



Trustees 2022

Bob Duthaler Pres.- 2023

Doug Seidel VP – 2024

Anthony Pagliuco

Recording Sec.- 2022

Linda Besink Treasurer- 2023

Stephanie Gibbons

Corresponding Sec. – 2022

Dave Garb - 2024

George Fairfield- 2023

Bob Nicholson – 2022

Rick Gearhart – 2024

President’s Message

Bob Duthaler



Working to Improve Our Communications

We are a few months into 2022 and we will continue to provide the best for our membership. I, along with your board, feel that communication (the business we are all in) with our membership is key to the success of the organization. With that thought in mind, we are continually updating and developing new ways to communicate effectively with all of our members. This newsletter continues to be a good example of one of those ways. In fact, we are currently working on reformatting this document starting next month. I urge you to print it out monthly (it could become a collector’s item), read through it and mark your calendar with the important dates detailed in the newsletter. In addition, I urge you to share the electronic version with members of your staff, volunteers, and board members, along with members of your government. I believe information found in this newsletter is worth reading and sharing with others as well. There are so many facets of our organization and issues that are touched upon, you would be surprised how many people you know would be interested in reading about them.

JAG’s website is another useful tool. We continually update information monthly, if not more. There you will find videos, meeting information, news, along with a member’s only section in which you will find shared documents and other important information. We understand the importance of a good website and we continue to update the site, making it easy to read and locate information, and to be a source for information for potential members and a tool for current members. Please continue to use our website as a power resource of information...our website is located at www.jagonline.org.

JAG’s monthly membership meetings (the last Wednesday of the month) continue to be a great way to keep up with the organization and its members. Our goal is to not only give our members an update on the organization and committees (which is usually enough for most organizations) but to also provide presentations from vendors, training sessions and vibrant discussions each month. Plus, you can watch all our vendor presentations in the members only section of our website.

JAG’s Annual Conference – the Eastern Video Expo – is a favorite tool for learning, networking and acquiring hands-on technology experience with our tradeshow. Attendees participate in conference sessions geared towards our membership and industry, government sessions for municipal government employees and our extensive trade show for all. Read more about the conference in this and upcoming newsletters, and on the special conference website at www.easternvideoexpo.com. Registration will be opening shortly for this year’s event. Visit the conference website at the end of March for updated information, registration and more! I guarantee that you cannot find a better three day event with an in person trade show, banquet and awards show, two days of virtual training sessions and more!

Being a member of JAG also makes you a member of the New Jersey Chapter of NATOA. Since JAG is a chapter of NATOA this provides our members an additional level of support and information. NATOA keeps our membership informed on a national level on things shaping the communications industry, FCC rules and national laws. Plus NATOA provides a great resource of information to members with monthly eNATOA Webinars and a National Conference as well. Look for articles in our newsletters from NATOA Members. You can find out more information about NATOA by visiting their website at www.natoa.org.

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General Meeting Schedule 2022

- Mar. 31- Virtual Presentation- Cablecast
- Apr. 28- Virtual Presentation- RUSHWORKS
- May 24-27- Hybrid JAG Conference
- Jun. 24- Virtual No Presentation
- Sept. 28- TBD Presentation –Varto Technologies
- Oct. 27- TBD Presentation- DeSisti
- Dec. 1- TBD Presentation- Municipal Captioning
- Jan. 25, 2023- TBD REORGANIZATION
- Feb. 22- TBD Presentation- JVC
- Feb. 22- TBD Presentation- TelVue

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Web Site: www.jagonline.org ♦ E-mail: JAGinfo@jagonline.org

NJ Chapter of NATOA & Affiliate of the NJ League of Municipalities

GENERAL REORGANIZATION MEETING AGENDA – 12:12pm Start Time
Wednesday, March 30, 2022

Join the online meeting: [To be sent to members](#)

12:12-12:20p.m. *Welcome*

- Call to Order & Additions to Agenda [Chair or vice chair if chair not available].
- Approve minutes of January 2022 meeting [JAG Secretary or as designated by the president].
- Member Introductions [Roll-Call by Chair]
- Welcome new members [Membership Chair]

12:20p.m.- 12:50p.m. *Discussion*- Bulletin Board Usage

- Future Topic Ideas

12:50-1:50pm *Presentation*- Randy Visser, East Sales, Cablecast Community Media

- Our new “VIO Omni” servers have the combined power to schedule video files, or live shows, while providing an easy interface to make that content available as a live stream, or as easy to use VOD (video on demand) files complete with the ability to chapter those videos (either while you’re recording...or after the fact).

