

May 2023

Volume 10, Issue 5

General Meeting

Join us for a meeting 6.28.23 via ZOOM @ 12:00pm

Discussion: JAG Conference Review



Legislation

Increasing Broadband Service in Your Community

by Dave Garb, Legislative Committee Chair

Warning, it is all around you! There is nowhere to hide from it! And it is on its way to the 2023 JAG Conference.

It's the B-word! BROADBAND!!!

Yes, It Is Everywhere, Be Prepared! or Be Left Out!

In 2021, the federal government passed the American Infrastructure Act which approved billions of dollars to improve broadband deployment throughout the country. That money will flow from the Federal Government and be distributed by each state in a major goal to build-out broadband everywhere, including in the rural areas.

On May 18th, during the JAG Conference Keynote Luncheon, we explore the ways all municipalities can access the money, and what to do with it once it arrives at the local level. Our panel of experts, Robert Boyle, CEO Planet Networks, Marilyn Davis, Senior Director of Government Affairs, Altice Mike Wassenaar, President of the ACM; and Mike Lynch, Legislative & Regulatory Affairs Director for NATOA, the National Association of Telecommunications Officers and Advisors, will guide you on a successful path to help you acquire a piece of this funding for your community.

[Read more](#)

President's Message

JAG To Honor Some of Its Own

Bob Duthaler



By now you already know that Thursday, May 18th is the date you should put all things aside and make plans to be at the JAG's annual conference and vendor day. If you haven't done so already, register now at www.jagconference.com. This is a must attend event if you are a member of JAG, support the organization or utilize any of its benefits.

Did you know that as part of JAG's conference, the organization recognizes members for their extraordinary work-for either the PEG community or the JAG organization. This year is no exception. Throughout the day, JAG will recognize some of its members, community leaders and others in their efforts to support PEG. It is important that we all gather on that day as both an organization and community to support those who helped support us.

[Read more](#)



Conference Committee

The Conference is Waiting for You

By Don Smith, Conference Committee, Vice Chair

We are only 2 weeks away from the JAG Conference! The conference committee has been working hard to bring an informative, networking, and fun conference to the members and supporters of JAG. Tell all your members to mark down May 18th and we will see you there. For details and to register visit our website www.jagconference.com [Read more](#)

See the Full Newsletter

[PDF Version](#)

[Click to Register](#)

JAG CONFERENCE

May 18, 2023

www.jagconference.com

Exhibitors

TelVue, Varto Technologies, NewTek, LiveU, De Wolke Music, Cologna Productions, DeSisti, MyCaseBuilder, NJ Film Commission, US Broadcast Distribution and others

Workshops

- *News from Capitol Hill and around the Country, and what it means to New Jersey PEG Stations.*
- *Is A PEG Cable Channel All You Need?*
- *Innovative Technology Tools - Revolutionizing the Broadcast Industry*
- *DAMN..... I need a little SOMETHING. How to light properly when you have almost NOTHING!*
- *Using Video to Enhance your Municipality's Social*



Member Spotlight:

Rebuilding For Now and The Future. But Recognizing The Past

By Lee Beckerman, Woodbridge Channels

In the mid-1980s, Woodbridge Township was contemplating starting a cable TV channel of its own. They had secured a channel on Suburban, set up a governing board and had purchased a random assortment of equipment. And then...nothing happened.

At some point they decided it was time to bring on a person to manage the station and move the project forward. I was fresh out of college with a degree in video production. Doing freelance and having a hard time finding fulltime work in my field, I jumped at the opportunity. It was not my dream job, but I thought it might be an adequate place holder to build my resume, and, lacking other options, I took it.

I was eventually shown to a packed projection room/closet, told it was my new office and to have at it. No further

Lunch Presentation

Where's The Money? — From Washington to Trenton, accessing Broadband Money from the American Infrastructure Bill

Over a year ago the federal government approved 65 billion dollars to improve broadband deployment. That money flows from the Federal Government to the states for distribution. Where are we now? How can municipalities have access to funds? What are broadband and cable companies doing to help deployment of broadband? Our panel will talk about this and other issues, plus answer your questions.

