

December 2023

Volume 10, Issue 12

Events

Dec. 21- Webinar

(Zoom @ 2pm-3pm)

ADA Compliance and What Does it Mean for your Station and Township?

We will discuss Department of Justice requirements on ADA compliance for local governments, their websites, video streaming and even cable broadcasting. We have heard rumors of closed captioning for years, but this new push may require it sooner than later. Hear what the experts are saying about it, what you can do now and how to prepare for the next 12 months or less. Guest: Brandon Dittman, Kissinger & Fellman, P.C.

Jan. 18- Managers Roundtable

(Zoom @ 2pm-3pm)

Beyond the Cable Channel – the social media influence

We will talk about how social media sites like Facebook, Instagram, Tik-Tok and X are influencing how people take in media and how stations can capitalize on these trends to create content specifically for these social media outlets. Learn why you can't just create long form content for on-air only, and how your station can incorporate these short form videos into your productions and distribution. Guests: TBA

Jan. 31- General Meeting

@ 12:00pm (ZOOM ONLY)

Presentation: Cablecast



Closed Captioning / ADA Requirements: Where it Currently Stands for PEG

by Dave Garb, Legislative Committee

Chair

Recently, there has been concern regarding the Closed Captioning of PEG programming, and if the PEG community will be mandated to offer captioning. Our partners at the Alliance for Community Media have some thoughts to ponder about where things currently stand on this issue.

From Mike Wassenaar, President, ACM:

Your cable channel is probably exempt from the FCC's Captioning Rules - if revenue for the channel is less than \$2M per year per the FCC's self-implementing exemptions go into effect. We expect the FCC will implement a registry of video channels and distributors to handle captioning complaints in the coming year. We'll keep our partners posted on when this is likely to happen, and what we'll be required to provide - which will most likely be a contact address and email

President's Message

Another Year is

Over.....

But the Work Never Ends

By Bob Duthaler, President, JAG

Hard to believe that yet another year is coming to a close. It's been a busy year for JAG on both the legislative and operational ends. For me it also signifies the fact that my 15th year as JAG President is also coming to an end. However, I choose to look at all this as a new beginning. The beginning of a new year for JAG, the beginning of the twenty-fourth year of JAG's existence and the beginning of the reorganization of the JAG board at the upcoming Trustee Meeting in January.

JAG as an organization is in perpetual motion. This constant motion is the very strength of this organization. [Read more](#)



Raising Above the Crowd in Edison

By Michael D'Amato, Station Manager, Edison TV

It seems these days we need to set our cameras higher and higher just to achieve a clear shot over a sea of raised cell phones - camera operators cannot be afraid of heights! More on that later.

Edison TV, one of the founding stations in the Jersey Access Group, has had a clear mission since I became the station manager in 2006. [Read more](#)



Happy "JAGmas" Season!

By George Farfield, JAG Awards Committee Chair

Tis the season to begin getting your JAG Award entries ready for submission...even more so than in prior years, because there are several changes that will affect your registration and submission. First, your registration: The registration will still open on January 1, 2024 but the deadline to have all your entries registered is January 31, 2024. [Read more](#)



**Alliance for
Community Media**

Public Policy Call

January 4, 2:00 PM -
3:00pm (ET)

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry. Email ACM is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored. Can't make a call, but want to get informed? Listen to a recording on the ACM website.

for questions about captioning.

[Click to Register](#)

As a reminder, all local governments and non-profits are subject to the Americans with Disabilities Act, which requires that organizations use the effective communication standard with local residents.

[Read more](#)

See the Full Newsletter

[PDF Version](#)



AI: A Video Editor's Dream or Nightmare

January 22, 2:00 PM - 3:00 PM

* Registration open until 1/20/23 at 12:00 AM

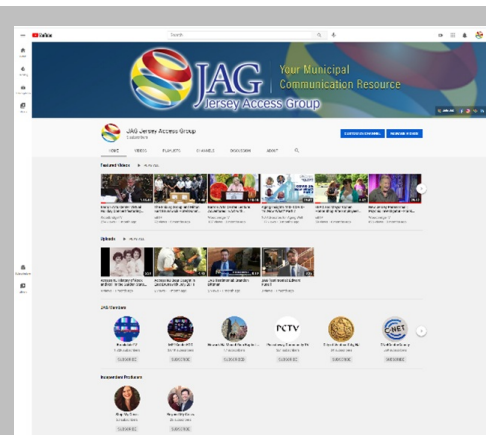
From ChatGPT to OpenAI, the discussion around A.I. shows no signs of letting up in 2024. Adobe, Avid and other editing platforms are rapidly incorporating machine learning into their software. While this technology can't create a video for you, it can be an essential tool in your editing process. Learn A.I.'s strengths, limitations and how editors are using it can speed up workflows in this informative session!

[Click to Register](#)

Welcome New Organizational Member Granicus

JAG YouTube Channel

Building our organization and promoting your videos



Do not forget to check out our YouTube channel.

Have something you want on our YouTube channel? Send a link to dseidel@piscatawaynj.org for review.

Check out some of the videos featured on our page:

[Click to see playlist](#)

Latest Videos include:

Important Information on HR3557 - JAG
The Barron Arts Center Holiday Model Train Show - WoodbridgeTV
JAG Awards Show 2023 - JAG (Shout out to Rick for recording and editing this together!)

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JAG.

Click for a link to share invitation to
receive our newsletter

Organizational Members





JAG Affiliations



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