

General Meeting Agenda

There will be no meeting in May.

Join us 6.29.22 @ 12:12pm

Discussion Topic: TBA

Presentation: TBA



Technology

Vendor Donation: V-Desk Streamster

by Doug Seidel, Social Media Manager
JAG is pleased to announce a donation
by RUSHWORKS of a V-Desk Streamster.

This will give JAG the ability to launch a streaming channel that will be used to expand JAG's marketing capability. [Read more](#)



Legislation

State Video Franchising Laws and the Legal Actions Taking Place in New Jersey

by Dave Garb, Legislative Committee

Chair

Last month we talked about legal action that has begun here in New Jersey against over-the-top service providers and their franchise fee obligations.

The following is from the law firm Kessler, Topaz, Meltzer & Check, LLP, who are leading this action. It is a brief summary of the factual allegations and procedural history of Borough of Longport and Township of Irvington v. Netflix, Inc. and Hulu, LLC, No. 2:21-cv-15303-SRC-MAH (D.N.J.) (the "Netflix/Hulu Litigation").

[Read more](#)



Operations

JAG Members Help Decide Conference Operational Sessions

by Bob Duthaler, President

When it comes to determining what stations need to operate efficiently and optimally, JAG members spoke up at our last meeting during our discussion session. Members expressed their interest in conference sessions which they would like to see as part of our annual conference. The purpose of this discussion topic was to shape the direction of our annual conference. In case you were not aware, our event will take place May 24-26th of this year. This year's conference will be a hybrid event. Wednesday, May 25th we are holding our Trade Show at the Crowne Plaza in Edison, NJ. The show will run from 8:30am-4:30pm, followed by a special users workshop, cocktail

President's Message

You Don't Want to Miss This One, and JAG Can't Afford You To!

Bob Duthaler



Have you ever driven down a block, come to the street you were looking for, only to find out it is a one-way and the place you were looking for is in the other direction? This caused you to have to circle back to find another route. Other times you might have been using a GPS system only to find out it has taken you down a street with no outlet, and the place you want is just on the other side of the dead end. So, what does this have to do with JAG? Ultimately nothing, other than to say that the JAG Membership and Organization relationship is like a two-way street. Sometimes to get the most out of something you need to give something back. [Read more](#)

Member Spotlight:

"Within crisis, are the seeds of opportunity" - Marilyn Monroe

by George McCollough, Station
Manager, Princeton



The crisis for Princeton Community Television began in 2019 when the organization was unable to negotiate a contract to manage the access channel with the Town of Princeton. In a startling decision the Town decided to take advantage of a recent law which allowed a Town to utilize its franchise fees to offset property tax increases. Public outcry could not reverse the decision. Like many public access stations across the country, Princeton TV found itself at a crossroad. [Read more](#)

Committee Profile: Finance The Power, Lure, and Magic of Numbers

by Linda Besink, Chair

What do Mick Jagger, Robert Plant, and Kenny G have in common?

Each either studied or have a degree in Accounting. Jagger studied Accounting and Finance at the London School of Economics on a scholarship. Plant dabbled in accountancy for a few weeks before choosing to study music, but that he considered it at all is not widely known. And Kenny G holds a degree in Accounting from the University of Washington.

[Read more](#)



hour, banquet and the JAG Awards. Tuesday, May 24th and Thursday, May 26th will be our virtual conference sessions. [Read more](#)

2:00 PM - 3:00 PM (EDT)

* Registration open until 5/21/22 at 12:00 AM (EST)



SAVE THE DATE

Eastern Video Expo, May 24-26, 2022

A Hybrid Event, to include a live trade show day including vendor presentations and user groups and two days of virtual workshop.

May 24- Virtual Sessions

May 25- Trade Show w/vendor presentations & user groups and JAG Banquet and JAG Awards

Clarion Hotel, Rt 27, Edison, NJ

May 26- Virtual Sessions

Sponsors

Diamond: TelVue Corporation

Titanium: Varto Technologies

Gold: Municipal Captioning

Silver: Planet Network

Bronze: RUSHWORKS

Copper: Cablecast

[Click for Detail and to Register](#)

eNATOA: ARPA and Infrastructure funds, what's the difference?

In this e-NATOA you will learn what the difference is between the two funds, how they can be used to deploy broadband and how to negotiate a private/public partnership.

Registration includes a recording of the webinar and speaker handouts, which will be sent out following the webinar

[Click to Register](#)



**Alliance for
Community Media**

Public Policy Briefing

June 2, 2022

3 pm CT/4 pm ET

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

[Email ACM](#) is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

Can't make a call, but want to get informed? Listen to a recording! [Email ACM](#) to get access to the recording.

See the Full Newsletter

[PDF Version](#)

Welcome New Members

G & G Technologies

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL. extravaganza

Check out some of the videos featured on our page:

<https://www.youtube.com/watch?v=1NALWDNkiAg>

Aging Insights 128: Meet the Freewalkers

<https://www.youtube.com/watch?v=aLTZrovGbk>

Colonia HS spring chorus concert - Woodbridge TV

[READ MORE](#)

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Share our Newsletter.
Help expand the awareness of JAG.

Click for a link to share invitation to
receive our newsletter

Organizational Members



JAG Affiliations



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New Jersey League of Municipalities Affiliate

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