1:50pm-2:00pm *Committee Reports* Attached

- Committee Reports

○ Standing Committee Reports

- Executive [Bob Duthaler Chair, Doug Seidel Vice Chair]
 - *Report Highlights and Questions*
- Finance [Linda Besink Chair, Dave Garb Vice Chair]
 - *Report Highlights and Questions*
- Production [Lee Beckerman Chair, Anthony Pagliuco, Vice Chair]
 - *Report Highlights and Questions*
- External Relations [Geoffrey Belinfante Chair, Doug Seidel Vice Chair]
 - *Report Highlights and Questions*

○ Ad Hoc Committee Reports

- Membership [Stephanie Gibbons Chair, George Fairfield Vice Chair]
 - *Report Highlights and Questions*
- Legislative [Dave Garb Chair, Linda Besink Vice Chair]
 - *Report Highlights and Questions*
- JAG Awards [George Fairfield Chair Ronni Garrett Vice Chair]
 - *Report Highlights and Questions*
- Leadership Development [Doug Seidel Chair, Dave Garb Vice Chair]
 - *Report Highlights and Questions*
- Conference [Bob Duthaler & Geoffrey Belinfante Co-Chairs, George Fairfield Vice Chair,]
 - *Report Highlights and Questions*

2:00pm-2:10pm *Continuing Business*

- Vote on the 2022 Conference Budget

2:10p.m.-2:30p.m. *New Business*

- Discussion & Assistance: Who needs help?
- Other New Business

2:30p.m. *Announcements/next meeting.... Adjournment*

Register for the JAG website by sending an email to bduthaler@jagonline.org

Look For Webinars and Ongoing Virtual Social Hang/Happy Hour Sessions throughout the year.

The next meeting is Wednesday, April 27th.

Details can be found in upcoming JAG Newsletter.



Video play-out systems provide community media operations the tools they need to distribute their content to members of their communities, and beyond. Early systems involved the use of multiple video tape machines, and eventually DVD players that were programmed by external devices to play, and then switch, programming from one source to another. You never knew if this complex chain of events was going to work as planned, and the set-up time to cue tapes and calculate "pre-roll" times for every event made the process challenging and time consuming.



Fast forward to the 21st Century...and here we are, comfortably pecking away at our keypads and smartphones sharing video content like it was just another call to a friend. YouTube, the first successful video sharing platform and Facebook, have suddenly become the video viewing platforms of choice, and our local PEG channels are having to re-invent the way we support our communities through video distribution. After all, YouTube and Facebook are indeed commercial platforms. They make money by selling user data and "phishing" for customers engaged in niche content viewing. Not ideal.

Cablecast has the solution. Our company has been right beside you all the way providing the tools you need to manage this work in the 21st Century. Our new "VIO Omni" servers have the combined power to schedule video files, or live shows, while providing an easy interface to make that content available as a live stream, or as easy to use VOD (video on demand) files complete with the ability to chapter those videos (either while you're recording...or after the fact). You can even attach .pdf files like meeting agendas that viewers can download. One box does this all using Cablecast's easy to use interface and award winning bulletin board



software (also available for small, or large, digital signage throughout your community).

Now....purchase our CDN (content delivery network) called "Reflect", a fixed service that handles all of your content distribution in the cloud for just \$2200 a year. Done...you've just created your own "YouTube" platform where citizens can find and watch your shows easily from a built-in web portal providing live feeds, searchable indexes for VOD content, an active schedule feed and links to all of your other web content. What more could you do?

