Your Municipal Communications Resource

Connecting Your Town to Your Residents



Newsletter

February 2023 Volume 10, Issue 2

General Meeting

Join us for a Zoom meeting 2.22.23 @ 12:00pm Presentation: Cablecast



Technology What are the Benefits of an Asset Manager?

by Dana Healy, VP Sales | Cablecast Community Media

At Cablecast, it is our mission to help our customers quickly and efficiently get their video content across platforms. We will Be highlighting the benefits of Asset Management, and introduce Cablecast's new Smart Asset Manager.

We'll also talk about security best practices of a CDN, and introduce REFLECT+, Cablecast's cloud-based content delivery network.

What is an Asset Manager?

An asset manager is a system that helps organize, store, find, and retrieve digital assets like video files. Read more



Legislation Protecting Community Television Act To Be Reintroduced

by Dave Garb, Legislative Committee Chair

We have all been waiting for a long time to see the Protecting Community Television Act be moved on by our federal lawmakers. During the 117th Congress, these bills had many co-sponsors, 2 of which included New Jersey's own Representatives Donald Payne, Jr. and Bonnie Watson Coleman. Unfortunately it was never voted on and was left to be hopefully brought up in the new Congress.

Well, that day has "literally" just arrived. The bills are going to be reintroduced by Senators Edward Markey and Tammy Baldwin, and Representative Anna Eshoo. Read more

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PDF Version



NOW OPEN
Closing February, 28, 2023
ONE FREE ENTRY for JAG Members

President's Message The Ground Hog Can't Be Right

Bob Duthaler

Ground Hog's Day has past, and the ground hog saw his shadow. According to folklore, we have 6 more weeks of winter. If you look back on the last two months of winter, you would think that winter hasn't even begun. The weather for the most part has been unseasonably warm with little to no snow. Long range forecast shows the same when it comes to snow. You will hear no complaints from me!

Read more



Conference Committee Update Announcing The 2023 JAG Conference

By Geoff Belinfante, Conference Committee

JAG held its first conference in 2004 and this year we will celebrate our 18th conference. The JAG Conference Committee is pleased to announce that the JAG Conference for 2023 will be held at the newly renovated Crowne Plaza in Edison on Thursday May 18th., so mark your calendar now. The website where you can follow all the developments as the date approaches is simply www.jagconference.com. Although it's only February, rest assured that the conference committee has been busy working on the plans for this year's event, but there will be some very notable changes from past conferences. Read more

Click to Register



Member Spotlight: A Thank You Note

By Geoff Belinfante, West Milford TV
I have a ritual. Every Thursday morning it's my responsibility to program our channel, WM77 here in West Milford, for the

following Saturday. Why Thursday—because our council meetings are held on Wednesday nights and I want to make sure that the latest meeting is available for viewing at 11:00 Saturday morning for those who can't catch it during the week at its regular times—7:00am and 7:00pm.

By PEG standards, we have a very small station run by a handful of intrepid volunteers, and as I was doing my programming this week, I had this thought—without JAG, the other PEG channels around the country, and independent producers that support our efforts, there would be no West Milford channel. Why? Read more

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CONFERENCE
May 18, 2023
www.jagconference.com

Managers Roundtable 2023
Thursday, March 9th at 2pm: "In Studio Productions"



Monday, March 13, 2023 2:00 PM - 3:00 PM (EDT) * Registration open until

2/11/23 at 12:00 AM (EST)
Under The Hood: Advanced Social Media
Video Seminar

Click to Register



FEBRUARY PUBLIC POLICY BRIEFING

March 2, 2023

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

Email ACM is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

JAG YouTube Channel

Building our organization and promoting your videos





Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look

much cleaner when we can shorten that YouTube URL. extravaganza Check out some of the videos featured on our page:

https://www.youtube.com/watch?v=LqVermWJXbc

Truth about the Holocaust and Stalinist Repression- Fair Lawn TV

https://www.youtube.com/watch?v=fmHUYqZdn7c

All Seasons Chamber Players at The Barron Arts Center- Woodbridge TV

https://www.youtube.com/watch?v=Ys_v6dPSS5M

Press Conference with Governor Murphy regarding State SNAP
Program- Woodbridge TV

READ MORE

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Organizational Members











PLANET



























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