

## General Meeting Agenda

There will be no meeting in May.

Join us 6.29.22 @ 12:12pm

Discussion Topic: TBA

Presentation: TBA

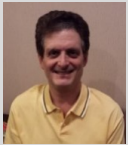


## Technology

### Vendor Donation: V-Desk Streamster

by Doug Seidel, Social Media Manager  
JAG is pleased to announce a donation  
by RUSHWORKS of a V-Desk Streamster.

This will give JAG the ability to launch a streaming  
channel that will be used to expand JAG's marketing  
capability. [Read more](#)



## Legislation

### State Video Franchising Laws and the Legal Actions Taking Place in New Jersey

by Dave Garb, Legislative Committee

#### Chair

Last month we talked about legal action that has begun  
here in New Jersey against over-the-top service  
providers and their franchise fee obligations.

The following is from the law firm Kessler, Topaz,  
Meltzer & Check, LLP, who are leading this action. It is a  
brief summary of the factual allegations and procedural  
history of Borough of Longport and Township of  
Irvington v. Netflix, Inc. and Hulu, LLC, No. 2:21-cv-  
15303-SRC-MAH (D.N.J.) (the "Netflix/Hulu Litigation").

[Read more](#)



## Operations

### JAG Members Help Decide Conference Operational Sessions

by Bob Duthaler, President

When it comes to determining what  
stations need to operate efficiently and optimally, JAG  
members spoke up at our last meeting during our  
discussion session. Members expressed their interest in  
conference sessions which they would like to see as part  
of our annual conference. The purpose of this  
discussion topic was to shape the direction of our  
annual conference. In case you were not aware, our  
event will take place May 24-26th of this year. This  
year's conference will be a hybrid event. Wednesday,  
May 25th we are holding our Trade Show at the Crowne  
Plaza in Edison, NJ. The show will run from 8:30am-  
4:30pm, followed by a special users workshop, cocktail

## President's Message

### You Don't Want to Miss This One, and JAG Can't Afford You To!

Bob Duthaler



Have you even driven down a block,  
come to the street you were looking for,  
only to find out it is a one-way and the place you were  
looking for is in the other direction? This caused you to  
have to circle back to find another route. Other times  
you might have been using a GPS system only to find out  
it has taken you down a street with no outlet, and the  
place you want is just on the other side of the dead  
end. So, what does this have to do with JAG? Ultimately  
nothing, other than to say that the JAG Membership  
and Organization relationship is like a two-way  
street. Sometimes to get the most out of something you  
need to give something back. [Read more](#)

## Member Spotlight:

### "Within crisis, are the seeds of opportunity" - Marilyn Monroe

by George McCollough, Station  
Manager, Princeton



The crisis for Princeton Community Television began in  
2019 when the organization was unable to negotiate a  
contract to manage the access channel with the Town  
of Princeton. In a startling decision the Town decided to  
take advantage of a recent law which allowed a Town to  
utilize its franchise fees to offset property tax increases.  
Public outcry could not reverse the decision. Like many  
public access stations across the country, Princeton TV  
found itself at a crossroad. [Read more](#)

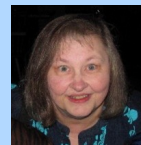
## Committee Profile: Finance The Power, Lure, and Magic of Numbers

by Linda Besink, Chair

### What do Mick Jagger, Robert Plant, and Kenny G have in common?

Each either studied or have a degree in  
Accounting. Jagger studied Accounting and Finance at  
the London School of Economics on a scholarship. Plant  
dabbled in accountancy for a few weeks before  
choosing to study music, but that he considered it at all  
is not widely known. And Kenny G holds a degree in  
Accounting from the University of Washington.

[Read more](#)



hour, banquet and the JAG Awards. Tuesday, May 24th and Thursday, May 26th will be our virtual conference sessions. [Read more](#)

2:00 PM - 3:00 PM (EDT)

\* Registration open until 5/21/22 at 12:00 AM (EST)



## SAVE THE DATE

### Eastern Video Expo, May 24-26, 2022

A Hybrid Event, to include a live trade show day including vendor presentations and user groups and two days of virtual workshop.

May 24- Virtual Sessions

May 25- Trade Show w/vendor presentations & user groups and JAG Banquet and JAG Awards

Clarion Hotel, Rt 27, Edison, NJ

May 26- Virtual Sessions

#### Sponsors

Diamond: TelVue Corporation

Titanium: Varto Technologies

Gold: Municipal Captioning

Silver: Planet Network

Bronze: RUSHWORKS

Copper: Cablecast

[Click for Detail and to Register](#)

## eNATOA: ARPA and Infrastructure funds, what's the difference?

In this e-NATOA you will learn what the difference is between the two funds, how they can be used to deploy broadband and how to negotiate a private/public partnership.

Registration includes a recording of the webinar and speaker handouts, which will be sent out following the webinar

[Click to Register](#)



Alliance for  
Community Media

Public Policy Briefing

June 2, 2022

3 pm CT/4 pm ET

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

[Email ACM](#) is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

Can't make a call, but want to get informed? Listen to a recording! [Email ACM](#) to get access to the recording.

See the Full Newsletter

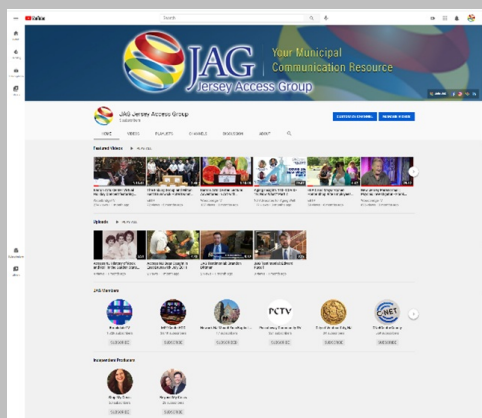
[PDF Version](#)

## Welcome New Members

### G & G Technologies

## JAG YouTube Channel

*Building our organization and promoting your videos*



### Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to [dseidel@piscatawaynj.org](mailto:dseidel@piscatawaynj.org) for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL. extravaganza

Check out some of the videos featured on our page:

<https://www.youtube.com/watch?v=1NALWdNkiAg>

Aging Insights 128: Meet the Freewalkers

<https://www.youtube.com/watch?v=aLTZrovGbk>

Colonia HS spring chorus concert - Woodbridge TV

[READ MORE](#)

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Share our Newsletter.  
Help expand the awareness of JAG.

Click for a link to share invitation to  
receive our newsletter

## Organizational Members



## JAG Affiliations



Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840  
New Jersey Chapter of NATOA, Organizational Member of ACM, and  
New Jersey League of Municipalities Affiliate

Editor-in-Chief: Rich Desimone      Social Media Manager: Doug Seidel

Feature Editors: Stephanie Gibbons & Cindy Hahn

Staff: Bob Duthaler, Geoffery Belinfante, Dave Garb

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