Community Recognition Award

The Jersey Access Group is pleased to present the West Milford Town Council and in particular Mayor Michele Dale and council liaisons Ada Erik and Marilyn Lichtenberg for their continued support of their municipal channel WM77. West Milford launched its channel just 10 years ago, but since the beginning, the council, the mayor and the liaisons have supported the activities of the all-volunteer staff to keep residents informed on township activities. While WM77 is one of the smaller stations in the organization, it would not be able to continue its mission without the financial support and encouragement of the council.

Recognition Award

Lee Beckerman is one of the founding members of JAG from its first meeting to serving on the executive board for over 18 years. Lee was involved with the writing of JAG's first mission statement, goals and policies and procedures. Lee served as the 2nd president of JAG and has been on the production committee from the beginning. Lee has dedicated thousands of hours in the last 30+ years serving to the betterment of this organization and the PEG TV industry. Lee is the station manager of the Woodbridge Channels that is one of the first municipal stations in New Jersey.

Banquet and JAG Awards

Entertainment by Simon Mandel, Comedy, Magic, and one of the most in demand illusionists in the world today.

Sponsors

TelVue Cooperation, Planet Network, Varto Technologies, Cologne Productions, DeSisti Lighting



eNATOA
Monday, May 15, 2023
2:00 PM - 3:00 PM (EDT)

* Registration open until 4/15/23 at 12:00 AM (EST) Premiere Pro for Today's Video Editor

Level-up your expertise in this video editing workshop focusing on Premiere Pro core editing skills. Refine your skill and gain confidence and clarity on standard editing techniques. From novice to experienced editors, this workshop will dive into the many ways to achieve similar results in Premiere Pro. Master the fundamentals and learn key time-saving hacks for a great foundation to quickly build upon and develop your advanced video editing skills and workflows.

[Click to Register](#)



**Alliance for
Community Media**

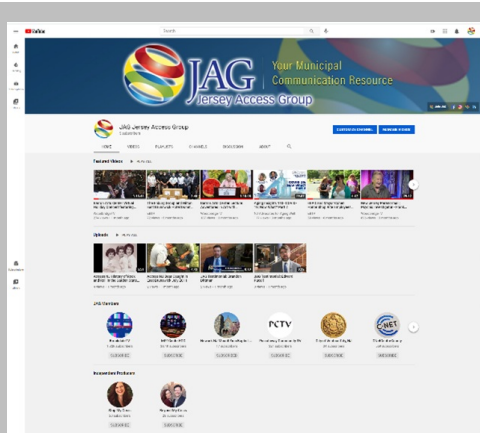
**APRIL PUBLIC
POLICY BRIEFING**
June 1, 2023

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

Email ACM if you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

We are slowly making our way to the 100 subscriber goal, so if you have not subscribed already please do. It will look

much cleaner when we can shorten that YouTube URL. extravaganza
Check out some of the videos featured on our page:

<https://www.youtube.com/watch?v=LxYD91dqvo8>

Woodbridge 49th Annual St. Patrick's Day Parade - March 12, 2023

<https://www.youtube.com/watch?v=r-sJ626z4RY>

Women Talk 2302 What Do You Do In Your Spare Time

<https://www.youtube.com/watch?v=z3bbVd13W4w>

Aging Insights 137: Traveling After 60

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Share our Newsletter.
Help expand the awareness of JAG.

Click for a link to share invitation to
receive our newsletter

Organizational Members



HELMER, CONLEY & KASSELMAN, P.A.

ATTORNEYS AT LAW



JAG Affiliations



Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840
New Jersey Chapter of NATOA, Organizational Member of ACM, and
New Jersey League of Municipalities Affiliate

Editor-in-Chief: Rich Desimone Social Media Manager: Doug Seidel

Feature Editors: Stephanie Gibbons & Cindy Hahn

Staff: Bob Duthaler, Geoffery Belinfante, Dave Garb

Contact us at JAGinfo@jagonline.org

Jersey Access Group | jagonline.org