That's right...this is video technology in the 21st Century. Time waits for no one and suddenly we're facing a whole new set of video distribution platforms called "Over The Top" (OTT). Companies like Apple, Roku, Amazon, Google and others are betting that the television viewing market will in fact be moving away from expensive cable packages to a more open broadband network solution that gives viewers the options to watch content on their preferred platform on any video viewing device available; HD televisions, lap-top computers, hand-held smart phones...who knows what's next.

Again, Cablecast is ready to roll with new technical features and services that allow you to share all of your content throughout these varied platforms (web video or OTT).

We know that not everyone is ready to jump into the deep end and change the way you've been doing things in the past. Not a problem. We'll let you try our OTT distribution FOR FREE using our "Cablecast Screenweave" application. Give it a try yourself on all of the popular OTT platforms. Search for "Cablecast". Download the application and watch hundreds of stations from around the country as they provide both live streams as well as VOD content. All of this happens, literally, with one click of a button! Talk about easy workflow....and at no additional cost!



And finally, Cablecast has added to this powerful video tool kit with the ability to provide Closed Captioning of any content, live or existing files, again with just one push of a button. Purchase a bundle of hours and you decide what gets transcribed. Super easy to use and affordable with rates between .11 and .15 cents an hour. You'll have a link to your own Cablecast Cloud Services web interface where you can track your usage.

Presentation at JAG General Members meeting, March 30 at 12:12pm



One of the things that keeps my hard-working colleagues on the committee very busy is the coordination of this very newsletter. We hope to publish articles that are of interest to our municipal and community channels as well as our independent producers and nonprofit members. Making the newsletter a valuable source of information is a very high priority for the External Relations Committee. This past year, thanks to our managing director Rich Desimone and committee member Doug Seidel, we redesigned the look of the newsletter and changed the way it is distributed. We currently enjoy a particularly high open rate which hopefully means we are creating something of real value to our members. Recently, we sent a survey to all those who receive the newsletter asking for their input so we can make it better. Please fill out the survey and let us know your thoughts! We are continually looking for ways to make it more valuable and informative. The survey is one way we can ensure that it is something you can look forward to receiving each month.



The External Relations Committee is also responsible for JAG's internet and social media presence. This includes our Facebook page, our website, and our YouTube Channel which we manage jointly with the Production committee. The objective of all our social media activity is to raise our public profile and present JAG as an organization that can help townships across New Jersey communicate with their citizens. Weekly Facebook posts, again created by Doug Seidel, help keep JAG's name visible to the outside world. Facebook is just one component of the overall marketing plan for the organization that is developed by the Leadership Committee and executed, in part, by our committee. A large portion of those marketing efforts center around our website. This is often the first place people go for information about JAG, so the committee has spent a lot of time this past year updating the graphic look of the site and making it more user friendly. We have also made a concerted effort to enhance the value of the "members only" section by adding important documents to our library and videos of JAG sponsored presentations to our gallery.

Our committee is also responsible for our relationships with the Organizational Members. We try to cultivate associations with companies that make relevant products and who are sympathetic to the budgetary challenges faced by our members. These are the companies that present to us at our monthly general meeting. Organizational members come and go, so we are constantly looking for new suppliers with products who support PEG and community television, and who might become Organizational Members. In the last year, we added Municipal Captioning to our list of organizational supporters.

One of the most important functions of the External Relations Committee is to supervise JAG's participation at the annual New Jersey League of Municipalities Convention. We ensure that the organization contracts for a booth on the floor of the convention, and we organize the workshops we present at the Conference. This is the best opportunity we have all year to interact with the mayors, council people and information officers who are responsible for communicating with their citizens. We help man the booth and arrange for the handouts about JAG. Perhaps because of the Pandemic, we had a particularly fruitful convention, meeting lots of new municipal representatives who showed real interest in taking advantage of the benefits we provide. We are currently in the process of redesigning our booth to give it a new look and to ensure that JAG's mission is clear to those who pass by.

