



Your Municipal Communications Resource
 Connecting Your Town to Your Residents

Newsletter

November 2021

Volume 8, Issue 11

General Meeting Agenda

Join us 12.1.21 @ 12:12pm

Discussion "Wish Lists: Budgets, Purchasing, and Technology"

Presentation by Daniell Krawczyk, Owner, Municipal

Captioning



Vendor Presentation- Closed Captioning: Lots of Options

**by Daniell Krawczyk, Owner,
Municipal Captioning**

Buy a new car in 2022 and the engine is
going to be reliable enough no matter

what you buy, but in the early days of automobiles the
reliability and quality of the prebuilt engines which "coach
manufacturers" built their autos upon varied greatly, and you
needed to be aware of which vehicles had a top-tier engine
and which had a bottom-tier engine. [Read more](#)

Spotlight: Dealing with the Pandemic

by Eddy Cologna, Fanwood Television

I have been working with the Borough of
Fanwood for several years. Towards the end
of 2019 when China was in lockdown and
we in America weren't even dreaming of
such a thing, the Borough was upgrading their sound system
in the Council Chambers and looking into a multiple camera
remote system. The purchase has been moving slowly due to
the pandemic. [Read more](#)



Social Media Update:

by Doug Seidel, Social Media Manager

If you didn't hear the big announcement,
the Eastern Video Expo will be back May of
next year! And even bigger news, our
trade show will be in person! This means
there will be announcements from now

until May with new vendors joining the expo. Do you know
the best place to find out who will be there in person with
new products to show off? That's right, on our social
media! Be sure to follow the links below to find out who will
be there and all other important information on the
upcoming expo. [Read more](#)

Committee Reports

Review Activity

President's Message

Bob Duthaler

Faces for Board of Trustees: Thank You To The Past and Hello To The New



To quote a Billy Joel song (with some slight
"JAGish" changes) "So many faces in and out of our lives,
some will last, some will just be now and then..." so goes
some of the people on our board. Happily, these "faces" that
are leaving our board currently have played an important role
in the growth and development of the organization and more
importantly they lasted! I would like to take the opportunity
to thank them for their time and efforts for their years of
service. Additionally, I would ask that you reach out to them
personally and thank them for their service. Although they
may be stepping away from the board, I know that they will
continue to be a part of JAG and help in any way
possible. Join me in thanking: Dave Ambrosy (EBTV), Jeff
Arban (RUTV) and Darryl Love (Scotch Plains). I would also
like to point out that current JAG VP, Dave Garb has
committed to running for another term. [Read more](#)

IN THE NEWS



November 15, 2021 - 2:00 pm eastern PEG Channels 2021 and beyond.....

Now that your PEG channel has survived the pandemic, find
out what it will take to keep your PEG channel moving
forward. Join us as we will look deeper into what is new with
PEG, revenue generation ideas for PEG and will your council
meetings still be available in the virtual world?

December 13, 2021 - 2:00 pm eastern The Courts, The Hill and The FCC – A Year in Review and Setting the Stage for 2022

[Details](#)



JAG will have a booth on the trade show floor.

JAG will provide two sessions.

November 17 @ 1:30pm Room 404

Committee Meetings

[See Schedule](#)

See the Full Newsletter

[PDF Version](#)



SAVE THE DATE

JAG announces plans to hold the Eastern Video Expo, May 24-26, 2022,

A Hybrid Event, to include a live trade show day and two days of virtual workshop and vendor user groups. Details coming soon.

Broadband Deployment in the National Infrastructure Bill. A JAG Joint Session with the NJ League.

Mayors and Administrators are always looking for funds to help stretch their limited budgets. Although NJ sits between two communications hubs NYC & Philly there are many areas in the state, both rural (northeastern forests and southern farmland) and urban who lack access to broadband which hurts business and communities. This panel will explore the challenges facing municipalities that are trying to improve broadband access, and what funding might be available to facilitate those improvements. Panelists: Ken Fellman, Esq., Of Counsel, Helmer, Conley, and Kasselman, P.A., Robert Boyle, CEO, Planet Networks, Chris Michell, Director, Community Broadband Networks Initiative

November 18 @ 10:45am Room 409

Post Pandemic Tools That Can Help You Reach Your Citizens.

Discussion on ways you can continue to reach your community after the lockdown and social distancing. Now that you have given the public access to their local government meetings and other events in their homes can you go back to business as usual? Reaching your municipal community through a traditional cable channel is not the only game in town. We'll look at new ways to engage your residents with over the top (OTT) devices and applications: like Roku, AppleTV, and web-based and mobile devices. Panelists: Bob Duthaler, President, Jersey Access Group, Geoffrey Belinfante, TV Commissioner, West Milford, and George Fairfield, Station Manager, Piscataway

JAG Welcomes Independent Producers Laurie Jensen and Steve Kaiser from MOTL

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL.

Check out some of the videos featured on our page:

[Light Up Montclair Diwali Celebration](#)- Montclair34
[Aging Insights 121](#) - NJAAW

[READ MORE](#)

Social Media Update

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Below are the statistics for Facebook, Instagram and LinkedIn combined

Reach 1,597	Audience 461	Audience Growth 0.22%
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Share our Newsletter.
 Help expand the awareness of
JAG.

Click for a link to share invitation to
 receive our newsletter

Organizational Members



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