

September 2022

Volume 9, Issue 9

General Meeting Agenda

Join us for a virtual meeting 9.28.22 @ 12:12pm

Presentation: G&G Technology



Presentation

PTZ cameras: NDI, HDBaseT, SDI and HDMI

by Marvin Charyn, Director of Broadcast Sales, G&G Technologies

I have about 50 years experience in this industry. Engineering, sales and designing systems. I graduated from Voorhees Technical Institute which is now a part of Hunter College and continued my education at New York Institute of Technology. I am now starting my 11th year at G&G Technologies as the Director of Broadcast Sales. I will be presenting at JAG's Sept. 28 meeting. The main topic will be PTZ Cameras, discussing all phases of this particular type of camera. Such as NDI, HDBaseT, SDI and HDMI. [Read more](#)

President's Message

Finish or Start The Year Strong. It's All In The Way You Look At It.

Bob Duthaler



September is upon us, and it invokes many different emotions. There have been several songs about September as well: "Wake Me Up When September Ends" – Greenday, "September" – Earth, Wind and Fire, just to name a couple. For parents and teachers, it starts the beginning of a new school year. For some businesses it's the end of the first quarter and for those using a calendar year, you are in the final third of the year. For JAG as an organization, it's all of those above. The Executive Board Retreat in August, signifies the beginning of planning for a new JAG year. [Read more](#)



Legislation

A Retrospect of the Importance of PEG and News from the FCC

by Dave Garb, Legislative Committee Chair

Over the decades, PEG Television Channels have demonstrated their value to the communities they serve. We have been challenged over and over again to get our vital information out to our local viewing audiences, especially in times of crisis. But there has never been anything more challenging than during the past pandemic. It was the access stations that found ways to get their individual messages directly out to their communities. PEG channels were one of the few places viewers could go to watch Governor Murphy's daily press briefings in their entirety, both live and "on demand." While it is not surprising to find PEG stations carrying this, there were many other ways PEG Channels helped the citizens in their communities. [Read more](#)

Member Spotlight:

Darkest day gave way to its brightest future.

by Christine Hoffman, Staff, Cranford Television



PEG TV35 in Cranford was born in 1986 with the help of then Township Committeeman Dan Aschenbach, who understood the benefits of public access to his community. It started at the high school but was moved to the township to give greater community access. It is where it remains today. Cranford resident H. Edward Davenport was asked to help lead the effort to start it up. He had little funds, so he gathered old and used tech equipment and duct taped it into a station that instantly brought local news and interesting stories to Cranford. Ed worked full time at pharmaceutical giant Hoffman LaRoche. He headed its media department which was tasked with making commercials and worldwide product announcements. But for years he volunteered every night at the station and slowly molded the beginnings.

[Read more](#)



Operations

Adapting Your Station – Broadcast, Cord Cutters and Hybrid Productions

by Bob Duthaler, President, JAG

If you have been in this business for over 10 years, you recall that there was only one way to do it. The formula was simple, cover the event in full, get it to post and air it on cable – repeat. That applied to both meetings and township events. Somewhere along the way in recent years, the viewing habits of the consumer has changed, and so must the formula. Stations need to adapt to move forward and



eNATOA

Monday, Sept 26, 2022

2:00 PM - 3:00 PM (EDT)

* Registration open until 7/16/22 at 12:00 AM (EST)

Programming That Brings People Together

Registration includes a recording of the webinar and speaker handouts, which will be sent out following the webinar

[Click to Register](#)

survive. We will cover three areas to focus on to move forward with: Broadcast Trend, Cord Cutters and Hybrid Productions. [Read more](#)

See the Full Newsletter

[PDF Version](#)

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

[Email ACM](#) is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

Can't make a call, but want to get informed? Listen to a recording! [Email ACM](#) to get access to the recording.

Simplifying Video Stream/Archiving of Municipal September 28, 2022

3 PM ET/2 PM CT/ 12 Noon PT

Speaker: Alfonso Maldonado from Open Media

Welcome New Member De Wolfe Music

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL. extravaganza Check out some of the videos featured on our page:

[https://www.youtube.com/watch?](https://www.youtube.com/watch?v=BZoCNjLYi7g&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=2&t=1s)

[v=BZoCNjLYi7g&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=2&t=1s](https://www.youtube.com/watch?v=BZoCNjLYi7g&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=2&t=1s)

Aging Insights Episode 131 - Driving Safer, Better & Longer
NJ Advocates for Aging Well

[https://www.youtube.com/watch?](https://www.youtube.com/watch?v=tyYvB6vGIDA&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=3&t=2s)

[v=tyYvB6vGIDA&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=3&t=2s](https://www.youtube.com/watch?v=tyYvB6vGIDA&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=3&t=2s)

2022 Mayor's Summer Concert: Jeff Slate's Weekend Wilburys -
Woodbridge TV

[https://www.youtube.com/watch?](https://www.youtube.com/watch?v=SKy_k0zqew8&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=1&t=4s)

[v=SKy_k0zqew8&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=1&t=4s](https://www.youtube.com/watch?v=SKy_k0zqew8&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=1&t=4s)

Piscataway Summer Concert Series The Verdict 2022 - PCTV

[READ MORE](#)

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Share our Newsletter.
Help expand the awareness of JAG.

[Click for a link to share invitation to
receive our newsletter](#)

JAG Welcomes New Organizational Member De Wolfe Music

Organizational Members



DE WOLFE MUSIC

JAG Affiliations



Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840
New Jersey Chapter of NATOA, Organizational Member of ACM, and
New Jersey League of Municipalities Affiliate

Editor-in-Chief: Rich Desimone Social Media Manager: Doug Seidel

Feature Editors: Stephanie Gibbons & Cindy Hahn

Staff: Bob Duthaler, Geoffery Belinfante, Dave Garb

Contact us at JAGinfo@jagonline.org

Jersey Access Group | jagonline.org

