

July 2022

Volume 9, Issue 7

General Meeting Agenda

There will be no meetings in July or August
Join us for a Hybrid meeting 9.28.22 @ 12:12pm
LIVE at Varto Technologies or via Zoom
Discussion Topic: TBA
Presentation: Varto Technology



Technology

The most difficult challenge when recording meeting video:
Recording Good Meeting Audio

by Rush Beesley, Pres. RUSHWORKS

Video is Easy.

There aren't any 'terrible' video cameras these days. In fact, there are a myriad of tiny cameras with pinhole-sized lenses - often referred to as "cell phones" - that incorporate the latest technology and are available from many manufacturers. With any current generation camera you can record (and stream) excellent HD video with minimal lighting. Overhead fluorescents provide adequate 'soft light' for any meeting venue. So just turn on the camera, frame your shot, and press Record.

Audio is not. [Read more](#)



Legislation

Could Hulu and Netflix Pay Franchise Fees?

by Dave Garb, Legislative Committee Chair

To continue our discussion into the possibility of having OTT providers such as Hulu and Netflix pay franchise fees in exchange for their use of the public rights-of-way, along comes a couple of stories from Reuters news about this very issue. [Read more](#)



Operations

Switching Your Access Facility to HD

by Nick Besink, Engineer Oradell

These days, more and more people are buying HD televisions, so naturally access channels want to switch to HD to accommodate it. Therefore, if you run a local access channel, where do you start? What exactly do you need to accomplish the switch to HD? What should you buy first? [Read more](#)

President's Message

How Municipal Channels Helped Fight the Pandemic
Bob Duthaler



Local municipal television channels have come a long way since their portrayal in Wayne's World. Plastic potted plants and silly content have given way to serious programs that inform, educate, and entertain the citizens they serve. In addition to the importance of open government through meeting coverage, Public, Educational and Government (PEG) channels carry various general interest programming for everyone from kids to seniors, with subjects that range from high school sports to cooking shows. [Read more](#)

Member Spotlight: Stations Come in Many Sizes

by Geoffery Belinfante, West Milford



West Milford is one of the smallest stations to be a member of JAG. We are run by a seven-member volunteer board lead by Chairman and JAG Trustee Bob Nicholson. We operate on a meager budget of \$4800 a year which we get from Altice, the one and only cable provider in town—no Fios up here in the Highlands. We do produce content on a regular basis and while the pandemic changed the kind of productions we attempt, we are slowly returning to a more normal production schedule.

[Read more](#)

Committee Profile: JAG Membership Benefits

by Stephanie Gibbons, Chair



When one thinks of the Membership Committee, it may be as is the group that takes in information about a new member, welcomes them and helps them get acquainted with JAG as an organization. Or you may think of us as that irritating committee that pesters you to fill out a membership survey. But the Membership Committee is much more than that. This committee is continually looking at JAG from the member's point of view... why did you join JAG? Are you getting the most out of your membership? Are there other benefits you need or want? So the committee recently went back to the drawing board as to the membership categories we offer and what is most valuable to each of the types of membership.

[Read more](#)

Feature

The Eastern Video Expo..... There and back again!



eNATOA

Monday, July 18, 2022

2:00 PM - 3:00 PM (EDT)

* Registration open until 7/16/22 at 12:00 AM (EST)



by Paul Distefano, Sales Manager, DeSisti
 After the two-year hiatus as a result of the apocalypse, as I like to refer to it, what a pleasure it was to participate in this year's Eastern Video Expo, IN PERSON, again! Since I was privileged to have been a part of the expo, in all its forms and names, since its start in 2003, I was asked to comment on this year's conference. When I was asked, the first thing that came to mind was the term "full circle".

[Read more](#)

Franchise and PEG Fees in a Video Streaming World

As traditional cable companies and video service providers are shifting to video streaming services and changing the modern media market and landscape, learn about the potential financial impact to gross revenues to municipalities and the reporting of gross revenues as reported by companies.

Registration includes a recording of the webinar and speaker handouts, which will be sent out following the webinar

See the Full Newsletter

PDF Version

Click to Register



Alliance for
Community Media

Public Policy Briefing
 August 4, 2022
 3 pm CT/4 pm ET

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

[Email ACM](#) is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

Can't make a call, but want to get informed? Listen to a recording! [Email ACM](#) to get access to the recording.

Welcome New Members South Amboy and returning member Verona

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review. We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look

much cleaner when we can shorten that YouTube URL. extravaganza Check out some of the videos featured on our page:

<https://youtu.be/N2dUna5iX8Y>

2022 Commemoration of Juneteenth - C-Net

<https://youtu.be/QZqfgqjYzeU>

Books in Action - SOMA TV

READ MORE

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Organizational Members



JAG Affiliations



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New Jersey League of Municipalities Affiliate

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