It may seem as if we have a lot of "balls in the air," and indeed we do, but not every member is involved in every initiative. I have often written in this newsletter about our need for members, however, at one of our recent meetings we developed a way for people to help out with some of the tasks of our committee without committing the time necessary to be a full member. We have formed two subcommittees that will allow you to focus your attention on those functions that most interest you. For example, if you're really into social media or web design, why not join our Social Media Subcommittee? If you enjoy writing, why not work on our newsletter by joining our Newsletter subcommittee. These will allow you to work only in those areas that are of particular interest to you. Your input would be welcome in any form.

If you have any questions about the External Relations Committee, please let me know. You can email me at geoffbel512@gmail.com



“People tend to think that aging is something that happens later in life. In reality, we’re aging every day,” says Cathy Rowe, DrPH, Executive Director of JAG associate member NJ Advocates for Aging Well (NJAAW).

“Right now, more than 23% of New Jersey’s total population is over 60,” she adds. “The U.S. Census Bureau projects that by 2030, America will have more 65-and-older residents than children, and all Baby Boomers – and one-fifth of the total population – will have reached the traditional retirement age of 65.”

NJ Advocates for Aging Well – formerly NJ Foundation for Aging – is marking its 24th year as the only statewide nonprofit focused solely on providing leadership in public policy and education to enable older adults to live with independence and dignity in their communities.

The Trenton-based organization promotes and advances public policy that impacts the lives of older adults and presents educational forums for the public – such as its recent four-part/15-speakers housing series for older adults – as well as for aging services professionals. NJAAW also holds networking events and hosts an Annual Conference (June 13) offering development opportunities and best practices for professionals entrusted with caring for aging adults. Its website at njaaw.org provides a wealth of information, services and resources for older adults, their families and caregivers, and aging services professionals. Additionally, in partnership with the Paraprofessional Healthcare Institute (PHI) NJAAW will be co-leading a multi-year policy advocacy effort focused on strengthening the state’s direct care workforce.



Aging Insights

JAG members would know NJAAW best for its monthly half-hour talk show, Aging Insights. Produced in partnership with [Piscataway Community TV](http://PiscatawayCommunityTV.com) (PCTV), the show is made possible by the generous support of the Wallerstein Foundation for Geriatric Life Improvement, other funders and viewers.

“Aging Insights, provides information on a wide range of issues facing older adults and their families,” says Dr. Rowe.

Dr. Rowe, of Maplewood, has hosted the program since she joined NJAAW in the middle of 2021, and is following in the footsteps of her predecessors, Melissa Chalker and Grace Egan. NJAAW’s Communications Manager, Sue Brooks of Ewing, is the Executive Producer. Bringing the show to life are PCTV’s Station Manager George Fairfield (Director), Program Supervisor Doug Seidel (Audio/Edit) Program Supervisor Stephanie Gibbons (Camera) and volunteers Valerie Stephens (Camera) and Elio Selvaggio (Teleprompter).

“We thoroughly enjoy working with our PCTV colleagues and would like to recognize their patience, flexibility, creativity and professionalism,” Dr. Rowe says. PCTV is also assisting NJAAW with the launch a podcast featuring Aging Insight programming and the nonprofit’s many webinars.

“On Aging Insights, we have lively and thought-provoking discussions with guests and experts from New Jersey and across the nation, representing a vast variety of fields and organizations,” says Dr. Rowe. Noting that the show has spotlighted “everything from personal finances for older adults to the pandemic,” Dr. Rowe has covered such topics as:

- [Assistive Technology in NJ -- so much more than you imagined](#)
- [Aging Well with Your Doctors](#)
- [Prescriptions & Pills: How to be your best advocate](#)
- [PCTI: Person-Centered Trauma-Informed care](#)
- [Medicare Open Enrollment: Facts & Scams](#)
- [NJAAW Holiday Special -- Gift Ideas for the Older Adults in Your Life](#)
- [New Year, New You! How physical therapy can help you reach your fitness goals](#)
- [Aging with Finesse: A conversation with Mary Flett, PhD](#)
- [Coming Back After COVID: NJ Arts and Culture Recovery Fund](#)



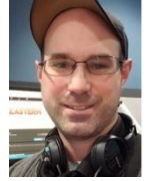
Upcoming programs will focus on advanced care planning and driving safety for older adults. “We are very mindful of what our audience wants and needs to know, and will continue to educate and enrich their lives,” Dr. Rowe says.

