

July 2023

Volume 10, Issue 7

General Meeting

Join us for a meeting 9.27.23 via ZOOM @ 12:00pm

Presentation: TBA



Legislation

Broadband Update

by Dave Garb, Legislative Committee Chair

Resolution Opposing American Broadband Deployment Act

As was reported in the recent Special Legislative Update, the American Broadband Deployment Act of 2023 (H.R. 3557) was passed by the Congressional House Energy and Commerce Committee. If enacted, it would impose new restrictions on local authorities' ability to regulate a variety of state and local land use and zoning issues pertaining to the deployment of the telecommunications infrastructure. This would include wireless and wireline deployment, as well as new limits on requirements and renewals of cable franchise agreements.

High-Speed Internet Grant Program

On June 26th, President Biden and Vice President Harris, announced how the United States will allocate \$42.45 Billion from the bipartisan High-Speed Internet Grant Program to all 50 states, the District of Columbia, and five territories, which will distribute affordable and reliable high-speed Internet service to everyone in America.

This is part of their Investing in America agenda, and the funding comes from the Broadband Equity, Access, and Deployment (BEAD) program from President Biden's Bipartisan Infrastructure Law. Grant programs will be administered to all U.S. eligible entities.

From the Senate Committee on Commerce, Science and Transportation:

Senator Maria Cantwell, of Washington, has sent a letter to the FCC imploring them to reopen their proceedings on vMVPDs. In 2014 the agency opened a file to examine the issue of how streaming services should be treated but has yet to be put anything into place for nearly a decade."

Senator Cantwell would like the FCC to consider changing their classification so that they would have to follow to the same rules that traditional multichannel video providers follow.

Broadcasters, along with the National Association of Broadcasters have long implored for revision of the rules regulating vMVPDs like YouTube TV, FuboTV, Sling TV, and others who provide bundles of streaming channels over the internet. [Read more](#)

President's Message

HELP.... I Need Someone Bob Duthaler



There are times when running a station, you will find you may need additional support and information. How do you get that information? Who is available to give you that added help? With JAG as a resource, you will find there are many places you can get the information and help you need.

Information: Tell me how to get it! The first and easiest way is on the JAG website. There is a source of information and resources available on the site. The website contains everything from access to past newsletters with pertinent information, articles and posts, conference information, videos from league presentations, members only section and much more. This resource should always be your first stop with looking for information. [Read more](#)



The Success of JAG Conference By Cynthia Hahn, Executive Director, C-NET

Myself and two others of the C-NET staff were fortunate enough to be able to attend the 2023 JAG Conference in Edison, New Jersey. This was, for all practical purposes, the return to in-person conferences for JAG, after a fully remote conference in 2021 and a "hybrid" conference in 2022. Gathering together in person was as exciting and satisfying as I had hoped. [Read more](#)



Member Spotlight: The Unexpected Benefits of the JAG Awards

By Geoffery Belinfante, West Milford

Up here in the highlands of New Jersey, we at WM77 have been lucky to win two JAG "awards of excellence" in the past two years, one in the category of "Fairs, Festivals, Car Shows and Arts and Crafts," and one for single camera coverage of our Town Council meetings. While it's always nice to be recognized for outstanding work by your peers, for a small station like WM77 it has meant a lot more than just a pat on the back and a trophy for Town Hall.

For a small station that is run entirely by volunteers, the recognition has definitely raised our profile within the township, both with the residents and, more importantly, the town council. Up until this year, we had only received a small stipend for the station that came as part of our cable franchise agreement. The \$4800 we receive annually paid for license fees for our TelVue products, with a few dollars left over for miscellaneous expenses which we spent mostly on things like cables, expendables and our JAG membership. We have operated the station for almost 10 years now with no additional contribution to our budget from the township. Winning the JAG Awards changed everything.

[Read more](#)

See the Full Newsletter



eNATOA
Monday, July 17, 2023
2:00 PM - 3:00 PM (EDT)
* Registration open until

JAG CONFERENCE Awards

Community Recognition Award

The Jersey Access Group presents to the West Milford Town Council, and in particular Mayor Michele Dale and council liaisons Ada Erik and Marilyn Lichtenberg, for their continued support of their municipal channel WM77.

