hint)!



So, there you have it. I have laid out all the pieces to this puzzle. They are all assembled together at the conference website. The combination of vendors, panelists, speakers, and entertainers - all for an extremely low price for our members, staff and crew, makes this the must attend event of the year. The only piece to this puzzle that is missing is YOU! Stop what you are doing, go to the website and register now: www.easternvideoexpo.com



P.O. Box 164, Metuchen, New Jersey 08840

Web Site: www.jagonline.org ♦ E-mail: JAGinfo@jagonline.org

NJ Chapter of NATOA & Affiliate of the NJ League of Municipalities

GENERAL REORGANIZATION MEETING AGENDA – 12:12pm Start Time

Wednesday, May 26th, 2021

Join the online meeting: [To be sent to members](#)

12:12-12:20p.m. *Welcome*

- Call to Order & Additions to Agenda [Chair or vice chair if chair not available].
- Approve minutes of Feb. 2021 meeting [JAG Secretary or as designated by the president].
- Member Introductions [Roll-Call by Chair]
- Welcome new members [Membership Chair].

12:20p.m.- 12:50p.m. *Discussion*- All about the JAG Expo 2021

- Future Topic Ideas

12:50-1:40pm *Committee Reports* Attached

- | | |
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| <ul style="list-style-type: none"> ➤ Committee Reports ○ <u>Standing Committee Reports</u> <ul style="list-style-type: none"> ▪ Executive [Bob Duthaler Chair, Dave Garb Vice Chair] <ul style="list-style-type: none"> • <i>Report Highlights and Questions</i> ▪ Finance [Linda Besink Chair, Jeff Arban Vice Chair] <ul style="list-style-type: none"> • <i>Report Highlights and Questions</i> ▪ Production [Lee Beckerman Chair, Anthony Pagliuco, Vice Chair] <ul style="list-style-type: none"> • <i>Report Highlights and Questions</i> ▪ External Relations [Geoffrey Belinfante Chair, Dustin Dumas Vice Chair] <ul style="list-style-type: none"> • <i>Report Highlights and Questions</i> | <ul style="list-style-type: none"> ○ <u>Ad Hoc Committee Reports</u> <ul style="list-style-type: none"> ▪ Membership [Stephanie Gibbons Chair, Darryl Love Vice Chair] <ul style="list-style-type: none"> • <i>Report Highlights and Questions</i> ▪ Legislative [Dave Garb Chair, Linda Besink Vice Chair] <ul style="list-style-type: none"> • <i>Report Highlights and Questions</i> ▪ JAG Awards [George Fairfield Chair Bob Nicholson Vice Chair] <ul style="list-style-type: none"> • <i>Report Highlights and Questions</i> ▪ Leadership Development [Dave Garb Chair, Doug Seidel Vice Chair] <ul style="list-style-type: none"> • <i>Report Highlights and Questions</i> ▪ Conference [Bob Duthaler & Geoffrey Belinfante Co-Chairs, George Fairfield Vice Chair,] <ul style="list-style-type: none"> • <i>Report Highlights and Questions</i> |
|--|--|

1:40pm-1:50pm *Continuing Business*

1:50p.m.-2:10p.m. *New Business*

- Discussion & Assistance: Who needs help?
- Other New Business

2:10p.m. *Announcements/next meeting.... Adjournment*

Stay Safe! Stay Home!

Register for the JAG website by sending an email to bduthaler@jagonline.org

Look For Webinars and Ongoing Virtual Social Hang/Happy Hour Sessions throughout the year.

The next meeting is Wednesday, June 30th.

Details can be found in upcoming JAG Newsletter.

By Yervant Keshishian, Sales Engineer, Varto Technologies

Creating an engaging broadcast during a global pandemic takes a lot of time and effort, not to mention the right hardware. Prior to the spread of Covid-19, some may have seen digital offerings like simulcasting to social media, remote video calling & IP transmission as a bonus or an impressive feature, but today they are a requirement. At Varto Technologies, these tools have become critical to our ability to help our clients tell stories and get high quality programming out to viewers.



The NewTek TriCaster® family of products has reinvented live streaming, most recently, with the introduction of TriCaster 2 Elite. This latest TriCaster product is the most powerful and complete live video production system on the planet, and provides revolutionary tools to streamers, offering 'better than broadcast' functionality and uncompromising flexibility.

TriCaster 2 Elite integrates with nearly every major video conferencing video calling application and IP video source type including Skype, MS Teams, and Zoom Meetings. Additionally, the system can stream and tailor multiple 4K streams to different places at once and can overlay graphics directly from Adobe After Effects. Users can even utilize the system's Virtual Sets feature. This feature allows users to stream from anywhere they want and still create a professional quality livestream.

Easy to use, powerful connections- NewTek's entire line of TriCaster live production systems offer powerful and affordable tools to help craft more stories, better told. TriCaster systems put an entire suite of media production capabilities at a creator's fingertips. The systems offer native Skype integration – perfect for bringing remote callers into a video. TriCaster live production systems also offer many social media integrations, allowing live streaming to Facebook Live, Microsoft® Azure®, Periscope, Twitch, YouTube™ Live, and more.

