Your Municipal Communications Resource

Connecting Your Town to Your Residents



Newsletter

August 2023

Volume 10, Issue 8

General Meeting

JAG's next meeting is 9.27.23 @ 12:00pm Details to be announced next month.

Presentation: TBA



Legislation Change is Coming to Support ADA

by Dave Garb, Legislative Committee Chair

On the 33rd Anniversary of ADA, The Biden-Harris Administration is working to make it easier for people with disabilities to access public services. They are taking new steps to strengthen the ADA and improve online accessibility to state and local services for those with vision, hearing, cognitive, and dexterity disabilities.

During the pandemic the disparities in online access were made quite clear. Those with hearing issues or who were deaf could not understand video messages from their governors and mayors due to a lack of captioning and American Sign Language interpretation. This lack of accessibility has led to unequal access to critical services for millions of Americans such as voter registration, filing taxes, and accessing vital records.

The Department of Justice is advancing a proposed rule to strengthen web and mobile app access for people with disabilities. This rule will not only improve access for people with disabilities, but it will also simplify how public entities – primarily state and local governments – can meet their existing ADA obligations. Read more



Weaving the Thread of Community: My Journey with PEG Media

By Ed Cologna, Station Manager, Newark, Roselle, Fanwood and Hillside TV

PEG Media Changed My Life

A long time ago, in 1990, I lived as a young man in my twenties who didn't know what to do career-wise. I wasn't affluent, drove a really beat-up car, lived in my mom's basement, and fixed electronic equipment on the side. I had the potential of youth, although like many twenty-somethings, I didn't even realize that until later.

I applied for the FBI as a communication specialist but didn't take the job once it was offered. It wasn't for me. I wanted to help build the future of America's energy and was hoping to work on the superconducting supercollider project in Texas, which promised to be the basis of fusion reaction technology. Read more

President's Message

Now Is the Time to Take Advantage of JAG – We Don't Mind Bob Duthaler

Have you been paying attention to new and pending legislation that could affect our industry? Well JAG has, especially our legislative committee. That committee, under the leadership of Dave Garb, has been working with our partners at NATOA and the ACM to keep track of such legislation and are informing not only our members, but leadership throughout the state and the New Jersey League of Municipalities. I urge you to read our special legislative newsletter that has been sent out. You can also find it on the JAG website or click on this link: https://jagonline.org/2023-newsletters/. Read more



Member Spotlight: How Oakland, New Jersey became Altice's Test Case for HD Broadcast Services

By Mark Albala, Vice Chairman, TV Committee, Oakland

Many of you do not know that the borough of Oakland was the test case for Altice's HD service for municipal broadcasts. The purpose of this article is to present the two-year journey of the dedicated team of volunteers, who partnered with Oakland's elected officials and ultimately obtained permission from Altice to broadcast HD quality municipal coverage over Altice.

While municipal broadcast service was available via Oakland TV historically, our mission to upgrade our broadcast to HD quality began in 2020 with the first rollout of HD quality service being achieved over Verizon FiOS in June 2021 and enabling HD broadcast of YouTube and LocalBTV streaming services shortly thereafter. But it was not until November 2022 that broadcast service was upgraded to HD on Altice's cable network. Read more



ACM WEBINAR LPFM AND THE FCC FILING WINDOW

August 23, 2:00 PM - 3:00pm (ET)

ACM is researching which community television stations are in geographic areas that would make them good candidates for LPFM license applications in the upcoming filing window in November. We'll be talking about the success of recent LPFM start-ups and what it takes to put together a license application on a webinar on August 23.

Click to Register

See the Full Newsletter

PDF Version

September 7, 2023

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

Email ACM if you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored.

Resolution Opposing the American Broadband Deployment Act of 2023 (H.R. 3557)

An opposition letter by Mayor Brian C. Wahler of Piscataway N.J. Being one of the first to see the ramifications of HR 3557, he spearheaded the creation of a municipal resolution opposing it and it was recently passed by the Piscataway Township Council.

A copy of this resolution has been shared at the following link, https://jagonline.org/wp-content/uploads/2023/07/Broadband-Resolution.pdf, so that all of New Jersey can use this as a guide to create their own resolutions, if they chose, to denounce this legislation.

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

Check out some of the videos featured on our page:

https://www.youtube.com/watch?v=BXLftoB5ZC4

Piscataway Summer Concert Tequila Rose- PCTV

https://www.youtube.com/watch?v=U1ldgPuYR0U
American Russian Ballet - Fair Lawn TV

https://www.youtube.com/watch?v=oAHC QD-BYc

2023 Mayor's Summer Concert: "Gypsy" Fleetwood Mac Tribute - WoodbridgeTV

READ MORE

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Organizational Members





















JAG Affiliations









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New Jersey Chapter of NATOA, Organizational Member of ACM, and
New Jersey League of Municipalities Affiliate

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