

September 2024

Volume 11, Issue 9

Events

Sept. 25- General Meeting

@ Varto Technologies

@ 11:30am Lunch, 12:00pm Meeting

195 Hackensack St. East Rutherford, NJ

Valet parking provided.



Elevating Your Local Broadcasts: Strategies and Tools from Varto Technologies

by Yervant Keshishian, Sales Engineer,

Authorized Trainer & Technical Director, Varto Technologies

This month, Varto Technologies is excited to host the Jersey Access Group (JAG) meeting at our office in East Rutherford, NJ. As a company committed to supporting local access stations, we're eager to share practical demonstrations and innovative ideas to help you enhance programming, engage your community, and streamline workflows.

Here are some actionable insights to help improve your broadcasts, regardless of your station's size or budget. [Read more](#)



News from Trenton & Washington DC

by Dave Garb, Legislative Committee Chair

Because of its importance, I am going to bring up an article that we commented on last month. It is about the FCC's Docket No. 05-231 *Closed Captioning of Video Programming Telecommunications for the Deaf and Hard of Hearing, Inc. Petition for Rulemaking*.

From NATOA:

Docket No. 05-231, will be of great importance to PEG operators. This proposal would exempt certain video programming providers from its closed captioning registration and certification requirements if they provide programming to public, educational, and governmental access channels (PEG) or to non-broadcast networks for distribution by a cable operator or other MVPD if the PEG channels or the network are exempt from or have certified compliance with the captioning rules.

Nearly 8 years ago, the Alliance for Community Media filed a petition in this matter requesting that the closed captioning registration and certification requirements be waived for program producers that provide

HELP.... I Need Someone

by Bob Duthaler, President, JAG

Running a station there are times when you may need additional support and information. How do you get that information? Who is available to give you that added help? With JAG as a resource, you there are many places you can get the information and help you need. [Read more](#)



A Local Treasure Promoting Unity and Diversity

By George Fairfield, Station Manager, Piscataway Community TV

In an era dominated by global media giants and digital streaming services, hyperlocal community television channels like Piscataway Community TV, (PCTV) continue to play a crucial role in maintaining a sense of community, fostering local engagement, and providing residents with content that truly matters to them. PCTV is not just another channel on the dial; it is a valuable resource that serves the Piscataway residents and the residents of Central NJ by keeping them informed, entertained, and connected. That value was never more apparent than during the aftermath of Super Storm Sandy in October 2012 or during the World Wide Pandemic in 2020. During these crises, Piscataway Community Television was always a constant source for the residents to find necessary hyperlocal information for their local officials that kept them safe and informed. [Read more](#)



Public Policy Call
October. 2, 2:00 PM - 3:00pm (ET)

Join in on this monthly phone call with ACM President and CEO Mike Wassenaar, discussing current State and Federal issues affecting PEG Access TV, and what actions the individuals in community media can make in support of our industry. Email ACM is you need the link. Public Policy Phone Briefings are for ACM Members Only. Registration is monitored. Can't make a call, but want to get informed? Listen to a recording on the ACM website.

[Click to Register](#)



The Courts, The Hill and The FCC – A Year in Review and Setting the Stage for

programs exclusively over PEG channels. At that time, NATOA and a number of communities and access organizations supported ACM's petition. [Read more](#)

2025

Dec. 16, 2:00 PM - 3:00 PM

*Registration open until 12.14.24 at 12:00am (EST)

See the Full Newsletter

PDF Version

Click to Register

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JAG.

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Organizational Members



JAG Affiliations



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New Jersey Chapter of NATOA, Organizational Member of ACM, and
New Jersey League of Municipalities Affiliate

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