Further, when combined with NDI® – the free-to-use, video-over-IP protocol that allows video signals to be made instantly available over the network – the TriCaster can make use of NDI PTZ cameras. These cameras require only a single Ethernet connection for setup, power, operation, and signal flow.

Remote production, fully flexible- Do you need a video control room that sits in a building across the street from your council chamber? No problem. Want to conduct an interview between the chamber and the studio? It's easy with NDI. When any two locations can be accessed by the same network, the roadblocks to moving low-latency audio and video are lifted.

NDI allows individuals and organizations to access the benefits of IP-based, software-defined visual storytelling for a fraction of the cost of other IP protocols or traditional video transport methods. Many manufacturers have adopted NDI, and many free-to-use NDI tools are available for download. With NDI, nearly any video source can be utilized for creative storytelling.

Easy to use, powerful connections- The user-friendly layout of the TriCaster system and support offerings from NewTek have helped many clients with their broadcasts. Further, many TriCaster installations have been mission-critical for production during COVID-19 restrictions.

Using NewTek Technology allows you to reach more than just your immediate community. It allows you to reach the hard-to-reach and enables broadcasters to find new viewers who may be accessing the content from their phone or computer.

The ease-of-use and flexibility of the workflow make NewTek solutions easy to recommend. If you're on the fence or are looking into a new solution to bring your studio into a digital world, then NewTek is where to start.

We design and integrate reliable, cost effective audio, video, digital media and live broadcast solutions. Varto Technologies, specializes in helping clients envision and build the ideal workflows needed to best conduct their goals, while providing individualized and cost-effective solutions. Our team takes great pride in being able to provide access to the best products and solutions available on the market, while also providing access to our top-notch support and training specialists.

Varto Technologies is proud to be an Event Sponsor of the Eastern Video Expo, June 8-10. Join us as we will be providing a more comprehensive presentation of NewTek products during the expo. Check their web site for more details at www.easternvideoexpo.com.

Varto Technologies is a Top 5 NewTek Platinum Partner for North America. As a NewTek Platinum Reseller our trained and certified product and solutions experts are available to assist with your live production, remote transmission, NDI workflow implementation and other IP integration needs.

By Geoffrey Belinfante Co-Chair, Conference Committee

Believe it or not the 2021 Virtual Eastern Video Expo is less than a month away, and things are really beginning to come together. We are adding workshops daily that will interest those who create content and those who just enjoy watching.



Check out our Storytelling Workshop with two Emmy Award winning film makers. They'll explore how to produce award winning documentaries from concept to completion. After you learn how to gather all your footage, our editing workshop will give you insights into how those documentaries are put together. Finally, our workshop on Interviewing Techniques will also feature award winning producers/presenters who deal with the art of interviewing every day with those who enjoy being interviewed and those who don't.

The Social Media workshop will feature experts who will teach you how to get the most out of your social media presence. You'll learn the importance of hashtags, what types of posts work best with algorithms, where to find the analytics and how to make sure your profile has all the right information. The Lighting Workshop will address how to make all those interviews you shoot look better. For more details and the names and biographies of workshop participants, please check our website, www.easternvideoexpo.com.

If your interests go towards the legal matters facing our industry, then be sure to check out the ever popular "Ask the Lawyers" roundtable. Learn about what's going on in Washington and the latest on closed captioning. If you are concerned about Broadband deployment and reliability, you'll want to check out our panel on Broadband deployment in New Jersey.

For those who are more interested in technical issues, there are presentations from TelVue and Municipal Captioning on the various options available to help you comply with the anticipated closed captioning mandate from Washington. If you need to follow the latest changes in streaming technology you should plan to attend the workshop sponsored by Varto Technologies and LiveU and an All-Inclusive Live Video Subscription Service.

Explore your options for over-the-top delivery of your channel with presentations from Cablecast and TelVue. Learn about the new ways your station's content can be easily accessed on mobile devices from Didja TV. Hear how their free platform can increase your channel's accessibility, viewership, and potentially create a new source of funding.

No Eastern Video Expo would be complete without specialized user groups. Look for presentations from TelVue on their complete platform for Community Media broadcasting and Cablecast for their Billboard and Auto Scheduling products. Be sure to check the presentations from Varto Technologies as they explain how there is a Tricaster for every production. If you are interested in NDI workflow then you will want to attend Varto's presentation on how NDI can change the way you work.

And no Eastern Video Expo would be complete without keynote speeches that are both informative and entertaining. Keeping with JAG's commitment to motivational presenters, we are excited to announce world class magician and comedian, Simon Mandal, has joined the expo as one of our keynote speakers! His fast-paced humorous presentation will be a combination of interactive magic, and unusual stories about the importance of teamwork in every successful organization.

While we can't get together this year for the usual cocktail parties and banquets, there are lots of opportunities for networking and getting to know your fellow conference participants. Plan to attend the network events at the end of the day on Tuesday and Thursday.

