

### Trustees 2023

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### General Meeting Schedule 2023-24

Feb. 22- ZOOM  
 Presentation- Cablecast  
 Mar. 31- Hybrid  
 Presentation- TelVue  
 at Bloomfield TV or via Zoom  
 Apr. 26- ZOOM  
 Presentation- TBA  
 May 18  
 JAG Conference  
 Jun. 28- TBD  
 No Presentation  
 Sept. 27- TBD  
 Presentation –TBA  
 Oct. 26- Hybrid  
 Presentation –Varto Technologies  
 at Varto Technologies or via Zoom  
 Dec. 6- ZOOM  
 Presentation- TBD  
 Jan. 25, 2024- Hybrid  
 Presentation- TBD

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## President's Message

Bob Duthaler



### STOP NOW... REGISTER...DON'T WAIT!!

Time and time again you hear me preach the importance of JAG, our meetings, webinars, manager's round tables and much more. All these have an importance to the membership and the growth of the organization. There is one item however, that stands out as perhaps the single most important event that JAG does, and that is our annual conference. This year's event is no exception.

(Register Now: [www.jagconference.com](http://www.jagconference.com) – not convinced yet, read on)

JAG's annual conference is designed to be of tremendous benefit to all our members. Whether you are an independent producer, educational station, municipal station, non-profit organization or even an organizational member, this conference is for you. This is truly an event in which the needs of all our members are taken care of in one day.

(Register Now: [www.jagconference.com](http://www.jagconference.com) – not convinced yet, read on)

So, what makes this event a must attend? Content, Content, Content....and so much more. Content is King and our conference has it. Start your day with select user groups sessions and a breakfast as well. Get up to speed on the equipment you use or just want to learn more about. Vendors are on hand to teach you about the latest updates, shortcuts, tricks and answer your questions. Give your input and help shape future releases!

(Register Now: [www.jagconference.com](http://www.jagconference.com) – not convinced yet, read on)

Spend the day attending the multiple sessions throughout the day designed to give you both information and hands on training. We designed a series of specific topics of interest for our members, bringing updated versions of some of your favorites along with new sessions created to help keep you up to date on our industry. Plus special legislative sessions that include updates on the national scene, a Keynote Lunch and your opportunity to network with other JAG members.

(Register Now: [www.jagconference.com](http://www.jagconference.com) – not convinced yet, read on)

Meet with the Vendors who support JAG and see what they have to offer. You will have a chance throughout the day to watch special presentations, one on one conversations and special vendor networking sessions carved out during

the schedule. This is your chance to see the latest equipment, get hands on time with it, see it in action and so much more. It is also our chance as an organization to stop by the vendors who are there to support JAG and its members and just say Thank You! Finish your vendor time with our special Vendor Cocktail Party.

(Register Now: [www.jagconference.com](http://www.jagconference.com) – not convinced yet, read on)

Make sure you come hungry because we have food throughout the day. From morning breakfast during training sessions, Keynote Lunch, special snack breaks, and a cocktail hour followed by our annual banquet. We are designing a variety of food to satisfy all your food desires. Along with food you can enjoy drinks during our cocktail hour and banquet, along with coffee, tea, soda and much more throughout the day. Plus, you never know what special treats will be offered as well.

(Register Now: [www.jagconference.com](http://www.jagconference.com) – not convinced yet, read on)

There is no better way to end the day than to enjoy our annual banquet. This is our chance to honor our group with a special gathering, highlight some members, eat and enjoy each other's company. It is also designed for our member stations to bring in special guests, staff and crew. Even if your entire staff or crew can't attend during the day, they can join you in the evening – special tickets are available just for the evenings event. The JAG Awards is our time to honor all the great work our members do throughout the year. You have done your best work throughout the year, now compare it to other stations. Even if you don't win, you can always pick up great ideas by watching what other stations do and emulate them in the upcoming years.

(Register Now: [www.jagconference.com](http://www.jagconference.com) – not convinced yet, read on)

I hope you stop what you are doing, click the link in this article if you haven't already and join us for the must attend event of the year. JAG's Annual Conference, Thursday, May 18th at the Crowne Plaza Hotel in Edison, NJ. I look forward to seeing each and every one of our members there and catching up with you in person.

Register Now: [www.jagconference.com](http://www.jagconference.com) – DO NOT WAIT!!!



