

Connecting Your Content to Your Audience Newsletter

JULY 2024

Volume 11, Issue 7

Events

Sept. 25- General Meeting

Ø Varto Technologies
Ø 11:30am Lunch, 12:00pm Meeting
195 Hackensack St. East Rutherford, NJ



News from Trenton & Washington DC

by Dave Garb, Legislative Committee Chair

Happy Summer Everyone! Even with the heat blazing this time of year, action is still happening on the issues that could affect our local channels and their operations. We need to stay aware of this legislative news and how they impact our operations.

To start off with, let's go back to May 2024 and revisit the annual conference hosted by the Jersey Access Group. During the legislative sessions, two interesting topics sparked the interest of the participants.

The first one highlighted an important subject that all of us need to prepare for: *ADA Compliance: Updates on the DOJ Rulings and Closed Captioning for Municipal Websites and PEG Channels.* This came on the heels of last December when we held a special webinar about what might be coming about closed captioning. One fact stood out and resonated with attendees: start budgeting for it! At the conference, we discovered that there is now an official guideline with timelines and important information that we may all need to adhere to. Please visit the video link to view this vital workshop in its entirety.

Click for Session

The second topic discussed the value of *Understanding Franchising and What to Know When Renegotiating*. The audience learned about the main differences between a State Franchise and the ones negotiated at the municipal level, as well as determining which one is a better choice and when a municipality can express a preference. To learn and discover all sides from this comprehensive session, please click on this link. <u>Read more</u>

Click for Session

TelVue JAG 2024 Conference Recap-Beyond Cable, Accessibility, AI and more.

HELP.... I Need Someone.... Let JAG Answer the Call!!

I sent an email the other week because I needed a special cable and that reminded me of an older article I did. I thought an updated version of it would be appropriate now. When you run a station sometimes yo



updated version of it would be appropriate now. When you run a station sometimes you need additional support and information. How do you get that information? Who is available to give you that added help? With JAG as a resource, there are many places you can get the information and help you need. <u>Read more</u>

My POV of the JAG 2024 Conference

By Bob Nicholson, Station Manager, West Milford WM77 Television



I attended the JAG 2024 Conference with anticipations of acquiring information particularly about new products from suppliers and of course the workshops. Checking in was smooth and efficient unlike some previous years. My complaint was the printing on back of the badges for the workshops. It was difficult for this old guy to read. I understand the cost of printing can be prohibitive. Since COVID the conference has gone from 3 days to 1 full day. Costs have escalated and vendors are doing less events and thus there are fewer exhibits. Only the major JAG sponsors seem to be exhibiting and many are looking for buyers rather than browsers. <u>Read more</u>

Alliance for Community Media

Public Policy Call Aug. 1, 2:00 PM - 3:00pm (ET)

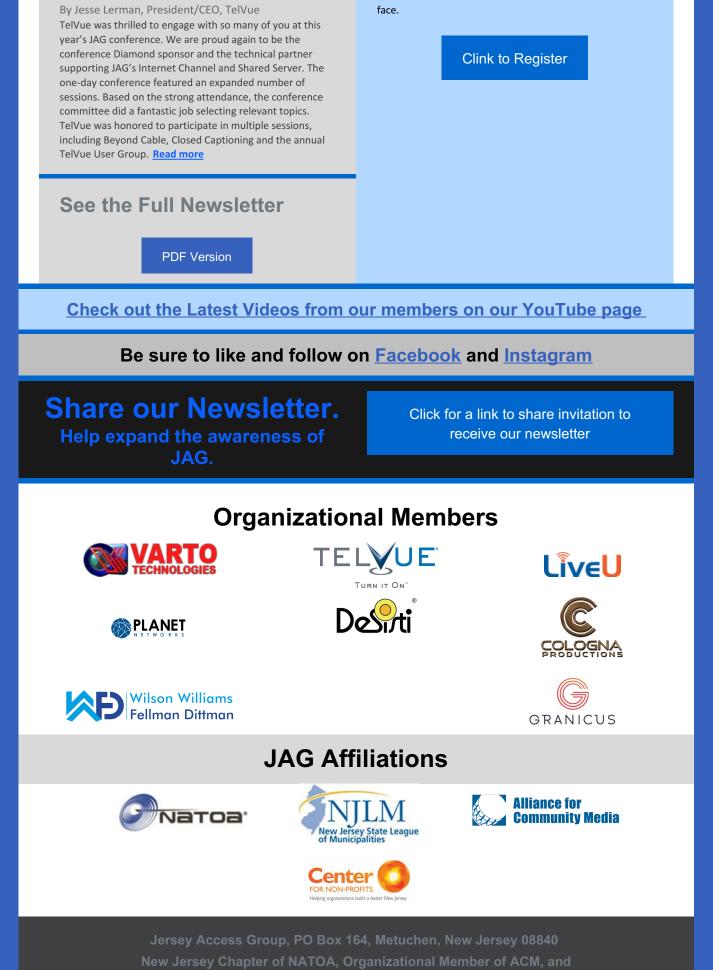
Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry. Email ACM is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored. Can't make a call, but want to get informed? Listen to a recording on the ACM website.

Click to Register



Rights-Of-Way Forum Aug. 15, 2:00 PM - 3:00 PM

The rights-of-way (ROW) forum is open to any member of the Policy & Legal listserv. The forum discusses various issues impacting local rights of way outside the cable franchising context. Issues may include small cell siting standards, permitting challenges, fees, or any number of rights of way management challenges local governments



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