One of the high notes of the Eastern Video Expo will be on the evening of June 9th when the winners of the JAG Awards will be announced. Expect an entertaining evening that features a virtual Red Carpet cocktail party/networking event with Simon Mandal returning to make the evening truly magical. He'll entertain during the virtual Red Carpet pre-show and then stay around to emcee the JAG awards. You will not want to miss this! His magic, wit and wisdom will make the evening truly special.

Of course, as there has been in the past, there will be a virtual Affinity lunch that will feature a number of roundtables on topics ranging from developments in cloud-based workflows to new techniques in remote sports production.

The cost for JAG members is \$45, \$60 for non-members and a special quantity discount if 4 or more members from one organization register to attend. Be sure to check out our website www.easternvideoexpo.com for the latest news on speakers and workshops.

In the October newsletter the Membership Committee made a commitment to re-engage with our members. We did this by talking with you one on one, establishing a dialog with you. We also wanted to update your contact information and know that you and your appropriate officials are receiving information from JAG. Finally we wanted to remind you of all the benefits your membership in JAG entitle you to and to ask which benefits you were using and if they were of value to your media facility.



The good news is that with dedication and persistence we achieved a 73% member response. Thank you all for participating. It was revealed that several members were not receiving information from JAG due to either outdated contact information or a change in the personnel at their facility. This included not receiving meeting notices, the newsletter, or the ability to attend meeting and webinars. This needed to be our number one priority.

We also found that members didn't have or no longer remembered the password to the members only section of the website. Over the last several months the External Relations Committee has been working very hard to update and add more information for members to use at their convenience. Little did we know that members didn't have the password to all these assets. The password has since been provided to all paid members. If you do not have the password, please contact JAG's Treasurer Linda Besink at www.lbesink@gmail.com.

While the pandemic changed how JAG functioned these past 14 months, it resulted in the organization making sure members were not left behind because of not being able to meet in person. JAG's general meetings are now being offered virtually. This resulted in more members being able to attend meetings since the impediment of travel time no longer existed. We learned through the survey interviews that many members were happy to hear of this change and plan to attend more regularly.

Members who couldn't attend meetings were also asking if recordings could be made. While we always provided informative vendor/product demonstrations at our meetings these have now become more accessible because they are now recorded and made available to view on the members only section of JAG's website. You can watch them or re-watch as your schedule allows. Another benefit that was implemented was JAG Webinars. These informational presentations on legislative or operational issues are recorded and posted for members that could not attend. Another idea emerged because of the isolation of the pandemic. JAG began having Social Hangs which are informal networking opportunities for members to participate in roundtable discussions with other members.

The majority of the members who were interviewed had some awareness of most JAG benefits and they are using them in varying degrees. After more explanation of these benefits, most said they planned to make more regular use of them.

Here is just some of what the members had to say about the benefits of JAG:

Monthly Meetings

- Fair Lawn – Dimitry Mikhaylov- "The vendor presentations and membership shared experiences are most important."
- West Milford Twp. – Bob Nickleson- "The monthly meetings are valuable and I enjoyed networking with members, demos are informative when looking to buy products."

Email Network

- Bloomfield Township – Bob Duthaler- "Great tool for reaching out to membership when you have a question or need help."
- East Brunswick Twp. – EBTv- Dave Ambrosy- "We can post product questions, announce a program we would like to share once it's on the shared server."

Shared Programming

- Old Bridge Township OBTV – Mary Grahahan- "It's a great value to be able to get such a variety of content; it's the biggest asset of JAG and what I use the most."
- Princeton Community Television – George McCullough- "I post & draw programming from Connect; it's the single most important benefit of membership."

Newsletter

- Oakland Communications Commission – Ryan Schwertfeger- "I read it almost every month and find it helpful as we can't make meetings."
- South Orange/Maplewood – Dustin Dumas- "It's a good way to see what is happening in the organization."

Member Assistance

- C-Net – Cindy Hahn- "I have posed questions and have gotten answers."

Webinars

- Glen Ridge – Rich Waters- "I would be particularly interested in webinars on pending legislative matters."

Product Demos

- North Brunswick TV – Craig Yesko- “Absolutely, seeing and touching the products helps immensely.”
- Ventnor City – James Pacanowski- “I have found them helpful in the event that my station needs those products later.”

Video Library

- Edison TV – Mike D’Amato- “its great option when you can’t make the meeting.”

Social Hang

- South Orange/Maplewood – Dustin Dumas- “A good way to keep in touch and cover important topics on a casual basis.”

Networking

- South Brunswick – Ron Hoffman- “I know JAG can have answers if I need them.”

Conference

- Montclair State University – Adam Goldberg- “I attended the last one and found the trade show very useful, doing business with My Case Builder and working with Telvue to use AI based CC system for the University.”
- George Bumiller – Independent Member- “A valuable benefit of membership, I learned about equipment at the trade show and enjoyed the workshops, I found it very informative.”

Video Awards

- Summit/Hometowne TV – Amanda Olsen- “I love the JAG awards, we have won many over the years. I’ll be happy to enter again.”

