

## **Connecting Your Content to Your Audience**

Newsletter

## **JUNE 2024**

Volume 11, Issue 6

## Events

## Sept. 25- General Meeting

Ø Varto Technologies
Ø 11:30am Lunch, 12:00pm Meeting
195 Hackensack St. East Rutherford, NJ



## News from Trenton & Washington DC

by Dave Garb, Legislative Committee Chair

For this month's newsletter, we will

continue the discussion about current federal actions that have been enacted which will have an effect on how local governments provide information on the internet for those with disabilities. We will also explore the latest law that reforms New Jersey's Open Public Records Act—something that has been long overdue.

### DOJ's ADA Rule for State and Local Governments

#### From NATOA:

On April 8th, Attorney General Merrick Garland signed a final rule under Title II of the Americans with Disabilities Act (ADA) to ensure the accessibility of web content and mobile applications (apps) for people with disabilities.

To find out exactly what this ruling means to municipalities and PEG channels specifically, JAG presented an informative session about this very subject during its annual conference in May. The panel guests were Michael Wassenaar, President of the Alliance for Community Media (ACM) and Jeff Bayne, Partner at the law firm of Spiegel & McDiarmid, LLP. This revealing forum opened up the attendees eyes and ears to what was to come and what they need to do to prepare for it.

State and local governments provide many of their services, programs and activities through websites and mobile apps. When these websites and mobile apps are not accessible, they can create barriers for people with disabilities. Requirements for accessibility helps to make sure everyone has access to fully participate in all civic happenings or other community events like town meetings or programs at their child's school. <u>Read more</u>

### OEM's Increased Reliance on Drowns and Live Technologies



By Christine Federico Hoffman, Producer/Assistant Director, Cranford TV

The increased use of drones and live video technology are becoming indispensable tools for emergency personnel when fighting crime and communicating to their citizens during emergencies.

In a special presentation by the Jersey Access Group (a consortium of local public access channels in New Jersey) members of police, fire and emergency management

### What Are You Doing This Summer – Add JAG To Your List!

**By Bob Duthaler, President, JAG** Summer, a time to relax, get away and just

spend my days doing nothing and sipping on an ice-cold drink by a lake, pool or ocean. Nay! Who am I kidding? It is never like that for me or the television industry. Well, for JAG, it never stops either. JAG Executive Board and committees continue throughout the summer. In fact, some of these committees are gearing up strong right now. So I thought I would share a few Summer checklist Items: <u>Read more</u>

# JAG's Annual Conference in Review



By Geoffrey Belinfante, Conference Committee Vice Chair

Planning the JAG conference is like staging

a high school musical. You and your colleagues work all year long on the musical (read "conference"), and all the events you've planned come and go so quickly that you barely have a chance to appreciate your hard work. That's how I feel about this year's JAG Conference and Awards dinner. While admittedly the day is a blur to me, I do remember some of the highlights and I have talked to lots of people who attended workshops that I could not so, by way of full disclosure, this article is based on personal observations and what I have heard from others. **Read more** 

# JAG Conference: The Face of JAG



By Linda Besink, Finance Committee Chair

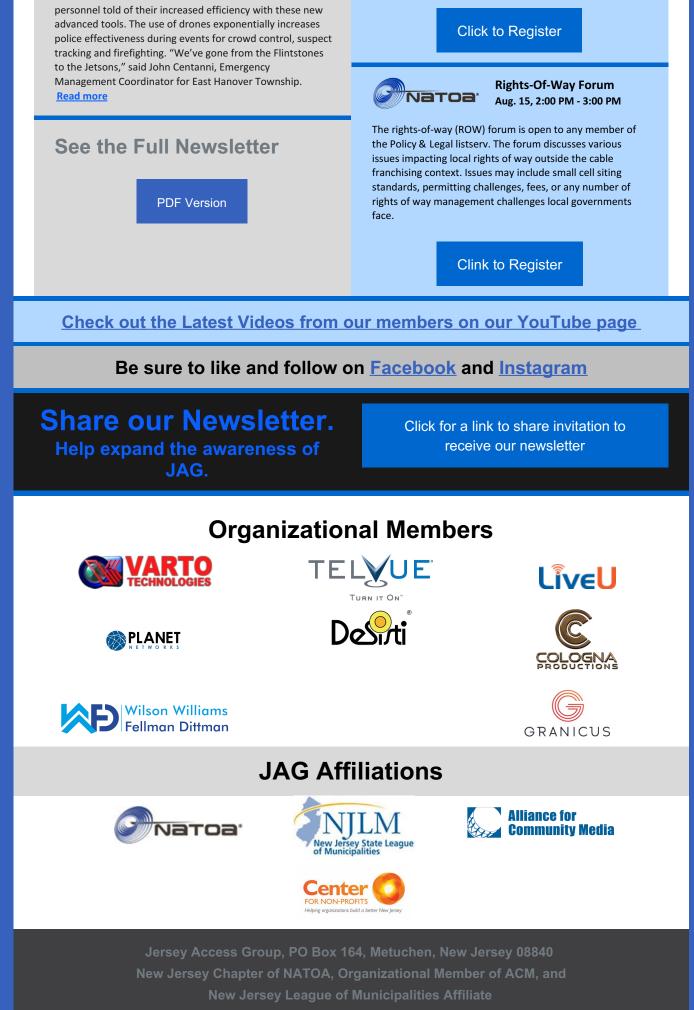
My role as JAG Treasurer entails many

duties: some interesting, some tedious, but all important and integral to the functioning of JAG. The most visible and exciting is welcoming attendees at the annual JAG Conference. Assisting and answering questions is of great value to our members. It's also rewarding to me in several ways. <u>Read more</u>

## Alliance for Community Media

Public Policy Call Aug. 1, 2:00 PM - 3:00pm (ET)

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry. Email ACM is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored. Can't make a call, but want to get informed? Listen to a recording on the ACM website.



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