**JAG General Meeting Minutes**

**1/27/2021, 12:12 pm Online**

Meeting attended by: Bloomfield- Bob Duthaler, , OPTV – Linda & Nick Besink, Perth Amboy -Dave Garb, Piscataway-, George Fairfield, Doug Seidel, Brian Belzer,Valerie Stevens, Scotch Plains- Darryl Love, Stephanie Gibbons, West Milford –Geoff Belinfante, SOMA- Dustin Dumas, JAG Managing Director-Rich Desimone, Asbury Park- Ed Salvas & Nate McCallister, Fairlawn- Dimitry Mikhaylov, Montclair- Rick Gearhart, North Brunswick -Craig Yetsko, Mt. Zion Baptist Church -Theresa Brightman-,Old Bridge- Mary Granahan, Ind. Member-Robert Horvath, Woodbridge- Lee Beckerman , Bruno Martins, and Edgar Shane- JVCKENWOOD USA Presenter

JAG President, Bob Duthaler, called meeting to order at 12:15 pm.

Motion to approve the December minutes by Dave G, was second by Geoff. Minutes were approved.

Bob announced JAG’s trustees: Bob Duthaler-Chair, Dave Garb-Vice Chair, Linda Besink- Treasure, Dave Ambrosy- Recording Secretary, Stephanie Gibbons-Corresponding Secretary, Anthony Pagliuco, Jeff Arban, Darryl Love and George Fairfield as our newest member. The Executive board includes the trustees plus: Geoff Belinfante-Chair of External Relations Committee and Lee Beckerman-Chair of Production Committee.

Discussion Topic: “Post Production Add-Ons & Technology”

Discussed what various members were using: Adobe Creative Cloud, APM Music- stock music subscription for $500 a year, graphic plug-ins, Digital Juice, Blue FX, Busy Box, Adobe Spark good for flyers & social media video, Stupid Raisins for Final Cut only.

Bob introduced Edgar Shane- JVCKENWOOD USA Presenter who gave a presentation of their products.

1:30pm Reports:

Executive Board-Bob reported that the board had their re-organizational meeting in January.

Finance- Linda asked members pay their dues.

Production- Lee said that JAG was starting our own You Tube channel. It would be a great way to highlight what your station is doing and to share your content, will roll out next month. Also will be a visual way to explain to people what does JAG do and can direct them to the channel. There are plans on producing a “How To” on making a JAG testimonial tutorial. Lee wanted to thank Doug S. through the help of the External Relations committee for his work on the channel. Lee asked members to join the Production committee.

External Relations- Geoff thanked Doug Seidel for all the work he’s doing on the website trying to bring it in to the 21st century. Also thanked Rich for the work on the newsletter. The Committee is looking for people for marketing and writing articles.

Membership- Stephanie announced two new members: Mt. Zion Baptist church through the efforts of Darryl L. and River Edge Borough through the efforts of Nick Besink. She also welcomed Mary Granahan of Old Bridge TV who although a long time member this was her first meeting and hopes she will stay engaged with JAG.

Legislative- Dave G. always looking for new members if you like to talk to politicians and or have politician friends this would be a good committee for you to join.

JAG Awards- George said the awards will be open for submission next week. JAG Award pages on the website were redesigned and are more accessible. In response to the members, made changes to the categories as well price reduction on submissions. Would like to do more for the Independent members and would like a representative to be on the committee.

Leadership- Dave G said the committee is helping the other committees in their work. Working on JAG’s marketing documents.

Conference- Bob said at the re-organizational meeting it was voted on that the committee move forward to have a conference. Asked for members to join the committee, plans are to have it as a virtual multi day event and possibly have the JAG Awards virtual event.

New Business:

Introduction of 2021 Budget –First Reading-Linda

External Relations: $2250. Executive: $27,884. Finance: $3525. Production: $1220.

Conference: $6300. The budget will be voted on at next month’s meeting.

Discussion & Assistance- Mary from Old Bridge TV asked about avenues for grant opportunities? Bob said that Covid allows for grand funding. He was able to purchase LiveU units as a way for the government to communicate the public. He suggested she discuss it with her administrator. Like there was money to pay for Zoom. He also suggested to look for money from the county, for Arts projects. Could also look into the Center for Non-Profits, find out if town has a grant writer on staff. Geoff offered that look for funding for a particular project from the Dodge Foundation or Investor’s bank who support community activities, also could also try underwriting cost via sponsors with a PBS style announcement. Darryl cautioned that any money be set aside and not put in general fund where it could disappear, set up a trust for the project.

Doug gave a brief social media report, numbers were down the last 2 months but are now doing better. Recent posts Batman received 900 notices and First Emmys got over 1000 notices. He said to keep sharing the posts. He also said for the You Tube channel to receive a better URL we need to have 100 subscribers so subscribe to JAG’s You Tube channel. Next newsletter article will be on how to get video on page on channel. Doug will then add it to the playlist.

Darryl welcomed Theresa from Mt. Zion to JAG, who said that they are just setting up their You Tube channel and Zoom for the church and so are glad to be a part of the organization and want to learn from us. Doug would be a great resource for Theresa.

Managing Director Rich D. reminded Geoff to ask members to for contributions to the Spotlight feature of the newsletter. Mary from Old Bridge was asked but was unable to make the Feb.8th deadline.

Motion to adjourn by Geoff, second by Linda, motion approved. Meeting ended at 2:11pm

Respectfully submitted by Stephanie Gibbons.