“We owe a debt of gratitude to JAG stations for bringing Aging Insights directly to New Jerseyans who will benefit from our programming, and we appreciate being an associate member,” says Sue Brooks. “Thank you for your support for NJAAW and New Jersey’s growing aging population!”

Previous episodes of *Aging Insights* can be viewed on NJAAW’s website at njaaw.org/aging-insights and its YouTube channel at youtube.com/njadvocatesforagingwell. The YouTube channel also contains NJAAW’s webinar recordings. For more information, contact Sue Brooks at 609-421-0206 or email sbrooks@njaaw.org.

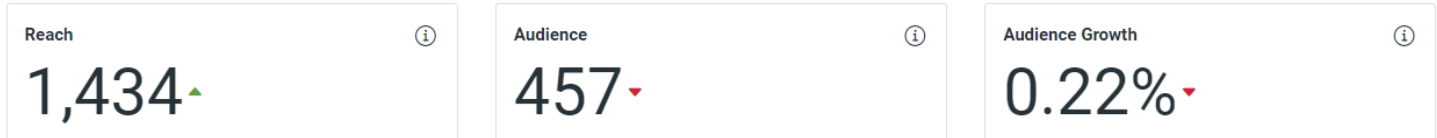


The Newsletter Survey results are in! Keep your eyes open for changes coming soon. We are very excited about these changes and look forward to using the new and improved newsletter to help market JAG better.



A new Social Media Subcommittee has been formed and we have started to plan our new social media posts. Make sure you are following our accounts so you can keep up in the online conversations. If you are interested in helping out with our social media, reach out to join this new Subcommittee.

Our YouTube channel is also easier to share now. www.jagonline.org/YouTube will send anyone directly to our YouTube channel. Just another bonus to help us market JAG easier.



JERSEY ACCESS GROUP

facebook.com/pegtv linkedin.com/company/jersey-access-group instagram.com/jersey_access_group

EASTERN VIDEO EXPO

facebook.com/Easternvideoexpo instagram.com/easternvideox/

Do not forget to check out our YouTube channel. Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

New Content on YouTube:

[The “Where,” “What,” and “Who “ of Healthy Aging – C-NET](#)

[Dustin’s Kaleidoscope: NJ 2021 Librarian of the Year – SOMA Television](#)

[Barron Arts Center: Viewing Sculpture – Woodbridge TV](#)

[Catchings Owens Community Center Ribbon Cutting – Montclair TV 34](#)

[Danny V’s 52nd Street Band – Manalapan Township Television Network](#)

NEW CONTENT ON WEBSITE- We have now posted 24 programs from the Eastern Video Expo events to the members only section of our website. *To view the video content links below, you need a members only password. Email lbesink@gmail.com for the password.*

Share the value of Jag’s newsletter with your elected officials, cable committee, station volunteers, associates, and friends. Send this invitation: <https://lp.constantcontactpages.com/su/B7EMU1R/JAGnewsletter>



Committees

Rich Desimone, Managing Director

Volunteerism

All committees presented their Year End Reports at the JAG Executive Board Retreat. Committees had a very successful year and have set their Action Plan for 2021-2022, and they will need help. The chairs will be reaching out to members to join their committees. At their January meetings all committees conducted elections for Chair, Vice Chair, and Secretary.



