

October 2023

Volume 10, Issue 10

Events

Oct. 25- General Meeting

at Newark TV, 1020 Broad Street, Newark, NJ
@ 12:00pm (Live ONLY)
Lunch provided at 11:30am
Presentation: Cologne Productions- NJGOVTV

Nov. 9- Managers Roundtable

(Zoom @ 2pm-3pm)

Getting A HD Channel: Listen from stations that already have a HD Channel on their cable system. How did they get it, what equipment is necessary, and how do they produce HD content. Learn everything from local franchising results, systemwide franchising stories and more. If time permits, we will even discuss cord cutting opportunities including streaming, OTT and more.



NJGOVTV: Revolutionizing PEG Broadcasting with a Difference

By Ed Cologne, Station Manager

In the heart of Newark, New Jersey, an exciting development in the world of PEG (Public, Educational, and Government) broadcasting is about to unfold. Cologne Productions, a local media company known for its innovative approach to broadcasting, is set to take center stage at the next Jersey Access Group (JAG) meeting. The focal point of their presentation? A groundbreaking platform they've been developing for the past two years, aptly named NJGOVTV. [Read more](#)



Updates and Reminders About H.R. 355

by Dave Garb, Legislative Committee
Chair

The American Broadband Deployment Act of 2023

This past June, a newsletter was sent to inform you of a bill that was passed out of the Congressional House Energy and Commerce Committee, titled the [American Broadband Deployment Act of 2023](#) (H.R. 3557). JAG, along with our national partners, believe this bill would be a serious detriment to every municipality in our state. We have learned at the end of September that the Committee's Majority leadership has shared a *draft committee report* to go along with H.R. 3557. This is typically the next step in the process for bills going to the Rules Committee and eventually the House floor sooner, not later. [Read more](#)

President's Message JAG Needs You!!!

By Bob Duthaler, President, JAG

This is not a US Army campaign to get you to enlist, rather it is JAG's plea for you to run for a Trustee position. Each year several JAG Trustee positions expire, and we look to the membership to run and fill these positions. This year is no exception, as three positions are set to expire at the end of December 2023.



So, what does a JAG Trustee do? JAG Trustees help shape and set goals for the Executive Board annually during their annual reorganization meeting. In addition, JAG's Executive Board Members are voted into place by the Board of Trustees during their annual reorganization meeting. Trustees create the executive board via nominations and voting during the January Re-Organization Meeting, creating the positions of President, Vice-President, Treasurer, Recording Secretary and Corresponding Secretary. The positions of External Relations and Production Chairs are selected by those committees and brought to the board. [Read more](#)

Member Spotlight: Understanding Your Town: Identifying the Opportunities

By Ed Cologne, Station Manager

New York City has a step-brother, and it's called Newark. The locals call it "Nork." Newark is New Jersey's largest city by population, known for its vibrant arts scene. It was founded in 1666 by Connecticut Puritans and led by Robert Treat.

Newark was known for being the theater capital of the USA long before Broadway, NYC. It was the home to Thomas Edison's Invention Factory (now a parking lot, which speaks volumes about American culture or its lack thereof). It boasts a park similar to Central Park by the same designer, gave us the first pressed record factory, and served as the former home and sometimes birthplace to celebrities like Sarah Vaughan, the Ballantine's, Shaquille O'Neal, Michael B. Jordan, Queen Latifah, Whitney Houston, Joe Pesci, Jerry Lewis, Amiri Baraka, Paul Simon, and the birthplace of yours truly. Newark TV is located in the same building as historic Symphony Hall. [Read more](#)



**Alliance for
Community Media**

Public Policy Call
November 2, 2:00 PM -
3:00pm (ET)

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

See the Full Newsletter



November 14-16, 2023
Atlantic City
Convention Center

[Click to Register](#)

JAG will be presenting two joint sessions with the NJ League of Municipalities, **Follow the Money: The Sequel and Using Existing Infrastructure to Enhance Broadband Deployment**, and one session on **Municipal Television: It's Not Just Cable Anymore**. [Read more](#)



eNATOA: The Courts, The Hill and the FCC

December 11, 2:00 PM - 3:00 PM

*** Registration open until 12/9/23 at 12:00 AM**
 The Courts, The Hill and The FCC – A Year in Review and Setting the Stage for 2024

STILL TIME FOR YOUR TOWN TO PARTICIPATE

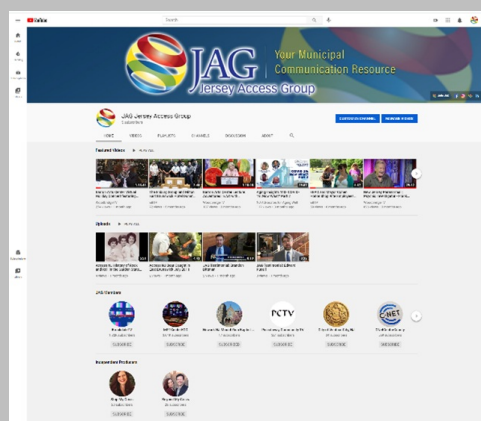
Resolution Opposing the American Broadband Deployment Act of 2023 (H.R. 3557)

An opposition letter by Mayor Brian C. Wahler of Piscataway N.J. Being one of the first to see the ramifications of HR 3557, he spearheaded the creation of a municipal resolution opposing it and it was recently passed by the Piscataway Township Council.

A copy of this resolution has been shared at the following link, <https://jagonline.org/wp-content/uploads/2023/07/Broadband-Resolution.pdf>, so that all of New Jersey can use this as a guide to create their own resolutions, if they chose, to denounce this legislation.

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

Check out some of the videos featured on our page:

https://youtu.be/hkbFThx3ZKI?si=dP2fnrbo_rYPM3I-
Women Talk 2309 Things, Piscataway Community

https://youtu.be/D9TjLRNY-4c?si=eJuiXzQJ8_CQP4_a
Montclair Classic Car Show – 2023, MontclairTV34

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Organizational Members



JAG Affiliations



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New Jersey League of Municipalities Affiliate
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