JAG Recognition Award

The Jersey Access Group presents to Lee Beckerman, one of the founding members of JAG... from its first meeting to serving on the executive board for over 18 years. Lee was involved with the writing of JAG's first mission statement, goals and policies and procedures.

President's Ovation Awards

Presented to Stephanie Gibbons- In acknowledgement of your unrelenting commitment to the members of the Jersey Access Group, PEG Access and local governments throughout the State of New Jersey.

Presented to Cindy Hahn- In acknowledgement of your unrelenting commitment to the members of the Jersey Access Group, PEG Access and local governments throughout the State of New Jersey.

Vendor Recognitions

The Jersey Access Group recognizes the support of Rushworks for their donation of the Streamster, a hardware/software combination for managing and streaming JAG's own Internet TV channel.

The Jersey Access Group recognizes the support of TelVue in providing the streaming service that makes it possible for the JAG Internet TV channel to be seen on a number of different social media platforms.

7/15/23 at 12:00 AM (EST)
"No Film School Required!" Video production tips and tricks for the masses

Attention PR, social media, and marketing virtuosos! Need to make an engaging video with little time, resources, and budget? Social media and public relations staff need to wear many hats, which increasingly involves video production, but they often don't have the time or resources to dedicate to learning the craft. With this course, you will learn from marketing and video production experts on how to make simple video productions resonate with your viewers and connect with your community. From working with little to no budget for equipment, to simple, current tips and techniques to increase viewership and engagement, you'll leave the class with resources and confidence to take your video productions to the next level.

Moderator: Dan Sheffer, Video Production Supervisor, ATXN, City of Austin, TX

Speakers: Mike Castellucci, Creator and Producer of "Phoning It In"; Saul Gray, Public Information Specialist Sr., Austin Police Department; Tae Gallegos, Marketing Communications Consultant, Aviation, City of Austin, TX; and Ted Irving, Director, HTV Houston Television, TX

[Click to Register](#)



Alliance for
Community Media

APRIL PUBLIC
POLICY BRIEFING
Aug 3, 2023

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

Email ACM if you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

Resolution Opposing the American Broadband Deployment Act of 2023 (H.R. 3557)

An opposition letter by Mayor Brian C. Wahler of Piscataway N.J. Being one of the first to see the ramifications of HR 3557, he spearheaded the creation of a municipal resolution opposing it and it was recently passed by the Piscataway Township Council.

A copy of this resolution has been shared at the following link,

<https://jagonline.org/wp-content/uploads/2023/07/Broadband-Resolution.pdf>, so that all of New Jersey can use this as a guide to create their own resolutions, if they chose, to denounce this legislation.

JAG YouTube Channel

Building our organization and promoting your videos



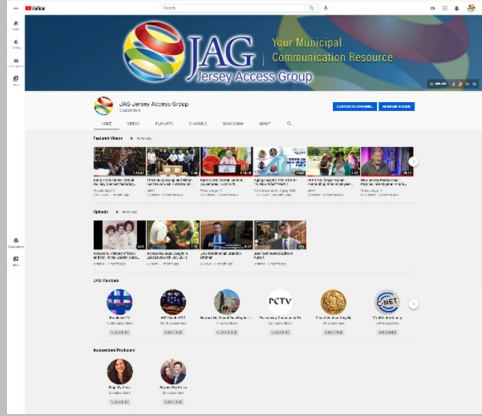
Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

Check out some of the videos featured on our page:

<https://youtu.be/-439Li9bpu8>

JAG Conference 2023 Keynote Luncheon Sponsored by Planet Networks



<https://youtu.be/lxsa2Fa6Lrc>

How to Set up and Use Connect's JAG server

<https://www.youtube.com/playlist?list=PL1GODzEKbOu7TXJLkbuINvc3yklcNTP4e>

Playlist for all the 2023 JAG award top winners

[READ MORE](#)

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Share our Newsletter.
Help expand the awareness of JAG.

[Click for a link to share invitation to receive our newsletter](#)

Organizational Members



JAG Affiliations



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New Jersey Chapter of NATOA, Organizational Member of ACM, and
New Jersey League of Municipalities Affiliate

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