



Your Municipal Communications Resource
 Connecting Your Town to Your Residents

Newsletter

July 2021

Volume 8, Issue 7

General Meeting Agenda

Meetings will resume 9.29.21 @ 12:12pm

Eastern Video Expo reinforces my idea that ZOOM is a good tool

by J Robertson, Managing Director, Ho'ike Kauai Community Television, Hawaii



When you choose to attend a community media conference you hope to be informed, engaged, inspired, and amazed. For more than a decade I have had the unique pleasure of attending the annual JAG Conference known as the Eastern Video Expo. [Read more](#)

President's Message

Bob Duthaler
It's Time to Tell Your Story



So many great things came out of our conference, and I would like to reflect on two of these, draw your attention to them and ask for your response as well. It is important to realize that information between JAG and its members is a two-way street. As President of this great organization, and with the support of the board and the various committees, we present to our members valuable information, establish important relationships, and give our members the support they need to make their job easier. [Read more](#)



Constructing and Executing an Agenda which was Ambitious and Demanding

by Rush Beesley, President and CEO, RUSHWORKS

Having the opportunity to participate remotely in the recent virtual

conference was very satisfying in many ways. First and foremost, it provided a forum where people can, once again, share ideas and information provided not only through peer interaction, but also from contributing technology vendors like our company, RUSHWORKS. Constructing and executing an agenda which was ambitious and demanding, the JAG organizers did an exceptional job enlisting participants with knowledge of many complementary technologies and opinions on how best for association members to embrace and apply them. [Read More.](#)



ORDER FORM

Tec Talk: Closed Captioning and Workflow Considerations for PEG Broadcasters!

by Jesse Lerman, President & CEO, TelVue



With accessibility gaining momentum both as a core mission and a compliance requirement, Closed Captioning is top of mind for Community Media broadcasters, and modern technology has made captioning affordable. As you move towards making your channels and programming accessible, what are the technology and workflow tradeoffs to consider? [Read more](#)

New Videos on JAG Website

Members Only (Password required)

[Request password](#)



Eastern Video Expo Keynote Day 3

Nancy Werner, General Council, NATOA Legislator of the Year, Congressman Donald M. Payne

[Click to View Video](#)



Ask the Lawyers with
 Ken Fellman, Nancy Werner

Social Media Update:
JAG's Reach Continues to Grow
 by Doug Seidel, Social Media Manager



Did you win a JAG award? Did you take a screenshot during the Expo? Don't forget to tag JAG when you post it online. This is a perfect time to brag on social media. You can use the hashtag #EVE2021 to help promote the expo as well. Next year we will go hashtag crazy tagging all of the pictures from the in person expo (hopefully).

[Read more](#)

Spotlight: Montclair State University by Adam Goldberg, Chief Engineer, Broadcast and Media Operations

The School of Communication and Media Building (SCM) on the campus of Montclair State University opened in September of 2017. Designed to be a professional production space for the school's TV, Film, Radio, and communications programs, the building hosts a variety of productions spaces. [Read more](#)



Committee Reports

[Review Activity](#)

Committee Meetings

[See Schedule](#)

See the Full Newsletter

[PDF Version](#)

"It is important that we keep these stations going. They are the real hyper-local way to communicate to your community and your citizens. They are absolutely so vital and important to leaders such as myself, to be able to get information to our constituents in their local areas and issues that are germane to them and not New York and Philadelphia."

**Congressman Donald M. Payne, JR. 10th District NJ
at Eastern Video Expo June 10, 2021**

JAG Welcomes Highland Park

JAG YouTube Channel

Building our organization and promoting your videos

Constant Contact

And Brandon Dittman
[Click to View Video](#)

Vendor Presentations



**TelVue Presentation:
Easily Launch Branded
Mobile & OTT Apps For
Your Station**
By Jesse Lerman, Pres. & CEO, TelVue [Click to View Video](#)

**Varto Technologies
Presentation: There is a
Tricaster for Everyone**



By Yervant Keshishian, Technical Director & Sales Engineer, Varto Technologies
[Click to View Video](#)



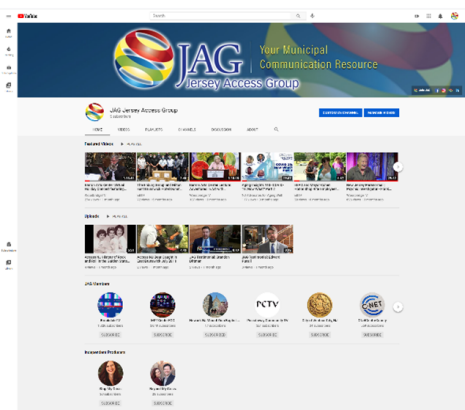
**Cablecast Presentation:
New Features in
Cablecast 2021** By Randy Visser, Sales Engineer,
Cablecast Community Media [Click to View Video](#)

IN THE NEWS

**eNATOA Webinar
The Everything Guild to
Wireless and Small Cell
Regulation**



The wireless industry continues to accelerate its deployment of facilities in the public rights-of-way and local governments are compelled to respond quickly. They must review and process wireless facility applications, protect public safety and preserve the character of their communities within the confines of the law. This session will address recent legal and regulatory developments, including the status of the appeal of the FCC's Third Report and Order and the FCC's recent 6409(a) Order. Our experts will also provide practical guidance for managing small cell facilities in your communities. August 9, 2021 - 2:00 pm eastern
[More info about webinars](#)



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL.

Check out some of the videos featured on our page:

[JAG red carpet and awards show](#) - JAG

[The 2021 NAACP Juneteenth Commemoration](#) - Cnet

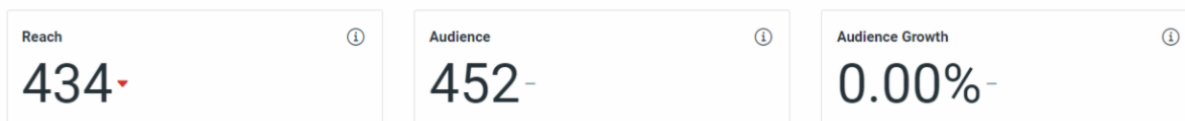
[Bloomfield Juneteenth Celebration](#) - WBMA TV

[READ MORE](#)

Social Media Update

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Below are the statistics for Facebook, Instagram and LinkedIn combined



Share our Newsletter.
Help expand the awareness of
JAG.

Click for a link to share invitation to
receive our newsletter

Organizational Members



HELMER, CONLEY & KASSELMAN, P.A.

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