Discounts

- East Brunswick Twp. – EBTV-Dave Ambrosy- “As part of the municipality we are always trying to save on expenses. JAG membership helps us do that with conference discounts and vendor pricing.”
- North Brunswick TV – Craig Yesko- “Who doesn’t like stretching our small budgets.”

Recognition Award

- Piscataway Community Television – George Fairfield- “It’s always a good idea to honor those who help make our industry better.”

NATOA

- Perth Amboy – Dave Garb- “We desperately need to know what is going on in the Capitol that will affect PEG’s future.”

Final Comments:

- South Brunswick – Ron Hoffman- “I’m personally impressed with all that JAG does!”

One of the final questions that was asked was, “What other benefits do you want or think JAG needs?”

Some of the requests were: More benefits for the individual producers, a resource database of JAG members who can help others with specific things (technology, etc.), a place for reviews of products like a mini version of yelp for vendor equipment and organizations, help with finding grants, a list of freelance production people throughout the state, and help with the recruitment/retention of volunteers and successfully engage with local HS volunteers. The Membership committee plans to review these requests in the upcoming months and present recommendations to the JAG Executive Board at their annual retreat.

Most recently we have addressed how to increase the communication within JAG to ensure every member is receiving emails from the board, has the ability to communicate with the membership using the JAG Listserv, are receiving JAG’s monthly newsletter, has access to JAG’s Members Only section of the website, receive reminders of JAG Connect for sharing programs, and that contact information is correct. Working with the Finance and the External Relations Committees all contact information has been updated, all members email contacts have been added to both the listserv and the newsletter, and all members will be made aware of JAG Connect that allows members the ability share their content.

We have also added two new member benefits: The Members’ Only section was enhanced with content and JAG recently launched a YouTube Channel for members to post content.

I want to again thank all those who participated in this important initiative and we continue to work on reaching out to you. I want to thank our committee members and volunteers who spent significant time emailing and making calls trying to reach the members, then conducting the interviews and finally providing me with the responses. They are Dustin Dumas - SOMA TV - who volunteered to help and committee members Bob Duthaler- Bloomfield, Dave Garb- Perth Amboy Schools, George Fairfield- Piscataway, Linda Besink- Oradell and Geoff Belinfante- West Milford.

One of the most important lessons the committee has learned from this vital outreach to the membership is the need for more communication with each other. JAG has to stay in touch with the members and as members you must tell us what you need from the organization, including both our successes and where we fall short. But we must continue to talk to each other.

If we were not able to reach you for this survey, know that we still want your input. If you want to be interviewed, please contact me at www.stgibbons@verizon.net.

Growing Stronger, Going Deeper, Reaching Higher

By Dr. Theresa Brightman, Deacon, Mount Zion Baptist Church-Newark

Spotlight

Still Standing

Mount Zion Baptist Church of Newark stands on a 143 year legacy of community service, advocacy, protecting human rights, education, and family stability. Established in 1878 when 32 members withdrew from the Bethany Baptist Church, Mount Zion's inaugural service was held April 14, 1878. Mount Zion has had an international impact being that the renowned jazz vocalist, Ms. Sarah Vaughn, was a lifetime member. In keeping with our history, we remain a resource to both the secular and sacred communities. In the height of the Civil Rights Movement, The Congress of Racial Equality (CORE) found a safe place at Mount Zion to convene. Over the years, Government officials hosted meetings so that Newark residents are able to assemble in a safe place and have their voices heard. An independent community preschool taught hundreds of children for decades in our building. And still today, the Board of Elections uses our building as a polling site, and more opportunities to serve those who are residents of this city and beyond are granted.



Meeting the Needs of the Community

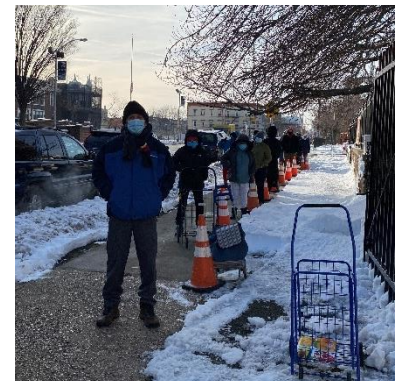


One of Mount Zion's largest community initiatives—feeding the hungry, started out as a soup kitchen, Mount Zion transitioned to a grab and go food pantry exemplifying our belief in the Scripture, Matthew 23:35 that says, "For I was hungry, and you gave Me something to eat; I was thirsty, and you gave Me something to drink; I was a stranger, and you invited Me in". Our food pantry serves over 3,000 people monthly at no cost to the recipients and with 95% of the individuals having no affiliation with the church. Mount Zion recognized that many New Jersey residents, of which a large population is children, face food insecurity and the realization of not always knowing where their next meal will come from on a regular basis. Unsurprisingly, this terrifying

reality is magnified in wake of the COVID 19 health pandemic plaguing our communities. "COVID-19 has dramatically increased hunger in communities across the country. New Jersey is projected to experience a disproportionate increase in food-insecure residents, estimated to increase by 56%, higher than the national average, and more than 10 percentage points higher than neighboring states (Feeding America). More than 1.2 million New Jersey residents are estimated to be food insecure, with 431,000 newly food insecure as a result of the pandemic".