## CONFERENCE

### Thanks to Our Sponsors

TelVue Corporation

Varto Technologies

Cologna Production

DeSisti Lighting

### Special Guests

Mike Lynch, Legislative Director, National Association of Telecommunications Officers and Advisors

Mike Wassenaar, President/CEO, Alliance for Community Media



It's about time: one of the most precious commodities you as station managers and volunteers offer to your organizations. We know how difficult it can be to achieve efficiency in your operations: the performance of work in the right way and getting to the desired result, but with minimal effort, time, and cost.



TelVue Corporation has always been focused on the latest innovations to help you, the valued JAG member stations, save not only time and money, but to develop and improve system features that will help expand your viewership and increase accessibility. Cost savings can be achieved by integrating and doing more "all-in-one". Time savings through enhanced, modern automation. Time to work smarter, not harder; time for ready, set, integrated & automate!

TelVue is excited to share with JAG our latest HyperCaster integrations and automation including:

- HyperCaster [integrated streaming](#), saving cost on external streaming & cable encoders.
- HyperCaster integrated multistreaming to social media, saving cost on expensive restreaming services.
- HyperCaster [integrated trim & cut editing](#), saving time cutting out executive sessions from a meeting, and other quick edits.

Content Files / Playoff Game 2\_4th 2022 / Trim Content

Preview

01:38  
01:21  
-32:58

Set Current In Point    Set Current Out Point    Delete All Trim Points

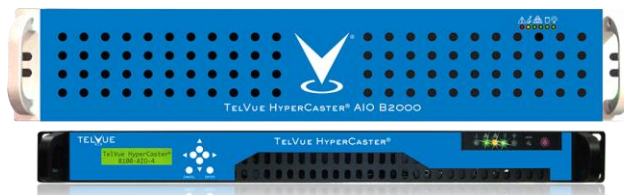
Trim Points

	In	Out	Actions
<input type="radio"/>	00:01:39.941	00:08:58.581	<input type="text"/> <input type="text"/> <input type="trash"/>
<input type="radio"/>	00:12:12.914	00:21:00.392	<input type="text"/> <input type="text"/> <input type="trash"/>
<input checked="" type="radio"/>	00:23:41.411	00:31:22.259	<input type="text"/> <input type="text"/> <input type="trash"/>

Save ▾    ▶ Preview

Trim and Replace  
Trim and Create New

- New ultra-affordable entry level [HyperCaster AIO-B100-2+](#) all-in-one supporting these integrations, saving cost for single channel operations.
- New ultra-scalable top-of-the-line [HyperCaster AIO-B2000-12X+](#) all-in-one supporting these integrations, saving cost for multiple channels with up to 20 total playout & encodes!
- Integrated live captioning with translation for dual language live captioning such as English and Spanish simultaneously, for affordably making your programming more accessible.
- HyperCaster automatic social media [streaming rules](#), saving time delivering specific programming to multiple live social media sites such as Facebook, YouTube, and Twitch.



The new streaming rules feature expands on the existing time-saving, rules-based automation in HyperCaster that also includes:

- [Scheduling Rules](#) - fully automate scheduling episodic programs, live events, records, and replays to save a ton of time scheduling.
- [Overlay Rules](#) - fully automate graphic overlays for channel branding, program announcements, clocks, info tickers, sponsorship, and more.
- [Content Workflow Rules](#) - fully automate publishing for VOD to your website and your very own [mobile and OTT apps](#) (iOS, Android, Roku, Apple TV, and Fire TV), sharing to the JAG server & Media Exchange, and archiving to networked storage and Archive.org. Reaching more viewers on new platforms opens up opportunities for revenue generation, including sponsorship, membership, pay-per-view, pay-per-download, and subscription models.
- [Captioning Rules](#) - fully automate which live events and pre-recorded programs are automatically captioned with [TelVue SmartCaption™](#), with no additional hardware required, and now with optional translation to a second language. Captioning your programming delivers even more value to your diverse communities, and also makes your [government meetings fully searchable](#).



Our upcoming HyperCaster & CloudCast releases will additionally include:

- Integrated Community Bulletin Board option to easily fill program gaps with images, videos, program guides, and background audio right from the HyperCaster.
- Redesigned, mobile-friendly scheduling pages to save time scheduling from mobile devices.
- Enhanced user access control and roles to distribute workloads more easily and securely.
- Full-view agenda/documents and channel schedules in the CloudCast video player alongside the playing video.
- Integrated, enhanced CloudCast viewer analytics dashboards & reports so you can measure your viewership and gain more insight into your audience.

