

## General Meeting

Join us for a Hybrid meeting 1.25.23 @ 12:00pm  
at Piscataway Television Center.

Presentation: DeSisti



## Technology Lighting..... The Easiest Part of Creating an Alternative Media Space

by Paul Distefano, Northeast Regional

Sales Manager, I Light USA Corp – DeSisti & Coemar  
USA

A few years ago, while still with a lighting system integration company, my boss introduced a new term to me..... the "Alternative Media Space". Basically, this was a place.... an office, a lobby, a conference room, a newsroom, a foyer..... anyplace that could be lit and used to record media. These were rarely permanent installations. Crews could come in, set up a couple of chairs, one or two cameras, shoot an interview or some other content, and leave.... closer to an ENG shoot than a studio production.

Given the choice, the one thing that our customers wanted to be somewhat permanent was the lighting. This made sense. If there were no need for stands and cabling, the overhead lighting was clean, efficient, and would allow a crew to come in and shoot on battery power and leave without even unspooling a cable. [Read more](#)



## Legislation Update in Washington

by Dave Garb, Legislative Committee  
Chair

**Federal Communications Commission Nominee – Take 2**  
President Joseph Biden has renominated Gigi Sohn to serve as 5th FCC Commissioner.

Sohn, who was first nominated in October of 2021, had been opposed by certain corporate Democrats targeted by telecom lobbyists who pushed them to oppose her from joining the regulatory panel. and thus, Sohn did not have enough support the first time around.

After the President's re-appointment, digital and consumer rights advocates called on the U.S. Senate to swiftly confirm Sohn, a lawyer, public advocate, and longtime net neutrality defender to the Federal Communications Commission.

[Read more](#)

## President's Message

### New Year, New Board Members and More Bob Duthaler



We are a couple of weeks into the new year of 2023 and it has already been a busy one for JAG, myself and, if I am guessing correctly, for you as well. You know what they say, "No rest for the weary". But I think for all those involved in our industry, we thrive on this fast-paced environment and the lack of sleep as well!

We held our general elections in December 2022, and the JAG Board of Trustees held their reorganization meeting in January 2023. Here are the results of the board's elections:

Chair/President of JAG: Bob Duthaler

Vice-Chair: Doug Seidel

Treasurer: Linda Besink

Recording Secretary: Anthony Pagliuolo

Corresponding Secretary: Stephanie Gibbons

Trustees: George Fairfield, Dave Garb, Rick Gearhart,

and Don Smith

[Read more](#)

## Member Spotlight:

### From a Need to a Necessity

by Stan Olochowszc, Coordinator, South Amboy  
Television

Once upon a time, on the banks of Raritan Bay in Central New Jersey, South Amboy Television (SATV) was created to keep the residents of the City informed about what was happening in town. The Government channel was a side-of-the-desk task assigned to Senior Services / Recreation. Initially a bulletin board comprising of white words on a blue background - pretty much the default screen configuration of a Videonics Titlemaker 3000 – and recordings of events such as the City's well-known St. Patrick's Day Parade and other events produced by volunteers using personal equipment started to appear sporadically. [Read more](#)



eNATOA

Monday, Feb. 13, 2023

2:00 PM - 3:00 PM (EDT)

\* Registration open until 2/11/23 at 12:00 AM (EST)

## There's a MAP for that! Exploring the FCC Map, State Maps & Efforts to Close the Digital Divide

In November of 2022 the FCC debuted its first iteration of the National Broadband Map, displaying information about the internet services available to individual locations across the country as reported by Internet Service Providers (ISPs) in the FCC's ongoing Broadband Data Collection. Through continuous updates, the map aims to help identify the unserved and underserved communities most in need of funding for high-speed internet infrastructure investment using FCC verification efforts, data from internet providers

See the Full Newsletter

PDF Version



NOW OPEN  
Closing February, 28, 2023  
ONE FREE ENTRY for JAG Members

Click to Enter

Managers Roundtable 2023  
Thursday, February 9<sup>th</sup> at 2pm: "Sponsorship Opportunities for your Station"

and public crowdsourcing. This eNATOA will not only explore the FCC's efforts to close the digital divide using "Fabric," the first ever national dataset that is a product of integrating multiple data sources for each state and territory but will also discuss state broadband maps and the role they play in complementing or contending with the FCC map.

Click to Register



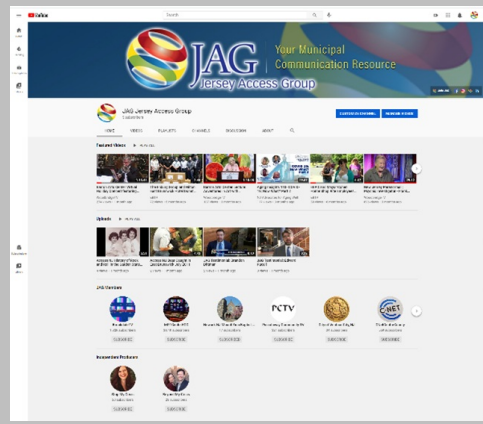
FEBRUARY PUBLIC POLICY BRIEFING  
FEBRUARY 2, 2023

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

Email ACM if you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

### JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to [dseidel@piscatawaynj.org](mailto:dseidel@piscatawaynj.org) for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look much cleaner when we can shorten that YouTube URL. extravaganza Check out some of the videos featured on our page:

<https://youtu.be/07HH7-Fazmg>

Beyond Cable: New Ways to Communicate with your Citizens - JAG

[https://www.youtube.com/watch?](https://www.youtube.com/watch?v=RvXrtFuKQgM&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=1&t=1953s)

[v=RvXrtFuKQgM&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=1&t=1953s](https://www.youtube.com/watch?v=RvXrtFuKQgM&list=PL1GODzEKbOu7YPv4dhjna4NA6jbRnWj63&index=1&t=1953s)

Community Conversations 01/10/23 | C-NET

READ MORE

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Share our Newsletter.  
Help expand the awareness of JAG.

Click for a link to share invitation to receive our newsletter

### Organizational Members





## JAG Affiliations



Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840  
New Jersey Chapter of NATOA, Organizational Member of ACM, and  
New Jersey League of Municipalities Affiliate

Editor-in-Chief: Rich Desimone      Social Media Manager: Doug Seidel

Feature Editors: Stephanie Gibbons & Cindy Hahn

Staff: Bob Duthaler, Geoffery Belinfante, Dave Garb

Contact us at [JAGinfo@jagonline.org](mailto:JAGinfo@jagonline.org)

Jersey Access Group | [jagonline.org](http://jagonline.org)

