



Your Municipal Communications Resource
 Connecting Your Town to Your Residents

Newsletter

June 2021

Volume 8, Issue 6

General Meeting Agenda

Join us 6.30.21 @ 12:12pm

Discussion on this years virtual conference and ideas for next year. See what else is happening this [month](#).

I have to confess ----- I didn't know if it would work.
 by Cindy Hahn, Executive Director, C-NET



I had been a member of the JAG Conference Committee for many years, working for months on the annual Eastern Video Expo. The conference is a tremendous amount of work – finding vendors for the trade show, creating workshops, arranging for speakers, coordinating with the hotel, booking entertainment, designing the registration process, facilitating the necessary technology and a hundred other details. [Read more](#)

JAG Awards Program

by Rich Desimone, Managing Director, JAG w/Doug Seidel, Production Supervisor and George Fairfield, Station Manager, Piscataway TV

What an amazing JAG Awards program produced and distributed by PCTV, Piscataway Township, NJ! The program went off without a hitch, and we want to take a look at how George Fairfield, Station Manager and staff Doug Seidel and Brian Belzer dealt with the obstacles in doing a live show in a virtual environment. [Read more](#)

Congratulations to JAG for wrapping up a fantastic virtual conference for the Eastern Video Expo 2021!
 by Jesse Lerman, President & CEO, TelVue



It is never easy to conduct full conferences with a trade show component in a virtual environment, and while the JAG EVE conferences are always a big hit, this year's was notable. JAG pours its heart and soul into the event to make sure it is well-organized, well-attended by a community that looks out for one another, loaded with great sessions and exhibitors, topped off with creative and fun activities. [Read more](#)



Social Media Update: JAG's Reach Continues to Grow
 by Doug Seidel, Social Media Manager

President's Message

Bob Duthaler
That's a Wrap.... EVE 2021 Is In The Books!



In any year pulling off a successful conference is no easy feat, but during a pandemic and doing something that we never did before is just outstanding! I am so happy to announce to our membership what a great event we were able to pull off virtually for three days, but I think they already knew that since they attended. So let me break this down with a quick recap and some thank you mentions along the way.

[Read more](#)

Congratulations to this year's Legislator of the Year
Congressman Donald Payne



Congratulations to this year's JAG Recognition Award
Doug Seidel



Congratulations to this year's JAG Awards Winners

[Read more](#)

New Videos on JAG Website

Members Only (Password required)

[Request password](#)



JAG Awards Red Carpet hosted by Simon Mandel and The JAG Awards hosted by George Fairfield and Sam Urash with special guest Simon Mandel. [Click to View Video](#)



Eastern Video Expo Keynote Day 2: How to be 20% Better at Anything

Thank you everyone for making the Eastern Video Expo a success! We did reach a large audience with our social campaign and facebook advertisement, however we did not gain many new followers. Our ad did not bring many attendees to the expo, but sharing information about the expo in various facebook groups did bring in a lot of attendees. [Read more](#)

Spotlight on MendhamTV by Michael Merritt, Treasurer, Mendham Township

As I suspect is true of many New Jersey municipal cable access stations, MendhamTV was formed in 2009 by a small group of Mendham Borough and Mendham Township volunteers. They were inspired and motivated by the financial support available as a consequence of the Comcast franchise contracts with both communities. In what has turned out to be an unusual instance, the town councils saw the advantage of setting up a single station to serve both communities. [Read more](#)



Independent Producers Corner by Dustin Dumas, Station Manager, SOMAtv & Independent Producer

As we slowly return to in-person studio shoots, there will still be many who may not be able to return to the studio and some who will prefer the flexibility of filming outside of the studio. That's great but what elements are important in virtual video production. In this column I will discuss network connectivity, camera phones, clothing, B-roll and images. [Read more](#)

Committee Reports

[Review Activity](#)

Committee Meetings

[See Schedule](#)

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[PDF Version](#)

with magician & illusionist Simon Mandel
[Click to View Video](#)



Vendor Presentations



TelVue Presentation:
SmartCaption LIVE
By Jesse Lerman, Pres. & CEO, TelVue [Click to View](#)

[Video](#)

Cablecast Presentation: Go Over the Top Out of the Box
By Randy Visser, Sales Engineer, Cablecast Community Media [Click to View Video](#)



RUSHWORKS Presentation:
Cameras in Motion the critical technique for creating high-quality production with a single operator
By Rush Beesley, President, RUSHWORKS [Click to View Video](#)

Municipal Captioning Presentation: Captioning in 2021 What a city settlement this spring means for captioning this summer!

By Daniell Krawczyk, Founder, Municipal Captioning [Click to View Video](#)



Didja (LocalBTV) Presentation:
Battle between mega sized TV incumbents and Tech Titans
By Kurt Buecheler General Manager Community Video Chief Customer Officer DidjaTV, Inc [Click to View Video](#)

Varto Technologies Presentation:
Introducing LiveU 360°- The All-Inclusive Live Video Subscription Service

By Yervant Keshishian, Technical Director & Sales Engineer, Varto Technologies [Click to View Video](#)



IN THE NEWS

eNATOA Webinar How to Utilize and Build Diverse Talents on Your Team

In this day and age of social media and ever changing technology, find out what it takes to build a communication team that is diverse in talent, overachieving when it comes to knowledge and knows



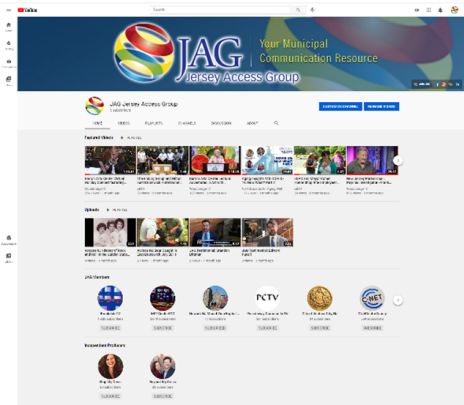
how to utilize the tools to get the story told. July 12, 2021 - 2:00 pm eastern

[More info about webinars](#)

JAG Welcomes Kenilworth TV, Fanwood TV, and Independent Producer Patricia Dunn

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL.

Check out some of the videos featured on our page:
TBA

READ MORE

Social Media Update

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Below are the statistics for Facebook, Instagram and LinkedIn combined



Share our Newsletter.

Help expand the awareness of
JAG.

Click for a link to share invitation to
receive our newsletter

Organizational Members



HELMER, CONLEY & KASSELMAN, P.A.

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