

March 2023

Volume 10, Issue 3

## General Meeting

Join us for a Hybrid meeting 3.22.23 at Bloomfield TV

@ 12:00pm

Presentation: TelVue



## Technology Cost-saving Integrations & Time-saving Automation from TelVue

by Jesse Lerman, Pres/CEO, TelVue

It's about time: one of the most precious commodities you as station managers and volunteers offer to your organizations. We know how difficult it can be to achieve efficiency in your operations: the performance of work in the right way and getting to the desired result, but with minimal effort, time, and cost.

TelVue Corporation has always been focused on the latest innovations to help you, the valued JAG member stations, save not only time and money, but to develop and improve system features that will help expand your viewership and increase accessibility. Cost savings can be achieved by integrating and doing more "all-in-one". Time savings through enhanced, modern automation. Time to work smarter, not harder; time for ready, set, integrated & automate!

[Read more](#)



## Legislation FCC Nominee Withdraws from Confirmation Proceedings

by Dave Garb, Legislative Committee Chair

Sad news came out recently, when Gigi Sohn, a longtime public interest advocate and former Democratic FCC official withdrew her nomination to the FCC. She said her decision to pull out follows "unrelenting, dishonest and cruel attacks" made by cable and media industry lobbyists. This announcement is seen as a huge defeat for consumer advocates, who had rallied behind her. The Biden administration has a very ambitious broadband agenda that has been up in the air for more than two years, amid a 2-2 stalemate at the FCC. Sohn was first nominated by the White House in October 2021, and had the support of many consumer advocate groups. [Read more](#)

## See the Full Newsletter

PDF Version

## President's Message

**STOP NOW...REGISTER  
DON'T WAIT!!**

**Bob Duthaler**



Time and time again you hear me preach the importance of JAG, our meetings, webinars, manager's round tables and much more. All these have an importance to the membership and the growth of the organization. There is one item however, that stands out as perhaps the single most important event that JAG does, and that is our annual conference. This year's event is no exception. [Read more](#)



## Conference Committee Update

**Sponsors Help Develop The Conference**

By Don Smith, Conference Committee,

Vice Chair

Take a moment to think about what you were doing in 2000? Think about where your channel was, from technology to creative to your relationships with your cable provider.

So much has changed in the local access space since JAG held their first conference back in 2000. In just 21 years we went from shooting videos on VHS or S-VHS or if you were lucky Mini DV to now when everything is digital on SD Cards and hard drives. And you know who kept you up to date on the latest tech? [Read more](#)

[Click to Register](#)



## Member Spotlight: A Year of Two Milestones

By Ed Salvas, Secretary, Asbury Park Cable TV Advisory Committee

January 2023 marked the start of the eleventh year of operation for Asbury Park TV, known as APTV. Seen on Optimum channels 77 and 116 and on Verizon FiOS on channels 28 and 30, APTV is programmed around the clock with the usual Public Access programs: City Council, and Board of Education meetings, as well as the Planning and Zoning Boards. APTV can also be seen on streaming services Roku and Apple TV, YouTube and online at [www.AsburyParkTV.com](http://www.AsburyParkTV.com). [Read more](#)



**eNATOA**  
Monday, April 17, 2023  
2:00 PM - 3:00 PM (EDT)

\* Registration open until 4/15/23 at 12:00 AM (EST)

## The Great PEG Modernization

Has cable TV gone the way of the buggy whip, leisure suits, and beehive hairdos? We're moving into an era



where it's all about broadband and Over-the-Top. The question is, how do you fill that broadband pipe with great content? How do you market a PEG channel for the future and how do you get the word out to those cutting the cord? Learn from the best and their success stories when it comes to community outreach and building channel value in the modern PEG environment.

## CONFERENCE

May 18, 2023

[www.jagconference.com](http://www.jagconference.com)

### Sponsors

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**Alliance for  
Community Media**

**APRIL PUBLIC  
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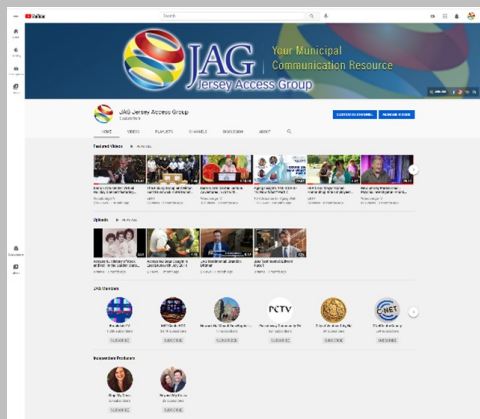
April 6, 2023

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

Email ACM if you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

## JAG YouTube Channel

*Building our organization and promoting your videos*



### Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to [dseidel@piscatawaynj.org](mailto:dseidel@piscatawaynj.org) for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look

much cleaner when we can shorten that YouTube URL. extravaganza

Check out some of the videos featured on our page:

<https://www.youtube.com/watch?v=r-sJ626z4RY>

**Women Talk 2302 What Do You Do In Your Spare Time- Piscataway Community TV**

<https://www.youtube.com/watch?v=z3bbVd13W4w>

**Aging Insights 137: Traveling After 60- NJ Advocates for Aging Well**

<https://www.youtube.com/watch?v=u2IXJAK61tI>

**Women's History Month Flag Raising, March 7, 2023- Woodbridge TV**

[READ MORE](#)

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Help expand the awareness of JAG.

[Click for a link to share invitation to receive our newsletter](#)

## Organizational Members



## JAG Affiliations



Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840  
New Jersey Chapter of NATOA, Organizational Member of ACM, and  
New Jersey League of Municipalities Affiliate

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