The broadcast future is already here, so ready, set, integrate & automate! We hope to see you at the March JAG meeting. We'll review all the newest and upcoming features across our products and share our roadmap. We look forward to hearing from you how we can continue to make modern broadcasting even easier, and help you save time, expand your audience, increase accessibility, and generate new sources of revenue.



**Dave Garb, Legislative Committee Chair**

Sad news came out recently, when Gigi Sohn, a longtime public interest advocate and former Democratic FCC official, withdrew her nomination to the FCC. She said her decision to pull out follows “unrelenting, dishonest and cruel attacks” made by cable and media industry lobbyists. This announcement is seen as a huge defeat for consumer advocates, who had rallied behind her.



The Biden administration has a very ambitious broadband agenda that has been up in the air for more than two years, amid a 2-2 stalemate at the FCC. Sohn was first nominated by the White House in October 2021, and had the support of many consumer advocate groups.

### **Sohn’s withdrawal statement was direct and to the point:**

*“Last night after discussions with my family and careful consideration, I made the decision to ask President Biden to withdraw my nomination to the Federal Communications Commission. When I accepted his nomination over sixteen months ago, I could not have imagined that legions of cable and media industry lobbyists, their bought-and-paid-for surrogates, and dark money political groups with bottomless pockets would distort my over 30-year history as a consumer advocate into an absurd caricature of blatant lies. The unrelenting, dishonest and cruel attacks on my character and my career as an advocate for the public interest have taken an enormous toll on me and my family.*

*Unfortunately, the American people are the real losers here. The FCC deadlock, now over two years long, will remain so for a long time. As someone who has advocated for my entire career for affordable, accessible broadband for every American, it is ironic that the 2-2 FCC will remain sidelined at the most consequential opportunity for broadband in our lifetimes. This means that your broadband will be more expensive for lack of competition, minority and underrepresented voices will be marginalized, and your private information will continue to be used and sold at the whim of your broadband provider. It means that the FCC will not have a majority to adopt strong rules which ensure that everyone has nondiscriminatory access to broadband, regardless of who they are or where they live, and that low income students will continue to be forced to do their school work sitting outside of Taco Bell because universal service funds can’t be used for broadband in their homes. And it means that many rural Americans will continue the long wait for broadband because the FCC can’t fix its Universal Service programs.*

*It is a sad day for our country and our democracy when dominant industries, with assistance from unlimited dark money, get to choose their regulators. And with the help of their friends in the Senate, the powerful cable and media companies have done just that.*

*I want to thank President Biden for his faith in me and for my champions in the Senate who defended me at every turn. I especially want to thank the dozens of people who volunteered their time and energy to help me through this process, as well as the over 400 organizations, companies and trade associations, and hundreds of thousands of individuals who registered their support with the Senate. I will forever be grateful for their efforts on my behalf.*

*I hope the President swiftly nominates an individual who puts the American people first over all other interests. The country deserves nothing less.”*

So, after a 16-month ordeal and 3 intense Senate confirmation hearings, what happens next? A new nominee will have to be found with another lengthy and grueling confirmation period to follow. And any policy changes at the FCC will continue to be delayed.

### **Protecting Community Television Act Reintroduced in Both Sides of Congress**

The Identical “Protecting Community Television Act” bills, S.340, sponsored by Senator Edward Markey, & H.R.907, sponsored by Representative Anna Eshoo, have been reintroduced in Congress.

These bills would reverse the regulations made by the Federal Communications Commission (FCC) and ensure that public, educational, and government (PEG) channels have the assets they need to keep producing content for their viewers.

There are already many members of Congress who have already co-sponsored both bills.

We ask that all of you to reach out and ask our Federal Legislators to support the Protecting Community Television Acts. It falls on all of us in New Jersey to do our part to see that our Senators and Representatives are ready to re-support them, and lead the way in making sure that every municipality’s voices can continue to be heard by their specific audiences.



Take a moment to think about what you were doing in 2000. Think about where your channel was, from technology to creative to your relationships with your cable provider.



