

December 2022

Volume 9, Issue 12

General Meeting

Join us for a Hybrid meeting 1.25.23 @ 12:00pm
at Piscataway Television Center.

Presentation: DeSisti



Technology

Broadband in New Jersey

by Robert Boyle, Founder and CEO,
Planet Networks

This is the second year I attended the New Jersey State League of Municipalities convention. It was also the second time I have had the honor to speak on the Jersey Access Group panel on a topic that I am so passionate about and have dedicated the last 29 years of my life to making it a reality with Planet Networks – fast, reliable, and affordable Internet access for all – especially those in chronically underserved areas. The rock stars I had the honor to share the stage with are equally passionate about the cause of better broadband for all. Thank you to: Valarry C. Bullard (Transparency Officer | Broadband Advisor - NJ Office of the Governor), Joe Rivera (Manager of Broadband Access NJ BPU), India Still (Deputy Executive Director Administration and Finance Atlantic City MUA), Bob Duthaler (President Jersey Access Group), Ken Fellman (President at Kissinger & Fellman, P.C.), & Brian Wahler (Piscataway Township, NJ Mayor). [Read more](#)



Legislation

TWO "Calls to Action"

by Dave Garb, Legislative Committee
Chair

Last month JAG, the Jersey Access Group, had the distinct pleasure in presenting a special joint session with the League of Municipalities at their annual conference. It was on the Broadband Grants and Funding opportunities that was created from the Infrastructure Investment and Jobs Act which was approved last year by the federal government. [Read more](#)



Operations

Beyond Cable: New Ways To Communicate With Your Citizens

by Bob Duthaler

JAG held another session at the New Jersey League of Municipalities Conference this past November. I was lucky enough to do this session with Geoffrey Belinfante. Our goal was to illustrate the different emerging trends and communication tools to effectively engage residents beyond a traditional access channel. [Read more](#)

President's Message

Holiday Wish List... 3rd Annual

Bob Duthaler

The Holiday Season is underway, starting with Thanksgiving and ending with the New Year just a few weeks away. Every year at my house, the kids get ready to celebrate Christmas and they (ok, me too!) start working on their Christmas List! The same can be said for running your station or JAG as an organization.



What would be on your list this year for your station?

I hope you picked up some ideas from the many vendors who attended our in-person trade show back in May or from the many vendor presentations at our monthly meetings. There is no wrong answer in this situation. Each station operates differently from others across the state and vary greatly. But each has the same core principle, to inform their community in which they serve. When you make your wish list, keep in mind your community, their needs and how as a station you can serve them. The goal is always to enhance what we are currently doing. [Read more](#)

Committee Profile

Make Your Voice Heard; Enter the JAG Awards

by George Fairfield, JAG Awards
Committee Chair

December; what a wonderful time of the year; the winter solstice; the music; the lights; the food; and most importantly, everybody gathering together, sharing good tidings, warm embraces, and hunkering down around a video monitor agonizing over what to choose for the JAG Awards. The JAG Awards Committee is excited to announce the JAG Awards will open for registration and submissions on January 1, 2023. [Read more](#)



Member Spotlight:

PEG Stations—Then, Now, and Into the Future

by Dave Ambrosy, Station Manager, East
Brunswick

Some of you may remember starting out back in the day and the fun and excitement of creating new local programming. Discovering local talent in town to announce your sports coverage or become reporters and interviewing your neighbors so they can tune in to their cable channel and watch themselves. Convincing your mayor and council that yes, people will watch. Or maybe you remember the frustration of carrying those heavy cameras the size of a microwave and attached to an even heavier tape deck that recorded a whopping twenty minutes of footage on U-matic cassettes. [Read more](#)



See the Full Newsletter



Opens January 1, 2023
Closing February, 28, 2023

1/18/23 at 12:00 AM (EST)

Franchising Forum

Hear about new and trending broadcasting/cablecasting equipment and technology and share ideas on tips and tricks to make your productions easier and creative. Registration includes a recording of the webinar and speaker handouts, which will be sent out following the webinar

[Click to Register](#)

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL. extravaganza Check out some of the videos featured on our page:

<https://www.youtube.com/watch?v=k90uN9lWdOk&t=35s>

Following the Money: Accessing Broadband Funding - JAG

JAG Joint Session w/ NJ League of Municipalities @ NJ League Conference 2022

[https://www.youtube.com/watch?](https://www.youtube.com/watch?v=dZtjJHhHj_I&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=1&t=1s)

[v=dZtjJHhHj_I&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=1&t=1s](https://www.youtube.com/watch?v=dZtjJHhHj_I&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=1&t=1s)

Aging Insights Episode 134 - Fighting Senior Fraud - NJAAW

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Organizational Members



JAG Affiliations



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New Jersey League of Municipalities Affiliate
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