Executive 2022 (as of 1.12.22) Meeting second Wednesday 12:00PM	Production 2022 (as of 2.1.22) Meeting first Monday 11AM	External Relations 2022 (as of 2.9.22) Meeting first Thursday 12:30pm
Bob Duthaler, President 2021-2023	Lee Beckerman (Chair)	Geoffrey Belinfante (Chair)
Doug Seidel, Vice-President- 2022-2024	Anthony Pagliuco (Vice Chair)	Doug Seidel (Vice Chair)
Linda Besink, Treasurer- 2021-2023	TBA: (Secretary)	Stephanie Gibbons (Secretary)
Anthony Pagliuco, Secretary- 2020-2022	Nick Besink	Robert Horvath—Web design and Social Media
Stephanie Gibbons, Corresponding Sec.- 2020-2022	Dave Garb	Bob Duthaler: NJLOM Join Session, JAG Session, Booth Staffing and rooms, Web Site
George Fairfield, Trustee 2021-2023	Robert Horvath	Rich Desimone: JAG Newsletter Editor
Dave Garb, Trustee 2022-2024	Geoffrey Belinfante: Access NJ	Dave Garb
Bob Nicholson, Trustee 2022-2022	Doug Seidel: YouTube Channel	George Bumiller
Rick Gearhart, Trustee 2022-2024	Bob Duthaler	Rick Gearhart
Lee Beckerman, Production Chair		Bob Nicholson
Geoffrey Belinfante, External Relations Chair		Ed Cologna
Rich Desimone: Managing Director Action Plan/Policies & Procedures/Bylaws		Social Media Sub-committee
		Doug Seidel
		Anthony Pagliuco
		Ronni Garrett
		Newsletter Sub-committee
		Rich Desimone- Editor-in-chief
		Doug Seidel- Social Media
		Cindy Hahn- Editor
		Stephanie Gibbons- Editor
		Geoffery Belinfante- Spotlight
Finance 2022 (as of 1.15.22) Meeting second Tuesday 11AM	Legislation 2022 (as of 1.15.22) Meeting first Tuesday 11AM	Conference 2022 (as of 10.18.21) Meeting second Monday 2PM
Linda Besink: (Chair) APPOINTED	Dave Garb (Chair)	Bob Duthaler (Co-chair)
Dave Garb (Vice Chair)	Linda Besink (Vice Chair)	Geoffrey Belinfante (Co-chair)
Geoffrey Belinfante (Secretary)	Linda Besink (Secretary)	George Fairfield (Vice Chair)
Bob Duthaler: President	Bob Duthaler: NJLM	Doug Seidel (Secretary)
Lee Beckerman, Production Chair	Ada Erik: NJ Legislation	Linda Besink: (Treasurer) APPOINTED
	Nick Besink	Rick Gearhart
		Anthony Pagliuco
		J Robertson
		Rich Desimone: Managing Director
Leadership Development 2022 (as of 1.10.22) Meeting second Monday 11AM	Membership 2022 (as of 2.8.22) Meeting first Tuesday 1PM	JAG Awards 2022 (as of 1.12.22) Meeting third Monday 11am
Doug Seidel:(Chair) APPOINTED	Stephanie Gibbons (Chair)	George Fairfield (Chair)
Dave Garb: Finance Rep (Vice Chair)	George Fairfield: (Vice Chairs)	Ronni Garrett (Vice Chair)
Linda Besink: Legislative Rep (Secretary)	Linda Besink: (Secretary) Data Management	Valerie Stevens: (Secretary)
Anthony Pagliuco: Production Rep	Bob Duthaler: List Serve	Linda Besink: (Treasurer) APPOINTED
Doug Seidel: External Relations Rep	Dave Garb	Dave Garb
Ronni Garrett: JAG Awards Rep	Geoffrey Belinfante	
George Fairfield: Conference & Membership Rep	George Bumiller	



