

## General Meeting Agenda

Join us 4.27.22 @ 12:12pm

**Discussion Topic: Getting the Most Out of the**

**Conference:** We will discuss what sessions, products and vendors you are interested in seeing and hearing from during our annual conference

**Presentation by Rush Beesley, President/CEO, RUSHWORKS**

Take a look at the VDESK Version 7 and the PTX Model 3 PRO pan/tilt head that have just be released. We will also hear about an easy and inexpensive way to start streaming scheduled pre-recorded or live content over the internet using the A-List Streamster. This powerful mini-server is your portal not only to your citizens but can also be a global channel visible to anyone, anywhere on computers and portable devices.



## Technology Vendor Presentation: Three Major Product Updates

by Rush Beesley, President/CEO,  
RUSHWORKS

Throughout last year RUSHWORKS has focused on significant enhancements in features and functions for its VDESK Integrated PTZ/PTZ Production System. The VDESK Version 7 software development was driven by the need for a 'powerfully simple' interface designed for use by a single operator. [Read more](#)



## Legislation State Video Franchising Laws and the Legal Actions Taking Place in New Jersey

by Nancy L. Werner, General Counsel

for NATOA  
Legal Action has begun to take hold all across the country and even here in New Jersey. Communities are beginning to fight back against over-the-top service providers and their franchise fee obligations believed owed to them as required by franchising laws and the New Jersey Cable Television Act, N.J. Rev. Stat. § 48:5A-1 [Read more](#)



## Operations Stepping Up Your Station Operations

by Bob Duthaler, President

Part of JAG's ongoing effort, educate stations on ways to help them operate a better station. We have been focusing on those efforts through our online Managers Roundtable Discussions

## President's Message Keeping It Social (Media)

Bob Duthaler

There is a feature on most smartphones that lets you know how much time you are spending viewing a particular app, or category of apps (i.e.: social media). On the iPhone it's called "Screentime". I would like to direct your attention to Social Media. Social Networking is a big part of our lives. There are many different platforms: Facebook, Twitter, Instagram, TikTok and others. Most people can't get through our day without checking social media at least once, although I'm betting it's a lot more for most. We are hungry to learn about what our "Friends" are doing and eager to share our notable accomplishments or get lost in the rabbit hole of endless videos or reels. [Read more](#)



## Member Spotlight: Hopewell Township

by Joy Arena, Station Manager

Today the PEG channel here at The Township of Hopewell is carried on Comcast channel 95 and Verizon channel 30. I only work on the channel part time-- about 110 hours a year. For the PEG channel I still produce the Community bulletin board, but now I use PowerPoint and upload PNG files to a TelVue Infoview system. I also record and broadcast live the Township Committee Meetings. [Read more](#)



## Committee Profile: Conference

by Geoffery Belinfante, Chair

**OUR TRADE SHOW IS BACK!!**

YES, LIVE, IN-PERSON, TURN ON THAT LIGHT, HOLD THAT CAMERA, AND SPEAK TO PEOPLE FACE TO FACE. Also back by popular demand is our virtual conference. The workshops will be May 24 & 26 and the trade show will be on May 25 with a banquet that evening at the Crowne Plaza in Edison. [Read more](#)



eNATOA  
Monday, May 9, 2022  
2:00 PM - 3:00 PM (EDT)

\* Registration open until 5/7/22 at 12:00 AM (EST)

## The Two-Minute Drill In Video Production

and during our monthly meetings with our discussion topics. These are specifically designed for members to learn from other members, take away some of their success stories and incorporate them in your station operations. This collaborative effort is the driving force behind JAG and one of the main reasons why this organization was founded. [Read more](#)



## SAVE THE DATE

Eastern Video Expo,  
May 24-26, 2022

A Hybrid Event, to include a live trade show day and two days of virtual workshop and vendor user groups.

May 24- Virtual Sessions and User Groups

May 25- Trade Show w/vendor presentations & JAG Banquet and JAG Awards

Clarion Hotel, Rt 27, Edison, NJ

May 26- Virtual Sessions and User Groups

Diamond Sponsor: TelVue Corporation

[Click for Detail and to Register](#)

The old days of PEG channels producing only 30- or 60-minute long-form content for a cable channel are fading into history. Now, the ask is for short-form content that people can watch on their phone while they're standing in line at the grocery store. When your boss says, "I have a great story idea, but keep it under two minutes," what do you do? What's the approach? Learn from those who do it really well, etc.

Registration includes a recording of the webinar and speaker handouts, which will be sent out following the webinar

[Click to Register](#)



Alliance for  
Community Media

Public Policy Briefing  
May 5, 2022  
3 pm CT/4 pm ET

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

[Email ACM](#) is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

Can't make a call, but want to get informed? Listen to a recording! [Email ACM](#) to get access to the recording.

See the Full Newsletter

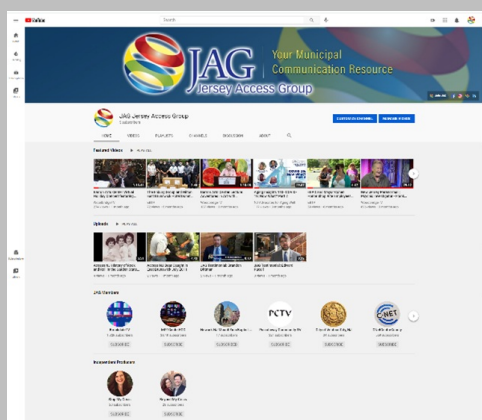
[PDF Version](#)

## Welcome New Members

Roselle Park, Clark and Metuchen

### JAG YouTube Channel

*Building our organization and promoting your videos*



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to [dseidel@piscatawaynj.org](mailto:dseidel@piscatawaynj.org) for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL. extravaganza

Check out some of the videos featured on our page:

[God's Trombones: A Benefit for the Innocence Project of Pennsylvania](#) – CNET  
[Greenable Woodbridge: Women in Environmental Careers](#) – WoodbridgeTV  
[Holocaust, Genocide and Stalinist Repressions - 2022 Memorial Day](#) – Fair Lawn

[READ MORE](#)

Be sure to like and follow on [Facebook](#) and [Instagram](#)

[Click for a link to share invitation to](#)

# Share our Newsletter.

Help expand the awareness of JAG.

## Organizational Members



## JAG Affiliations



Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840  
New Jersey Chapter of NATOA and New Jersey League of Municipalities Affiliate

Editor-in-Chief: Rich Desimone      Social Media Manager: Doug Seidel

Feature Editors: Stephanie Gibbons & Cindy Hahn

Staff: Bob Duthaler, Geoffery Belinfante, Dave Garb

Contact us at [JAGinfo@jagonline.org](mailto:JAGinfo@jagonline.org)

Jersey Access Group | [jagonline.org](http://jagonline.org)