So much has changed in the local access space since JAG held their first conference back in 2000. In just 21 years we went from shooting videos on VHS or S-VHS, or if you were lucky Mini DV, to now when everything is digital on SD Cards and hard drives. And you know who kept you up to date on the latest tech? JAG! From their first conference to our 19th edition, the JAG Conference is the best place to get the latest hardware updates, the freshest gear, and collaborating on ideas with your fellow colleagues from other stations around New Jersey. This year's conference will be held at the Crowne Plaza Hotel in Edison on May 18th from 8am-11pm. Conference workshops are being held one at a time so no need to decide which one to attend. Attend them all! And if you get hungry, we have you covered from breakfast to our Keynote Lunch and the JAG Banquet.

## **SPONSORS**

**TelVue Corporation** is an Organizational Member of Jag and once again our Diamond Sponsor! I am sure everyone knows Jesse, Denise, and Mark from the great staff of TelVue. And if not, then this is the perfect place to come and meet them! From your bulletin board to playout solutions, they have something for everyone! Come join us at 8am for breakfast with President and C.E.O. Jesse Lerman at the TelVue User Group Breakfast for a great meet and greet opportunity! TelVue will also sponsor a workshop on Social Media that will be moderated by Jesse.

**Varto Technologies** is also a very valued member of the JAG Community, organizational member of JAG, and a Platinum Sponsor! Varto and Yervant Keshishian are huge supporters of JAG and the mission local access stations have in the State of New Jersey! Join Varto Technologies at 9am for a User Group Breakfast, and that afternoon Varto will be sponsoring a workshop on New Technology Tools that you do not want to miss! LiveU will be one of the panelists talking about product updates that will be released at NAB.

**Cologna Productions** joins this year's list of sponsors as a Sapphire sponsor making it possible for the entertainment at the banquet. Cologna Production operates a number of stations all of which are members of JAG.

**DeSisti Lighting** is a long time organizational member and conference supporter. DeSisti is a Silver sponsor and will be sponsoring the Networking Break and a workshop demonstrating ways to light a remote interview using a bag of tricks. DeSisti sale manager Paul DiStefano has been at every one of JAG's Conferences since they began in 2000.

JAG is grateful for the generous support of our sponsors in making it possible to provide this conference and continue its work in New Jersey. They will all be exhibiting and we hope you will take the time to visit and thank them.

Last but certainly not least the conference wraps up with the JAG Awards. Please stay and cheer on colleagues from local access stations across the state! There are many new categories this year to win, and many stations will go home with some nice trophies!

So, to get in on all this fun you need to go to our new website [www.jagconference.com](http://www.jagconference.com). There you will be able to see our schedule, list of exhibitors and hotel directions and accommodations. Thinking of spending the night then make sure you use our special discount code JAA when you are booking your room.

This year the cost of the Conference and the JAG Banquet is \$160 per person for JAG members. Your admission includes breakfast, keynote lunch, networking beverage breaks, the Cocktail Party, the Buffet Dinner and the JAG Awards.

JAG is a vital resource for your local access station, has been since 2000, and will continue to be for many years to come!



January 2023 marked the start of the eleventh year of operation for Asbury Park TV, known as APTV. Seen on Optimum channels 77 and 116 and on Verizon FiOS on channels 28 and 30, APTV is programmed around the clock with the usual Public Access programs: City Council, and Board of Education meetings, as well as the Planning and Zoning Boards. APTV can also be seen on streaming services Roku and Apple TV, YouTube and online at [www.AsburyParkTV.com](http://www.AsburyParkTV.com).



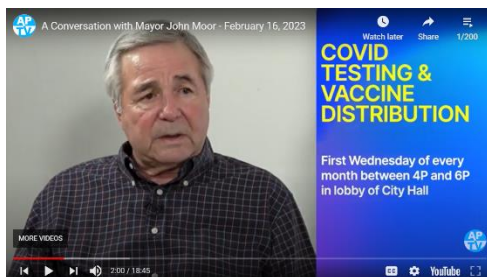
This year, we’re looking forward to two important milestones – opening our new studio and turning on our APTV “Beach Cam” on the famous Asbury Park Boardwalk. In March of 2020, Nate McCallister was hired as APTV’s Station Manager. He calls the studio an “alternative work space” that for years had been a storage room next to the Council Chambers and will be convenient for interviews following the twice monthly Council meetings and numerous other meetings and city events that take place in the Chambers.