- Wednesday, March 30, 12:12pm — General Meeting via virtual video service
 - Topic for Discussion: Bulletin Board Usage
 - Presentation: Randy Visser, East Sales, Cablecast Community Media
- Tuesday, April 4, 11am — Legislative Committee Meeting via conference call
 - Relationships with state and national legislators: Develop in-district schedule
 - Protecting Cable Television Act: Gaining support from NJ national legislators
 - Evaluating SD vs HD Issues/Simulcast: Reviewing legislation in other states
 - Broadband funding: Tracking availability and requirements
- Monday, April 4, 2pm — Production Committee Meeting via conference call
 - JAG You Tube Channel Content Management: Reviewing submissions requests.
 - Marketing Videos
- Tuesday, April 5, 11am — Finance Committee Meeting via conference call
 - Managing Member List: Updating contact information
 - Financial Reports: Updates Accounts Payable/Receivables
- Tuesday, April 5, 1pm — Membership Committee Meeting via virtual video service
 - Outreach to NJLM leads: Following up emails with phone calls
- Thursday, April 7, 12:00pm — External Relations Committee Meeting via virtual video service
 - Membership Library: Collecting and management of member documents
 - Vendor Presentation: Scheduling Sept.–Dec. 2022.
 - Social Media subcommittee
 - Website Management: Making monthly updates
 - Social Media Management: Maintaining presence on multiple platforms
 - Managing JAG YouTube Channel
 - Newsletter subcommittee
 - Newsletter Development & Management: Scheduling articles
- Monday, April 11, 2pm — Conference Committee Meeting via virtual video service
 - Structure: May 24-26, 2022 Hybrid: Trade Show Live, Workshops/User Groups Virtual
 - Trade Show location/Budget/Workshop ideas
- Monday, April 11, 11am — Leadership Development Meeting via virtual video service
 - Marketing Plan: Developing strategy for increasing public awareness and membership
 - Tool Box Development: Establish list of all related material from P&P and recommend update to Ex. Board
 - Membership Development: Build a mentoring plan.
 - Committee Assistance: Supporting interaction of committees.
- Wednesday, April 13, 12noon — Executive Committee Meeting via virtual video service
 - Committee Action Plan review
 - Webinars/Managers Roundtables: Develop events and topics
- Thursday, April 18, 11am — JAG Awards Committee Meeting via virtual video service
 - Planning for 2022
- Wednesday, April 27, 12:12pm — General Meeting via virtual video service
 - Topic for Discussion: TBA
 - Presentation: Rush Beesley, President, RUSHWORKS

Organizational Members



WE SHARE YOUR VISION™





EXECUTIVE COMMITTEE: *Bob Duthaler (Chair), Doug Seidel (Vice Chair)*

The Executive Board has approved changes to the structure of the JAG newsletter to include adding monthly articles on technology, legislation and operations. These will be added to the current member spotlight and the new committee spotlight. We will be creating a new internal document that will improve our communication with the membership. These will begin in April.

FINANCE COMMITTEE: *Linda Besink (Chair), TBA (Vice Chair)*

If you have not received a dues invoice for 2022, please let the JAG Treasurer, Linda Besink, know via email at lbesink@gmail.com and it will be re-sent immediately. The dues renewal response has been excellent so far, but we are always aware of municipal budget procedures. If you are able to send us a Purchase Order, you will be considered a member in good standing, as that will show that the payment is in process. As always, if you have any questions or concerns about your dues status, please reach out to Linda. Thanks to everyone who has renewed their membership so far. Please consider serving on the Finance Committee. We meet briefly each month to go over reports; the time commitment is minimal, but the work is important.

PRODUCTION COMMITTEE: *Lee Beckerman (Chair), Anthony Pagliuco (Vice Chair)*

The JAG Production Meeting was held on March 7th.

The “Why Join JAG” video is on hold pending the completion of an elevator speech to be written by the JAG Leadership Development Committee and used as the basis of the script.

Doug has begun sending reminders to stations to please submit programs of general interest to our YouTube channel in an effort to boost participation. If you have general interest videos, please forward them to Doug at Piscataway TV.

The committee will work on taping a few additional videos to add to the Testimonial pool featuring station members based on comments submitted on the JAG survey. We plan to tape at the JAG conference vendors show in May.

Conference videos have all been uploaded to Youtube.

EXTERNAL RELATIONS COMMITTEE: *Geoffrey Belinfante (Chair), Doug Seidel (Vice Chair)*

This month the External Relations committee discussed making improvements to this very newsletter. At our recent meeting we analyzed the results of the survey which all members received about the newsletter. While the number of completed surveys was a bit disappointing, we have made some suggestions that will alter the content of the newsletter in the future. This includes eliminating some columns and adding others. Stay tuned.