Since April, 2020, Mount Zion Baptist Church has witnessed an increase in food pantry participants from 150 families per month to 450 families per month resulting in an increase of 200%. Prior to the onset of COVID 19 our pantry primarily provided supplemental emergency food under the auspices of the State Food Purchase Program (SFPP) and United States Department of Agriculture (USDA); however, the pandemic has caused catastrophic and widespread need.

Each month at our food pantry, family after family shares experiences of lost employment, food insecurity and hopelessness. For example, at our most recent food distribution, one gentleman expressed his appreciation for "stumbling upon the pantry" while walking to search for employment - unexpectedly walking by Mount Zion where he saw food being distributed. He explained he had recently been "let go from both of his jobs" and had no idea how he was going to feed his family.



Mount Zion is the recent recipient of a grant through the Newark Network Initiative that allowed the expansion of our food pantry to serve the community two times per month and offer additional items such as household cleaning supplies like laundry detergent and disinfectants, personal hygiene products (i.e. toilet paper, toiletries, soap, shampoo, menstrual products), baby formula, baby wipes and diapers, which we have not routinely provided because funds used were strictly for the purchase of emergency supplementary food. Additionally, funds will be used to purchase Personal Protection Equipment (face masks, gloves, and hand sanitizer) for volunteers and pantry recipients.

This past year has taken its toll on many. Families have suffered losses of epic proportions including loss of loved ones, employment, and in some instances, housing. Institutions of learning were relegated to virtual remote instruction which greatly magnified the digital divide that exists within our country and reignited stands against racism to continue to raise awareness and advocate for racial justice in communities across the United States. Faith Based Organizations have been greatly impacted by the current health pandemic. Pre-pandemic, weekly in person church services provided opportunities to assemble, worship and socialize. Since March 2020 and the abrupt closing of houses of worship, we have yet to fully comprehend the psychological, emotional and spiritual toll such closings have had on communities of faith.

Growing Stronger, Going Deeper, Reaching Higher



Mount Zion Baptist Church Newark, under the pastorate Rev. Dr. Olivia Stanard, recognized the importance of staying connected and being accessible to membership during the pandemic. With the assistance of technology and on-line meeting platforms such as Zoom, we are able to host Thursday Bible Study, Weekly Worship Service, Sunday School, Youth Church, and Church Business Meetings as needed. These past thirteen months have given us the opportunity to strategize about remaining relevant and accessible to our membership and the community.

Introduced to JAG through Membership Committee Vice-Chair, Darryl Love, whose assistance was invaluable as we planned the virtual funeral service for one of beloved members, we appreciate the opportunity to join such a knowledgeable community and look forward to future involvement as we expand our on-line presence to meet the changing needs of our congregation.



Special Guest Emcee Simon Mandal Magician/Comedian

Join Simon on the virtual Red Carpet for some magic and then for some mind blowing surprises throughout JAG's Awards presentation.



Simon Mandal is a world-renowned magician known for his unique blend of magic, stand-up, mentalist, and improv comedy. Simon performs globally at events for many of the world's most successful organizations including Google, MGM, Facebook Merck, Mercedes, Goldman Sachs, and countless others. Simon is a graduate of NYC's legendary William Esper Studio. Fellow Alumni include Larry David (Seinfeld & Curb Your Enthusiasm), Amy Schumer, Jeff Goldblum, and Academy Award winners Kathy Bates and Sam Rockwell. Simon learned magic as a protege to two legendary magicians, Gazzo and Whit Haydn. Having performed at over 4,000 events, Simon is one of the most experienced magical entertainers in the world. When he's not on the road, Simon lives in Bernardsville, NJ. In his spare time, Simon plays guitar, serves on the board of Magical Healing and spends time with his amazing wife Ruth and their excitable dogs Whitney and Clara..

Doug Seidel, Social Media Manager, External Relations Committee

This past month was a great month for us in social media. I credit most of this to the increase in posts leading up to the Eastern Video Expo. More posts equal more reach. A few months ago, I spoke about how you find your audience by experimenting with posts. The numbers don't lie, this is the most active our social media has been in a while and also the most improvement in a month since the launch of the LinkedIn page. This shows how important it is to stay active on social media platforms.



Our TV history posts are very popular. I am currently looking into similar ideas, like TV facts or behind the scenes posts. Please reach out if there is something you would like to see.

**EASTERN VIDEO EXPO**facebook.com/Easternvideoexpoinstagram.com/easternvideox/**JERSEY ACCESS GROUP**facebook.com/pegstvlinkedin.com/company/jersey-access-groupinstagram.com/jersey_access_groupyoutube.com/channel/UCmA3j3MeNeEjN5WkZarViIQ

Do not forget to check out our YouTube channel. As the vaccine rolls out and everything starts to open up, there will be more productions from all of our members. We have successfully been able to keep adding new programming to the channel each week since launch even in a pandemic, so it should look great once all members are back to full production. Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL.

