

### **Connecting Your Content to Your Audience**

## Newsletter

# January 2024

Volume 11, Issue 1

# Events Jan. 31- General Meeting @ 12:00pm (ZOOM ONLY) Presentation: Cablecast

#### Feb. 15- Webinar (Zoom @ 2pm-3pm) Broadband and Broadband Deployment

Fresh off the heels of our presentation at the New Jersey League of Municipalities Conference Sessions, we will recap the session, update people on anything new or thing pending for the new year. Broadband deployment and speed impact our streaming reach, streaming options and much more. Our experts will share their experience and knowledge and help you plan. Panelists: TBA

# Feb. 28- General Meeting @ 12:00pm at Bloomfield TV (LIVE ONLY) Lunch provided at 11:30am Presentation: TelVue



#### Enhancing Public Access to Government Meetings with SRT Streaming

by Dana Healy, Vice President, Sales, Cablecast

In the dynamic sphere of local government, transparency and accessibility are paramount. Ensuring the public has real-time access to government meetings is a critical function of communication teams and video specialists. The challenges of network streaming video are magnified in this setting, where reliability and security are non-negotiable. This is where Secure Reliable Transport (SRT) streaming becomes an invaluable tool. Read More



# Closed Captioning and Web Accessibility Requirements for Local Governments.

#### Where it Currently Stands for PEG

by Dave Garb, Legislative Committee Chair The Americans with Disability Act has compliance obligations for local government accessibility for

websites, video streaming, and even cable broadcasting.

While the FCC has long excluded community television from captioning requirements, the Department of Justice, state governments, and private citizens have renewed a push to require captioning for all types of video content, and particularly those found on the internet. Read more

#### President's Message New Year .... New JAG .... Let's Get Started!!!





#### Middletown Township Builds TV Studio in New Town Hall

By Tara Berson & Raven Rentas,

**Township of Middletown** 

support the organization. Read more

Home to 68,000 residents, Middletown Township is one of the largest municipalities in New Jersey. Due to the size of our community and diverse age ranges, interests, and neighborhoods, it is important for the Township to offer various ways for residents to access information. One of those communications tools has been our municipal TV channel which has changed over the years, particularly with the addition of our brand new TV studio this year. We had the opportunity to work with experts in the industry who helped guide the project from beginning to end.

#### **How It Started**

In November 2021, my colleague Tara Berson and I traveled to Atlantic City for the annual New Jersey League of Municipalities conference and attended the Jersey Access Group's (JAG) seminar about cable television consumption post-pandemic. Feeling inspired after the session ended, we introduced ourselves to some of the presenters: JAG President Bob Duthaler and External Relations Chair Geoff Belinfante. We exchanged contact information, expressed our interest in becoming JAG members, and discussed our plans for a TV studio in Middletown's new Town Hall that was being built. Read more

#### **JAG Conference Planning!**

By Bob Duthaler, Chair
The JAG Conference Committee has begun meeting. We have elected the officers to the committee: Bob

#### **REGISTRATION IN NOW OPEN**

JAG Annual Conference 2024
May 16, 2024
Crowne Plaza Hotel
2055 Lincoln Hwy (Rt. 27), Edison, NJ
TelVue User Group Breakfast
Vendor Exhibits
11 Sessions
Keynote Lunch
JAG Banquet

TelVue- Diamond Sponsor

Details will be posted as they are finalized.

Click for Attendee Register

# CALL FOR VENDORS NOW OPEN

Click for Vendor Register

#### See the Full Newsletter

PDF Version



Duthaler, Chair, Rick Gearhart, Secretary and Linda Besink, Treasurer. The first items discussed were establishing the costs to attend, developing a schedule of events, and creating a list of potential

session. Panelists will include representatives from NATOA, the ACM and JAG's Organizational Members. Read more



Public Policy Call February 1, 2:00 PM -3:00pm (ET)

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry. Email ACM is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored. Can't make a call, but want to get informed? Listen to a recording on the ACM website.

Click to Register



If It Walks Like a Duck... Is Streaming a Cable Service? February 12, 2:00 PM - 3:00 PM

\* Registration open until 2/10/23 at 12:00 AM

This session will explore the language of the Cable Act, relevant FCC orders, and case law as well as the technology behind how video service and PEG Channels are delivered by cable operators today to determine what is and what is not cable service. We will also explore how cable operators are segregating revenue causing franchise fees to be artificially low.

Clink to Register

#### Welcome New Member

**Granicus- Organizational** 

Borough of Maywood- Municipal, New Providence- Board of Education, RWJ Barnabas Health- Non-Profit, New Jersey YMCA State Alliance- Non-Profit

Check out the Latest Videos from our members on our YouTube page

Be sure to like and follow on Facebook and Instagram

# **Share our Newsletter.**

Help expand the awareness of JAG.

Click for a link to share invitation to receive our newsletter

### **Organizational Members**





















### **JAG Affiliations**









Jersey Access Group, PO Box 164, Metuchen, New Jersey 08840

New Jersey Chapter of NATOA, Organizational Member of ACM, and

New Jersey League of Municipalities Affiliate

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