We anticipate the Beach Cam to be on before summer. Positioned on a light pole near the south end of the boardwalk, it will also be helpful to the city beach management to keep an eye on the beach and boardwalk crowds and surf conditions. The Beach cam will be added to the second channels, Optimum 116 and FiOS 30 along with the latest weather information and Public Service announcements. The major programming schedule on APTV is available on the main channels.

APTV operates as part of the City of Asbury Park’s Department of Communications with a seven-member Advisory Committee which reviews and selects programs, follows news and trends in the PEG world, and stays up to date as a member of JAG from Day One. In addition, we’re responsible for several “Electronic Billboards” located around the city with the “Welcome to Asbury Park” greeting and a rundown of announcements of coming events and other public service messages.

At APTV we believe we have a good mix of programs that meet the criteria for the true meaning of a PEG channel – “Public, Educational and Government.” Since the beginning in 2012 we have aired meetings of the Asbury Park City Council, Planning and Zoning Boards, and the Board of Education. The Board of Ed. meetings are taped by them and delivered to us. Since Asbury Park is experiencing significant redevelopment, the Planning Board meetings often have an overflow attendance as well as strong viewership on-demand.

Thanks to Verizon FiOS and the internet, we can be seen beyond Asbury Park and have been carrying meetings of the Deal Lake Commission, the group that oversees the lake, a large body of water that flows from the Ocean through seven towns in Monmouth County. Deal Lake was named the “Third Most Beautiful Lake in New Jersey” by a national travel magazine in 2022.



Also on the APTV schedule is “Monmouth in Focus,” a production of the County Commissioners and “Aging Insights” from the N.J. Advocates for Aging Well. Among our own original productions is a quarterly interview with Mayor John Moor talking about current city issues and a weekend weather forecast and Podcast produced by Muata Greene, which earned him one of the five JAG Awards won by APTV last year. APTV also carries two national programs each evening, “Sidewalks Entertainment,” a celebrity interview and music program from San Francisco, and

“Democracy Now,” an independent News program.

The APTV Advisory Committee meets at the Historic Stephen Crane House, built in the late 1800’S and the home of the famed writer during his teenage years. With the Asbury Park Historical Society, APTV has produced a documentary about the life of Stephen Carne which debuted on the station In December, 2022.



**JAG General Meeting (Hybrid)**

Mar. 29, 2022 @ 12:00pm

Presentation: TelVue

For more information and access to the meeting email [JAGinfo@jagonline.org](mailto:JAGinfo@jagonline.org)



**JERSEY ACCESS GROUP**

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**New Content on JAG YouTube Channel**

<https://www.youtube.com/watch?v=r-sJ626z4RY>

Women Talk 2302 What Do You Do In Your Spare Time- Piscataway Community TV

<https://www.youtube.com/watch?v=z3bbVd13W4w>

Aging Insights 137: Traveling After 60- NJ Advocates for Aging Well

<https://www.youtube.com/watch?v=u2lXJAK61tl>

Women's History Month Flag Raising, March 7, 2023- Woodbridge TV

Do not forget to check out our YouTube channel. Have something you want on our YouTube channel?

Send a link to [dseidel@piscatawaynj.org](mailto:dseidel@piscatawaynj.org) for review.

**New Content on JAG Members Only Section**

The JAG Job Board is currently being populated with opportunities.

New Password as of June 1- contact Linda Besink [lbesink@gmail.com](mailto:lbesink@gmail.com) for access

**New Content on JAG Web Site**

List of all of this year's JAG Award recipients. <https://jagonline.org/jag-award-winners/>

Share the value of Jag's newsletter with your elected officials, cable committee, station volunteers, associates, and friends. Send this invitation: <https://lp.constantcontactpages.com/su/B7EMU1R/JAGnewsletter>

**Managers Roundtable 2023 Schedule**

**Thursday, June 8<sup>th</sup> at 2pm:** "Field Productions: Multi-Camera Productions both Live and Live to Tape"

**Thursday, September 14<sup>th</sup> at 2pm:** "Sports Coverage"

**Thursday, November 9<sup>th</sup> at 2pm:** Topic To Be Announced. Do you have a specific topic you would like to discuss? Please reach out to JAG President Bob Duthaler and discuss your ideas on topics you would like to discuss. Contact information: [bduthaler@jagonline.org](mailto:bduthaler@jagonline.org)



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New Jersey Chapter of NATOA, Organizational Member of the ACM, and New Jersey League of Municipalities Affiliate  
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