Check out some of the videos featured on our page:

- Thomas Edison Center at Menlo Park: <https://www.youtube.com/watch?v=O129gpUcCBQ>
- Barron Arts Center Virtual Lecture: <https://www.youtube.com/watch?v=z3G0MpmDdX4>

NEW CONTENT ON WEBSITE- To view the video content links below, you need a members only password.
Email ibesink@gmail.com for password.

RUSHWORKS - Three User Interfaces in One Video Production System - VDesk
Presentation at General meeting April 28, 2021

[VIEW VIDEO](#)

Share the value of Jag's newsletter with your elected officials, cable committee, station volunteers, associates, and friends. Send this invitation:

<https://lp.constantcontactpages.com/su/B7EMU1R/JAGnewsletter>

Committees

Rich Desimone, Managing Director

Volunteerism

All committees are currently extremely busy and could use your help. The Conference Committee is finalizing plans for the Eastern Video Expo, a virtual conference June 8, 9, and 10. The JAG Awards Committee is planning this year's awards presentation in conjunction with the Expo. Please consider joining and helping contribute to their success.



Executive 2021 (as of 1.13.21) Meeting second Wednesday 12:00PM	Production 2021 (as of 3.8.21) Meeting first Monday 11AM	External Relations 2021 (as of 2.5.21) Meeting first Thursday 12:30pm
Bob Duthaler, President 2021-2024	Lee Beckerman (Chair) 2021-2023	Geoffrey Belinfante (Chair) 2021-2023
Dave Garb, Vice-President- 2019-2021	Anthony Pagliuco (Vice Chair) 2020-2022	Dustin Dumas (Vice Chair) 2020-2022
Linda Besink, Treasurer- 2021-2024	Dave Ambrosy: (Secretary) 2021-2023	Stephanie Gibbons (Co-Secretary) 2021-2023
Dave Ambrosy, Secretary- 2019-2021	Nick Besink	Dustin Dumas (Co-Secretary) 2021-2023
Stephanie Gibbons, Corresponding Sec.- 2021-2023	Dave Garb	Doug Seidel-Social Media
Anthony Pagliuco, Trustee 2021-2023	Robert Horvath	Bob Duthaler: NJLOM Join Session, JAG Session, Booth Staffing and rooms, Web Site
Jeff Arban, Trustee 2019-2021	Geoffrey Belinfante: Access NJ	Rich Desimone: JAG Newsletter Editor
Darryl Love, Trustee 2019-2021	Doug Seidel: YouTube Channel	Dave Garb
George Fairfield, Trustee 2021-2023	Bob Duthaler	George Bumiller
Lee Beckerman, Production Chair 2021-2023		Robert Horvath—Web design and Social Media
Geoffrey Belinfante, External Relations Chair 2021-2023		
Rich Desimone: Managing Director Action Plan/Policies & Procedures/Bylaws	Legislation 2021 (as of 2.5.21) Meeting first Tuesday 11AM	Conference 2021 (as of 3.8.21) Meeting second Monday 2PM
Finance 2020 (as of 2.9.21) Meeting second Tuesday 11AM	Dave Garb (Chair) 2020-2022	Bob Duthaler (Co-Chair) 2020-2022
Linda Besink: (Chair) APPOINTED	Linda Besink (Vice Chair) 2020-2022	Geoffrey Belinfante (Co-Chair) 2020-2022
Jeff Arban (Vice Chair) 2020-2022	Linda Besink (Secretary) 2020-2022	George Fairfield (Vice-Chair) 2020-2022
Geoffrey Belinfante (Secretary) 2021-2023	Bob Duthaler: NJLM	Doug Seidel (Secretary) 2020-2022
Bob Duthaler: President	Ada Erik: NJ Legislation	Linda Besink: (Treasurer) APPOINTED
Dave Garb: Vice President	Nick Besink	Anthony Pagliuco
Lee Beckerman, Production Chair	Jeff Arban	Dave Ambrosy
		Stephanie Gibbons
		Lee Beckerman
	JAG Awards (as of 2.12.21) Meeting first Monday 11am	Dave Garb
Leadership Development 2020 (as of 10.12.20) Meeting second Monday 11AM	George Fairfield (Chair) 2020-2022	Jeff Arban
Dave Garb (Chair) Legislative Rep APPOINTED	Bob Nicholson (Vice Chair) 2020-2022	
Doug Seidel: (Vice Chair) 2020-2022	Valerie Stevens: (Secretary) 2020-2022	
Linda Besink: Finance Rep (Secretary) 2020-2022	Dave Garb	
Stephanie Gibbons: Membership Rep	Ronni Garrett	
Anthony Pagliuco: Production Rep		
Dustin Dumas: External Relations Rep		
George Fairfield: JAG Awards Rep	Membership 2021 (as of 1.7.21) Meeting first Tuesday 1PM	
Geoffrey Belinfante: Conference Rep	Stephanie Gibbons (Chair) ELECTED 2021-2023	
	Darryl Love (Vice Chairs) 2020-2022	
	Linda Besink: (Secretary) Data Management ELECTED 2021-2023	
	Bob Duthaler: List Serve	
	Dave Garb	
	George Fairfield	
	Geoffrey Belinfante	
	George Bumiller	

