

General Meeting Agenda

Join us 1.26.22 @ 12:12pm

Discussion TBA

Presentation by JVC



The Art of the Interview

by Dustin Dumas, Station Manager, SOMAtv, South Orange/Maplewood

Arguably, one of the most important responsibilities of an independent producer is getting a great interview. It may mean

that, you, as the producer are wearing several hats, one, being the interviewer or you are assisting the interviewer in creating a great interview. Either way, there is definitely an art to getting the most from the interviewee. I have touched on interviewing techniques in a previous column but due to its importance I would like to focus on it in this column. [Read more](#)

Spotlight: Producing a Show During Covid

by Miriam Rosenberg, Independent Producer



My name is Miriam Rosenberg and I am an independent producer, and the writer and host of Sing-a-Long with Miss Miriam which I produce in cooperation with the staff at HTTV in Summit. I have been producing and airing a children's show with HTTV for about 5 years now. I currently have 19 episodes on the JAG TelVue server, and 52 stations have picked up the shows. [Read more](#)



Social Media Update:

by Doug Seidel, Social Media Manager

As we get into the holiday season social media traffic seems to go down. Part of this is most likely due to people using their online time to shop instead of socializing. I tend to see a lot of people take a break from social media during the end of the year too. Always a good thing to keep in mind when planning out your social media strategy, don't count on the social media boost around the holidays. [Read more](#)

Committee Reports

Review
Activity

President's Message Bob Duthaler Annual Holiday Wish List



It is now officially the start of the Holiday Season, with Thanksgiving just past us and the New Year just a few weeks away. Every year at my house, we get ready to celebrate Christmas as my wife starts working on the kids Christmas List! They are getting older, and it becomes more of a challenge, plus the gifts become more expensive. The same can be said for running your station. [Read more](#)



Feature: NJLM Broadband Session Summary

by Ken Fellman, Esq., Of Counsel, Helmer, Conley, and Kasselman, PA

As an affiliate of the New Jersey League of Municipalities, JAG annually provides a session at the League's annual conference on communications related issues. JAG has had a history with the League of identifying and educating on relevant communications topics to New Jersey's local governments. In past years JAG sessions have addressed cable regulation, social media and wireless facilities deployment. This year, on November 17th we gathered in Atlantic City to discuss one of the most pressing issues to New Jersey municipalities – new funding for broadband networks. [Read more](#)

Feature: JAG Shines at NJ League of Municipalities

by Bob Duthaler, JAG President



Once again, the Jersey Access Group had the opportunity to participate at the New Jersey League of Municipalities Conference in Atlantic City. JAG was on hand on the trade show floor with our booth, speaking to Mayors, Council Members and Administrators about our organization. Our purpose was to inform municipalities of the importance of effectively communicating with their citizens. Who better to let municipalities know how to do this than JAG members, this is what we do! [Read more](#)



SAVE
DATE

THE

JAG announces plans to hold the Eastern Video

Expo, May 24-26, 2022.

A Hybrid Event, to include a live trade show day and two days of virtual workshop and vendor user groups. Details coming soon.

May 24- Virtual Sessions and User Groups

May 25- LIVE Trade Show w/vendor presentations

Committee Meetings

See
Schedule

and JAG Awards Dinner
May 26- Virtual Sessions and User Groups

See the Full Newsletter

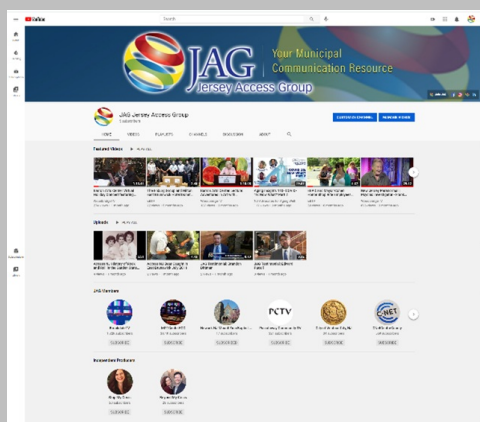
PDF Version



REGISTRATION TO OPEN IN JANUARY
Awards Dinner
May 25, 2022

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL. extravaganza

Check out some of the videos featured on our page:

[Broadband Panel at NJLOM](#) - JAG

[Holiday Extravaganza](#) - Woodbridge

[Over the Top Panel at NJLOM](#) - JAG

READ MORE

Social Media Update

Be sure to like and follow on [Facebook](#) and [Instagram](#)
Below are the statistics for Facebook, Instagram and LinkedIn combined

Reach

2,900 ▲

Audience

458 ▼

Audience Growth

0.43% ▼

Share our Newsletter.
Help expand the awareness of JAG.

Click for a link to share invitation to
receive our newsletter

Organizational Members





HELMER, CONLEY & KASSELMAN, P.A.

ATTORNEYS AT LAW



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