

General Meeting Agenda

Join us 9.29.21 @ 12:12pm

Discussion on "Your Value Beyond Operating a Station" See what else is happening this [month](#).

Vendor Presentation- Upgrade to a Modern Broadcast Facility: Simplifying Production with New Tools

by Yervant Keshishian, Sales Engineer &
Technical Director, Varto Technologies

Modern broadcast facilities don't quite look like they used to, and that's okay! As we look to upgrade and future proof there are several innovative solutions and workflows available that can drastically improve productivity and give us new opportunities to create high quality content. [Read more](#)



Conference Review- You Never Stop Learning in This Business: The Eastern Video Expo: A Personal Reflection

by Geoffrey Bellefonte, Cable
Committee, Summit TV

I hate to admit it, but I've been in this business for almost 50 years. During that time, I have attended numerous trade show and conferences as both a potential client and as an exhibitor. Because of my experience at trade shows, I was genuinely concerned when JAG decided to stage this year's Eastern Video Expo virtually. [Read more](#)

Teck Talk- 'Editing Techniques in Story Telling': A look into the presentation at the 2021 Eastern Video Expo

by Joshua Vorensky, Associate
Producer with ESPN

Editing to me brings any story to life; the music, the pacing, the selection of shots...everything helps the viewer connect to the subject on a visceral level. [Read more](#)



Independent Producers Corner

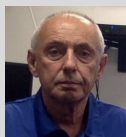
by Dustin Dumas, Station Manager,
South Orange Maplewood Television

In this column I regularly cover topics helpful to independent producers. Today's column will cover some of the lessons I learned during the 2021 Eastern Video Expo that I will be placing in my virtual toolbox. I will focus on interviewing techniques, lighting and editing techniques. [Read more](#)

Spotlight: Analog to Digital

by Dmitry Mikhaylov, Fair Lawn

We in Fair Lawn were just dreaming to switch our old analogue plant to digital. In



President's Message

Bob Duthaler

Executive Board Retreat

The Executive Board held its annual retreat across four days in August. We had to make a lot of changes this year to the way we operated the organization but this board banded together and supported the work of all the committees. JAG prides itself in being an interactive organization with a lot of face to face interaction. Changing this primary way we exchange ideas to an all virtual world introduced many hurdles that needed to be addressed. This would be the overall theme of this year's retreat. The retreat was divided into six parts: Vision, Action Plan, Resources, Incentives, Skills and the Future. [Read more](#)



New Videos on JAG Website

Members Only (Password required)

*New password as of Sept. 1

[Request password](#)



Lighting isn't for exposure – it's for communication

Presenter: Dave Landau, Cinematographer, lighting
director Sponsored by DeSisti

[Click to View Video](#)

Storytelling from Concept to Completion

Panelists: Joe Lavine, Emmy award winning director/
producer and Ouisie Shapiro, Emmy award-winning

[Click to View Video](#)

Interviewing Techniques

Panelists: Budd Mishkin, Broadcast Journalist and
William Weinbaum, digital journalist & producer ESPN

[Click to View Video](#)

Marketing with Social Media

Panelists: Sabrina Teekah, Producer & Host of "Now or
Never" and Cyd Katz, Founder/CEO New Jersey Isn't
Boring

[Click to View Video](#)

fact, the digital upgrade didn't begin until 2019 when our old Leightonix server was suddenly dead and we got a chance to replace all our outdated equipment in once. [Read more](#)



Social Media Update: JAG's Website Has a New Look

by Doug Seidel, Social Media Manager

3..2..1..Launch. The brand new JAGonline.org is live! You should notice some changes right away when you visit the website. If you were

familiar with the site before you should have no trouble finding what you need, the main navigation has stayed the same. A huge difference is that things are a bit more organized. [Read more](#)

Committee Reports

[Review Activity](#)

Committee Meetings

[See Schedule](#)

See the Full Newsletter

[PDF Version](#)

Editing Techniques in Storytelling

Panelists: [Joshua Vorensky](#), Emmy-Award Winning Associate Producer with ESPN

[Paul Moessl](#), Film and TV Composer and

[Diego Martini](#), Emmy Award Winning Editor at ESPN

[Click to View Video](#)

IN THE NEWS

Register Now for NATOA's 2021 Annual Conference!

* Registration open until 9/21/21 at 12:00 PM (EDT)



October 18, 2021 - 2:00 pm

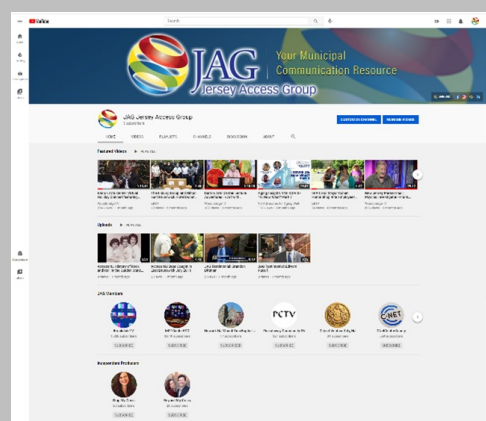
Does the 1996 Telecom Act Work 25 Years Later?

The Telecommunications Act of 1996 is now 25 years old and woefully out of date. Many of the technologies and platforms that are being used today did not even exist in the public marketplace in 1996. Moreover, there has been a convergence of services (for example, video streaming) that is not recognized in federal law and can be harmful to local governments. This session will explore possible reforms that are needed to the Telecom Act that would better protect local governments. It will also address whether a legislative overhaul of the Act is possible in a Biden Administration and, if not, whether some positive changes could be achieved through other means.

[More info about the conference](#)

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL.

Check out some of the videos featured on our page:

[Mayor's Summer Concert](#) – WoodbridgeTV

[Aging Insights 119](#) - NJAAW

[READ MORE](#)

Social Media Update

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Below are the statistics for Facebook, Instagram and LinkedIn combined

Reach

1,605



Audience

457



Audience Growth

0.22%



Share our Newsletter.
Help expand the awareness of JAG.

Click for a link to share invitation to receive our newsletter

Organizational Members



HELMER, CONLEY & KASSELMAN, P.A.

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