Bits & Bytes

JAG Committee Meeting Schedule

- Monday, May 24, 2pm — Conference Committee via virtual video service
 - Virtual Structure: Develop event schedule.
 - Workshop: Develop workshops topics, panelists and moderators.
 - Guest Speakers: Keynote, hosts, and others.
 - Revenue Generation: Registration and sponsorships
- Wednesday, May 26, 12:10pm — General Meeting via virtual video service
 - Topic for Discussion: JAG's Eastern Video Expo
- Tuesday, June 1, 11am — Finance Committee Meeting via conference call
 - Financial Reports
 - Billing 2021 follow-ups
- Tuesday, June 1, 1pm — Membership Committee Meeting via virtual video service
 - Delinquent Membership follow-up
 - Member Outreach Survey: Evaluating results
- Thursday, June 3, 11am — JAG Awards Committee Meeting via conference call
 - Awards presentation
- Thursday, June 3, 12:30pm — External Relations Committee Meeting via virtual video service
 - Vendor Presentation: September–December.
 - Website updates: Posting videos-Vendor Presentations and JAG Webinars.
 - Newsletter Development & Management: Increase circulation.
 - Social Media Management: Drive JAG YouTube Channel subscribers and content submissions.
- Monday, June 7, 11am — Production Committee Meeting via conference call
 - League booth video: Gather content from members
 - JAG You Tube Channel Management: Reviewing submissions requests.
- Monday, June 7, 2pm — Conference Committee via virtual video service
 - Final preparations
- Tuesday, June 8- Thursday June 10 — Eastern Video Expo
- Wednesday, June 9, 6:30pm- 9:00pm — JAG Awards
- Monday, June 14, 11am — Leadership Development Meeting via virtual video service
 - Marketing Plan: Developing strategy for increasing awareness and membership
 - Tool Box Development: Establish list of all related material from P&P and recommend update to Ex. Board
 - Membership Development: Review all form letters and send updates to Ex. Board.
 - Committee Assistance: Supporting interaction of committees.
- Wednesday, June 16, 12pm — Executive Board Meeting via virtual video service
 - Action Plan Committee Reports
 - Webinars & Virtual Hangs
 - Discussion Topics
 - Marketing Campaign: Newsletter circulation
 - Plan Retreat
- Wednesday, June 30, 12:10pm — General Meeting via virtual video service
 - Topic for Discussion: TBA
- Wednesday, July 14, 12pm — Executive Board Meeting via virtual video service
 - Action Plan Committee Reports
 - Webinars & Virtual Hangs
 - Discussion Topics
 - Marketing Campaign: Newsletter circulation

Organizational Members



EXTERNAL RELATIONS COMMITTEE: *Geoffrey Belinfante (Chair), Dustin Dumas (Vice Chair)*

We on the External Relations Committee love our corporate sponsors. Most of them have supported JAG for many years. This year, thanks to Bob Duthaler, we brought HB Communications back into the JAG family and added Municipal Captioning, but we would like to add more. Recently, in an effort to get exhibitors for our conference, I have sent out over 20 emails to companies with products that I think would be of interest to our JAG members. Not one of them has responded and that concerns me. Surely there are other suppliers who do business with JAG members whom we should contact. Perhaps there are products that you have read about in a trade publication that you would like to find out more about. Please let me know so we on the External Relations Committee can reach out to them. Geoff Belinfante External Relations Chair. geoffbel512@gmail.com

FINANCE COMMITTEE: *Linda Besink (Chairs), Jeff Arban (Vice Chair)*

A big thank-you to all who have renewed their JAG membership for 2021. If you are unsure of your membership status, please email JAG's Treasurer at lbesink@gmail.com and your note will be answered as soon as possible. Please consider joining the Finance Committee! It's important work with a minimal time commitment.

PRODUCTION COMMITTEE: *Lee Beckerman (Chair), Anthony Pagliuco (Vice Chair)*

The YouTube channel is still under the threshold (100 Subscribers) to get our own JAG URL. We are discussing ways to get our numbers up, such as soliciting more programs from stations and producers so we can post more often. We also discussed looking for more platforms on which we can share programs, such as individual station pages or vendor pages (at their discretion). We also discussed the possibility of posting some of the JAG Conference created content on the channel.

If you have not subscribed to our YouTube channel, please do!

We are working on getting a script together to start work on our "How to shoot a testimonial" video. Stay tuned for more information on that!

**A JAG VIRTUAL EVENT****June 8, 9, 10 2021**

**Virtual Trade Show, Vendor Presentation,
Product User Groups, Workshops, Roundtables,
JAG Video Awards, and more.**

Keynote/Motivational Speaker Simon Mandal
magician and comedian

We will be joined virtually by internationally renowned comedy magician Simon Mandal. Simon headlines at events worldwide for Goldman Sachs, Facebook, Google, MGM, and for the second time: JAG's Awards Ceremony! Simon has entertained millions of people on ABC, NBC, and Bravo. He'll be spending some quality time with us during a one of a kind interactive keynote complete with Q & A.

