

November 2023

Volume 10, Issue 11

Events

Dec. 13- General Meeting

@ 12:00pm (ZOOM ONLY)

Presentation: ENCO Solutions

Dec. 21- Webinar

(Zoom @ 2pm-3pm)

ADA Compliance and What Does it Mean for your Station and Township?

We will discuss Department of Justice requirements on ADA compliance for local governments, their websites, video streaming and even cable broadcasting. We have heard rumors of closed captioning for years, but this new push may require it sooner than later. Hear what the experts are saying about it, what you can do now and how to prepare for the next 12 months or less. Panelists: TBA

Jan. 18- Managers Roundtable

(Zoom @ 2pm-3pm)

Beyond the Cable Channel – the social media influence

We will talk about how social media sites like Facebook, Instagram, Tik-Tok and X are influencing how people take in media and how stations can capitalize on these trends to create content specifically for these social media outlets. Learn why you can't just create long form content for on-air only, and how your station can incorporate these short form videos into your productions and distribution. Guests: TBA

President's Message Holiday Wish List

By Bob Duthaler, President, JAG

It is now officially the start of the Holiday Season, starting with Thanksgiving just ending. This also means there are just slightly more than 30 days until the new year starts. Every year at my house, the kids get ready to celebrate Christmas and they start working on their Christmas List, although as they get older the gifts become more expensive! The same can be said for running your station or JAG as an organization.

What would be on your list this year for your station? There is no wrong answer in this situation. Each station operates differently from others across the state and stations have different needs. Each has the same core principle, to inform the community which they serve. When you make your wish list, keep in mind your community and their needs and how, as a station, you can serve them. [Read more](#)



Quality Content at Newark 78

By Gary Campbell,

In today's competitive television, cable and streaming market, government-access television Newark TV-78 is producing high quality content for the largest city in New Jersey-- Newark. Newark continues to shine in public safety, affordable housing, the arts, equitable growth and empowering residents. Mayor Ras Baraka says that in 2023 we are finally experiencing the Newark Renaissance that has been in motion for over fifty years, and TV78 has been there to help the city achieve its goals. [Read more](#)



ENCO Systems- Closed Captions

By Bill Bennett, Media Solutions & Accounts Manager, ENCO Systems

Your municipality's broadcasts are key to informing your residents about what

matters in their community, and ENCO has products that make your content more accessible to a broader audience with economical, automated Closed Captions and in-room CART displays. We can also help make your productions and playout more reliable via our acquisition of RUSHWORKS, a world-class computer-based video production and playout maker. All this is available via a single, consolidated package with unified US-based support. [Read more](#)



**Alliance for
Community Media**

Public Policy Call

December 7, 2:00 PM - 3:00pm (ET)

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry.

Email ACM is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored. Can't make a call, but want to get informed? Listen to a recording on the ACM website.



Universal Service Fund - Latest Update

by Dave Garb, Legislative Committee Chair

On January 19th, the 5th Circuit Appellate Court tried to decide if it should toss out

a ruling that upholds the Federal Communications Commission's Universal Service Fund. The judges expressed their objections about the constitutionality of the practice of using an outside company to collect fees for the telecom assistance programs.

[Click to Register](#)

The USF was originally designed by having interstate long distance carriers appraised in order to subsidize telephone service to low-income households and high-cost areas. In 1996, the Telecommunications Act expanded this definition to include among other things rural health care providers and eligible schools and libraries. But litigants have been challenging this fund in different circuits throughout the country as they have argued that this program is an unlawful authorization to the FCC by Congress' own taxing power. [Read more](#)



eNATOA: The Courts, The Hill and the FCC

December 11, 2:00 PM - 3:00 PM

*** Registration open until 12/9/23 at 12:00 AM**

The Courts, The Hill and The FCC – A Year in Review and Setting the Stage for 2024

[Click to Register](#)

See the Full Newsletter

[PDF Version](#)

STILL TIME FOR YOUR TOWN TO PARTICIPATE

Resolution Opposing the American Broadband Deployment Act of 2023 (H.R. 3557)

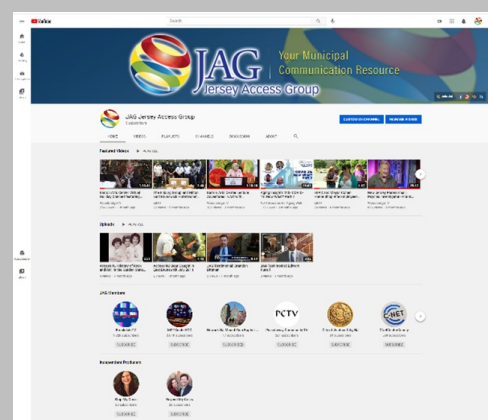
An opposition letter by Mayor Brian C. Wahler of Piscataway N.J. Being one of the first to see the ramifications of HR 3557, he spearheaded the creation of a municipal resolution opposing it and it was recently passed by the Piscataway Township Council.

A copy of this resolution has been shared at the following link, <https://jagonline.org/wp-content/uploads/2023/07/Broadband-Resolution.pdf>, so that all of New Jersey can use this as a guide to create their own resolutions, if they chose, to denounce this legislation.

**Welcome New Member
Maywood**

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

Check out some of the videos featured on our page:

https://youtu.be/hkbFThx3ZKI?si=dP2fnrbo_rYPM3I-
Women Talk 2309 Things, Piscataway Community

https://youtu.be/D9TjLRNY-4c?si=eJuiXzQJ8_CQP4_a
Montclair Classic Car Show – 2023, MontclairTV34

[READ MORE](#)

Be sure to like and follow on [Facebook](#) and [Instagram](#)

Share our Newsletter.
Help expand the awareness of
JAG.

[Click for a link to share invitation to
receive our newsletter](#)

Organizational Members



DE WOLFE MUSIC



HELMER, CONLEY & KASSELMAN, P.A.

ATTORNEYS AT LAW



JAG Affiliations



Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840
New Jersey Chapter of NATOA, Organizational Member of ACM, and
New Jersey League of Municipalities Affiliate

Editor-in-Chief: Rich Desimone Social Media Manager: Doug Seidel

Feature Editors: Stephanie Gibbons & Cindy Hahn

Staff: Bob Duthaler, Geoffery Belinfante, Dave Garb

Contact us at JAGinfo@jagonline.org

Jersey Access Group | jagonline.org



Jersey Access Group | PO Box 164, Metuchen, NJ 08840

Unsubscribe_rjdesimone@verizon.net

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by jaginfo@jagonline.org powered by



Try email marketing for free today!