### **Your Municipal Communications Resource**

Connecting Your Town to Your Residents



# Newsletter

April 2023 Volume 10, Issue 4

#### **General Meeting**

Join us for a meeting 4.26.23 via ZOOM @ 12:00pm Discussion: JAG Conference



# Legislation FCC Nominee Withdraws from Confirmation Proceedings

by Dave Garb, Legislative Committee Chair

Last month I joined the ACM as we visited our esteemed Senators and Representatives on Capitol Hill in an effort to garner co-sponsorship for the" Protecting Community Television Act".

The Identical bills, S 340, Authored by Senator Edward Markey (MA) and Tammy Baldwin (WI), & HR 907, Authored by Representative Anna Eshoo (CA), were reintroduced in Congress on February 9th of this year. It was our intention to make sure to inform as many members of Congress as possible about these bills.

Being the sole spokesperson for New Jersey, by representing the Jersey Access Group, and never having experienced what I was about to encounter, I had a steep learning curve to navigate.

Fortunately for me, ACM President Mike Wassenaar had already planned two very interesting meetings for me with the Legislative Assistants to Senator Cory Booker and Representative Mikie Sherrill. Both seemed very interested in what was told to them regarding the effect of the 2019 FCC ruling upon community television, why these Acts came to be, and why we need their support by co-sponsoring them. I even had the pleasure of having Mike join me for the meeting at Senator Booker's office. Read more

#### See the Full Newsletter

**PDF Version** 



# CONFERENCE May 18, 2023 www.jagconference.com

#### **User Group Breakfasts**

**TelVue-** Ultra-affordable All-in-One Playout, Integrated Streaming, Editing, and CBB, Live Caption Translation, New

#### **President's Message**

Station Check List – Help Grow Your Station

**Bob Duthaler** 

Here are some ideas on how you can grow, strengthen, and improve you station operations and overall appearance. They are in no order, so use these as a guide for your station. Do all or do some, but the key to change and growth is to do something.

Use What You Have, and Use It To The Fullest... We are all guilty of this, I know that I am. So, what am I referring to?

Read more



# Conference Committee Update

By Don Smith, Conference Committee, Vice Chair

From the first conference to our 19th edition, the JAG Conference is the best

place to get the latest hardware updates the freshest gear and collaborate with your fellow colleagues from other stations around New Jersey. This year's conference will be held at the Crowne Plaza Hotel in Edison on May 18th from 9am-11pm.

We are only a month away from the JAG Conference!

- Have you made your checklist for new equipment you would like to get more information on?
- Have you purchased your tickets?
- Have you reserved your hotel room? Read more

**Click to Register** 



# Member Spotlight: Rebuilding For Now and The Future. But Recognizing The Past By Bob Duthaler, Bloomfield TV And So It Began... WBMA-TV (Channel 35) in Bloomfield, NJ has been in operation for

over 45 years, making it one of the oldest municipal channels on Comcast. Its purpose was and still is to inform the Bloomfield Community of events happening throughout the township, while supporting open government through the playback of meetings on the cable channel. It started out like many stations across the state have, in a small space, a bunch of VHS players and a graphics system. Over the years the space in which the station operated grew larger, but much of the equipment stayed the same. VHS players, mixed with SVHS with shows being recorded on mini-dv, were the flavor through the early 2000s. Read more



**eNATOA**Monday, May 15, 2023
2:00 PM - 3:00 PM (EDT)

Viewer Analytics, and more!

Varto Technologies-TriCaster & NDI User Group: NAB
Highlights & Interactive Forum

Exhibitors:

TelVue, Varto Technologies, NewTek, LiveU, De Wolke Music, Cologna Productions, DeSisti, MyCaseBuilder, and others **Workshops:** 

- News from Capitol Hill and around the Country, and what it means to New Jersey PEG Stations
- Is A PEG Cable Channel All You Need?
- New Technology Tools
- DAMN..... I need a little SOMETHING. How to light properly when you have almost NOTHING!
- Using Video to Enhance your Municipality's Social Media Presence

#### **Banquet and JAG Awards**

Entertainment by Simon Mandel, Comedy, Magic, and one of the most in demand illusionists in the world today.

#### **Sponsors**

TelVue Cooperation Planet Network Varto Technologies Cologna Productions DeSisti Lighting

#### \* Registration open until 4/15/23 at 12:00 AM (EST) Premiere Pro for Today's Video Editor

Level-up your expertise in this video editing workshop focusing on Premiere Pro core editing skills. Refine your skill and gain confidence and clarity on standard editing techniques. From novice to experienced editors, this workshop will dive into the many ways to achieve similar results in Premiere Pro. Master the fundamentals and learn key time-saving hacks for a great foundation to quickly build upon and develop your advanced video editing skills and workflows.

#### **Click to Register**



APRIL PUBLIC POLICY BRIEFING May 4, 2023

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

Email ACM if you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

#### **JAG YouTube Channel**

Building our organization and promoting your videos





# Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look

much cleaner when we can shorten that YouTube URL. extravaganza Check out some of the videos featured on our page:

https://www.youtube.com/watch?v=LxYD91dqyo8

Woodbridge 49th Annual St. Patrick's Day Parade - March 12, 2023

https://www.youtube.com/watch?v=r-sJ626z4RY

Women Talk 2302 What Do You Do In Your Spare Time

https://www.youtube.com/watch?v=z3bbVd13W4w

Aging Insights 137: Traveling After 60

**READ MORE** 

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# **Share our Newsletter.**

Help expand the awareness of JAG.

Click for a link to share invitation to receive our newsletter

## **Organizational Members**























**PLANET** 



## **JAG Affiliations**









Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840

New Jersey Chapter of NATOA, Organizational Member of ACM, and

New Jersey League of Municipalities Affiliate

ditor-in-Chief: Rich Desimone Social Media Manager: Doug Seidel

Feature Editors: Stephanie Gibbons & Cindy Hahn

Feature Editors: Stephanie Gibbons & Cindy Hahn
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