You can learn more about Simon by visiting www.theSimonShow.com

Legislation Committee: *Dave Garb (Chair), Linda Besink (Vice Chair)*

The 621 Order Update: The Judges in the case seem to be leaning toward upholding the cable definition of franchise fees. The term "Valuation" is being discussed. The question that is being asked is "Does the FCC have rights to tell local towns what to do?". (i.e.: Preemption Authority). Everyone was advised to not lock into a fair market value in any franchise renewals, in case the courts overturn this. The ruling is not expected to be issued until June/July.

A proposal has been introduced in Congress to establish a bi-partisan federal advisory commission to propose solutions to the decimation of local journalism across the country. "The Future of Local News Act" is being sponsored by Senators Brian Schatz (HI), Amy Klobuchar (MN), and Michael Bennet (CO). This legislation would provide a mechanism for critical bipartisan consensus building as Congress considers various proposals for revitalizing our nation's essential local journalism industry. It would also help Congress identify solutions to revitalize the local news industry, placing bipartisan problem-solving at the center of the issue, and ensuring that America's press remains diverse, local, and independent. More to come as this proposal advances.

FYI for our Educational Members: The \$7.171 billion Emergency Connectivity Fund as part of the recently enacted American Rescue Plan Act of 2021 directed that the FCC adopt rules providing for the distribution of funding from the Emergency Connectivity Fund. The fund was established to help schools and libraries provide devices and connectivity to students, school staff, and library patrons during the pandemic, and for those individuals with disabilities.

As you can see, the Legislative Committee is in constant need of your eyes, ears, thoughts and contacts in order to keep PEG informed and fresh in the minds of all of our lawmakers. For further information on our work, or if you would like to join our committee, please contact me.

Membership Committee: *Stephanie Gibbons (Chair), Darryl Love (Vice Chair)*

The committee completed the work of the JAG member questionnaire project and you can read about the results in this newsletter.

The committee will be reviewing member suggestions and requests that came from the results of the survey and present its recommendations to the Executive board. The committee has been working with the Finance and External Relations committees along with the JAG's Managing Director and its President to make sure members are receiving information through all the avenues of communication: the listserv, newsletter, access to the member's only section of the website and access to the Connect server for sharing content. If you believe you are not receiving any of these items please contact me at: Stgibbons@verizon.net.

The committee continues its efforts in reaching out to members who have not yet renewed their membership this year. Please consider joining the membership committee. Our next meeting is scheduled for June 1. Stgibbons@verizon.net.

Leadership Development Committee: *Dave Garb (Chair), Doug Seidel (Vice Chair)*

This LDC Committee's main objective is to focus on the development and promotion of JAG by reinventing our marketing strategies and social media platforms. We also aid and work with all of JAG's other committees in order for them to achieve their individual goals. We are currently going over our Policy and Procedure documents and updating its different sections as needed. And we are bringing back our Recognition Award to an outstanding member who has contributed to JAG's success.

One of our continuing objectives in the Leadership Committee is to reach out to all members to discuss the importance of joining one of our other committees. By doing so, members can bring their skills to assist JAG to grow and continue to be the voice of the New Jersey PEG community. Chairs and/or Vice Chairs from their respective committees make up the Leadership Development Committee (LDC), as well as those individuals that are skilled and knowledgeable in areas that are needed to make this committee shine.

JAG Awards Committee: *George Fairfield (Chairs), Bob Nicholson (Vice Chair)*

All the entries are in; now the judging begins. The return of the JAG Awards Presentation is June 9, 2021; beginning with a virtual caviar red carpet followed by the Awards presentation at 7:30pm. Mark it on your calendar, pencil it on a sticky note, or save a reminder on your phone. Join us for a fabulous evening of good food, sparkling champagne, and interactive entertainment. If you have any questions, please email gfairfield@piscatawaynj.org.

Conference Committee: *Bob Duthaler/ Geoffrey Belinfante (Co-Chair) George Fairfield (Vice Chair)*

Get ready for a fantastic conference. The committee has put the finishing touches on another great conference.

The presentations will include: TelVue's SmartCaption™ LIVE, the smart, affordable way to add live captioning; Discover turnkey solutions for OTT & Mobile apps from Cablecast; Learn how LiveU 360° can have you going live faster; Come hear how Didga's LocalBTV, a free platform, can increase your channel's accessibility and viewership; Find out why NewTek's latest product, the TriCaster 2 Elite, is the most powerful and complete live video production system on the planet.

The workshops alone are worth the price of admission. They include Storytelling, Interviewing Techniques, and Enhanced Editing Skills all by Emmy Award winning panelists. And what JAG Conference would be complete without the annual JAG Awards, where we honor excellence in local Public Education Government (PEG) cablecast programming? You don't want to miss this one. For more information, go to easternvideoexpo.com.

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www.jagonline.org JAGinfo@jagonline.org

New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

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