SAVE THE DATE



A Hybrid Event

May 24-26, 2022

May 25- LIVE Trade Show & Vendor User Groups 9am-4pm

JAG Banquet and JAG Awards 6pm

Crowne Plaza, Rt27, Edison, NJ

May 24 & 26- VIRTUAL Workshops

Details coming soon.



Legislation Committee: *Dave Garb (Chair), Linda Besink (Vice Chair)*

Over the past few weeks, the Legislative Committee has been slowly working to build support from our Senators and Representatives regarding the Protecting Community Television Act.

Thanks to our renewed partnership with the ACM, we had a positive on line meeting with Senator Booker's Assistant Legislative Director. In a 20 minute session, it was stated that there was no reason that the Senator should not support this Bill. We are just waiting now for his official signing notification.

We will be scheduling more meetings with our Congressional members, along with our partners in the very near future. The Committee is also working on a new feature article for our newsletter that will address the topics we need to be concerned about. We are hoping to further highlight our partners and offer you the information needed to understand what is happening in our quickly changing world.

As I have stated each month, the Legislative Committee constantly needs your eyes, ears, thoughts and contacts. In order to keep PEG fresh in the minds of all of our lawmakers, we need your help. For further information on how you can be an active participant in our cause, please contact me and find out how you can join our committee.

Membership Committee: *Stephanie Gibbons (Chair), George Fairfield (Vice Chair)*

The committee plans on expanding by reaching out to members from various membership categories in order to be more inclusive and gain a better understanding of their particular needs from the organization. The committee is working closely with the Leadership Development committee to help support the new marketing plan.

Invoices for your 2022 JAG dues have been sent out from the Finance committee. Please look out for it and if you have received it let JAG's Treasurer Linda know. If you haven't received your invoice DEFINITELY contact Linda at Lbesink@gmail.com.

We want to make sure you are getting the most from your member benefits, so please let us know if you are not getting information from the listserv, newsletter, access to the member's only section of the website and access to the Connect server for sharing content. Please contact me at: Stgibbons@verizon.net.

Leadership Development Committee: *Doug Seidel (Chair), TBA (Vice Chair)*

Leadership has approved both a new treasurer's manual for our policy and procedures and a big change to our monthly newsletter. Shout out to Linda and the Finance committee for putting together a great manual that will help JAG immensely in the future. The results from the newsletter survey have led us to start work on a new and better newsletter that will increase the marketing efforts of JAG. The new marketing plan is also starting to take shape and we hope to have it in full effect by sometime this summer. If you think you have a skill set that can help strengthen JAG, contact the Leadership Development Committee and we will help find the right committee or subcommittee for you.

JAG Awards Committee: *George Fairfield (Chairs), Ronni Garrett (Vice Chair)*

All the entries are in; now the judging begins. The JAG Awards Presentation will be May 24, 2022. Make sure to dust off your tails & shine the jewelry; the evening begins with an always fashionable red carpet followed by the Awards presentation. Mark it on your calendar; pencil it on a sticky note; save a reminder on your phone; whatever you must do to remember this year's JAG Awards Presentation. Join us for a fabulous evening of good food, sparkling champagne, and interactive entertainment, even if it is from your own home. If you have any questions, please email gfairfield@piscatawaynj.org.

Conference Committee: *Bob Duthaler/ Geoffrey Belinfante (Co-Chair), George Fairfield (Vice Chair)*

We are happy to announce that things are moving along very well for our conference. Virtual workshops will be May 24 and 26 with a Live In-Person Trade Show on May 25th followed by a banquet where the winners of the JAG Awards will be announced. The event will be hosted at the Crowne Plaza in Edison, NJ. Our website, www.easternvideoexpo.com, will be updated regularly with ticket costs, workshops, and speakers. We are looking forward to seeing everyone in May for the return of LIVE IN-PERSON events. www.easternvideoexpo.com

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