

## General Meeting Agenda

Meetings will resume 9.29.21 @ 12:12pm

### Eastern Video Expo

by **Dustin Dumas**, Station Manager,  
 South Orange Maplewood Television

The 2021 Eastern Video Expo conference was designed to bring the media community together to learn and share and this year it was virtual. As the station manager for South Orange Maplewood Television, I was looking forward to attending to learn and share ideas of best practices as well as see what the vendors offered for our small station and, of course, attend the JAG Awards! The Expo did not disappoint and despite not being able to meet the other attendees in person, the virtual aspect did not hinder learning and connecting with the community. [Read more](#)



### Understanding Broadband Funding

by **Ken Fellman**, Of Council, Helmer,  
 Conley and Kasselmann, PA

As Americans have spent a significant amount of time on the internet during the pandemic, the federal government has created several programs addressing broadband deployment. Here, we address two major Congressional initiatives that provide significant funding to expand broadband networks. On March 11<sup>th</sup>, Congress passed the American Rescue Plan (ARP), which allocates funding to state, county, and municipal governments, and establishes that state and local governments receiving this funding may use it "to make necessary investments in water, sewer, or broadband infrastructure." [Read more](#)

### Social Media Update: JAG's Website New Look

by **Doug Seidel**, Social Media Manager

I have been busy updating our JAGonline.org website, this is going to be a big improvement I won't spoil all of the surprises but you will notice the change when you see it. This update will fix some issues like the slideshow on the homepage, and improve the formatting of things like the logos for our organizational members. Things will fit better on the pages and links to other pages will be easier to find. [Read more](#)



### Spotlight: The New Post-Pandemic Normal Or You Want Us to Do What??

by **Cindy Hahn**, Executive Director, C-NET

Here's my big confession: I do not like technology. I don't trust it, I don't enjoy it, and I generally believe that things work better without it. But I am running a PEG organization .....so I naturally deal with it. [Read more](#)

## President's Message

**Bob Duthaler**

### It Doesn't Take A Magic 8-Ball

I am sure you all might have memories of this during some point in your life when you asked the Magic 8-Ball, "What Does The Future Hold?". Did you get the answer? Did it leave you with "Ask Again Later"? Well, I am here to tell you it doesn't take the Magic 8-Ball to get a glimpse into the future of access television, it just takes JAG along with some of our guest panelists from our conference sessions. In this article I am going to explore briefly with you some of the topics we discussed at our conference, allow you to watch these again (or for the first time) and see what valuable information you can gather from it. [Read more](#)



## New Videos on JAG Website

Members Only (Password required)

\*New password as of Sept. 1

[Request password](#)



### Broadband Improvements...Coming To Your Town Soon?

Panelists: Robert Boyle, CEO and founder Planet Networks, Brandon Dittman, Kissinger & Fellman, P.C., & Joanne Hovis, President CTC Technology & Energy  
[Click to View Video](#)

### How Technology Will Shape Future PEG Stations

Panelists: Rush Beesley, Owner, RUSHWORKS, Jesse Lerman, Pres. & CEO, Randy Visser, Sales Engineer, Cablecast Community Media  
[Click to View Video](#)

### Roundtable Panel Discussion on the Future of PEG Television: Where do we go from here?

Panelists: J Robertson, Managing Director at Ho'ike: Kauai Community Television, George McCollough Executive Director of Princeton Community Television, and Bob Duthaler, JAG President  
[Click to View Video](#)

## Vendor Presentations



TelVue User Group  
 By Jesse Lerman, Pres. & CEO,  
 TelVue [Click to View Video](#)

## Committee Reports

Review  
Activity

## Committee Meetings

See  
Schedule

## See the Full Newsletter

PDF Version

Varto Technologies TriCaster  
& NDI User Group: Remote  
Live Video Production



By Yervant Keshishian, Technical Director & Sales  
Engineer, Varto Technologies [Click to View Video](#)



Cablecast Users Group - Auto  
Scheduling and Bulletin Boards  
By Randy Visser, Sales  
Engineer, Cablecast Community  
Media [Click to View Video](#)

## IN THE NEWS

Register Now for NATOA's 2021 Annual Conference!  
\* Registration open until 9/21/21 at 12:00 PM (EDT)

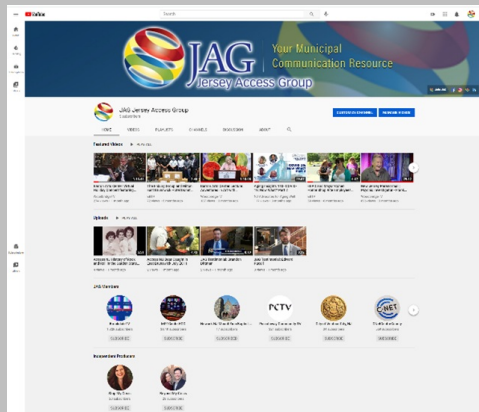


[More info about the conference](#)

## JAG Welcomes Borough of Roseland and Independent Producers Civic Story and Premiere Media

### JAG YouTube Channel

*Building our organization and promoting your videos*



### Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to [dseidel@piscatawaynj.org](mailto:dseidel@piscatawaynj.org) for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL.

Check out some of the videos featured on our page:

[Mayor's Summer Concert](#) – WoodbridgeTV

[Meet the Mayor](#) – SOMATelevision

[Aging Insights 119](#) - NJAAW

READ MORE

## Social Media Update

Be sure to like and follow on [Facebook](#) and [Instagram](#)  
Below are the statistics for Facebook, Instagram and LinkedIn combined

Reach

1,799

Audience

456

Audience Growth

0.22%

Share our Newsletter.

Click for a link to share invitation to

## Organizational Members



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New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor-in-Chief: Rich Desimone Social Media Manager: Doug Seidel

Feature Editors: Stephanie Gibbons & Cindy Hahn

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