

**April 2024**

Volume 11, Issue 4

## Events

### Apr. 24- General Meeting

@ 12:00pm (LIVE ONLY) 11:30 Lunch

@ YMCA at Piscataway Community Center

Presentation: DeSisti



## The Debate is Over, and the Result is What PEG Stations Have Been Waiting For

by Paul A. Distefano, NE Regional Sales Manager, DeSisti Lighting

I joined DeSisti in 2019, and before I made my first sales call for them, there had been an ongoing debate. DeSisti has always been a premium product, preferred by broadcasters, and is used in broadcast studios from small markets to networks. With our patented optics, we generally outperform our competitors with superior white CCTs (Correlated Color Temperature), very high CRIs (Color Rendering Index), and higher output at lower wattages, across our entire product line. Of course, that high standard of quality comes with a commensurate price. Thus, the debate. [Read More](#)



## News from Trenton & Washington DC

by Dave Garb, Legislative Committee Chair

On Thursday May 16, JAG (Jersey Access Group) will be hosting our yearly conference ([jagconference.com](http://jagconference.com)) at the Crowne Plaza Hotel in Edison, New Jersey. This event brings together many facets of the community media world, including access television stations, municipal and elected officials, advocates/supporters of community media and telecommunication issues and services. One of the main topics we will be discussing will be on different areas of legislation and regulations that are currently out there or will be coming in the near future. These special sessions are in areas that we, not only need to be aware of, but some of which we must have a proactive mentality about. [Read more](#)

## REGISTRATION IS NOW OPEN

**JAG Annual Conference 2024**

**May 16, 2024, 8am-5:30pm**

**Crowne Plaza Hotel**

**2055 Lincoln Hwy (Rt. 27), Edison, NJ**

**TelVue User Group Breakfast**

**Vendor Exhibits**

**11 Sessions**

**Keynote Lunch**

**JAG Banquet 6:30pm-10:00pm**

## President's Message Station Check List – JAG Can Help Grow Your Station



By Bob Duthaler, President, JAG

This article is an updated version of one I did previously, with more information, details and solutions. Moving your station forward is always the goal as a station manager. Here are some ideas on how you can grow, strengthen and improve your station operations and overall appearance. They are in no particular order, so use these as a guide for your station. Do all or do some, but the key to change and growth is to do something. [Read more](#)



## A Path to Community Television

By John Kaplow, Independent Producer

As one of the independent producers in our group I have been asked to write a short piece about my training, background and current work. Here goes...

In 1967 the principal of my junior high school called me out of class to come to his office. In those days it meant the end of your world, except I didn't know what infraction I had committed. The principal knew I was on the lighting crew – he had just purchased one of the first Sony Porta-Paks and told me to take a few classes 'off' and learn how to use it! I was hooked on using video to have fun and make money. I moved onto the lighting crew in high school and got to briefly talk with William Shatner who had just become famous with Star Trek. [Read more](#)



## JAG's Annual Conference Taking Shape

By Geoffrey Belinfante, Conference Committee Vice Chair

The clock is ticking, time is of the essence, you're running out of time, you need to act now, we're almost down to the wire, the deadline is looming (thanks to AI for the list)—but no matter which cliché you to choose, our 2024 JAG Conference is just a little over a month away so you should think about registering now at [www.jagconference.com](http://www.jagconference.com) or go to the JAG website and click on the conference tab. What will happen if you don't register? You'll miss out on informative workshops, a chance to catch up on new technology, and an opportunity to network with your colleagues. The conference is at the Crowne Plaza in Edison, NJ on May 16, but no need to write it down now, you can be sure I'll remind you again at the end of the article. I just thought I would mention it now, just in case you don't make it to the end. [Read more](#)

**Public Policy Call**

**May 2, 2:00 PM - 3:00pm**

**Sponsors**  
**TelVue- Diamond**  
**Planet Network- Titanium**  
**Varto Technologies- Platinum**  
**LiveU- Sapphire**  
**Cologna Productions- Gold**  
**DeSisti Lighting- Gold**  
*Details will be posted as they are finalized.*

[Click for Attendee Register](#)

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 NOW OPEN**

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**Alliance for  
 Community Media**

(ET)

Join in on this monthly  
 phone call with ACM

President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry. Email ACM if you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored. Can't make a call, but want to get informed? Listen to a recording on the ACM website.

[Click to Register](#)



**There's a Complaint for  
 That**

**May 13, 2:00 PM - 3:00 PM**

**\* Registration open until 5/11/24 at 12:00 AM**  
 Broadband deployment in municipalities presents challenges. Municipalities often grapple with citizen complaints regarding service quality, construction issues, or infrastructure disruption during deployment. In this webinar, hear first-hand about municipalities that have dealt with one or all these kinds of issues to effectively handle any complaints while minimizing any delay in deployment.

[Click to Register](#)

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